

OUR MAGAZINE FEATURES

Wit, humor, fiction and comic sketches—the best of entertainment, instruction, amusement.

Four or Five Suits of Each Pattern, That's All—Bennett's Men's Suits are Exclusive in Style and Tailoring and Fabrics

When a man buys a new suit it is not a uniform he wants—not a suit in pattern and style he will see duplicated every time he turns a corner. Our experience says he likes a measure of distinctiveness—of difference.

Four or five suits of each pattern—that is all that will be found in our stock. This way of choosing our stock means practically exclusiveness. You know exclusiveness in clothing is now-a-days the only cry of custom tailors—and is what makes the custom tailored suits cost. The Bennett's large variety gives the same results without the added cost.

Bennett's Men's Suits cost from \$12 to \$25

Bennett's Young Men's Suits... \$7.50 to \$15

Boys' Clothing That Withstands the Wear

We guarantee you better made, of better fabrics and in a larger variety of styles in our boys' clothing than you'll find in any other Omaha store.

Boys' new Duplex Suits and extra pair of knickerbocker pants \$6.00 values, for... \$5.00

Boys' New Spring Suits and extra pair of knickerbocker pants, \$4.00 values, for... \$3.50

Boys' Norfolk Suits, ages 2 to 6 years, pretty patterns, at from... \$3.00 to \$6.00

Boys' Washable Suits, all sizes, extra well made—... \$1.50 to \$3.00

Boys' Top Coats, sizes 2 to 7 years, red flannel and tan cover coats, \$4.00 values, Saturday... \$2.45

Boys' Pants, knickerbocker styles, all wool, sizes 5 to 16 years, worth up to 95c; special for Saturday... \$48c

Men, It's High Time for a New Hat

Never has our Men's Hat Department met with such favor—professional men, elderly men and young men all vote for Bennett's new lines.

John B. Stetson has displayed all his new spring hats here this year—see them, at... \$3.50 to \$5.00

Other Soft and Stiff Hats cost... \$2.00 to \$4.00

Caps in all the new nobby shapes and colors are here for men and boys who like good headgear, at... 50c to 75c

Men's \$1.50 New Spring Shirts for \$1.00

These are fine shirts in very attractive patterns. The new soft, negligee collars, with ties to match are here in endless variety of shades and patterns, at 25c and 50c

Men's 50c Suspenders, extra good webbing, Saturday, at... 35c

Men's 25c Imported Silk Lisle Hose with double sole, all colors 25c

Men's 10c Cotton hose in black and tan at 9c or 3 pair, 25c

Men's 50c Sock Four-in-hand ties with double sole, all colors 25c

Men's "Melrose" pure silk hose, all colors, linen heel and toe... 25c

Sporting Goods at Little Prices

Base Ball Mitts and Gloves, Any Bat worth 50c, for... \$1.00

Base Ball Bats, Any Bat worth 25c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Base Ball Bats, Any Bat worth 50c, for... 1.00

Fresh Dipped Chocolates

Our regular 40c a pound kind; Saturday, lb... 25c

Fresh Yankee Peanut Brittle regular 25c per lb... Saturday, per lb... 15c

Two lbs for... 25c

Bennett's 50c Platinata Chocolates, Sat., lb... 29c

JUST HERE—A swell line of new Smoking Pipes—see them Saturday, at... 25c and 50c

Just Here—Bulbs, Plants, Trees

No larger and finer display anywhere in the city and our prices are lower because of our heavy buying power.

Crimson Ramblers... 15c

Barberries... 25c

Snow Balls... 25c

Dogwood... 25c

Japanese Indigo... 25c

Daffodils, each... 10c

Phlox (4 colors), large package for... 10c

Spiraea for... 35c

Hydrangea for... 35c

Tuberose, extra large... 60c

Pink and White... 10c

Lilacs, purple or white... 50c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

for... 30c

There Will be no Rain on the 7 Coming Sundays

(Clear All Day Easter)

So You'll Need Spring Gloves

French lamb gloves, 2-clasp, fully guaranteed and fitted, all colors; per pair... \$1.25

Our Lafayette real kid gloves, in all shades, are guaranteed and cost but, per pair... \$1.75

15-Button, double tip silk gloves, guaranteed, come in black, brown, tans and gray, \$1.00 value, special at, a pair... 69c

Ladies' lisle and Milanese suede gloves 2-clasp and 16-button lengths, all colors, 50c values, at... 29c

New range in men's spring gloves, in cape and Mocha, tans and grays— at... 98c and \$2.50

Real Princess Collars, up from... \$1.50

Real Irish Crochet Collars, up to... \$12

Crochet Jabots, up from... 25c

Venice Jabots, exquisite styles, 25c, 35c and 50c

Dutch Collars on Venices... 25c to \$3

Pretty Embroidered Sailor Collars, 50c to... \$3

Chung Chinat, each... \$2 to \$4.50

Embroidered Stock Collars with tails, from... \$2.50 to \$3

Embroidered Stock Collars with tails, all sizes, 25c value for... 10c

One lot of Vellings in Nets and Mesh, all colors, 25c values, Saturday for... 10c

And You'll Want Spring Neckwear

Our assortment and display was never so pretty and varied and little prices are attached to each.

Real Princess Collars, up from... \$1.50

Real Irish Crochet Collars, up to... \$12

Crochet Jabots, up from... 25c

Venice Jabots, exquisite styles, 25c, 35c and 50c

Dutch Collars on Venices... 25c to \$3

Pretty Embroidered Sailor Collars, 50c to... \$3

Chung Chinat, each... \$2 to \$4.50

Embroidered Stock Collars with tails, from... \$2.50 to \$3

Embroidered Stock Collars with tails, all sizes, 25c value for... 10c

One lot of Vellings in Nets and Mesh, all colors, 25c values, Saturday for... 10c

Then Hosiery is Needed

Ladies' Pure Thread Silk Hose in Sky, Pink, Tan, Lavender and Black shades, very special, at... 50c

Ladies' the Merivale Lisle Fast Black Hose, 35c value for... 25c

Ladies' 50c grade Lisle Hose 35c, 3 pairs 100 dozen Ladies' Embroidered Lisle Hose, all sizes, 25c value for... 10c

We carry a beautiful line of McCullins' celebrated silk hose in black and colors, at 50c and 75c

5 and 6-inch all Silk Ribbons, best colors, at per yard... 50c

6 and 7-inch Moire and Tartan Ribbons—worth 40c a yard, at... 30c

Ladies' Pure Lisle Hemstitched Handkerchiefs 15c, 2 for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c

Ladies' Embroidered Lisle Handkerchiefs, 35c values for... 25c