

First Annual Clearing Sale

Stupendous Reductions in Prices of Our Entire Stock of Ladies' Garments ALL OUR WINTER STOCKS WILL BE CLOSED OUT AT LESS THAN ACTUAL COST OF PRODUCTION

Our first year in the retail business has just been completed, with most successful and gratifying results. No stocks must be carried over from one season to the next, is our policy; so our immense stock of Ladies' Wearing Apparel will be sold at less than actual cost of production to dispose of it and make way for our Spring stocks upon which our factory is now at work.

Waists: Handsome Tailored Waists, 39c... Dressing Sacques, 19c... Dainty Floor-down Sacques, 29c... Pretty Dressing Sacques, 79c



Remarkable Suit Values: 42 handsome tailored suits that have always sold for \$6.98... \$9.98... \$17.98... \$19.75

DRESSES: Beautiful Silk Dresses, \$7.79... Handsome Cloth Dresses \$4.95... Voile Dresses \$14.98

Astonishing Coat Values: Long Kersey Coats, worth \$10.00, on sale at \$2.98... Beautiful Long Coats... Long Caracul Coats \$10.00



Petticoats 69c: Black and Fancy Petticoats, 69c... Skirts \$2.98: \$5 and \$6 skirts at \$2.98... Skirts Worth \$15.00, On Sale \$7.98

Kimonos: Long Flannelette Kimonos, 75c... Beautiful silk Kimonos, \$4.95

Aprons: \$1.00 APRONKAG APRONS, 39c... Muslin Underwear: Gowns and Muslin Underwear at less than half regular retail prices

Wool Sweater Coats: \$1.98 Wool Sweater Coats at \$1.98... House Dresses, 75c: \$1.50 handsome House Dresses, at 75c

Corsets, 79c: Warner Bros. guaranteed rust-proof Corsets, regular \$1.00 and \$1.50 values, on sale at 79c... Misses' Suits, \$3.75: Very pretty misses' Suits, worth \$5.98, on sale at \$3.75

Jackets, 99c: Ladies' Short Jackets, in black kersey and woolen materials on sale, at 99c... Worth up to \$5.00

Furs: Brook Mink Fur Scarfs, on Sale at \$2.98... Handsome Fur Sets From \$3.50 Up... Fur Coats at Ridiculously Low Prices

GARMENTS: Made to Order. We make to order Suits, Coats, Skirts and Dresses, here in our own factory.

We have established our reputation for honest dealings with our customers and back up every statement we make with our Iron-Clad Guarantee that they are just exactly as represented. Look for the large "First Annual Clearing Sale Sign" over our building. Don't mistake the number—214-16 North 16th St. Sale commences Thursday, January 5th.

THE NOVELTY SKIRT CO.

214-216 North Sixteenth Street New Building 16th and Davenport Sts., Omaha MANUFACTURERS AND RETAILERS OF LADIES' WEARING APPAREL

BRINGS FOOD TO DEAD MOTHER

Cornerer Finds Mrs. Viocek Died of Exposure and Lack of Food. SALT WATER FOR NOURISHMENT: Intention Forces Little Girl to Swallow Something in Wrung—Woman Dead for Long Time Before Discovery.

Work Resumed on Construction Jobs: Cold Weather Makes a Few Days Lay-Off Necessary on Some Structures.

DESPERADOES BOTTLE "LAW": Bandits Capture Officer in Depths of Dark Cave. STRATEGY IN MURKY TUNNEL: Fugitives Sinal Out and Spring Trap Bore—Walls Crumble Before the Onslaught of Imprisoned Man—He Wins.

Thieves Tunnel Into Vault, Carrying Off Money and Valuables: Treasure Compartment of Prudential Savings and Loan Association Broken Into and Robbed.

NEW HEAD FOR INSTITUTE: Mrs. E. C. Johnston to Be Assistant Superintendent at Child Saving. WOMAN OF GREAT EXPERIENCE: Was Formerly Superintendent of the Home for the Friendless at Lincoln—Was Mother for Hundreds of Children.

Our Letter Box: Contributions on timely Subjects No Exceeding Two Hundred Words Are Invited from Our Readers.

\$100,000,000 Will Be Spent in Five Years: opening up by railroads an immense area of rich agricultural, fruit, timber, coal and mineral land in the Fort George district of British Columbia.

Strangle Fatalities: The little Novak girl, according to her testimony, was prompted by her discovery of the corpse solely by a strange intuition.

WOODMEN OF ALPHA ELECT: Charles Enstet is Elected for His Tenth Term as Chief of Camp.

Many Speculate on Omaha Grain Market: Recent Rise in Wheat and Corn Has Added to the Number of Speculators.

YOUNG IS FOR OREGON PLAN: Junior Senator from Iowa Favors the Election of Senators by Primary.

Supreme Beauty: If you have a good complexion already you are too fortunate to see any more beauty.

A Reliable Cough Medicine: Is a valuable family friend. Foley's Honey and Tar Tablets this condition exactly.

CRÈME ELCAYA: "Makes the Skin Like Velvet" and keeps it glowing with softness, luster and beauty.

Charles Enstet is Elected for His Tenth Term as Chief of Camp. Charles Enstet was installed for his tenth term as chief of Alpha camp, No. 1 Woodmen of the World, at a meeting of the camp Wednesday night.

Many Speculate on Omaha Grain Market. With the grain market rising, Omaha's who take little time in speculating have got into the market in considerable numbers.

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