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We put Pure Milk and Cream

## Swift's "Premium" Butterine

We get the best grade of milk and cream possible to secure. We test it carefully for quality-we make sure it is fresh and sweet.
To this unadulterated milk and cream we add the highest grade of butter fats in the form of pure oleo oil-made from selected beef suet-and neutral of a high qualitymade from the choicest "leaf" fat. These are churned together by the butter process-

Result: a food product that is creamery butter plus nutritious and wholesome ingredients, which give you great food value.

Sweet, pure, clean Swift's "Premium" Butterine in cartons-wrapped in vegetable parchment-encased in a wax-lined box. It comes to you with all its butter taste and butter flavor-good to look at, better to eat.

Ask your dealer today

If you have used one or two of the Fleisher Yarns you have only begun to appreciate their value-try the rest of them.

also Fleisher's Germantown Zephyr. It gives an entirely different effect. Perhaps you will like it better. If you have been making babies' wear of F'eisher's Dresden Saxony try Fleisher's Shetland Zephyr. Hava you tried the beautiful Fleisher The fine and sturdy Spanish Worsted? The gossa-mer-like Ice Wool? The furry Angora Wool? The mer-like Pae Wool?
delicate Pamela Shetland? Know ALL these yarns. Then select the ons that exactly meets your needs. All these yarns are Fleisher Yarns-made with the
greatest skill from carefully selected wool

When you need yarns buy FLEISHER'S-there's a
yarn for every use. You can do so with absolute confidence, for they are quaranteed. Every skein bears the dence, for they are guaranteed. Every skein bears the
trade-mark ticket. Look for it. If it isn't there hand back the yarn and insist on a skein properly ticketed.
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