

First Annual Clearing Sale

Stupendous Reductions in Prices of Our Entire Stock of Ladies' Garments
ALL OUR WINTER STOCKS WILL BE CLOSED OUT AT LESS THAN ACTUAL COST OF PRODUCTION

Our first year in the retail business has just been completed, with most successful and gratifying results. No stocks must be carried over from one season to the next, is our policy; so our immense stock of Ladies' Wearing Apparel will be sold at less than actual cost of production to dispose of it and make way for our Spring stocks upon which our factory is now at work.

Read these wonderful values. Compare them with what other stores ask for similar garments, and convince yourself that our prices are positively the lowest. There are many clearing sales and half price sales going on, but no retail or department store can possibly sell as low as we can, because we manufacture all our own garments ourselves and sell direct to you.

Act now and take advantage of these wonderful values before our stocks get depleted. Sale commences Thursday, January 5th. Read on. The Prices speak for themselves.

Waists

Handsome Tailored Waists, \$29c.
 Both plain and pleated fronts, actually sold for \$1.00.

Splendid Tailored Lines

Waists, 79c.
 Made of the best lines in the present styles. Retail stores ask \$1.50 for the same waists. Also in colored percales.

Beautiful Silk Waists, \$2.95.
 Taffetas, muslins, Persians, overgowns, etc. Very pretty styles. The finest assortment of silk waists ever offered. Retail stores have never sold these waists for less than \$3.50.

Dressing Sacques, 19c.
 Pretty flannelette dressing sacques, actual \$6c values, sale price, 19c.

Dainty Fleecedown Sacques, 29c.
 Made with long sleeves, very pretty shades. Regular 75c sellers. Pretty Dressing Sacques, 79c.
 Made of fine flannelette, full long sleeves belted effects, regular retail selling price, \$1.75.

Kimonos

Long Flannelette Kimonos, 29c.
 Very pretty styles and patterns, regular selling price, \$1.50.

\$1.95 Long Kimonos, 99c.
 Made of finest flannelette in very pretty designs and patterns.

Beautiful Silk Kimonos, \$4.95.
 Made in very handsome designs, with both long flowing and button-sleeved. Actually worth \$9.95.

GARMENTS

Made to Order
 We make to order Skirts, Coats, Shirts and Dresses, here in our own factory. We find we have a large stock of Dress Goods on hand, and in order to move same we will make exceedingly low prices on all made-to-order garments during this great sale.

VISIT OUR FACTORY
 And see our tailors making these garments.



Remarkable Suit Values

42 handsome tailored suits that have always sold for \$15.00, on sale at \$6.98.

Made in serges, panamas and fancies.

112 Men's Worsted Tailored Suits, guaranteed satin lined; other stores ask \$27.50 to \$30.00 for the same suits, our sale price—

\$9.98

94 high class Suits, in beautiful mixtures. Fine serges, diagonals, two-tone tweeds, chiffon broadcloths and novelty goods, the very best guaranteed, satin-lined, exquisitely tailored, actual \$37.50 to \$45.00 values; our clearing sale price—

\$17.98

Some beautiful Velvet Suits that have never sold for less than \$45.00, go at

\$19.75

Aprons
 \$1.00 AMOSKEAG APRONS, 29c.
 Full dress size, with sleeves.

50c White Aprons, 19c.
 Both hemstitched, embroidered and fancy ruffled little side pockets. Always sold for 50c, on sale at 19c.

Muslin Underwear
 Gowns and Muslin Underwear at less than half regular retail prices.

Corset Covers, 12c.
 Pretty Corset Covers, 12c.
 Regular 25c values.

Wool Sweater Coats
 \$2.98 Wool Sweater Coats at \$1.98.
 Very pretty styles and in all colors.

\$2.98 all Wool Sweater Coats, at \$1.48.

Attractive styles in white, gray, cardinal and all colors.

House Dresses, 75c
 \$1.50 handsome House Dresses, at 75c.

Light and Dark Wash Materials, in several different styles. Well made dresses.

Jackets, 98c
 Ladies' Short Jackets, in black lambskin and woolen materials on sale, at 98c.

Worth up to \$5.00.

Corsets, 79c
 Warner Bros. guaranteed rose-proof Corsets, regular \$1.00 and \$1.50 values, on sale at 79c.

75c Corsets, good makes, on sale, at 75c.

Misses' Suits, \$3.75
 Very pretty misses' Suits, worth \$9.98, on sale at \$3.75.

Jackets, 98c
 Ladies' Short Jackets, in black lambskin and woolen materials on sale, at 98c.

Worth up to \$5.00.

DRESSES

Beautiful Silk Dresses.

\$7.79

These come in muselines and taffetas, handsomely embroidered, regular retail selling price of these dresses \$17.50, our sale price, \$7.79.

Handsome Cloth Dresses

\$4.95

Panamas, serges, worsteds and fancies, neat, attractive styles, worth up to \$15.00, all go in this great sale at \$4.95.

Voile Dresses

\$14.98

Made of the finest French Altman voile, pretty styles, retail stores ask \$15.00 for these dresses.

Fancy Sample White Lingerie Dresses, hemstitched styles, handsomely trimmed with lace and embroidery, originally sold from handling by our road salesmen, go in this great sale at \$1.98.

Sample Linen Dresses, many of these pure linen, handsomely embroidered in white and natural linen colors, our warehouse sold them on the road, originally \$1.98 to \$9.98. On sale, \$1.98 and \$2.98.

Astonishing Coat Values

\$2.98

Long Kersey Coats, worth \$10.00, on sale, at

Made in good quality kersey in neat tailored styles.

Full Length Coats,

worth \$18.50,

on sale, at

Made in best kerseys, gray muslins, etc., splendid appearing garments.

Beautiful Long Coats

\$10.00

Made in finest black chiffon broadcloths, with guaranteed satin lining throughout; novelty mixtures, plaid back coats, every garment is absolutely correct in style and finished by man tailors, well

worth \$35.00, our sale price,

\$14.75

Long Caracul Coats

\$10.00

Made of fine quality caracul cloth, jet black luster, beautifully marked.

Looks like a fur coat till 52 inches

long, lined with satin venetian, trimmed with large jeweled buttons, long

rolling collars, regular retail price

\$25.00, our sale price, \$10.00.

Skirts \$2.98

\$5 and \$6 skirts at \$2.98.

Made in all wool panamas, serges, fancies, etc., in very pretty

styles.

Skirts, worth \$10.00, on sale,

at \$4.95.

Made in the best voiles, French

serges, chiffon, panamas, taffeta,

etc., in very hand-

some, attractive styles.

Skirts Worth \$15.00, On Sale

\$7.98

These come in the best French

Altman voiles, serges, worsteds,

etc., Beautiful assortment to se-

lect from.

Furs

Brook Mink Fur Scarfs, on

Sale at \$2.98

Regular retail selling price on

these is \$4.50.

Handsome Fur Sets From

\$3.50 Up.

Fur Coats at Ridiculously

Low Prices

We have established our reputation for honest dealings with our customers and back up every statement we make with our Iron-Clad Guarantee that they are just exactly as represented.

Look for the large "First Annual Clearing Sale Sign" over our building. Don't mistake the number—214-216 North 16th St. Sale commences Thursday, January 5th.

THE NOVELTY SKIRT CO.
 214-216 North Sixteenth Street New Building 16th and Davenport Sts., Omaha
 MANUFACTURERS AND RETAILERS OF LADIES' WEARING APPAREL

BRINGS FOOD TO DEAD MOTHER

Coroner Finds Mrs. Viocek Died of Exposure and Lack of Food.

SALT WATER FOR NOURISHMENT

Intelligent Forces Little Girl to Swap Something Is Wrong—Women Dead for Long Time Before Discovery.

String in a casket, apparently naked, Mrs. Anna Viocek was dead for at least a day and a half, while her son, Joe, brought meager food and medicine and attempted to aid her. This was the startling revelation made at the coroner's inquest, which brought a verdict that the woman had come to her death through exposure and lack of nourishment.

Mrs. Viocek's body was discovered by Annie Newark, 24 years old, Wednesday afternoon, nearly three days after death had occurred. Joseph, the son, had been living in the little home in the presence of his mother's corpse during the three days, making desperate attempts to get nourishment for the woman, and finally to get money for her burial, when at last he discovered that the reason why his parents refused food was that she was starving.

The other details was the family in the days preceding Mrs. Viocek's end, that she was able only to give her mother salt water to drink, and while the boy was outside the Newark apartment, Thursday afternoon, and while in the shadows surrounding 214 entrance received such an inexplicable fright that she ran screaming to her mother. The girl had been, as noted, not seen anything to fruition before her mother died, and nothing was wrong.

On the advice of her mother, Mrs. Newark, the child returned and rapped several times on the Viocek door. Joseph Viocek opened the door a few inches, and at that disclosed to his mother, the child managed to see Mrs. Viocek's body lying dead on a frail pallet, with the arms crossed thrown over it.

When the girl told her mother what she had seen, the latter immediately called up the police. Detectives Murphy and King quickly found Joseph Viocek and learned the whole grim story of his experiences.

The man tried earnestly to get away from the police, Detectives Murphy and King quickly found Joseph Viocek and learned the whole grim story of his experiences. He had succeeded in getting enough money to purchase a lot in the St. Mary

DESPERADOES BOTTLE "LAW"

Bandits Capture Officer in Depths of Dark Cave.

STRATEGY IN MURKY TUNNEL

Pugitives Steal Out and Spring Trap
 Douse—Walls Crumble Before the Onslaught of Imprisoned Men—He Wins.

Five "make believe" desperadoes reduced a detachment of police to captivity in the darkness of a "robber's" cave Thursday morning. As a culmination of the unending campaign of law the bandits had been broken up, the band scattered and peace restored.

J. B. Carter, juvenile court officer, went to Thirty-sixth and Patrick avenue to investigate reports of incident delinquency. All was quiet. A narrow curling ribbon of smoke came from the top of the clay bank alone betrayed the presence of the "robber" band.

The mouth of the cave, covered by a drooping shrub, was discovered by the keen-eyed man who followed the trail. Stationed there he called on the youngsters within to surrender. Like the Green mountain boys in the memorable underground conflict at Flounders they refused to come out. Also with the wisdom of the prairie pup they had constructed more than the building is yet visible.

The contractors stand to be behind time with a big penalty attached for each day after June 20. This is the reason the weather was not permitted to hinder construction.

"The building will be four months overrunning as respects completion," declared Jeff W. Bedford of the Board of County Commissioners.

"Shall you enforce the penalty?" Mr. Bedford was asked.

"There is a question," he replied, "as to whether or not the contractors are entitled to a time allowance."

"Rushed, but not beaten," he turned to continue the chase. The tunnel through which he had but just entered was gone. The concealed panel, or the trap door, whatever the device of the desperadoes may have been, had done its work silently and effectively.

Officer Carter was bottled. Five gleeful small boys danced on the top of the cave ceiling.

The big officer straightened up as his captors burst in from the cave like the corn popes out of the ground in Kansas.

Five little boys started to scamper.

"Wait!"

Then they went back, got shovels and

filled up the cave. Three scabs of "makin's," a firecracker, two pluffed turtles and a ham sandwich were buried in the ruins of the retreat