

BEE RESENTS NEWS: SLANDER

Starts Suit for Damages as Result of Libelous Campaign.

ADVERTISERS TO BE PROTECTED

False Statements Made by Solicitors for the Defendant Made the Basis of Petition Filed in Court.

The Bee Publishing company has commenced suit against the Omaha Daily News Publishing company for damages, the result of libelous reports circulated by the advertising solicitors of the defendant company.

For a long time solicitors for other newspapers have persisted in circulating among the local advertisers statements that the Bee was dealing unfairly with its patrons, that it was giving rebates, cutting its rates, and in other ways slandering the business methods of The Bee. A number of large advertisers have brought this matter to the attention of The Bee's management, and it has decided to stop the annoyance. The men who are responsible for the malicious yarns will be given an opportunity to prove in court their statements or will have to pay the penalty the law visits on slanders. For this purpose The Bee Publishing company is taking cognizance of statements made to several of the big advertising patrons of this paper by solicitors for the Omaha Daily News. These solicitors have boasted that they had the information direct from large dealers, who have denied that they ever made such statements.

Basis of the Suit.

The basis of the suit is thus told in the petition which was filed in the district court on behalf of The Bee. "The said plaintiff (The Bee Publishing company) further alleges that both plaintiff and defendant herein, as owners and publishers of said newspapers, and as part of their business of publishing and circulating said newspapers, are engaged in securing advertisements from merchants, manufacturers and dealers in goods and merchandise, and in such line of business it is required and is necessary that uniform rates of advertising should be given and furnished, and that no discrimination should be made in favor of or against advertising patrons of The Bee or of either."

"The said plaintiff further alleges that in pursuance of and in accordance with the conditions applicable to newspaper advertising, as set forth in the last preceding paragraph, this plaintiff has given and furnished to its patrons advertising rates that were just, reasonable and uniform, without discrimination, discount or rebate, and by reason of so doing and rendering and bringing about remunerating returns to its advertising patrons the said plaintiff has built a large and valuable advertising business for its newspapers, especially its said Omaha Daily Bee and Omaha Evening Bee, and by reason of such dealings and returns the said plaintiff until recently has enjoyed the absolute confidence of the community in which said newspapers are circulated, and all advertisers, past, present and prospective, and would continue so to do, but for the wrongful and injurious acts and doings of the said defendant herein complained of."

Damaged by Daily News Solicitors.

"The said plaintiff further alleges that said Daily News Publishing company, its authorized agents and representatives, for the purpose of injuring the said advertising business of the said plaintiff, and wrongfully diverting and securing the advertising patronage of patrons and advertisers in the Omaha Daily Bee and The Omaha Evening Bee, have falsely, untruthfully and greatly to the damage and injury of said plaintiff, represented and stated that the said plaintiff had discriminated among its advertising patrons, and in some cases had allowed and given rates to certain advertisers and patrons below the regular and uniform rates charged and required to be paid by its patrons for advertisements in said Daily Bee and said Evening Bee, and by reason of such false and unfounded statements this said defendant through its said authorized representatives and agents has wrongfully and unjustly succeeded in preventing certain patrons and advertisers from furnishing and giving to plaintiff their advertisements, greatly to the wrong and damage of said plaintiff."

"The said plaintiff further alleges that by reason of the said false representation of said defendant, its authorized agents and representatives concerning its business of advertising as aforesaid, the said plaintiff has been damaged in the sum of \$5,000. Wherefore, said plaintiff prays judgment against said defendant for said sum of \$5,000 and costs."

ONE OF OMAHA'S YOUNG AND VIGOROUS WORKERS.



CHARLES E. FIELDS, Attorney and Publisher, Omaha, Douglas County.

RELIEF FROM BUNIONS

Foot troubles are usually Shoe troubles. Any woman who suffers from bunions cannot get foot comfort in the ordinary shoe. In fact we only know of one shoe that will give positive relief from bunions—it is

DREXEL'S ANTI-BUNION SHOE.

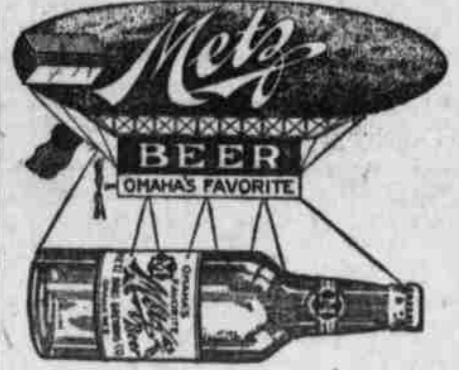
This shoe is made one size smaller at the instep and two sizes wider in the sole, letting the foot rest wholly on the sole as it should. They are made of fine, soft kid, flexible soles, in both button and lace. The acme of comfort for any woman.

Turned soles\$3.50 Welt soles\$4.50

DREXEL SHOE COMPANY

1419 Farnam Street.

ABOVE ALL IN QUALITY



For Home Consumers

-PHONE- Doug. 119; Ind. A-2119

Wm. J. Boekhoff

Retail Dealer. Office, 803 So. 7th St.

NATHAN MERRIAM, Pres. BARTON MILLARD, Secy.

MERRIAM & MILLARD COMPANY GRAIN

United States Reciprocity, Our Motto

OMAHA

BAILEY & MACH DENTISTS

Best equipped dental office in the middle west. Highest grade dentistry at reasonable prices. Porcelain fillings, just like the tooth. All instruments carefully sterilized after each patient.

THIRD FLOOR, PAXTON BLOCK Corner 16th and Farnam Streets. Omaha, Neb.

A CUT GLASS

Use to hold June Roses would make a handsome wedding ring. It has some very pretty faces, as well as other articles in cut glass. Spend a few minutes in our store. Look for the name.

S. W. LINDSAY, Jeweler 1516 Douglas Street

Land Bureau

Learn Where It's Best to Farm Thinking about buying land? Want to know the soil and climate best suited for certain farming? Our Land Bureau gives free information about soil, climate, conditions in all parts of the country. We have gathered data and can tell you what you desire to learn. Write the Land Information Bureau, The Twentieth Century Farmer, Omaha, Neb., today and your questions will get prompt attention.

Free Information

Make the Most of the Values This Week at the Manufacturers Overproduction Sale

While these extraordinary values continue, all should make the most of them. It's a matter of getting them while they last. Never have such values been given; never has so much satisfaction gone with purchases of Jewelry, Cut Glass and Silverware.

All High Grade Goods

I do not wonder at the crowds who come day after day, many of whom return again and again. It's a remarkable opportunity to buy to the limit of one's pocket book. It's the time of all times to buy Wedding and Birthday Gifts, or gifts for any occasion. These goods are now on sale

At Half the Usual Prices

Note the following values. They're only a few of the many. You'll appreciate them better when you personally inspect these articles.

DIAMONDS. Our assortment of stones is complete in sizes. Here are two specials for this week: 1/2 Carat stone, mounted in Ladies' 14-K Tiffany Ring, special price \$42.50. Misses' Diamond Ring, Tiffany Mounting, regular price \$18.00; sale price \$11.75. WATCHES. Ladies' 400 size watch, the smallest ladies' watch made, Hampden movement, fitted in 20 year Solid Gold Filled Case, special sale price \$12.40. BRACELETS. A beautiful assortment of high grade gold filled Bracelets, in plain Roman gold, and engraved finishes, regular prices \$4.50 to \$15.00, special sale prices— at \$2.25 to \$7.50. SOLID AND GOLD FILLED LOCKETS. Solid Gold plain and Diamond mounted Locketts, regular prices \$8.00 to \$75.00, sale prices \$4.00 to \$37.50. High grade solid gold filled plain and stone set Locketts, regular prices \$2.00 to \$10.00, sale prices \$1 to \$5. MESH BAGS. Don't fail to see these high grade German Silver, Sterling Silver plated Mesh Bags; regular price \$4.50 to \$14.00; sale prices \$2.25 to \$7.00. PEARL HANDLED FRUIT KNIVES. Regular \$7.00 quality Pearl Handle Fruit Knives, while they last, for \$3.50. CUT GLASS. Beautiful Wedding Gifts in Cut Glass—8-in. Berry Bowls, regular price \$6.00; sale price \$3. Creamer and Sugar, regular price \$5.50, sale price \$2.75. 5-inch Nappies, regular price \$7.50 sale price \$3.75. 1/2 doz. Glasses, regular price \$7.75, sale price \$3.90. Water Jugs, regular price \$7.50, sale price \$3.75. Many more articles reduced in same proportion. SILVER CHESTS. Nothing is more appropriate for a wedding gift. 26 Pieces, including 6 knives, 6 forks, 6 table spoons, 6 tea spoons, a butter knife and sugar shell in satin lined oak chest, regular price \$13.50; extra special sale price \$5.00. REMEMBER The Sterling Silver little finger Pinkie Rings; \$1.00 each; 3 for \$2.75. MONDAY ONLY Any Sterling Silver Souvenir Spoon, values up to \$2.00, for 79¢. "At the Sign of the Crown" Brodegaard & Co. JEWELERS 115 South Sixteenth Street OPPOSITE BRANDS STORES.

The Omaha Bee's Great Booklovers' Contest



NO. 75—SUNDAY, JUNE 18.

What Does This Picture Represent?

Title Author Your Name Street and Number City or Town

After you have written in the title of the book, save the coupon and picture. Do not send any coupons until the end of the contest is announced.

Remember the picture represents the title of a book—not a scene or character from it.

Catalogues containing the names of all the books on which the puzzle pictures are based are for sale at the Business Office of The Bee—25 cents. By mail, 30 cents.

Rules of the Contest

All persons are eligible to enter this contest except employees of the Omaha Bee and members of their families. Each day, for seventy-five days, there will be published in The Bee a picture which will represent the name of a book. Beneath each picture there will be a blank for the contestant to fill in the title of the book.

Out out both the picture and blank and fill in the name and author of the book and add your name and address neatly and plainly in the space provided.

Restrictions on the way in which answers to the pictures may be secured. Each picture represents only one title of a book. If you are not sure of a title and wish to send in more than one answer to each picture, you may do so. BUT NOT MORE THAN FIVE ANSWERS WILL BE ACCEPTED TO ANY ONE PICTURE. Incorrect answers will not be counted against contestants if correct answer is also given. More than one answer should not be put on the same coupon. Extra coupons should be used for extra answers. All answers to the same number should be kept together in envelopes in the name of the picture.

While not absolutely necessary, it is desirable that the pictures should in each case be sent in with the answers, in order that all answers be uniform. Additional pictures and coupons may be obtained at the office of The Bee by mail or in person. When you have all seventy-five pictures, hasten them together and bring or mail them to The Omaha Bee, addressed to the Booklovers' Contest Editor. Prizes will be awarded to the contestants sending in the largest number of correct solutions. In event of two or more persons having the same number of correct solutions, the person using the smaller number of extra coupons in his set of answers will be declared winner. In event of two persons having the same number of correct solutions and the same number of coupons, the person whose set of answers is most neatly presented, in the opinion of the full judging committee, will receive the first prize.

Only one list of answers may be submitted by a contestant. The use of the coupon is not obligatory upon the contestant, and an answer may be submitted in any legible manner the contestant may select.

Awards will be made according to the merit of each separate list. The name of more than one person must not be written upon any one coupon.

The awards will be made by the Contest Editor and a committee of well-known athletes, whose names will be announced later.

The Contest is limited to the following territory: Nebraska, Wyoming, that portion of Iowa west of but not including the Missouri, and that portion of South Dakota known as the Black Hills District.

First Prize Value \$2,000

A \$2,000 Apperson "Jack Rabbit" Touring car, Model Four-Thirty, with five passenger capacity. It is a great car in a great contest. It has many speed and road records, and today ranks among the leading motor cars. For both service and speed, this auto will make an excellent possession. It is a real joy-maker. It is fully equipped and is just like accompanying illustration. The famous Apperson warranty goes with this car. The prize may be inspected at the Apperson Sales Rooms, 1192 Farnam St.

Second Prize Value \$750

Not everybody can play a piano but everybody would like to. The \$5-note Kimball player-piano, worth \$750, which is the second grand prize, will furnish music for you whether you play or not. It is a wonderful instrument, and will make some home a happy place for every member of the family. Even Grandma can play this instrument. If your sister wants to play it without the mechanism, she simply has to lift a lever. This player is exhibited at the A. Hoopa store, 1511 Douglas St.

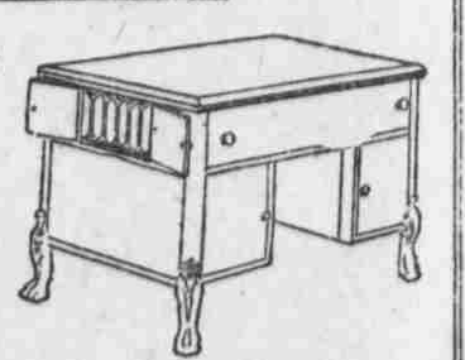


Third Prize Value \$500

This prize is a beautiful lot in A. P. Tukey & Son's 11er addition, adjacent to Hancock park and Central boulevard. It is lot 4 of block eight, on Thirty-third street, and is 6x130 feet. The street car line runs along Thirty-second Avenue just a block from the site of the lot. Some young couple, perhaps, will here erect a little cottage in which to live for years and years. Who can tell what lucky person will get this ideal lot? You may be the one.

Fourth Prize Value \$250

A \$250 Columbia "Elegant" Grafonola with \$10 worth of records. This excellent instrument is one of the best manufactured. It is built of finest mahogany throughout. For any family it is a musical gem. It is sure to increase the bliss of any home. It will draw the family closer together and form means of entertainment night after night. This Grafonola is now exhibited at the Columbia Phonograph Company's agency, 1511-12 Farnam Street.

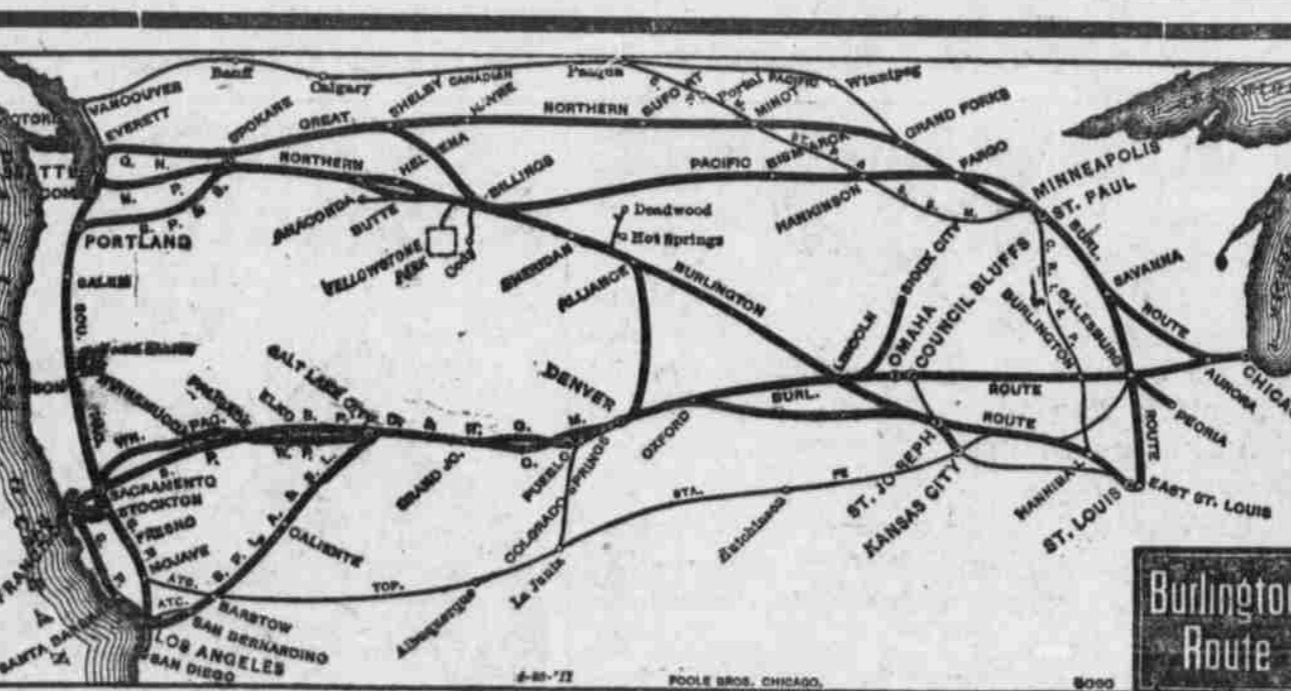


Thirty-Five Cash Prizes VALUE \$140.00.

Five Prizes of \$10. Ten Prizes of \$5. Twenty Prizes of \$2.

Watch for the Daily Picture in The Bee

Dresher Bros. Clothes Restoring System. It DOESN'T Cost Much To Keep Summery Clothes CLEAN. Read on. White dresses, \$1.50 up; white waists, 50c up; linen suits, \$1.50; lawn and muslin dresses, \$2.50; collars, 10c; fans, 25c; gloves, 10c to 25c; lace handkerchiefs, 50c; neckties, 10c; parasols, 50c; plumes, per inch, 5c; sashes, 25c; skirts, 75c to \$1.25; slippers, per pair, 25c; sweaters, 50c; silk underwear, per suit, 75c; valis, 15c; men's two-piece suits, \$1.25; straw hats, 75c and up; corsets, 50c; silk hose, 15c up. Dresher Bros., 2211-13 Farnam



THE MAP SHOWS

how one who holds a Burlington ticket can tour the Pacific Coast, over routes that include all of the interesting cities and much of the industrial development and scenery of the West.

\$65 Coast tourist tickets, including California, Portland and Puget Sound, June 10 to 22d, *June 27 to July 5th, August 7 to 11th, August 14 to 17th.

\$50 Coast tourist tickets, direct routes, June 10 to 22d, *June 27 to July 5th, August 7 to 11th, August 14 to 17th. \$75 Coast tourist tickets every day, including California, Portland and Puget Sound.

*N. E. A. membership additional on tickets sold to San Francisco June 27th to July 5th.

Denver and Coast Trains from Omaha at 4:10 P. M. and 11:35 P. M.

Let me help you plan the most attractive coast tour at the lowest rates. J. B. REYNOLDS, C. P. A., 1502 Farnam St., Omaha, Neb.

The Thing To Do. If you lose your pocketbook, umbrella, watch or some other article of value, the thing to do is to follow the example of many other people and advertise without delay in the Lost and Found column of The Bee. That is what most people do when they lose articles of value. Telephone us and tell your loss to all Omaha in a single afternoon. Put It In The Bee