

**Brandeis Stores**  
**Closed All Day**  
**Monday**  
 These Clearance Bargains  
 On Sale Tuesday

Clearing Sale of Our Finest  
**Laces and Trimmings**  
 Elegant bands, galloons, appliques, medallions, garnitures, allover, etc.—crochet, Venise, filet and embroidered effects—also silk embroidered bands in Persian and Egyptian effects—many laces up to 9 inches wide—white, cream and ecru; worth up to \$1.50 a yard—at, yard—  
**10c, 25c, 39c and 59c**

**BRANDEIS STORES**

Special Clearance Event  
**50c Jacquard Silks at 25c**  
 5,000 yards of 27 and 35-inch Jacquard Silks, in Persian and Kimono patterns—dots and floral effects; positively not a yard worth under 50c—all on bargain square in silk department, main floor, Tuesday at, yard..... **25c**

**Women's \$7.50 Skirts at \$2.98**  
 Our entire stock of dress skirts, in novelty mixtures, panamas, voiles, serges, principally black, etc.—have been selling up to \$7.50; clearing sale special in cloak Dept. 2d floor..... **\$2.98**

# A Week of Great Bargain Events Begins on Tuesday

## JANUARY CLEARING SALE

This is Brandeis Stores annual sacrifice of every yard and piece of seasonable winter merchandise in their entire stock. Not only is this recognized in Omaha as the greatest money-saving event of the entire year, but Brandeis Clearing Sales are renowned all over the country as bargain occasions of tremendous importance. Hundreds of thousands of dollars worth of the finest and most fashionable merchandises in the greatest store in the west sacrificed at a fraction of their prices a few weeks ago. All Omaha awaits this extraordinary event. We announce

### Also a January Sale of Linens, White Goods and Muslins

No bargain occasion in all the year can be compared with this. These sales all begin Tuesday morning at Brandeis stores. They will eclipse any sales of the kind ever held in the west. Big special bargain features every day this week.

**All Our Fine Linen Tailored Waists**  
 That were slightly mused during our Christmas sales, sold up to \$4.00 and \$5.00; clearing sale price..... **\$1.98**

**Women's 25c Hose at 12½c**  
 Black and colored full fashioned hose, both cotton and fleece lined, regular and out sizes, plain ribbed top; one-half price, in Hosiery Dept., pair..... **12½c**

**Pure Silk Chiffon**  
 In all colors that are desirable and fashionable, will go at, per yard..... **9c**

**Genuine Heatherloom Petticoats**  
 This is a clearing sale special on second floor, worth to \$2.00, at..... **89c**

**Outing Fannels**  
 Amoskeag Teazedown, 1921 cloths, etc.—all the standard brands, in pretty desirable styles, basement, at..... **8½c**

**Women's Silk Hose**  
 Pure Silk \$1 Hose—These come in all the evening shades, beautifully embroidered; clearing sale price, pair..... **59c**

**Children's UNDERWEAR**  
 All our 25c fleece lined children's, misses' and boys' underwear, both shirts and drawers, in Knit Up, downer Dept. main floor, at..... **10c**

**Striped Suitings**  
 1½ yard wide striped suitings for tailor made suits and shirts; clearing sale price, yard..... **25c**

**Dress Percales**  
 50 bolts yard wide percale and fancy dress and apron gingham, Tuesday, yard..... **5c**

**Fancy Silkolines**  
 Yard wide fancy silkolines, in mill lengths; clearing sale price, yard..... **2½c**

**UNDERWEAR**  
 \$1 quality women's underwear, pure lambs' wool, in natural and camel's hair, both vests and pants; regular and extra sizes—in Underwear department, at..... **59c**

**Tailored Cloths**  
 For women's tailor made suits, in diagonals, mixtures, novelties, in plain colors and stripes, all 1½ yards wide, guaranteed worth up to \$1.50 yard; clearing sale price..... **59c**

**BOOKS at Half Price**  
 After Christmas sale of books, damaged during our great holiday book selling—at half price. Also special bargain tables of books at 15c 25c 48c and up.

**Best Supporters**—Made of fine cambric with embroidery set in yoke and embroidery edge, sizes 32 to 42, special at..... **49c**

**BRANDEIS STORES OMAHA**

**Embroideries**  
 18 and 27-inch fine nainsook and cambric embroidered flouncings, skirtings, corset cover widths also insertions and galloons—English Eyelet and Japanese effects—also floral and leaf effects—many worth 50c a yard—two big bargain squares, at, yard—  
**15c and 25c**

**Fine Nainsook and Cambric Embroidery Edges and Insertions**  
 Medium and wide widths—effective openwork designs—also dainty eyelet effects; excellent needlework, many worth 20c a yard; big bargain square, at, yard..... **7½c**

**MILLINERY CLEARANCE**  
 For Tuesday we have grouped all our Women's Hats that have been selling up to \$10; mid-winter dress hats, trimmed hats, fur hats, etc.—for one day, each..... **\$1.50**

**January Sale Blankets**  
 Any pair of blankets in our entire stock that sold at \$7.50, \$6.50 and \$5.00, go at a pair \$3.50—St. Mary's, North Star and fine Oregon wool blankets—white, gray, tan, fancy plaids and delicate plaids—at, per pair..... **\$3.50**

**Crib Blankets**  
 Fancy Crib Blankets—large size, in blue and pink—large assortment of patterns, chick, rabbit, Teddy Bear, etc. They come one in a box and have been selling at 65c, at, each..... **25c**

**11-4 and 12-4 Blankets, \$2.50**  
 All the blankets that we have priced at \$4.50, \$4.00 and \$3.50 go at, a pair, \$2.50. Fine wool filled and part wool blankets, full size and heavy weight, at, pair..... **\$2.50**

**\$2 Blankets at \$1 Pair**  
 Extra fine soft fleece cotton blankets, including Beacons and wool nap. Come in white, gray and tan, full size and very heavy weight—regular \$2.00, \$1.75 and \$1.50 quantities..... **\$1**

**Infants' Crib Blankets**  
 Size 30x40, at, each, 15c—soft fleece, finished at both ends—pretty fast colored borders—25c quality—each..... **15c**

**See the New Foreign Gingham**  
 Just received from Glasgow, Scotland—a direct importation of beautiful new 22-inch zephyrs. So quickly will they find full appreciation that many of the choicest styles will be sold. It is impossible to get duplicates, so those who value exclusive styles should buy early. Gingham Dept., at, yard..... **25c**

**New Dress Percales**  
 Yard wide Percales—dress styles, also shirting styles—splendid assortment, fast colors, at, yard..... **12½c**

**Brandeis Stores Closed All Day Monday**  
 These Special Bargains are for Tuesday.

## Our January Sale of Linens

The Annual January Linen Sale marks the lowest prices of the year, because of the great quantities of merchandise involved, the progressive methods of advance purchasing, and our consistent close-to-cost pricing. With such a money-saving opportunity, the only wise thing is to bring a list of your next six months linen needs. Trustworthy linens—that's the main idea, linens that show their real worth in service—the longer you have them the more positive your satisfaction becomes. Qualities that will make you remember Brandeis when you think of buying linens.

**Exquisite Fancy Linens Specially Priced**  
 All our fine Cluny Lace Cloths, all our real Venise Lace Cloths, Scarfs and Centerpieces at half price.

All our drawnwork Centerpieces, Scarfs and Lunch Cloths—worth up to \$1.00, at..... **98c**  
 All our 6-in. Madeira Dollies, worth up to 40c each, on sale at, each..... **15c**  
 All our 9-in. Madeira Dollies, worth up to 50c each, on sale at, each..... **25c**  
 All our 12-in. Madeira Dollies, worth up to \$1.00 each, on sale at, each..... **30c**  
 All our Renaissance Lace Scarfs and Center Pieces, worth to \$1.50, at, each..... **75c**

**Pattern Table Cloths**  
 This is without a doubt the greatest value that has ever been offered in household linens. 100 of the very finest Flemish linen dinner and banquet cloths, all 2½ yards wide and up to five yards long—regular \$10.00, \$15.00 and \$20.00 values, at, each..... **\$5.00**  
 200 Extra Fine Irish Linen Table Cloths—Beautiful satin finish, size 72x90 and 72x108—regular \$3.50 and \$5.00 values, at, each..... **\$1.98**  
 All Our Regular Stock of Pattern Cloths and Napkins have been greatly reduced for our January Clearing sale.

**Fine Linen Table Damask Specially Priced**  
 All our very best grade Table Damask, which sold up to \$1.50 a yard, at, per yard..... **\$1.10**  
 All our fine double satin Table Damask, that sold at \$1.39 a yard; on sale at, a yard..... **85c**  
 All our extra heavy pure Irish Linen Table Damask, fine satin finish, that sold up to \$1.10 a yard, at..... **83c**  
 All our regular \$1.00 quality pure Irish Linen Table Damask, extra heavy grade—bleached or cream, at, yard..... **69c**  
 65c pure bleached Linen Table Damask, in beautiful patterns, at, yard..... **49c**  
 All our best grade mercerized Table Damask, that sold up to 69c a yard, 39c quality mercerized Table Damask, off the bolt, at, a yard..... **25c**

**Specials in Napkins for This January Sale**  
 1,000 dozen silver bleached napkins—19x19 size, worth \$1.00, at, doz..... **49c**  
 All pure linen silver bleached napkins—that sold at \$1.39 a dozen—January sale price, dozen..... **89c**  
 \$2.25 extra fine satin finish linen napkins, January sale price, per dozen..... **\$1.50**  
 \$3.00 pure linen Napkins, full bleached—extra fine satin finish—January sale price, dozen..... **\$1.98**  
 Real 10c Napkins, the very finest double satin damask napkins made, 27-inch size—January sale price, a dozen..... **95c**

**Hand Towels**  
 Extra large 10c Huck Towels with red borders, regular 10c values; January sale price, each..... **5c**  
 The very best quality cotton Huck Towels, 22x40-inch, 15c values; January sale price, each..... **9c**  
 Best Union Huck Towels, with red corded borders—a regular 19c value—January sale price, each..... **12½c**  
 Extra fine pure linen Huck Towels, plain white borders—size 21x40—a regular 29c value, at, each..... **19c**  
 All our 50c hemstitched Huck Towels, warranted pure linen—finest grade—January sale price, each..... **25c**  
 All our 75c and 85c Linen Towels, hemstitched or scalloped borders—January sale price, each..... **49c**

## JANUARY WHITE GOODS SALE

For great values in new and strictly fashionable white goods this sale has never been equaled. We offer all our own importations including many exclusive styles. The prices are very low for such high grade goods.

**French Lawns**—Sold from the bolt—no remnants—extra fine quality, 46 inches wide; January sale, yard..... **10c**  
**White Mul Cheeks**—Soft finish, extra heavy quality for undermuslins, aprons, children's wear, etc.—26 inches wide, 20c quality, January sale price..... **12½c**  
**Yard wide muslins** and cambrics, soft finish, free from filling, perfect mill lengths; on special table, at, yard, 6c  
**All India Linons**—that usually sell at 20c a yard, will be sold special January Clearing sale price, yard..... **10c**  
**There are thousands of customers** who are waiting to buy beautifulingerie Lawns. We will sell these beautiful mercerized silky lingerie lawns that are one yard wide and worth 22c a yard—on special table, at, yard..... **10c**  
**Superior English** 40-inch wide lawns and India Linons—These are mill ends of high cost white goods. A bargain long to be remembered. January clearing sale price, per yard..... **50c**  
**Long Cloth**—A quality that you will be pleased to buy; goes on sale at, yard..... **10c**  
**Cross Barred and Checked Dimities**—figured and dotted Swisses, remnants of white pique, madras, waisting, etc.—worth up to 25c a yard; January sale, yard..... **10c**  
**36-inch wide white Masalia** fine mercerized fabric for making dainty underwear, worth up to 50c a yard—January sale price, yard..... **22c**

**January Sale of Muslin Sheeting and Pillow Cases**  
 We have prepared many special low prices on hundreds of dependable brands. Such high grade sheets and pillow cases cannot possibly be found anywhere else at such prices as these. We advise buying now for immediate and for future use. We bought these goods at advantageous prices and you get the benefit of our close-to-cost pricing.

## Great Clearing Sale of Men's Furnishings

**Any Man's Shirt** in our entire stock, worth up to \$3.00, at..... **\$1.15** (Manhattans excepted)  
 In negligee and golf styles, white, plaid and plain bosoms, all new patterns, actually worth up to \$3.00.  
**Men's Fine Negligee Shirts**—Negligee and outing shirts, all styles, plaid and plain bosoms, coat styles, actually worth up to \$1.50, at..... **75c**  
**Men's Negligee Shirts**—All styles, plain and plaid bosoms, some with collars and cuffs, worth up to \$1.00, at..... **35c**  
 Odd lots of all our 75c and 50c Shirts—negligee with stiff or soft cuffs, some collars attached, all sizes, at..... **25c**  
**Men's and Boys' Heavy Lined Mittens**—All leathers, worth up to 50c pair, at..... **19c**  
**Men's Lisle Suspenders**—Good quality, worth up to 50c, at, pair..... **17½c**  
**Men's and Boys' Worsted Sweater Coats**—In plain color and trimmed, worth up to \$1.00 each, at..... **25c**  
**Men's and Boys' Wool Worsted Sweater Coats**—All colors and fancy trimmed—worth up to \$2.00, at, each..... **75c**  
**Men's Hand Made Pure Worsted Sweater Coats**—with or without military collar, worth up to \$2.00, at..... **\$2.50**  
**Men's Wool and Lamb Fleece Underwear**—shirts and drawers, worth up to \$1.25—at..... **35c**  
**Men's Extra Heavy Fleece Lined Union Suits**, worth up to \$1.25, at..... **69c**  
 Choice of All Our Men's Imported Silk Neckwear—in four-in-hands and French folds, worth up to \$1.50, 25c and 50c



**Clearing Sale of Leather Shopping Bags**  
 All the John Mehl Leather Bags, that sold up to \$2.50, each, **75c and 98c** at.....

**Genuine Goat Seal Bags**  
 The Genuine Goat Seal Bags, with fancy frames, sold up to \$3.50, at..... **\$1.69**

**Lined and Fitted Bags**  
 12-inch Goat Seal Bags, finest calf leather lined, fitted with card case, purse, mirror, perfume bottle and powder puff, worth \$4.50, at..... **\$1.98**

**Baby Alligator Bags**  
 Genuine Baby Alligator Bags—one piece skins, fine leather linings—worth \$6.00, **\$2.98** at.....

**\$7.50 Bags at \$2.98**  
 Fancy frame and fitted bags, imported goat leathers, six fittings, worth up to \$7.50, **\$2.98** at.....

**\$5 Bags at \$2.49**  
 Plain frames and fancy frames—extra quality goat stock, fine leather lined with fancy fittings, at..... **\$2.49**

**Clearing Sale of CURTAINS**  
 And Drapery Goods in Basement  
 In order to clean up our stock in this department before the arrival of our spring goods we sacrifice our stock on hand.

**All the full size Lace Curtains**—worth up to \$1.00, each..... **19c**  
**All the Importers' Lace Curtains**, samples, worth up to \$1.50—at, each..... **25c**  
**All the full size Lace Curtains**—One and two pair lots, worth up to \$4.00 a pair—as long as they last, at, each..... **49c**  
**All Single Portieres**, worth up to \$5.00, go at, each..... **\$1.25**  
**All the Printed Scrim**, worth 25c a yard, at, yard..... **15c**  
**All the 40-inch Plain Swiss**, worth 15c a yard, at, yard..... **5c**  
**All the 15c Curtain Rods** go at, each..... **5c**  
**All the Gothic Grenadine**, worth 25c a yard, at, yard..... **12½c**  
**Just 200 pairs of splendid imported curtains**, such as Real Duchesse, French Renaissance and Irish Point. These are worth up to \$8 a pair; as long as they..... **\$4.35** last, at, pair.....  
**All our regular Lace Curtains**, worth up to \$4.00 a pair, at, a pair..... **\$2.50**

**January Sale in New Rug Section**  
**Basement**  
**Velvet Rugs**—36x72, worth \$5, clearing price, **\$2.59** at.....  
**Axminster Rugs**—27x60, worth \$3.50, clearing price, at..... **\$1.98**  
**Sample Rugs**—27x54, worth \$2.50, clearing price, at..... **\$1.39**

**Notion Clearance**  
**Main Floor**  
 24-yard bolts of White Tape..... **6c**  
 Dutch Linen Tape, all widths; two for..... **5c**  
 Hooks and Eyes, 4 cards..... **5c**  
 Safety Pins, 4 cards for..... **5c**  
 Skirt Markers at..... **10c**  
 Boys' Suspenders and Supporters combined..... **6c**  
 Women's Fine Pad Supporters—worth 35c at..... **19c**  
 Big variety of mixed Threads—black and white, worth to 5c a spool; per dozen..... **10c**  
 Big lot of Sewing Silk, worth to 10c a spool; at, spool..... **2c**  
 Fine featherstitched White Braids worth up to 15c a bolt, at, 7½c

**Dress Taffetas**  
 Worth 59c at 29c yd.  
 50 pieces Phoenix Mills fine Dress Taffetas, in all colors and black; worth 69c yard—main floor, at, yard..... **29c**

**Dress Flannels**  
 Our entire stock of fleece back Flannels—every yard perfect and washable—the 12½c and 15c flannels from the bolt, at, yard..... **5c**  
**BASEMENT**

**Women's and Misses' Sweaters**  
 In medium and hip length, in all colors, including white; worth up to \$3—clearing sale price, second floor, at..... **\$1.25**

**Teazedown House Robes**  
 A special lot in our clearing sale on second floor, worth up to \$2.00—each, at..... **98c**

**Lace and Net Waists**  
 500 Women's \$5 Waists, in colored silks, and white and black laces and nets, go at half price in our waist department..... **\$2.50**

**Tennis Flannels**  
 Just 5,000 yds. of Fluffy Tennis Flannels will be cleared away, at, yard..... **3½c**  
**BASEMENT**

**Men's Pure Wool SOCKS**  
 Men's pure wool 25c Socks, black and colors go at half price clearing sale at..... **12½c**

**Duckling Fleece**  
 Worth 15c at 7½c a Yard  
 Heavy weight chamois finished fleece, in beautiful fast colored patterns—for long or short kimono, the 15c grade, at, yd..... **7½c**  
**BASEMENT**

**Serge Suiting**  
 We will clear away all the 18c serge suiting, from the bolt, at, yard..... **5c**  
**BASEMENT**

**House Wrappers**  
 Choice of our \$1.50 House Wrappers, in percales dark colors; in our basement, at..... **69c**

**Underwear**  
 Your choice of our women's ribbed, fleece lined vests and pants, winter weight, 50c quality; on sale, main floor, garment..... **29c**

**Axminster Rugs**  
 8-3x10-6, all new patterns, worth \$3; clearing sale price, on third floor..... **18**

**Axminster Rugs**  
 8-3x10-9, all new patterns, worth \$25; clearing sale price, third floor..... **16**

**Brussels Rugs**  
 Full 9x12 seamless; never sold for less than \$18.50—clearing sale price, third floor..... **12.98**

**BRANDEIS STORES OMAHA**