HAYDEN'S THE RELIABLE STORE

Pre-inventory bargain giving reaches its climax in Saturday's great offerings. Our last opportunity to reduce winter stocks before inventory is completed. Your greatest opportunity to select from complete stocks of high class dependable winter merchandise at a small part of the actual worth. Buy early while assortments are complete. You cannot afford to miss these.

HAYDEN'S THE RELIABLE STORE

Two Great Hosiery Specials

Ladies' Fine Imported Hosiery, in cashmere, mercerized and silk, plain colors or embroidered; nearly 1,000 dozen pairs in the lot—regular values to 75c and $1.00; on sale Saturday, in two lots—pair,

15c-25c

Children's 25c and 35c Hosiery—Wool, fleece lined or cotton; light, medium or heavy; all sizes; on sale at...**10¢ 12½¢ 17½¢**

Pat Ryan's Stock

Books, Stationery, Frames, Etc., on sale Saturday in the Domestic room at 25c on the dollar.

Writing Tablets, worth to 10c.**2¢**
Box Writing Paper, worth to 25c, at .....**5¢**
10c Post Card Frames, Saturday, three for .....**5¢**
Post Cards, regular 1c kind, Saturday, three for.....**1¢**
The Great Sioux Nation, a regular $1.50 book; on sale Saturday at .....**25¢**

Pencil Boxes, Pictures, Composition Books and hundreds of other articles too numerous to mention **at One-Half and Less Than Actual Worth.**

35c Ribbons, per yd., 19c

Saturday will be the greatest ribbon sales day of the season—**A GRAND CLEARANCE SALE** of all kinds of plain and fancy ribbons, on Saturday.

35c Ribbons at, yard.....**19¢**
25c Fancy Ribbons, yard.....**10¢**
30c Ribbons at, yard.....**12½¢**
5c Ribbons at, yard.....**2¢**

All other qualities at similar sweeping price reductions Saturday.

Pre-Inventory Clearance

Silks Less Than Half

3,000 yards of Plain and Fancy Silks, Messalines, Taffetas, Poplins, Peau de Soie, etc., etc.—checks, stripes, plaids, plain colors, fancies—worth up to $1.00—at.....**38c**

Pre-Inventory Clearance

Men's Winter Caps

75c to $1.50 values, Kerseys, worsteds, corduroys, etc., in all styles, 1,200 of them to select from; at, choice.....**45c**

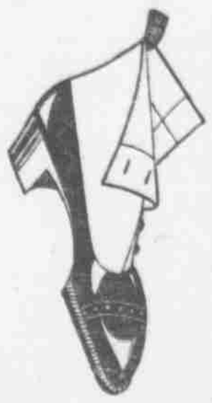
Fur inside bands, all colors and sizes in this big lot.

John B. Stetson Hats, in complete assortment of best styles—prices .....**$3.50 UP**

TRUNKS—All floor samples to be closed at **Big Bargain Prices Saturday.**

Big Shoe Sale

Saturday



A clean-up of all the odd shoes before inventory **at less** than the cost to make. For **men, women** and **children.** We have had shoe sales before, but such values as these are seldom, if ever, offered. A few prices as indicative of what you may expect — Men's and Women's Shoes, actually worth up to $3.00 and $3.50 — in this sale at.....**$1.98**

All the $1.00 and $1.25 Crochet Slippers.....**75¢**
Child's $1.25 and $1.00 Button Shoes.....**75¢**
Misses' and Women's $2.00 and $2.25 Shoes..**$1.50**
Youth's and Little Gents' $1.50 Shoes.....**$1.00**
Men's Tan or Black High Cut Shoes, 16-inch—a regular $4.00 value.....**$2.50**
Men's and Women's Felt or Plush Slippers.....**39¢**
Women's 39c and 50c Overgaiters, 6 button and 10 button.....**25¢** and **19¢**

Special Sale in Drug Dept. for Saturday

25c Sanitol Tooth Powder for **10c**
25c Sanitol Face Cream for **15c**
25c Face Powders, in one big lot, all colors; at, per box.....**19c**
All 25c and 35c Tooth Brushes go at, each **10c**
50c Java Rice or Pozzoni Face Powder for..**25c**
$1.00 size pure Hydrogen Peroxide for **25c**
Three cans best brands Talcum Powder for **25c**
50c Hind's Honey and Almond Cream for.**35c**
25c size pure Hydrogen Peroxide at three bottles for **25c**
25c Witch Hazel or Almond Cream for..**15c**
Five bars of Ivory Soap for **19c**
10c Jap Rose or Palm Olive Soap at two cans for **15c**
10c Williams' Shaving Soap for **5c**
100 Dr. Hinkle's Cascara Tablets, in sealed bottle, for **25c**
$2.00 Wallington Hot Water Bottle for **$1.25**

Saturday A. M.

In House Dress Dep't, 2nd Floor

Ladies' Long Challis Kimonos, $1.50 value—at .....**98¢**

Long Kimonos, in crepe and flannelette, all colors, worth to $4—at ...**$1.95**

Big Sale of Infants' Wear.

Every effort has been expended to make the last day of 1910 the best bargain day, the biggest sales day ever known.

The splendid assortments, marvelous values we're offering will be a revelation to every visitor to our Suit Department Saturday. Don't miss this sale.

YOUR UNRESTRICTED CHOICE OF ANY WOMAN'S COAT IN THE HOUSE, EXCEPTING IMPORTED PLUSHES, AND INCLUDING ALL OPERA COATS AND CAPES—AT JUST HALF

$10.00 Coats at.....**$5.00** $20.00 Coats at.....**$10.00** $30.00 Coats at.....**$15.00**
$15.00 Coats at.....**$7.50** $25.00 Coats at.....**$12.50** $40.00 Coats at.....**$20.00**

A magnificent assortment of newest style ideas, including all our fine imported novelties and broadcloths. Nothing to equal them elsewhere. **Words fail to express what we have for you in Dresses Saturday.** We secured the entire surplus of **NAT GOLDSTON of N. Y.**, one of the largest manufacturers of women's dresses in the world.

Handsome Silk Dresses, in the very newest style ideas; Taffetas, Rajahs, Pongees, Poplins, etc., $18.00, $20.00 and $25.00 values, at..... **$4.95** Clever new designs in Wool Dresses, Poplins, Panamas, Serges and Fancies, none worth less than $15.00 and up to $25.00.

Materials alone would cost more than the price we ask for these beautiful dresses Saturday. Did you see them in the window? Don't fail to examine them here Saturday; their equal never before offered at the price and probably never will be again.

100 Ladies' and Misses' Party Dresses—in chiffon, marquisettes, messalines; all newest pastel shades; choice new designs that sold to $35.00; in Saturday's sale, at, choice **$19.50**

Nearly 200 Handsome Tailored Suits—all wool fabrics, new winter styles, nearly all $20.00 and $25.00 values; the choicest lot of values and styles offered in years at the price **$10.00**

Saturday

7 to 9 p. m.
Ladies' Black Underskirts, 25 dozen in lot, worth $1—at ...**39¢**

7:30 to 8:30 p. m.
Eiderdown Dressing Sacques, all colors, worth $1.50, choice at .....**69¢**

Underwear and Furnishings at Surgrising Price Reductions Saturday

Variety, quality, low price all are crowd attracters and sale makers. You won't find the values duplicated.

Ladies' Long Sleeve Vests, in fine wool or silk and wool—pink, blue and cream; are regular values to $3.00; choice Saturday.....**98c**
Ladies' $1.00 Union Suits, in all sizes, at.....**49c**
Ladies' $3.50 Wool Sweaters, choice **$2.45**
Children's Winter Underwear, regular 50c quality **25c**
Ladies' $5.00 Wool Sweaters, choice.....**$2.45**
Ladies' Outing Flannel Skirts, 50c and 75c values; on sale Saturday, at.....**12½c** and **25c**
Ladies' Outing Flannel Gowns, all colors and styles, to $2.50 values—at.....**49c** and **98c**
Ladies' and Misses' All Wool Sweaters, $3.00 values, at **$1.50** and **$1.98**
Boys' Sweaters, all wool, $2.50 values, at **98c**
Children's Gloves, worth to $1.25—at **49c**
Ladies' Golf Gloves, all colors, values to 75c; choice.....**25c**
Ladies' Kid Gloves, values to $2.00 pair; to close.....**49c** and **$1.00**
Children's 75c Bompers.....**35c**

All Broken Lines of Corsets that Sold to $1.25 go Saturday in one big lot to close, at.....49¢

Liquor Department Specials

—6-year-old Whiskies — Maryland Rye or Tennessee White Corn; per full quart,75c; per gallon.....**$2.50**
9-Year-Old Whiskies—Overholt, Guckenheimer, Schenly, Willow Springs and Cedar Brook; per full quart, **$1.00**; per gallon **$3.50**
Home-Made Grape Wine, red or white, gallon **$1.00**

Clearance of Yarns

All broken lots of Yarn that sold for 15c a skein; on sale at—per skein **5c**

German Knitting Worsted, in Saturday's sale, per skein, at....**12c**

Several other specials. Stock up Saturday, it's certainly your opportunity.

FREE Saturday in Cloak Dept.

AN UNPARALLELED OFFER

48-lb. Sack of the Famous Diamond H Patent Flour to be given away with 550 CHILDREN'S and MISSES' COATS

FREE Saturday in Cloak Dept.

Priced at less than actual cost of materials and including all the styles, fabrics and colors—bear skins, plain plush, crushed plush, Kerseys, etc.

A 48-lb. Sack of Diamond H Patent Flour Delivered Free With Each of These Coats.

ON SALE SATURDAY

200 "Little Tots'" Coats, at **$2.98**
150 Children's Coats, **$3.98**
100 Girls' Coats.....**$4.98**
100 Misses Coats....**$5.98**
Sizes 14 and 16 years.

Again Saturday. Genuine Heatherbloom Petticoats for this day **$1.95** And a sack of the Diamond H Flour Free to each purchaser.

Greatest Clearance Bargains in Men's

Furnishings and Underwear

Ever Known in Omaha Merchandising

Men's $2.50 Shirts 98c—All finest makes and qualities, flannels, madras or French percales, with or without collars, light, dark and medium colors; regular $2 and $2.50 values, at...**98c**

Men's $5.00 to $7.00 Sweater Coats; Saturday, choice..**$2.45**

All newest colors, weaves and styles; all sizes; perfect goods.

Three Pairs of Men's Socks for the Price of One Pair—1,000 dozen pairs of men's fine imported hose, in finest cashmere, mercerized and silk; black and colors, plain, fancy or embroidered; made to sell at 50c to $1.00; on sale Saturday at, pair—**10¢ 12½¢ 15¢** and **25¢**

Men's $1.50 Shirts 49c—All new, clean, perfect stock, in light and medium colors, best patterns and worth $1 and $1.50; choice Saturday at **49c**

Men's and Boys' Gloves and Mittens, values to $1.25; Saturday, at .....**49¢**

Men's Underwear, worth to $1.50, in wool or fleeced, all sizes; on sale Saturday...**35¢** and **49¢**

Men's Union Suits, worth to $5.00, fine all wool, in all colors and sizes, at **$1.45 $1.98 $2.50**

Men's Outing Flannel Gowns, $1.25 values; Saturday .....**49¢**

Men's Silk Four-in-Hand Ties, Mufflers and Suspenders, values to $1.00, at.....**25¢**

Our Great Stock of Furs

All Fur Coats, Fur Scarfs, Fur Sets, Fur Muffs, at **Half**

Not one garment reserved; it means an absolute clearance of all fur stock for us—a price saving of just 50% for you.

Dress Skirts—375 of them, regular prices to $15, choice **$4.95**—Beautiful French voiles, panamas, serges, fancy suitings, in all colors and very newest styles; without doubt the most delightful lot of bargains ever offered at near the Saturday clearance price **$4.95**

Big Sale of Fruits, Groceries, Butter, Cheese, Crackers and Fresh Vegetables For Your New Year's Dinner

Oranges and Nuts for New Year's.
The very best Mixed Nuts, per lb.....**15c**
Nedyah brand Highland Navels — the sweetest, juiciest and richest flavored orange that grows; per dozen, **15c, 20c, 25c** and **30c**
21 lbs. best Granulated Sugar.....**$1.00**
48-lb. sack best High Patent Flour..**$1.35**
3-Crown Cooking Raisins, per lb.....**10c**
Fancy Cleaned Currants, per lb.....**10c**
Fancy Muir Peaches, per lb.....**10c**
Fancy Seeded Raisins, pkg.....**8½c**
The best Lemon, Orange or Citron Peel, per lb.....**20c**
Bromangelon, Jellycon or Jallo, pkg..**7½c**
Grape-Nuts, pkg.....**10c**
1-lb. cans assorted Soups.....**7½c**
2-lb. cans fancy Sweet Sugar Corn...**7½c**
2-lb. cans fancy Wax, String, Green or Lima Beans **7½c**

Butter, Cheese and Butterine Special Sale.
Fancy No. 1 Creamery Butter, lb.....**30c**
Fancy No. 1 Country Creamery Butter, per lb.....**28c**
Fancy No. 1 Dairy Butter, lb.....**25c**
Fancy Full Cream Wisconsin Cheese, per lb.....**20c**
Fancy Full Cream Y. A. Cheese, lb....**30c**
2 lbs. good Butterine.....**25c**

The Greatest Market in Omaha for Fresh Vegetables.
You save from 50% to 100% by trading at Hayden's.
3 heads fresh Hothouse Lettuce.....**5c**
3 bunches fresh Hothouse Radishes....**5c**
1-lb. box fresh Hothouse Mushrooms..**35c**
Fancy Cauliflower, per lb.....**7½c**
3 bunches fresh Beets, Carrots, Turnips, Radishes or Shalots for.....**10c**
Jersey Sweet Potatoes, per lb.....**2½c**
Large Cucumbers, each.....**10c**
Large Head Lettuce, each.....**7½c**
2 bunches fresh Parsley.....**5c**
Fresh Cabbage, per pound.....**1½c**
2 lbs. Shelled Popcorn.....**10c**
Cape Cod Cranberries, quart.....**10c**

Do Your Buying Saturday. This Store Will Close All Day Monday On Account of New Year's.

So any preparation for Monday should be made on Saturday. Buy early.

Pre-Inventory Clearance

Bargains in China Deparim't

Bon-Bon Dishes, Sugars and Creamers, Olive Dishes, Match Safes, Salt and Pepper Shakers, Individual Butter Dishes, Napkin Rings, Steins, Bread and Butter Plates, etc., values to 35c; choice.....**7½c**
Fine Wine Glasses, Water Glasses, Sherbets, etc., odds and ends of stock, including cut glass; values to 25c; choice .....**5c** and **10c**

The Last Sale on Hardware

Brownie Roasters, ea.**19c**
Shinola Shoe Polish, at only **5c**
25c Voorman's Sink Strainer **10c**
10 rolls Toilet Paper **25c**
25c Wilson Bread Toasters for **15c**
4-tie Parlor Brooms, one to customer **25c**
Any size Steel Fry Pan or Drip Pan, worth up to 40c each, only...**10c**
Rice Root Scrub Brushes for **5c**
90 Clothes Pins (three boxes), for **10c**
Large size Galvanized Tub **69c**
10-quart Galvanized Pail for **15c**
Japanned Bread Boxes, largest **49c**
Medium, **40c**; small, **35c**
Worth 75c each.
Folding Clothes Racks only **49c**
Heavy Lisk Wash Boilers, copper bottom, extra large size....**$1.89**
Large **$1.49**
Medium **$1.39**
Worth $2.50 each.
10-quart heavy retinned Dish Pans, worth 25c, at **15c**
Steel Pancake Griddles, worth 40c, only....**19c**
14-quart heavy retinned Dish Pans, worth 40c, at **29c**
17-quart heavy retinned Dish Pans, worth 50c, at **25c**
$1.25 Waffle Irons, the famous Griswold brand—at **59c**
Sugar Boxes, holds $1.00 worth of sugar....**35c**
50c Sugar Boxes, Japanned, only **35c**
50-lb. sack of Flour Can, Japanned **75c**
$1.25 Shovel Ash Sifters, only **89c**
75c Furnace Coal Scoops, only **25c**

Don't forget Try HAYDEN'S First **It Pays**

"COMING OUT" IN NEW YORK

What it Costs to Launch a Daughter in Gotham Society.

DEPENDS ON SIZE OF PURSE

Anywhere from $200 to $50,000 Will Do the Business—Expense Bills Back to Nursery Time.

Next to matrimony and standing up at her grandson's christening, "coming out" marks one of the most important epoches in a New York society woman's career. For her it is the place where "brook and river meet." It is the threshold of a new existence, with all the dreams behind her and all the realities yet to come; the first eventful milestone on life's avenue. And on how she gets by the first milestone depends much of the success of the rest of her journey. She has reached it, a finished product, with at least sixteen years of the most careful training to her credit, and, along with the practical trend of thought of the present day, the public has lately been led to inquire, "How much does it cost?"

It is not such an easy question to answer, in view of the wide scope of varying ideas as to what is best in the development of a debutante. The woman with limited means and elaborate ideas is likely to expend more on her daughter's preparation to enter society—from the morning she leaves the nursery until the night she enters the ballroom—than the woman with simple tastes, though the latter's income may be triple that of the former mother.

Frequently the mothers themselves do nothing in the way of entertainment for their daughters, the responsibility being taken over by an aunt or some other relative.

Even where the important function is to be a reception or dinner dance good taste and good sense are evident in the arrangements being made, and while there is by no means a stinting of artistic effect, still, at the same time, there is no suggestion of display.

Down to Cold Figures.

As to the cost of this function, which marks the final step in the preliminary training of the nation's fairest flowers into society women of the world, it became evident without further pursuance of the subject, that the cost may be moderate or extravagant in the extreme. At a certain hotel at Fifty-ninth street, Manhattan, which has probably been the scene of as many debutante affairs as have taken place anywhere in the city outside of private houses, there is the most attractive room, which may be had at $35. This room has already been greatly in demand and will mark the setting for many of the debutante function before the season is out.

Granting a tea or reception of, say, 300 people, the possibility of introducing a girl under delightful and at the same time very same conditions financially, may readily be seen. For such a function three pieces of music are sufficient. Each piece is $10. There are many simple and inexpensive beverages, such as Sauterne punch, in demand for such occasions, and as Sauterne is not more than $1.50 a quart and it would hardly require more than ten quarts for a punch for 300 people—unless, of course, they are dancing—this most important item of refreshment may be covered under $25, allowing for fruit, etc. If the idea of simplicity is carried out and good taste in selection shown, the most attractive decorations in flowers need not cost more than $100. Allowing for incidentals then, the affair is a matter of about $200. Swinging the pendulum in the opposite direction, a dinner dance was given at this same hotel a short time ago to a well known debutante, the cost of which, according to excellent authority, was $50,000.

Only an Incident.

The coming-out dance, reception, or tea is only an incidental, however, compared with the long string of expenses for training which precede the momentous party.

Above all things the girl must be well educated, but education not as her brother knows it. He has a series of tutors, goes to a preparatory school and then, if he doesn't buck-jump and bolt into business, he passes on through his four years of college. He may even add to this a special course.

But for the girl whose outlook has been shaped on a purely social career a governess is her first educational companion. She has in addition to this a nurse who, in time, is replaced by a maid.

Should her family be going abroad and decide to take her with them, the added advantage of travel is considered a valuable item. She will probably go to Europe before she is out, anyway, and often an effort is made to have her live in France or Germany as a child in order to gain the languages. In any event she will have a French and German governess living with her for a time in order that she may acquire a perfect accent, and it is not an unheard-of thing for a girl to be attended by an Englishwoman also, that she may get the intonations and accents of our cousins across the sea. Later she will probably be sent to a fashionable school, which will take in the usual course of study and in addition to this she will have music and dancing placed in her list of accomplishments.

The following then will give an idea of a few of the items of cost expended on a girl from the time she leaves the nursery to take up her education "according to the station of life to which she is accustomed," as they say in the law courts:

School tuition	$1,000
Violin or singing	200
Piano	150
Dancing lessons	150
Park riding lessons, per hour	5
Governess, per month	50
Maid, per month	20
Groom, per month	50

This does not include dressing, which is so largely a matter of individuality, nor the cost of keeping a motor or horses and traps, and also does not include amusements, all of which matters of expense differ widely. As the child grows into girlhood it is likely that she will be sent to some smart finishing school, the tuition for which will amount to between $1,200 and $1,500.

There Are Other Items.

In addition to the accomplishments which she is already cultivating, those who are piloting her on to her season of triumph will find it advisable to have her take special lessons in something which she has already shown herself adept at, so that whenever she is called upon to add to the entertainment in progress, she will be ready with her "stunt." And the more original the better.

Finishing lessons for piano are, as a rule, $5 a lesson, while for violin and voice culture rates differ according to the teacher and whether the lessons are being given in this country or abroad. A number of girls—especially those few who have elected to go to college—have taken up the banjo, the mandolin, or guitar, and though it can hardly be classed as "art," these girls are always sure of a big following wherever they and their respective instruments are found together. Fencing is another accomplishment deemed to be of great value from the standpoint of health and grace.

The trips abroad are another big item checked against father's bank account. These visits before the time of my lady's coming out are generally of an educational nature and include visits to points of historical interest, which have been previously studied, and the large share of attention which is always accorded the languages. The traveling expenses attendant to taking two New York girls abroad recently, in charge of an instructor, totaled $2,000, exclusive of any other item. The remuneration to the instructor, it was understood, was not less than $1,000.

Consider the Clothes.

Long before the prospective debutante reaches the year of her coming out there is the all-absorbing question of clothes. Here, again, it is impossible to specifically state the cost of the most important and interesting item—dress—when it is considered that one girl will frock herself on half the amount expended by her closest friend; is quite candid, in fact, about keeping her clothes going back and forth to the cleaner's, and having small rents and tears mended, while the other turns over to her maid any garment which has been the slightest bit soiled or disheveled. And as for white gloves—wear them after they have become blackened on the finger tips? —my word!

A debutante of the coming season walked into a big department store recently and purchased a silk petticoat, for everyday wear under tailored suits, paying $250 for it. Another woman has a masseuse who is with her exclusively, for which service she pays a good round sum. These instances are the exception rather than the rule.

There are dancing frocks and dinner gowns and out-of-door suits and silk stockings, lingerie, parasols, slippers, riding boots, and so on, forever and ever! Dancing dresses may be had for $75 and upward. The chances are that the beautiful frocks worn by debutantes at all the dances this season so far cost considerably more than the lowest price quoted. It is possible to get afternoon frocks for $50 and upward, though one is rarely seen which does not at least cost $100. Riding habits are always $100 at the lowest and boots, made to order, are quoted at one of the smartest shoemaker's in town at $27 a pair.

Lingerie is always a big item, and in this regard, putting it slangily, the society girl rarely gets off with less than $500 a season. Hosiery is also an important question. At the very least a dozen pairs of stockings are necessary to start with and these cost from $4 to $8 a pair, frequently more.

No girl gets along with less than three cloth suits, a rough tweed, a broadcloth and a nicer dress of velvet or corduroy effect. The simplest tailored suits, if they are made well, cost $100 at the lowest. Then there are fur coats to be considered, not to mention stoles and muffs, and hats, which cost anywhere from $35 to $250.—New York Times.

Naming the Baby in Japan.

Such lovers of picturesque ceremonies as the Japanese do not let an important event like the naming of the baby pass without proper observance. The infant's birth is immediately announced to the relatives and friends, who hasten to send congratulations and presents. Visitors used to insist upon seeing the mother and child, but the spread of medical knowledge is gradually changing this. On the seventh day after birth the child is named. The first-born son is frequently called "Ichiro," which means "First." Others, as in Latin, are named "Second," "Third," and so on. Girls are more lucky, receiving picturesque names like "Snow," "Chrysanthemum," "Glory," and the like.—Wide World Magazine.