EDITORIAL SECTION FAGES ELEVEN TO TWENTY.

THE OMAHA DAILY BEE

FOR ALL THE NEWS READ THE OMAHA BEE BEST IN THE WEST

VOL XL-NO. 174

OMAHA SATURDAY MORNING JANUARY 7, 1911.

SINGLE COPY TWO CENTS.

High Class Men's Furnishings Low Priced for Saturday

Men's \$1.50 Outing Flannel Pyjamas. nicely made, Saturday 79¢ Men's \$1.00 Heavy Black Satin 25c Blue Wool Hose, 19c; 3 for 50c 50c Silk Ties, Saturday 29c \$1.50 Men's Wool Underwear, S1 Men's Union Sults greatly reduced

for Saturday. Men's \$1.00 Heavy Ribbed Jersey Sweaters, in plain colors, Saturday

Cut Flowers Occasi ons The vast amount of business we do every day tells a big story all of

Its own-Why? More Frequent Flowers st More Reasonable Prices.

January Underwear Sale One lot of Ladies' Heavy Fleeced Union Suits, regular \$1 value; a big January bargain; Saturday at, Ladies' Silk and Wool Union Suits, low neck, no sleeves, knee lengths, sizes 4's only; \$1.50 values; Satur-

All Our Men's Winter Suits and Overcoats **Beginning Saturday Morning at Just**



Our "Twice-Yearly" Clearance Sale is an event appreciated by the better dresser. It's the way we have of clearing stock each season so as to begin a fresh season with the newest that season affords.

Including every size to 50-clothes for business, street, store and evening wear-all at half price. No "retagging" done, for as in past years, this sale is one of good garments and better values, at a time during which we put our entire capital and energy to the creation of new customers.

Saturday begins this great clearance of our entire winter stocks, absolutely nothing kept back. Any suit or overcoat, in black, gray, brown and all fancy mixtures, in all styles and sizes, made in both foreign and domestic fabrics, in kerseys, meltons, thibets, worsteds and serges at exactly half price.

The tailoring is of the highest class; some have hand turned edges while others have the stitched edges. Before buying elsewhere Saturday, just drop in and take a look at our stocks You'll agree with us that a finer display of high grade hand tailored garments cannot be found.

For the price of a suit you can now buy both a suit and an overcoat.

 Regular \$40.00 gar-ments sell at.....
 \$20.00
 Regular \$35.00 gar-ments sell at.....
 \$17.50
 Regular \$30.00 gar-ments sell at.....
 \$15.00
Regular \$25.00 gar- \$12.50 ments sell at.....

Regular \$20.00 gar- \$10.00 Regular \$15 and \$18 \$750-\$9 ments sell at....

Handherchiafs-Values up to 25c; Fri-day a bargain table sale, at 3c, 5c, 10c

All alteration necessary free of charge.

high Shoe

Men's Shoes At Prices in Tune With Other January Clearance Sale Prices At Prices in Tune With Other

5.000 Pairs of \$3.00 and \$3.50 Men's and Ladies' Shoes at \$2.19-These shoes were purchased last week by our New York buyes from the Proudy Shoe Co., Spencer, Mass. These shoes were made by the Proudy company for the Hamilton & Brown and other well known shoe makers. But because of cancelled orders this fall had never been shipped. We learned of this and sent our buyer to make the purchase. Our cash order allowed us the pick of the stock. Saturday we will sell to the people of Omata this wonderful line of shoes at prices far below the cost to manufacture them-

Pairs Chil-
i's Shoes
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urday on-

LADIES' SHOES pairs of Ladies' High in turn or welled es. in patent colt, dull thers, velvet and suede, th either cloth or leather os, button or lace; built th the short vamp, plain a high area and neel; wor-rful burgains-Saturday-8219

28c value, Friday, at, per Blankets, full bed size, gray and tan; good weight, \$1.25 values, Friday, each 89¢ Wool Hlankets, full bed size, plaids and plain colors-\$6.50

Bleached uMslin Sheets-72x95 heavy and strong; 60c value, Friday, each 39c 72x78 - milkoline covered -

at Huck Toweis, plain white or ret borders, large alls, good quality, our like value, Saturday, a rare bargain, at each. . . . 190





MESH VEILINGS-Values from



bar January Fundermusian and Embroidery

Sale Begins Monday.

Linen Bargain Specials

For Saturday Only



TWENTISTH CENTURY FARMER ine Bollar Per Year-

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