# A Notable Showing of New Fall Merchandise Monday 

200 Pieces All Wool Newest Fall Suitings at Less Than Half Regular Price



125 Pieces Pure Silk
Dress Messalines 69c. Values at 33c Yard


27-in. Swiss and French Batiste Embroidered Flouncings, Also 24-inch Waist Frontings Many Worth $\$ 1$, at 49 c ewest designs in English ey
foral and combination blind lief, crochet and filet
stitched flouncings. 49 c
18 -inch and 22 -inch Swiss Nainsook and Cambric Embroidered Flouncings, Skirtings, Corset Coverings and Wide Galoons Axcellent designs floral, blind relief ef-
feots. Many worth
50 c a yard; big bar-

## New Fall Lace Curtains

 and Drapery Goods We are now dhowing añ almost eadeses sas.









 WINDOW SHADE DEPARTMEST


Fall's newest arrivals



OUR GREAT SEPTEMBER SALE OF BLANKETS

Great Rug Sale

## 

We secured at a low cash figure the entire stock of rugs from an eastern mill We paid actually less money than it cost to manufacture these rugs.

> We have held great. rug sales in the past. but this is the the greatest sale of rugs ever held by any store anywhere

Practically our entire third floor is devoted to this sale -85 clerks
to wait on you-No crowding-No disappointments-No delays.

| Brussels Rugs <br>  |
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Brandeis Great Sale of W all Paper for Monday


4 BASEMENT SPECIALS

 $\frac{\text { Monday, } 4 \text {, per yard }}{250 \text { PopuIns } A \text { T 100 YARD }}$
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$\qquad$ Livaerrie pinthed Long olo oth



New Fall Linens specially priced-basement
$\qquad$

Axminster Rugs
Soll


## fIMELY REAL ESTATE GOSSIP

