

### OMAHA AUTO SHOW TO CLOSE TODAY

Attendance Has Been Far Above Expectations of the Managers.

THOUSANDS VIEW THE DISPLAY

Dealers All Pleased with Sales They Have Made.

VISITORS ARE PLENTIFUL

Problem is Now for More Room for Next Year.

HAVE NOT HALF ENOUGH SPACE

Expectation that the State Association Formed in Omaha Will Bear Good Fruit and Will Grow Fast.

Tonight will see the close of the sixth annual Omaha automobile show—the biggest and most successful show Omaha ever held. Crowds of visitors have attended the show each day and the list of cars brought by the men who have attended the show proves that in actual results obtained Omaha is one of the leading automobile centers of the country.

Friday there was no dropping off of the crowds attending the exhibition and with the warm weather, just like spring, Omaha was filled with visitors from out of town. From 9 o'clock in the morning until 9:30 at night the people were filling the long aisles at the Auditorium, and examining the many cars there.

There probably has never been on any day so many automobiles on the streets of Omaha as there were all day Friday. Automobiles of every kind and description of the 1911 models were being demonstrated, and the fine day tempted many of the dealers far into the country in showing the powers and fine points of their cars.

Omaha is about to set a record in attendance figures this season that will far excel any former year's crowds. In fact, it will be a record show and will set a mark for future automobile shows of this city to look up to and equal. The attendance figures of last year will look poor in comparison with the 1911 show and it is probably a gain of 20 per cent will be recorded before Saturday night closes the show. The total number who attended the automobile show last year was 30,000.

May Be Longer Next Year.

In view of the great success of this year there is serious talk abroad among the automobile dealers of the association of prolonging the show of 1912, making it ten days or possibly two weeks. Omaha as a real auto show town is firmly established and the auto men believe that there would be a crowd present each day of a ten-day show.

Another question which is sure to puzzle the show management of the next Omaha show is where to put the many cars to be exhibited. Veritable "kicks" were received by the association from various of its members because they were unable to show all their cars in the space allotted to them, before the show began this year. Several firms who did not belong to the Omaha Automobile Dealers' association asked for space and were refused.

Anyone who attended the show could see for himself that not by any manner of scheming would it be possible to get in another five automobiles. This year there were 125 pleasure cars on the main floor, while there were requests for space to exhibit 200. Next year the requests will come up to 250 or more, and some provision will have to be made for more.

To Divide the Show.

The way in which the problem was settled in Chicago and some other eastern cities was to have the pleasure car show the first week and the commercial car show the second. This plan is not at all popular among the Omaha men, who consider that the visitor should be able to see the whole show on one admission. The commercial cars were crowded in the same manner as the pleasure cars this season and they will want more room in 1912. The eastern settlement of the problem seemed to many of the dealers to be to ask the city to allow them to block up either Fifteenth or Fourteenth street for the auto show period and thus divide the show.

Owing partly to the fine weather of this week the number of farmers who have come into Omaha to see the auto show has been exceptionally large. One of the things that has especially attracted a large percentage of these men is the "Avery farm tractor." The Avery farm tractor is a combination heavy auto truck and traction engine. It has a three-ton capacity as a truck and runs by a forty-five-horsepower four-cylinder engine, which is geared down to run as a twelve-horsepower engine when necessary to so use it. Plowing, hauling three-gang plows and plowing ten acres a day is easy for one man with this truck, and seeding, sowing and harrowing can be done also with it. There is a pulley belt and power enough to run a 32-48 threshing machine, with a stack feeder, or to bale hay if used in the hayfield. As a hauler to market the Avery machine will haul six to seven tons, using trailer wagons. The truck has a weight of 5,500 pounds, but as farm work does not require great speed, this is no drawback. Special wheels that will crush through any kind of mud or bog are on the machine. The Johnson-Tanforth company, which is selling the machine in Omaha, also handle the Avery city truck.

New Car is Exhibited.

F. E. Doherty is showing a Maytag car this year that has never been shown anywhere but in Omaha. It is the new model of the company and Doherty received the first one Wednesday and put it in as part of his exhibit at the show. It is a new racing torpedo model.

One of the things that has been discussed to the local dealers at the Omaha Auto show is that they will have to almost double their original order for automobiles. Omaha is the central agency for automobile dealers over all Nebraska, part of south Dakota, western Iowa, and for some companies eastern Colorado and Wyoming.

Over at this territory in the last year there has been unlimited prosperity and many of the leaders of the big factories have declared that they expect the automobile sales in these states will jump to unbelievable bounds in 1911. From the present outlook this is true, as of the many small dealers who attended this year there were few who did not order at least five cars and some declared they could sell from fifteen to twenty-five and ordered accordingly. This order is their first, and will probably be doubled before the summer closes. In fact, it is not doubted the factory does not consider that man a very lively salesman.

The formation of the Nebraska State Automobile association comes at a very opportune time, the association will take in hundreds of members and the real automobile season begins and, with some 15,000 people who own cars at present, will have a very good start. The automobile

### A Question of Eligibility

## AUTOMOBILE SHOW



From The Cleveland Leader.

### Farmer Comes Into His Own at Last and Buys Automobiles

Last Year He Bought 26,000 Machines, an Increase of 85 Per Cent Over Year Before.

### SHOULD KEEP HUB CAPS CLEAN

They Serve Purpose of Utility as Well as that of Ornamentation.

That large ornamental hub caps with which automobiles are equipped have a purpose, aside from serving as ornamentation, is not known by all drivers. While these caps add to the general appearance of a car, they have also to do with the lubrication of the wheels, and their utility as a reservoir for grease probably is more the reason for their use than is the fact of the attractiveness to the eye. When putting a car in commission, and occasionally, say every month or two, the interval depending on the amount of use, the car is given, the hub caps should be thoroughly cleaned out, all the grease and dirt removed, after which the caps should be repacked. It also is well to clean out the hubs and bearings, washing them thoroughly with gasoline so that dirt and grit will be dislodged. When this has been done, the moving parts should again be lubricated, the hub caps put back in place and the car can be driven without fear of trouble from improperly lubricated axles.—The Co-Operator.

Collapsible Clutch Shaft.

Automobiles who have at any time desired to remove the clutch in a motor car, may have found it necessary to move either the motor or the transmission in order to get at this part. They will appreciate, therefore, the feature of accessibility found in Premier motor cars, in the collapsible or telescoping clutch shaft between the motor and the transmission. This is so arranged that the part of the shaft which engages with the transmission is held in place by a retaining collar which when loosened will allow it to slip forward, disengaging with the transmission and allowing the shaft itself to be slipped out from the clutch and entirely removed. The multiple disc clutch may then be taken out without disturbing either the motor or the transmission.

Look to the Muffler.

It frequently happens that a car runs finely for a time and then the motorist suddenly awakes to the fact that its action is becoming less and less lively, and upon looking back, in the light of this illuminating realization, sees this failure has been coming on for a long while, but so slowly as to have missed attention till now. With such symptoms as these, it should be noted whether the exhaust is smoky and stunted, and remembered whether or not it is habitually so. If it is, the most likely place to apply a remedy is in the muffler, the small holes of which are clogged and need be almost entirely closed. Exhaust back pressure works this way.

Knockout Brown Buys a Car.

"Knockout Brown" was so highly elated over his victory in Philadelphia recently, which is in private alone means a fortune, that he set out Thursday to commemorate his success in Philadelphia by purchasing a White automobile. Brown is a newcomer whose reputation of forty-one knockouts has been made with his now famous left-hand drive.

Brown says: "There is always an opening for a left-hand drive, and I will have no fears for congested traffic with my new car."

Beverly, Blind Girl and Take Cash.

CHICAGO, Feb. 24.—Three burglars early today entered the home of Charles Beverly, who is blind, and carried off the latter and his daughter and then escaped with Beverly's savings, \$1,320. William Hershack, Beverly's son-in-law, who is said to have been sent from home last night, was taken in custody.

### Along Auto Row

The Cadillac Motor company of Detroit has one of the most extensive and varied exhibits at the show, one that impels the attention of the autoist, no matter how his taste lies. Touring and demi-tonneau cars are prominent in the array. There is also the inevitable fore-door touring and torpedo types, together with a limousine.

Realizing the enormous field of the commercial vehicle and the immense competition that will ensue in this line of freight transportation, the F. B. Stearns company, manufacturers of the Stearns cars, has put on the market a three to five ton truck. It is said in a letter received by W. H. Wallace, manager of the local branch of the company, that some features embodied in the vehicle are new to the American commercial trade.

All parts of the operating mechanism, including the special truck, power plant, clutch, transmission and so forth, are carried on a subframe, suspended from the main frame by semi-elliptic springs in front and a pivot connection in the rear. This construction obviates all vibration and the truck rides as easily as a luxurious pleasure car.

The space occupied by the Ford Motor company was simply slogged with humanity from the moment the doors were opened. This was the first opportunity given eastern autoists to view the Ford models for 1911 at an automobile show.

An examination of the new models does not show any radical changes from a mechanical standpoint. The Model T is practically standard. There has not been any particular change during the last four years in the car itself. Various of its features have been refined. The different body types have been made more comfortable and serviceable and little conveniences have been added greatly enhancing the pleasures of its use.

The crowd was there at 10 o'clock in the morning. It was big at that hour—big as in the afternoon.

"The way people flock to this show," remarked one of the foreign salesmen, "shows that the citizens of Omaha and Nebraska are deeply interested in automobiles. I think the fact that so many people are here is a good sign of the times. They must have money or they would not spend their time around an automobile show."

"I like this town of Omaha," said a salesman who had been forwarded to Omaha by an eastern company. "I am going to make a bid to come here next year. My firm and all the others are doing a good business here, and I predict that the sales for the week will outnumber those of any previous year. I was at the Chicago exhibit a few weeks ago, and it seems to me that the Omaha show is just about as good as that or any other in the west this year."

The music furnished by the orchestra was the best of the week. During the evening, when many leaders of society were attracted to the Auditorium, the orchestra seemed to play sweeter than at any other time. "That orchestra surely is making good," said an enthusiast.

The Oldsmobile is shown in the booth of the Nebraska Buick company. The Oldsmobile has been a most popular car in the west. It is a reliable machine.

R. W. Craig, manager of the Omaha branch of the E. M. F. company, is delighted with the show and thinks that all the dealers will be pleased. The sales of the popular E. M. F., he says, will surpass that of any previous show in this city.

Lewis Doty, manager of the United Motor company, was pleased with the crowd at the show yesterday. During the evening many exclamations, were made at his booth, for society seemed to want to look upon and hear about the sturdy Maxwell.

The Midland car, sold by Freedman Automobile company, is a motor that merits much praise. It has received much attention at the show. It is reliable and will endure.

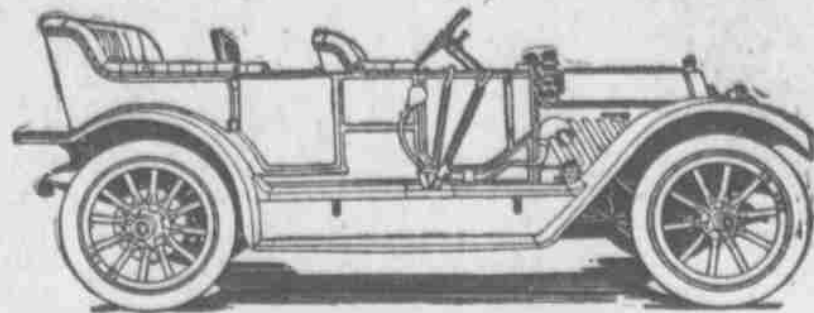
"People who examine the White Steamer," said W. R. Drummond, Omaha who have confessed their part in the robbery, waived examination.

One of Omaha's brightest men said:

## "Greatest Car in the World,"

he exclaimed. "Revolutionary scientific discovery of a real Automobile. Grandest conception of human mechanical mind surely has been entered into."

He could not help but say it when he saw the new, beautiful 1911 OLDSMOBILE line. You will also say it is the prettiest and best constructed line of cars you ever looked at, the swellest line of city cars you could imagine, at prices you can afford to pay.



There are more satisfied OLDS owners in the United States than any other. Just ask an OLDS driver if he has power enough, he'll tell you "yes." He has, he always has. We don't lack power, we never did; our 1911 cars are finished to perfection, no matter what others may tell you, don't fail to see the OLDS cars before you spend your money, as we are certainly giving a lot of car for the money.

We are on exhibition at the Omaha Show, and will be at the Sioux City and Lincoln Shows, also at all of our salesrooms.

Follow the crowd and you will find the OLDS.

## Nebraska Buick Auto Co.

LINCOLN, OMAHA, SIOUX CITY, IA.  
H. E. Sidles, Gen. Mgr. Lee Huff, Mgr. S. C. Douglas, Mgr.

## Today, be Sure that you get a Glimpse of that Beautiful Car

### Stoddard-Dayton

We are Showing This Car in our Booth Every Day Here are Some Prices:

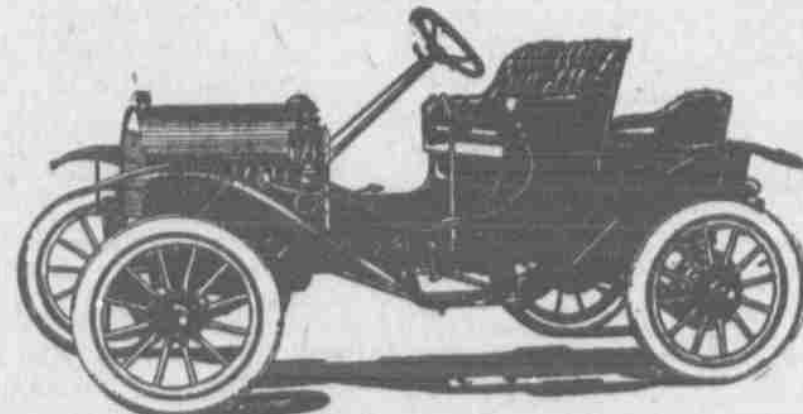
11-M—Touring Car.....	\$1,275	11-L-4—Roadster.....	\$1,175
11-B—Touring Car.....	\$1,700	11-H—Roadster.....	\$1,550
11-A—Touring Car.....	\$2,300	11-C—Roadster.....	\$2,200
11-F—Touring Car.....	\$3,000	11-K—Roadster.....	\$2,850
<b>LIMOUSINE</b>			
11-T—Limousine.....	\$2,700	11-T—Landulet.....	\$2,700
11-F—Limousine.....	\$4,000	11-F—Landulet.....	\$4,000
<b>LANDAULET</b>			

More of these cars are owned by good people in Omaha than any other manufacture selling a machine anywhere near its class.

## Deright Automobile Company

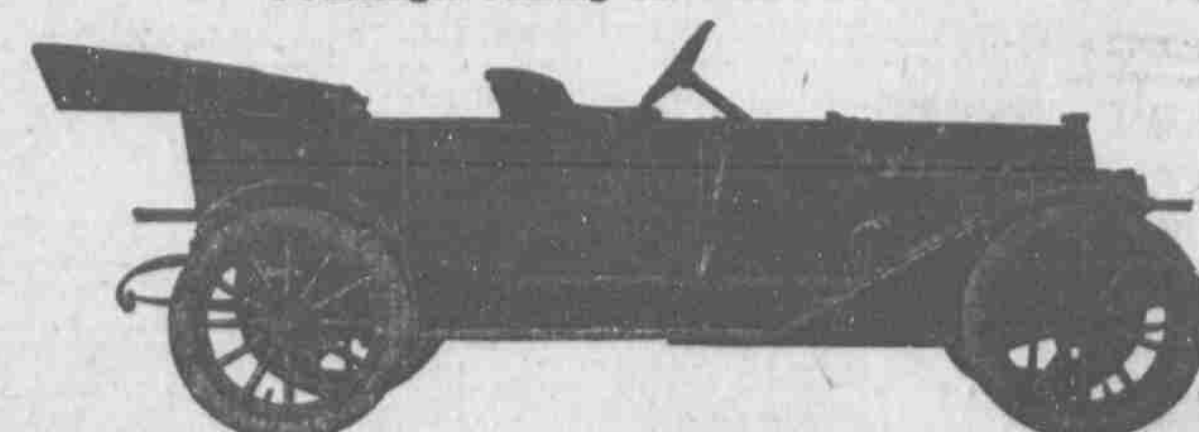
1818 Farnam Street

## BRUSH \$450



## SAMPSON "35," \$1,250

5-Passenger Touring Car With Fore Door.



## The T. G. Northwall Co.

At the Show and 912-14 Jones St.