THE BEE: OMAHA, SATURDAY, OCTOBER 15, 1910.

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Talues every time and all the time no matter what you select or when

We firmly believe we have the biggest and best selected stock of Suits and Overcoats in Omaha and we're not alone in the belief. The "Brown Craze" is on with renewed energy and if you are curious to know why, just step in and look over the splendid line. You'll see shades of brown you never dreamed of; beautiful stripes, checks, plaids, diagonals and mixtures; in light, dark and medium tones-in worsteds, cheviots, cassimeres, velours, etc .- in designs proportioned to suit all kinds of figures-tall men, short men, fat men, slim men; all are provided for. If browns are not for you, turn to blues, grays, mixtures or jet blacks; you'll find almost unlimited assortments for selection. Remember you get full value every time and all the time, whether your selection is made from the great range at \$10.00 to \$35.00 or from the foremost popular

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\$3