



YOU ARE CORDIALLY INVITED TO CALL at our Home Office, located in our own building, corner Twelfth and Farnam Streets. Our office force, exclusive of our large agency organization, has grown from one to twenty-four in three years. The business men of Nebraska and the central west are giving our company preference on their business.

To have their barns and farms cleanly and sanitary enough for the Alamito Sanitary Dairy Co. to accept their milk is the standard to which all dairy farmers strive.

Katherine Giblin MANICURING And HAIRDRESSING 827-8-9 City National Bank Building

TODAY AT THE LAND SHOW. State Lumberman's Day. Omaha High School Day. Lecture Hall A. 2:00 to 2:20—Moving Pictures. 2:30 to 2:50—Carey S. Hill, Vineyard Scenes. 3:00 to 3:20—Prof. James W. Jones, Commercial Orchard in Idaho. 3:30 to 3:50—E. C. Leedy, Washington and Oregon. 4:00 to 4:20—Dr. F. W. Miller, Wireless as Applied to Railroads. 4:30 to 4:50—Moving Pictures, Niagara Falls and Shredded Wheat Plant. 5:00 to 5:20—Thomas J. Walsh, The Gulf Coast Country. 5:30 to 5:50—Moving Pictures, Views of Tokio.

GULP-LANGWORTHY CLOTHES SHOP THE CORNER STORE In the City National Bank Building The new store that everybody is talking about is having 33 1/3 Per Cent Discount Sale on All Their Men's and Young Men's Suits and Overcoats

MURPHY DID IT

Pure Sparkling SKYROK Direct from the Rocky Mountains. 5-gallon bottle 50c, delivered. The Rocky Mountain Water Co., 1284 Chicago Street, Omaha, Nebraska.

The Highest Grade Standard Brands of Cigars in the City. Geo. Rogers The Cigar Man 1506 Farnam Street

30,000 ACRES Western Nebraska and Eastern Colorado. We will sell you any sized tract on easy terms and let you colonize. Agents Wanted. Telephone for appointment. Our telephone is Tyler 1070. 305 First Nat'l Bank Bldg., THE GRAIN BELT CO., Omaha, Neb.

DRUGS At Cut Prices. We invite orders from out-of-town visitors for everything in our line, which comprises FULL LINE OF RUBBER GOODS, FULL LINE TOILET ARTICLES, FULL LINE PROPRIETARY MEDICINES. Call for catalogue. Sherman & McConnell Drug Co., COR. 16th AND DODGE. Owl Drug Co., COR. 16th AND HARNEY.

Amusement Features for the Day. In addition to the hundreds of interesting exhibits, any one of which is sufficient to repay the time spent in visiting the show, such as the great exhibit of the wonders achieved by Wizard Luther Burbank, the great plant and fruit originator; the fisheries exhibit, and similar attractions, a daily program of entertainment has been arranged that will afford amusement to all.

Two Moving Picture Shows—Running all the time. The Sweet Singer from Hawaii—Every afternoon and evening. Miss Lora Nettie Riotor—The world's greatest cornet virtuoso—every afternoon and evening. Concerts by the Land Show Concert Band—George Green, Director—at 2 to 3 p. m., 4 to 5:30 p. m., 7:30 to 8:30 p. m., 9:30 to 11 p. m. daily. A Beautiful Irrigation Panorama—Showing Irrigation and Power Producing Methods.

EXPRESSMEN'S DELIVERY CO. FORWARDING FIRE-PROOF STORAGE, MOVING VANS, FURNITURE PACKING, BAGGAGE DELIVERY. City Office, 216 S. 17th St. Bee Building, 17th St. Side. Phone—Doug. 394—Ind. B-1341.

OPPORTUNITY.. Burnham's Foot Powder . . . . . 15c Burnham's Talcum Powder . . . . . 10c Hot Water Bags, good quality, \$1.00, \$1.25 and . . . . . \$1.50. TRUSSES THAT FIT. Need Any—Come and See Us. PAZZLY. MEDICALS. All kinds—\$1.00 size . . . . . 85c All kinds—50c size . . . . . 45c Special prices on drugs in quantities. We can sell a good razor with a strap for . . . . . \$1.00. The above is guaranteed. All kinds of Nice Goods. We Are Waiting to See You. The Bell Drug Co. 1216 FARNAM ST.

The Home of Folly Krug Daily. Matinee 2:30; Night 8:30. Commencing Sunday, January 22, for 4 Days. THE NEW CENTURY GIRLS The Aeroplane of Burlesque

DR. C. ARK The Painless Dentist. Set of Teeth, \$5.00. Very best set of Teeth, on rubber . . . \$8.00. OFFICE, 304 FAYTON BLOCK.

Would You Like to Own an Orchard that Would Net You From \$1,100 to \$1,500 an Acre? We would like to meet you and tell you about our easy-payment plan of buying Idaho Apple land. L. A. ANDRUS Land Company 1113-14 City National Bank Bldg.

South Omaha The Great Live Stock Market of the West...

That South Omaha is entitled to be referred to as the "Great Live Stock Market of the West," is clearly evidenced by its remarkable development during the last few years. Every year is a record breaker in one or more departments of the South Omaha Market, yet record breaking events at other markets are of rare occurrence. A GREAT CATTLE MARKET. A NATURAL SHEEP MARKET. NET RESULTS ATTRACTIVE. South Omaha Merits the Increasing Patronage of the Western Shipper

VISITORS TO THE LAND SHOW as well as others, are urged to exercise care in getting on and off street cars, thus avoiding danger of accident. Do not attempt to get on or off moving cars, and when crossing streets, look out for the cars. Assist Us in Preventing Accidents. Omaha & Council Bluffs Street Railway Company