

# BRANDEIS STORES

## Silk Hosiery Sale

Tremendous Purchase From a New York Silk Hosiery Mills

Women's Pure Thread Silk Hosiery, fancy silk embroidered boot patterns, wide lisle garter tops, lisle soles; all silk with wide silk hem tops, silk double soles, spiced heels and toes; black, tan and fashionable shades—worth \$1.00 a pair, at **69c**



### Women's and Men's Pure Thread SILK HOSE

Wide lisle garter tops, some with full fashioned spliced soles, double heels and toes; black, white and colors—worth 75c pair, at pair **49c**

Women's Pure Silk Hosiery, with wide lisle garter tops, fashioned spliced lisle soles, double heels and toes; white and light colors; worth 50c a pair, at **39c**

Women's and children's fine cotton and mercerized lisle finished hosiery; also the Columbia make—plain, all-over lace and dropped stitched. Colors. Children's cotton and mercerized lisle ribbed hosiery, worth 25c a pr., at **15c** Men's Shawknit cotton and lisle finished hosiery, double heels and toes; black, tan, mono feet and colors—worth 25c a pair, at **15c**

### Women's Knit Summer Underwear

Women's Fine Ribbed Cotton Union Suits—Low neck and sleeveless, cuff and umbrella knee, lace trimmed; also comfy cut style; regular 50c quality, at suit **29c**

Women's fine cotton gauze Union Suits—Low neck, sleeveless and cuff knee—worth 50c—**15c** special at suit

Children's Sleeveless Vests and Umbrella Pants, lace trimmed—regular 15c quality, at, each **6c**

Women's Keep-Kool Mesh and Lisle Union Suits—Low neck, sleeveless, cuff and umbrella knee, lace trimmed. Worth up to **50c** \$1 a suit—special at **50c**

Children's "M" Waist Union Suits—Low neck, sleeveless and knee length; patent taped buttons. Regular 50c quality, at, suit **25c**

45-inch Fine Swiss Embroidered Skirtings—Elegant, new wide band effects—worth up to \$1.50 a yard, **69c**

27-inch Swiss and Batiste Embroidered Flouncings—Choice new designs, in English eyelet, floral and new combination effects—worth up to \$1.00 a yard, at, yd. **49c**

WOMEN'S LONG GLOVES of HEAVY MILANESE SILK White and black—16-button elbow length gloves—worth \$1.25 a pair; at, pair **75c**

Wide, Lustrous, All Silk, Satin Messalines, Moon Dotted Ribbons; Also Persian and Dresden Taffeta Ribbons Fancy striped Dresden satin edge, black and white stripes and plain taffetas—all colors—up to 6 inches wide, for hat trimmings, bows, etc.—worth up to 60c **25c** at, yard

Brilliant all silk taffeta ribbons—black, white and all colors; widths up to number 80; worth 15c a **7 1/2c** yard; at, yard

Manufacturers samples and odd lots women's and men's fine Irish linen handkerchiefs; hemstitched sheer linen, embroidered corners; embroidered initials; hemstitched and scalloped border. Shamrock lawns, etc. Worth up to 25c each, bargain square, at **15c**

# BRANDEIS STORES

## Greatest Sale of Hair Goods

We place on sale Saturday the finest line of new coiffures in the city at lowest manufacturer's prices.

Our Regular \$12.00 Switches, made of fine German wavy hair—28 and 30 inches long—sale price for Saturday only **\$4.98**



82 Daphne Clusters—15 in set, sale price **98c**

81 and 81.50 Switches—Sale price **39c**

83 Gray Switches—18 and 20 inches long, at **1.95**

5c Silk Nets—Extra large size—Saturday, 3 for **5c**

85c Real Hair Nets—Extra large size **18c**

Washable Hair Rolls, at **35c**

La Marvelluse Transformations—Fine quality hair; encircles the entire head—\$5 values, at **\$3.98**

We do Shampooing, bleaching and dyeing, hairdressing, manicuring and massage. Appointments made by phone.

### Brandeis Drug Dept. Specials

- 25c Liliae Talcum Powder, at .50
- 35c Santal Tooth Paste, at .10
- 15c Pomphal Massage Cream, at .75
- 35c Santal Bath Powder, at .10
- 25c Bathing Cream, at .10
- 50c Head's Honey and Almond Cream, at .40
- 25c Kopey's Cream, at .15
- 15c Oriental Cream, at .10
- 35c Santal Tooth Paste, at .10
- 25c Dr. Graves' Tooth Powder, at .10
- 50c White Rose, at .25
- 50c Pebecco Tooth Paste, at .20c
- 50c Locust Holosom, per ounce, at .20c
- 50c Le Juice Powder, at .20c
- 50c Violet Ambre, at .20c
- 50c Piver's Le Traffic Powder, at .20c
- 50c Java Rice Powder, at .20c
- 50c Pebecco Tooth Paste, at .20c
- 50c Bathing Cream, at .15
- 50c Head's Honey and Almond Cream, at .40
- 25c Kopey's Cream, at .15
- 15c Oriental Cream, at .10
- 35c Santal Tooth Paste, at .10
- 25c Dr. Graves' Tooth Powder, at .10
- 50c White Rose, at .25

# BRANDEIS STORES

### Learn Where It's Best to Farm

Thinking about buying land? Want to know the soil and climate best suited for certain farming? Our Land Bureau gives free information about soil, climate, conditions in all parts of the country. We have gathered data and can tell you what you desire to learn. Write the Land Information Bureau, The Twentieth Century Farmer, Omaha, Neb. today and your questions will get prompt attention.

## Announcement!

We are showing and selling a "Our Tom Cat" New Stock of Men's Shoes For Early Fall Trade at **\$3.50, \$4.00, \$4.50**

The Swellest Omaha Has Ever Seen at Medium Prices

We are progressive. Always FIRST in showing new styles each season. It's a habit with us.



Many more new comfortable styles in both Button and Blucher; tans, blacks, gun metals and patent colts.

"Everybody Loves a Tom Cat."

"Everybody Loves a Tom Cat."

See our Window Display

See our Window Display

Only Tom Cat in the Market

Our Oxfords are in the Way Now so we can make a final clean up price of all this season's tans or blacks, lace and buttons that sold regularly up to \$4.50, one price to all **\$2.85**

EXTRA VALUES FOR YOU AT



314 South 15th Street (Pa's Neighbor)

P. S.—Some \$3.50, \$4.00 and \$5.00 Walk-over Oxfords Lumped into One Lot at—

**\$1.49 Per Pair**

## SATURDAY SALE TOILET SPECIALTIES

- Colgate's Violet Dactylis or Cashmere Bouquet Talcum for .15c
- Reckal Cold Cream, 1-lb. cans, at .50c
- 15c Pinaud's Liliae Toilet Water for .45c
- Fancy Cream of Almonds, bottle, at .25c
- Sherman's Bitter Apple Hair Tonic at 50c and 75c
- 25c Zedenta Tooth Paste for .15c
- Wavelock Hair Grower .50c and \$1.00
- 15c Mrs. Potter's Walnut Tint Hair Restorer
- 25c Woodbury's Facial Soap for .15c
- Reckal Bleish Soap, cake, at .25c
- Dandeline .25c
- 50c Palm Olive Cream, at .25c
- Reckal "52" Shampoo Paste, at .25c
- Colgate's Week End Toilet package, 4 dainty toilet items for men and women, for .25c
- 25c Holmes' Proctilis for .14c
- Reckal Shaving Lotion .85c and 45c
- 1 doz. Cucumber and Castile Soap for 25c
- 50c Dr. Charrier's Flesh Food for .25c
- Jersey Theatrical Cold Cream for 25c, 40c and .50c
- 50c Hair Brushes 50c
- 50c The Rubber Cushion Back
- Flash Hand Cleaner (the best), 10c; 3 for **25c**
- 1-lb. Can Violet Talcum, Saturday, at .15c
- Mosquito Talcum (keeps 'em away) 5c; 50c
- 1-lb. Mule Team Borax .9c
- Ivory Soap, 5 cakes for .15c
- 10c Shinola Blacking for .5c

## Sherman & McConnell Drug Co.

FOUR GOOD DRUG STORES. Corner 16th and Dodge (The Original). Corner 13th and Harney, (The Owl). S. E. Corner 24th and Farnam (The Harvard Pharmacy). 207-209 N. 16th St. Loyal Hotel (Loyal Pharmacy).

### An Appetizing Lunch

makes a good day better. You'll appreciate this when you've tried our matchless service, our Salads, Hot Roast Beef and Chicken Sandwiches, Pastry and Pine Coffee. Cold, sparkling artesian water from City National Bank Building served at all our lunch rooms.

Watch Our Voting Contest. See how your candidate stands. What are you doing to help him win? Are you voting whenever you pay your check?

The Boston Lunch. OPEN ALL NIGHT. 1408 Farnam, 1612 Farnam, 1406 Douglas

### AMUSEMENTS.

TAKE AN OUTING TO LAKE MANAWA. Bathing, Boating, Picnicing, Delightful Ballroom. FREE BAND CONCERTS. H. M. BARNET, Mgr.

BASE BALL OMAHA VS. DENVER ROURKE PARK July 15-16-17. GAMES CALLED 3:45. Cars Leave 16th and Farnam at 3:30

## MEN'S OXFORDS

We have all sizes and all leathers at these prices. Dulls, patents and tans; nice, new, this season's goods—in latest style lasts and toes. Come in and let us show you.

**\$3 and \$3.50**

FRY SHOE CO., THE SHOERS. 16th and Douglas Streets.

ROME SUMMER GARDEN. Vaudeville and Photo Plays. Dine Out Doors. COOLEST PLACE IN OMAHA. SECRETESS EVERY EVENING. Admission 10 Cents

## GUARANTEE CLOTHING CO.

OUR SEMI-ANNUAL Clothing Clearance

Men's Suits at 1/2 and Less SPECIALS FOR SATURDAY

**\$6.75 \$9.75**

For good substantial business suits, formerly selling at \$10 and \$12.50. A choice assortment of fabrics and colors. (Blue serge included.)

Will buy a high class, hand tailored suit. The season's best styles and fabric, positively worth \$15, \$20 and \$25.50. (Blue serge included.)

### Great Sale of TROUSERS

THE GREATEST TROUSER VALUES EVER OFFERED ARE HERE TOMORROW. Trousers for work, dress or business wear; made conservative, peg top or cutting styles, in THESE GREAT LOTS.

\$2.25 and \$2.00 \$2.50 and \$3.00 \$3.50 and \$4.00

Trousers \$1.45 Trousers \$1.90 Trousers \$2.45

Porosknit Union Suits Sold in the world over at a dollar—Tomorrow <b>50c</b>	Men's Pure Silk Hose 50c and 75c quality, 1 1/2 price and less tomorrow <b>25c</b>	Straw Hats 1-3 OFF	Men's Shirts Good Dress by Dollar Shirts, reduced to <b>48c</b>	Paris Garters 25c quality everywhere, only two to a customer <b>15c</b>
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## MISSOURI PACIFIC IRON MOUNTAIN

SPECIAL HOMESEKERS' RATES

SOUTHWEST TO MISSOURI, ARKANSAS, OKLAHOMA, LOUISIANA, TEXAS, KANSAS.

Tickets on sale first and third Tuesday in each month.

Stopovers allowed on both the going and return journeys.

THOS. F. GODFREY, Pass. and Ticket Agent, 1423 Farnam Street, or Union Station Omaha.

## A Good One On The Boy

We refer to a pair of our Boys' Dependable Shoes. No boy can go through these shoes in a short time.

We have a shoe here that will stand all the grind, tear and wear of the play an American boy enjoys in summer vacation. They cost a trifle more, but it is economy to buy them.

1 to 5 1/2 ..... \$2.00  
10 1/2 to 13 1/2 ..... \$1.75

### Boys That Are Good Scouts

Are very enthusiastic about our real Boy Scout shoes, another good play shoe for any boy. We have them in all sizes.

**\$1.75 \$2.00 \$2.50**

## DREXEL SHOE COMPANY

1419 Farnam Street.

## RAPHAEL-PRED COMPANY

### Clean Sweep Sale Now On

Besides that every dollar's worth of our large stock is now selling at a relationally reduced price, we will add some specials for Saturday that you will never buy as cheap anywhere or any other time. Read every item carefully.

Ladies' High Class Waists, slightly musced from being on our bargain counters; all new styles—really worth up to \$1.00. They were previously on bargain counter at 75c and \$1.45; Saturday, while they last, **50c** each

Ladies' Pure Thread Silk Hose—All colors, including black—worth 75c a pair; at **33c**

Three big tableaus of men's Shoes and Oxfords; in 3 lots at **89c \$1.29 \$1.69**

In some instances these shoes are worth more than double the prices advertised above.

Men's Handkerchiefs, Men's Sox—That are really worth 10c **2c** are selling at

Men's Form Knit style Underwear—Separate garments; suits at **19c** Union Suits—**39c** at

Ladies' Union Suits, in different styles, ribbed or plain, worth up to 50c a suit, at **19c** at

Boys' Knickerbocker Suits—Nice assortment of patterns; suits that are worth \$1.50, Saturday **\$1.69**

Men's Elegant Tailored Suits—2 big lots—best in the world for the money. Saturday, worth up to **\$11.50 \$8.50 \$6.25**

Ladies' Summer Coats and Wraps, for Saturday only, **\$2.95** worth up to \$5.50

Ladies' white and colored Dresses, marked way down for Saturday only; at **\$4.95, \$3.95, \$2.95, \$1.49** and

Ladies' Hosiery, the largest and best stock in the city. Come Saturday and see them—sell at pair, 15c, 10c, 10c, 6c and

Children's and Misses' Hose 7c for 15c, 10c and

Silk Waists—A good assortment to choose from—**\$1.69** at

Ladies' Wool and Wash Skirts, **\$3.95, \$2.45, \$1.49, 79c**

Towels of all kinds for Saturday special—each, for 15c, 11c, 7c 9c and

Men's Silk and Cotton Hosiery—per pair, 8c, 10c, 11c **7c**

Men's Shirts—\$1.50 grade for 90c; \$1.75 grade for 79c; 75c grade for **39c**

Men's Suspenders, per pair, 13c at 39c, 17c and

Ladies' Muehin Gowns, Slips, and nice Petticoats—**43c** at

It would take two pages to advertise all the bargains we have in store for you. You must come and see for yourself.

## RAPHAEL-PRED CO

WHOLESALE AND RETAIL. Cor. 13th and Farnam Sts.

## SATURDAY A Marked Down Low Shoe Sale

(FOR THE MAN WHO CARES)

## Florsheim and Worthmore

### Low Shoes Go at Little Prices

All these nifty Tans and Blacks in all those smart shapes and styles in both the Florsheim and the Worthmore low shoes will hurry away at smaller prices now—because it's July Clearance time—and our determination to keep our stocks new—live—and bright, prompts us to use this method to "clear-away" our low shoe stock.

FLORSHEIM \$5.00 LOW SHOES SALE PRICE **\$3.45 and \$3.95**

WORTHMORE \$4.00 LOW SHOES SALE PRICE **\$2.95 and \$3.35**

Sale Starts at 8 o'clock Saturday A. M.

## STARR-KINGMAN SHOE COMPANY

318 South 16th Street Formerly Hanson Cafe Bldg.

For Wealth of Health

THE BEER YOU LIKE

FRED KRUG BREWING CO.

## CLEAN-UP SALE

We are still selling goods, some slightly damaged and others just as good as ever, at greatly reduced prices; in fact, at prices less than wholesale. The following are a few of the many articles to be had in our store:

High Grade Tools and Cutlery.

Use U'D Quinine Hair Tonic, It's Good

Special for Saturday—Finely perfumed English Talcum Powder .5c

**A. L. UNDELAND**

1407 Douglas

Consommers' Distributors: John Niles, 2234 So. 24th St. Omaha. Fred Evers, 2524 Q St., S. 4th Omaha. C. Geis, Council Bluffs, Iowa

If you believe that the women of this community have self respect and intelligence you must admit that most of them read The Omaha Bee.

## Reliable Dentistry

AT Tatt's Dental Rooms