

# BRANDEIS STORES

Many Extraordinary Bargains Prepared Specially for Thursday

## Mercerized Novelties, 15c Yd.

Come early for first choice of this new, perfect lot of waist and dress lengths, highest grade mercerized novelties as shown in our 16th street window. Fancy Panama suitings, woven poplins, novelty diagonal effects, New English voiles and fancy foreign weaves in blue, green, brown, red, pink, lavender, tan shades, also black and white. Will make stylish waists and suits for early spring wear. 25c and 35c would be placing the value very low—Thursday in basement, at, yard

**15c**

## Fancy Silks at 25c Yd. In Our Basement

Fine soft, rich, lustrous silk fabrics for fancy waists, evening and dress wear. Newest light and dark colorings, a beautiful line with rich satin figures and dots in same shades, also light blue, pink, butter, Nile, rose and others. Fabrics worth up to 65c yd., in 26 and 27-inch widths—basement, at, yard

**25c**

## Exquisite Embroideries Specially Priced

27-inch fine French batiste embroidered flouncings, elegant baby Irish laces and combination Japanese blind embroidered effects—twenty new designs to select from—many worth \$1.50 yard, while they last, main embroidery dept., at, yard

**85c**

**Hosiery**  
Women's mercerized hosiery finished Mac cotton hosiery, double heels and toes, also children's ribbed cotton and wool school hose, at, pair **12c**

**Handkerchiefs**  
Women's Pure Irish Linen Handkerchiefs— $\frac{3}{4}$  to  $\frac{1}{2}$ -inch hems—many worth 12c each—Thursday only, on sale at, each **6c**

## A SPECIAL SALE OF CORSETS

Including some of our best makes—all late models in plain coutil and fancy silk broche. This is a clean-up sale. The values are up to \$5.00, at **\$2.98**

## DAILY NOON MUSICALS IN OUR ASSEMBLY ROOM—On Pompeian Room Balcony

All shoppers are cordially invited to attend our noon recitals. No admission fee is charged, and the programs are given by various Omaha singers of prominence. Miss Helen Kerns, the talented blind girl, will sing at the Musical Thursday noon.

# BRANDEIS STORES

## DAIRY CONDITIONS IN OMAHA

Health Commissioner Connell Makes Public Dairy Report.

### MANY DAIRIES ARE IMPROVED

Six Have Been Refused Licenses to Distribute Milk Until Their Planks Are Cleaned Up and Milk is Better.

Health Commissioner Connell has made public the scoring for January which Dairy Inspector Bosnie has made of the dairies around Omaha which supply milk to this city. Eighty-eight dairies were scored, of which seventy-four were retail and fourteen wholesale, and the score cards used were those of the Department of Agriculture of the United States.

In December the dairymen were notified that beginning January 1, the inspector of dairies would score each dairy supplying Omaha with milk and were notified that the result would be published in an effort to better the milk supply of Omaha.

The system of scoring consists of these subjects: Health and comfort of cows; location, construction and cleanliness of stable; location, construction and cleanliness of milk house; cleanliness of utensils; food of cows and handling of milk.

Six licenses have been refused and the proprietors of the places will be given until February 5 to better the conditions of the dairies, after which Dr. Connell says he proposes to begin action against the proprietors to force them to clean up their dairies.

Dr. Connell says that many of the dairymen have improved the conditions of their dairies wonderfully since the systematic crusade was started, and that the report for next month should show remarkably improved conditions.

The certified milk producers charge 1 1/2 cents a quart for their milk because of the extra precautions they take.

### Certified Milk Producers

Friesland Farm Dairy, \$1.7  
Arnold Dairy, \$1.6

### Retail Dairies

- Ole Jensen, Pleasanton Dairy, 74.5
- M. Peterson, Central Dairy, 65.5
- James Milard, Central Dairy, 65.5
- Swenson Bros., West Pacific Dairy, 65.5
- J. Spangard, 60.1
- Christ M. Christensen, 59.9
- James Anderson, 58.8
- James Spangard, Spangard Dairy, 62.7
- J. C. Spangard, Spangard Dairy, 62.7
- Martin Jensen, Nebraska Dairy, 62.7
- Larsen & Christensen, 62.7
- Stevenson & Agard, Omaha Dairy, 62.7
- Mrs. J. A. Johnson, Elmwood Park Dairy, 62.7
- Peter Jensen, 62.7
- Christ Christensen, 62.7
- John Christensen, 62.7
- Winters & Jensen, 62.7
- Charles Jensen, 62.7
- James Jensen, Consumers Dairy, 62.7
- H. H. Rosler, West Pacific Dairy, 62.7
- Christensen & Johnson, Lake Side Dairy, 62.7
- J. P. Johnson, Spring Garden Dairy, 62.7
- Mrs. Christine Nelson, 62.7
- E. Negertson, Griffin Grove Dairy, 62.7
- Andrew Anderson, Puritan Dairy, 62.7
- Anders Christen, Keystone Dairy, 62.7
- Pamuel Sorenson, 62.7
- M. P. Hansen, 62.7

- R. P. Sorenson, Center Street Dairy, 62.7
- E. Corner, Melrose Hill Dairy, 62.7
- Christ Frost, 62.7
- H. Ellesen, 62.7
- Peter Jensen, Eagle Dairy, 62.7
- W. Anderson, Excelsior Dairy, 62.7
- E. A. Hansen, 62.7
- Norgard & Co., Union Dairy, 62.7
- Marion Peterson, 62.7
- A. Fjellin, Fjellin Dairy, 62.7
- P. N. Hansen, 62.7
- N. K. Nelson, Cedar Park Dairy, 62.7
- Oscar Anderson, Lincoln Avenue Dairy, 62.7
- C. L. Christensen, 62.7
- Paulus Nielsen, 62.7
- Elmberg Bros., West Lawn Dairy, 62.7
- A. Everson, Carter Lake Dairy, 62.7
- Christ Peterson, 62.7
- Fred Gitter, Nebraska Dairy, 62.7
- C. M. Jacobsen, 62.7
- Chris Jorgensen, Walnut Hill Dairy, 62.7
- Morris Lovich, 62.7
- Carl F. Hansen, 62.7
- N. K. Holst, 62.7
- Neiderberg & Larsen, 62.7
- Antos Christensen, Saffery Dairy, 62.7
- Charles Post, 62.7
- J. Nelson, 62.7
- C. Peterson, 62.7
- A. M. Larson, River View Park Dairy, 62.7
- Lars Nelson, 62.7
- Samuel Christensen, 62.7
- Carl H. Jensen, Western Dairy, 62.7
- H. Knudsen, Knudsen Dairy, 62.7
- C. A. Hansen, 62.7
- Peter Jensen, 62.7
- Chris Larsen, Alma Dairy, 62.7

### Wholesale Dairies

- Alamito Dairy Farm, 60.7
- C. R. Bower, 60.7
- John Borch, 60.7
- W. C. Hargrave, 60.7
- William Danke, 60.7
- J. B. Hill, 60.7
- Frank Good, 60.7
- L. Landholt, 60.7
- O. C. Murnan, 60.7
- Harry Post, 60.7
- Herman Paulsen, 60.7
- Fred Peterson, 60.7
- H. Rapp, 60.7
- Peter Jensen, 60.7

## License Not Taxable, is Sears' Decision

Liquor Permit Under Slocumb Law Cannot Be Assessed, Says the Judge.

License to sell intoxicating liquor under the Slocumb law are not taxable, according to a decision rendered by Judge Sears in district court Wednesday.

This decision was rendered in an appeal taken from the same decision made by the Board of Equalization by the Retail Liquor Dealers association in the case of the license of David H. Harding, saloon keeper. The assessor taxed the license. The saloon keepers gained a favorable finding from the Board of Equalization and now seek by a series of appeals through the courts to establish the nontaxable status of the liquor license beyond question through a series of decisions similar to that returned by Judge Sears. For this purpose of confirmation an appeal will be taken from the decision of Judge Sears to the state supreme court by C. E. Fields of the Liquor Men's league.

**A Horrible Death**  
results from decaying lungs. Cure coughs and weak lungs with Dr. King's New Discovery, 5c and 1.00. For sale by Barton Drug Co.

# BENNETT'S

## All Our Tailored Coats and Suits for Women Are Now Priced for Quick Disposal

These great "End of the Season" Ladies Winter Apparel Sales come right at a time when your every day garments, first begins to show signs of hard wear. Many of Omaha's best, well dressed women take advantage of these big price reductions, to buy a brand new and extremely well made suit or coat, just so their high standard of dress may be maintained until the new spring styles come to view.

These suits are built full of taste and refinement, in a dependable way, of choice fabrics—and in styles that make them good for more than one season—of course they're the "Fews"—but all sizes are here.

Any Cloth Coat or Suit, worth to \$45.00, now **\$15.00**  
Any Wool or Vole Dress Skirt, now at **HALF PRICE**  
Any Pony Fur Coat, a good investment at **ONE-THIRD OFF**

## Here's a "Clean-Cut" Saving, 1.75 Boy's Suits to \$4, Thursday

This sale spells opportunity to every mother of a boy, whose age is between 5 and 16 years. They are the "Fews" of our regular lines that sell all year to \$4.00. We've taken every garment and put them in one great group and repriced them for a big, quick disposal sale.

Choice of our entire lines, worth to \$4.00, **\$1.75** Thursday at  
You'll need to be here early if you want a careful selection, for hundreds of Omaha mothers have been watching for this sale. You can afford an 8 o'clock trip for these Thursday.

## The New Ginghams and Tissues Are Ready

Every pattern is just as pretty and dainty as it can be, and there are hundreds of new patterns to choose from. Our fine Domestic and new French Ginghams exceeds anything ever offered to our friends before. The colors are exquisite, hardly a shade that is not represented, and there are big, medium and little plaids, stripes of different widths, checks of various kinds and plain colors.

The Ginghams are offered at such prices as:  
37 inches wide—per yard, at, **12c and 15c**  
39 inches wide—per yard, at, **10c and 12c**  
42-inch Gingham Egyptian Plaids, **10c and 12c**  
**THURSDAY'S ONE SPECIAL**—50 pieces of our best Serpentine Crepe, in pretty kimono patterns, also good delicate patterns—Thursday 18c values go at, **10c**

## Our New Wall Papers are here See This Wonderful Collection of Italian "Original" Paintings

That are now being displayed in our Art Department, by the well known Italian Painting Importer, Francesco S. Capparelli. Noted Italian artists furnish us with their original paintings, the most wonderful collection of Italian scenes and character studies on canvas, tapestry and boards ever shown in the west. Such colorings are a rarity.

They're on sale at from **\$10.00** up to **\$800.00**.  
There's only a few in our 14th street window.  
See the display—Second Floor.



**It Will Be Summer Day After Tomorrow**  
If you start today for Florida via the new C. & E. I. train de luxe. Florida—the land of coconuts and pineapples, the land of warm salt water and fragrant night-breezes, the land of golf among the palm trees—Where motor records are made. View that most surprising industry, the ostrich farm, for Florida is the land where hats grow.

## Excursion Fares to Florida Via Frisco Lines

These reduced round trip fares are now in effect via Frisco Lines from Kansas City daily, tickets being good to return at any time up to June 1, 1911:

Jacksonville	\$42.50	Sanford	\$45.50
West Palm Beach	\$45.50	Ocala	\$45.50
Tampa	\$45.50	Miami	\$45.50
St. Augustine	\$45.50	St. Petersburg	\$45.50
Hialeah	\$45.50	Deland	\$45.50
Bartow	\$45.50		

Homeseekers' tickets are also on sale the first and third Tuesdays of each month at reduced fares.

## The Southeastern Limited

leaves Kansas City at 6:15 P. M. daily; one day and two nights of rapid travel brings you to Jacksonville the second morning. The newest electric lighted steam heated drawing room Pullmans; perfectly equipped observation-library cars. Delicious Fred Harvey meals. Let me send you the beautiful Frisco Line booklets and tell you about Florida and Cuba.

J. C. LOVREIN, - Division Passenger Agent  
**FRISCO**  
Jewelers Building, Kansas City, Mo.  
Telephone

**SECOND SEMESTER OPENS AT UNIVERSITY OF OMAHA**  
Enrollment Shows a Large Increase Over the Same Period of Last Year.  
The beginning of the second semester at the University of Omaha finds all of last semester's students and four new ones enrolled, this makes the total attendance in fifty-eight against twenty-one, the total number at the same time last year. There are prospects that before the end of the week a few more will take up work in the new institution. A few more studies were added to the curriculum. The branches now offered are Latin, Greek, German, French, modern, medieval and sacred history, English literature, including courses

Pa Rourke's neighbor is springing

### SPRING SHOES

("in der Winter time")

THEY ARE HERE

those handsome NEW TAN, DULL and PATENT GOLF

SHOES & OXFORDS for SPRING

made up with all the quality, character and individuality that you always find in every pair we offer to the trade, but particularly in these

NEW STYLES for 1911 at **\$3.50, \$4.00 and \$4.50** sold only at

314 South 15th St.  
We commence each season with a new fresh stock—that's why this is a "Busy Little Store in a Big City."  
Ed. S. T.

### Big Sale Events Thursday

Watch for the Big Sale of Fine Shoes

Next Saturday Matchless Shoe Bargains

## Embroidery Sale Extraordinary

Thursday we will hold the greatest bargain sale of high grade Embroideries ever known in Omaha. Sample lines of America's greatest importers—the finest quality high grade Novelty Embroideries—complete matched sets of finest St. Gall and Planner goods, in beautiful combinations of Irish crochet and Swiss embroidery on the Shier batiste cloth. 54-inch Flouncings, 27-inch Flouncings, 18-inch Flouncings, 15-inch Demi-Flouncings; 3 to 5-inch Galloons and Bands—all to match.

YOU SAVE FULLY 33% By Making Your Purchases Here Thursday.

40c Bands for	<b>29c</b>	\$3.00 Flouncings	<b>\$2.00</b>
50c Galloons for	<b>35c</b>	\$4.00 Flouncings	<b>\$3.25</b>
\$1.00 Demi Flouncings	<b>65c</b>	\$5.00 Flouncings	<b>\$3.75</b>
\$2.00 Flouncings	<b>\$1.25</b>	\$6.00 Flouncings	<b>\$4.25</b>
\$2.50 Flouncings	<b>\$1.50</b>	\$7.00 Flouncings	<b>\$4.50</b>

Allover Embroideries 49c, 79c, \$1.00, \$1.50—Regular values up to \$2.50.

**Corset Cover Embroideries** Fancy Wide Bands—Beautiful patterns, regular 25c wide, worth 25c a yard; at, per yard **10c**

**5 and 6 yd. Strips Embroideries**, yard, 3 1/2c, 5c, 7 1/2c and 10c

Odd Sets of Fine Embroideries at Just Half Price.

New Bamboo Shade in Flouncings and Bands

Don't Miss It. Come Early Thursday. Tell Your Friends of the Great Opportunity.

Waists Worth **\$3.50** to **\$7.50** at **\$1.50**

Waists Worth **\$3.50** to **\$7.50** at **\$1.50**

## Richer Than Cobalt or Coeur d'Alene

are some of the silver-lead mining districts along the line of the Grand Trunk Pacific Transcontinental railroad.

A small portion of this territory has produced to date \$60,000,000 in gold.

Let us send you free of cost the "British Columbia Bulletin of Information," giving synopsis of the land, mining, timber and other laws and up-to-date information of fortune-making opportunities for investment.

It tells you how you can share in the tremendous development which is starting along the line of three great transcontinental railways that are opening up 30,000,000 acres of rich agricultural and fruit land and 50,000,000 acres of the richest timber, coal and mineral land in British Columbia, known as the Fort Gorge district. Write today.

### Natural Resources

Security Co., Ltd.,  
Paid up Capital \$250,000  
Joint Owners and Sole Agents  
Fort George Townsite,  
(542) Bower Building, Vancouver, B. C.  
District Sales Solicitor.  
W. G. DAVIDSON,  
355 New Omaha National Bank Building,  
Omaha, Neb.

## Beautiful Teeth

There are but few people who have them. Good teeth every one might have if they would go to Dr. Bradbury. The quickest, easiest and least painful and the only method employed by us and hundreds of our patients, both in and out of the city, will gladly tell you about the good dental work and our up-to-date ways of doing things. Crowns and bridges work from \$4.00 per tooth. Plates that fit from \$4.00 to \$12.50. Painless extraction of teeth. Nerves of teeth removed without hurting you. Work warranted ten years.

**DR. BRADBURY, THE DENTIST**  
17 years same location,  
1508 Farnam St. Phone D. 1720

## Good Time?

Last night—eating big dinner is often the maker of a BAD TODAY. Why? Over-eating means extra work for the stomach and bowels. You've got to suffer if you can't help nature unload with CASCARETS. "They work while you sleep"—you're O. K. in the A. M. Tonight's—the night to take care of tomorrow.

### Reliable Dentistry AT Taff's Dental Rooms

## BUILDING PERMITS GAINING

January of This Year Shows a Substantial Increase Over Last Year.  
Permits to the amount of \$32,700 were issued by Building Inspector Withnell during the month of January. This is an increase of about 12 per cent over the permits issued in January, 1910. One year ago permits to the amount of \$27,820 were issued.

Last month's permits were swelled by the one taken out by the Fairmont Creamery company for \$100,000 and one by the Barker company for the erection of apartments at Eighteenth and Farnam streets to cost \$76,000.

### Muslin Underwear

3 Great Specials Thursday:  
Gowns, Skirts and Combination Suits in fine cambric or nainsook, trimmed with laces, embroideries and dainty wash ribbons, well made, full cut, values to **\$2.00**, at **49c**

**\$1.50 KID GLOVES 25c**  
Special purchase of ladies' Kid, Mocha and Cape Gloves in black, white and colors. Some slightly soiled, \$1 and \$1.50 values to close at, choice **25c**

F. & G., W. B. and Thomson Glove Fitting Corsets, Thursday, up from **98c**

## High Grade Wash Goods

New Irish Dimities, fine patterns, fast colors **15c**  
New Irish Printed Linné Fine Cloth, entirely new, quality soft finish; come and examine it **18c**  
New Flouncings, in batiste, very fine patterns, entirely new **25c**  
Foulards, per yard **12c, 15c, 18c** and **25c**  
Batiste, per yard **10c, 12c** and **15c**  
See our very large variety of French Percales and Percutiers at 10c

## Read the Big February Grocery Opening Sale for Thursday

25 to 50 PER CENT SAVED BY TRADING AT HAYDEN'S	
21 lb. best Granulated Sugar, \$1.09	BIG HIGHLAND NAVEL ORANGE
10 lb. sack best High Patent Flour	Nothing handles a cost, and cheaper than apples. To special car for Thursday.
10 lb. Diamond C or Best 'Em	Every 12 size, per dozen <b>30c</b>
All Soap	12 1/2 size, per dozen <b>35c</b>
10 lb. best Rolled Breakfast Oatmeal	This is the best for dinner <b>30c</b>
10 lb. best Rolled Breakfast Oatmeal	200 size, 1st dozen <b>35c</b>
5 lb. good Japan Rice	HAYDEN'S FRESH VEGETABLE PRICES IS THE TALK OF OMAHA.
1 gallon fancy Fancy Table Syrup	1 lb. Boxes Fresh Mushrooms <b>35c</b>
2 1/2 lb. cans Fancy Table Syrup	Fancy Wax, or Green Beans, per pound
Corn Flakes, 10c	3 Bunches Fresh Parsley <b>5c</b>
BUTTER AND EGGS ARE STILL DOWN.	2 Bunches Fresh Hothouse Radishes <b>5c</b>
Fancy No. 1 Country Creamery Butter, per lb. <b>25c</b>	1 Large Bunches Fresh Beets <b>5c</b>
Fancy No. 1 Dairy Roll Butter	Carrots, Turnips or Shalots for <b>20c</b>
per pound <b>25c</b>	Fresh Spinach, per peck <b>1.00</b>
Good Country Butter, per lb. <b>18c</b>	Large Cucumbers, each <b>7c</b>
The best strictly fresh Eggs, nothing finer for 50c dozen, our price <b>25c</b>	2 Bunches Fresh Parsley <b>5c</b>
	Fancy Jersey Sweet Potatoes, 1 lb. <b>12c</b>
	Fancy Green Peppers, 2 for <b>10c</b>
	Rutabagas, Swiss Turnips, Carrots, or Parsnips, per lb. <b>10c</b>

DON'T FORGET TRY HAYDEN'S FIRST IT PAYS