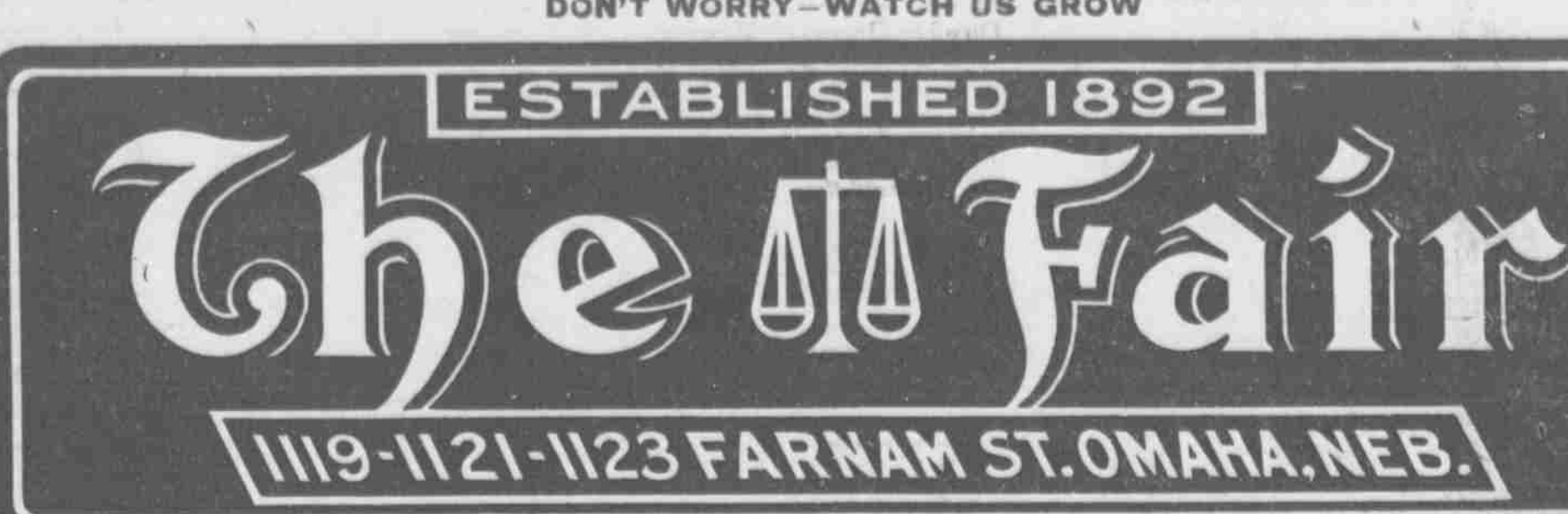


Purchase Extraordinary Bought by us at 57c on the dollar \$65,000



\$65,000 Worth of high grade merchandise bought by us and will go on sale at 9 a. m., Thursday, April 6th. Just in time for Easter shopping, at prices never heard of before.

BUY THE WHEELER-McSTAY \$65,000 STOCK OF HIGH GRADE MERCHANDISE AT 57 CENTS THE DOLLAR

Consisting of Ladies', Men's and Children's Ready-to-Wear Clothing, Ladies' and Men's Furnishings, Ladies', Children's and Men's Shoes to be sold at such low prices that they will be appreciated by the buying public at this time of the year, just before Easter. The Wheeler-McStay store, of Canton, Ohio, was a firm located in business for the past 10 years, and had the reputation of carrying only the highest grade of merchandise in their particular lines. Everything sold by them went out of the store with an absolute guarantee, so this will give you a chance to know what kind of merchandise they carried and what you can expect at this sale. But through the death of the junior member of the firm, and the advanced age of the other, he concluded to retire from active business, and advertised his High Grade Stock for sale on the Eastern Markets, not thinking that this stock would find its way into one of Omaha's leading Bargain Centers. But the FAIR STORE, with its Eastern buyer, who is always on the lookout for just such bargains was there with our bid of 57 cents on the dollar, and that being the highest bid, we can congratulate ourselves on the grand purchase at this time of the year, as it is all new spring goods, and the buying public of Omaha will get first chance at this Grand Purchase, and that will mean a saving to them of one-half and less than regular prices at this time of the year, but we always manage to be there with something at the right time with the right goods, when the buying public are getting ready to do their spring shopping. Every article sold during this sale will be sold with our Broad Liberal Guarantee—if not satisfied your money back—the same as we have been doing during 18 years in business. Our success has been for our truthful advertising.

REMEMBER—Sale Starts Promptly at 9:00 A. M., Thursday, April 6 and would advise you to shop as early in the day as possible and avoid the afternoon rush

Our Ladies' Suit Dept.

Ladies' \$25.00 absolutely all wool White Serge Suits, the very latest styles, elegantly trimmed and plain styles, worth former price always, but \$11.48 for us.

Is the most complete in the city, nothing but the latest up-to-date garments sold in this sale, style and quality guaranteed; don't be misled by the low prices, but come and see for yourself that what we advertise is absolutely here for you.

100 Children's Bath Robes, guaranteed first grade, with pretty designs and cord choice, 29c. Ladies' Ribbed Serge Underwear, Union Suits, 75c value, at 29c.

Our Men's Dept.

Men's \$7.50 Suits, made of good, serviceable materials, cut in the latest style, late styles, at \$2.98. Men's \$10.00 Suits, made of wool material, good serge and Venetian linings, worth former price, for this sale, we say, at \$4.48.

Is one of the largest in the city and together with the Wheeler-McStay stock, we will be prepared to offer you Men's Wearing Apparel at about one-fourth of the regular prices, every man can wear a new suit for Easter at this Sale Price.

Men's \$15.00 and \$18.00 Cravenette Rain Coats, in all wool materials, with guaranteed water proof, at \$4.98. Men's \$15.00 and \$18.00 Cravenette Rain Coats, in all wool materials, with guaranteed water proof, at \$4.98.

MEN'S AND BOYS' FURNISHINGS

Men's Pure Silk Hose, all colors; special for this sale at 24c. Men's Four-in-Hand Ties, 3c. Men's Silk Necktie Coat Style Shirts, a regular \$4.00 value, \$1.48.

HATS AND SHOES

2,000 Men's Hats, all sizes, consisting of Fedoras, teardrops, grecos, high rollers, in all the late spring shades and blocks, also soft hats in black, brown or beige, not one hat in this lot for less than \$2.00 and many at \$2.50, but for a quick sale, we place them on sale, \$1.74.

Our large Shoe Department will spring a big surprise on you in the way of prices at this sale; shoes will be actually less than it cost to manufacture them, not speaking of the price of the leather. 6,000 pairs of Ladies' and Misses' shoes, in patent, vicci and gun metal, button or lace, common heels, Cuban or French, at all one price of 89c.

Extra Big Bargains from Our Jewelry Department

All Goods Guaranteed or Money Refunded. 500 Ladies' Brooch Pins, beautiful designs, set with white and colored stones, Cameo and Filigree; regular 75c and \$1.00 values, choice \$1.00. 50c and 75c Gold Filled Emblem Pins and Buttons, representing nearly every secret society in the world, choice for this sale \$1.00.

FRUEAFF TO HEAD COMPANY

Resignation of President Armstrong Accepted by Board of Directors. CLAIMS FOR WAGES ARE ALLOWED. Employees of Sheriff Will Receive Wages in Connection with the Receivership of Farmers and Merchants Insurance Company.

Disastrous Fire Threatens Millard

Starts in General Store and Spread is Stopped by Heroic Efforts of Citizens. MILLARD, Neb., April 4.—(Special)—A disastrous fire visited this village last night, which completely destroyed three large buildings and for a time threatened others. Peters Bros., general store, where the fire started, burned to the ground, entailing a loss of \$20,000 on the building and \$7,000 on the stock. The residence of John Peters was burned, as was also the drug store run by Henry J. Schmidt. The hotel and saloon operated by Charles Johnson caught fire, but here the flames were controlled by the large bucket brigade composed of most of the residents of the village. The Omaha fire department was asked to send out a couple of chemical engines, but because of the great distance and the storm, Chief Sailer did not deem it advisable to make the run.

BILL FIXES FRATERNAL RATES

Senate Passes Measure Adopting National Congress Schedule. CRIST UTILITIES MEASURE GOES. House Takes Favorable Action Upon This Bill—Subpoena Issued for Chief Froom to Identify Revolver in Kelly Case.

Nebraska News Notes

BEATRICE—Henry Otto, resident of this county died Sunday morning at his home sixteen miles northeast of Beatrice, aged 70 years. He was a native of Germany and leaves a widow and eight children. MORRILL—Carroll Nichols, an old settler in this county, died last Saturday of the grip. The body was buried in Gering Monday. He was well known in western Nebraska and had an enviable reputation throughout the state.

KNOX Hats. Represent the finished accomplishment of artistic ideas. For sale at our agencies everywhere.

The Fair. ESTABLISHED 1892. 119-121-123 FARNAM ST. OMAHA, NEB.

CRIST UTILITIES MEASURE GOES. The senate passed a bill which has passed the house, requiring that before sales of stock or goods in bulk are made against creditors of the seller, notice must be given the creditors.

Hunyadi Janos Natural Laxative Water. Recommended by Physicians. Refuse Substitutes. Best remedy for CONSTIPATION. One Pill at bedtime. Brings morning relief from the headache, indigestion, nervousness, biliousness, due to constipation.