

Every Woman Should Make a'Special Point to Attend

## FALL OPENING chandise itself, specially imported for this event is the most exquisite ever seen in Omaha. The opening conmost exquisite ever seen in Omah tinues throughout this week.

Thursday Specials on Main Floor
Women's Hosiery Worth 35 c and 40 c , pr 25 c ace boots, mercerized lisle-black, tan and all light shade Wom?n's Sheet Linen Handkerchiefs at $\mathbf{1 5 c}$ and 25 c Armenian lace, hand embroidered corners, Madeira effects
French printed and embroidered, etc.-worth up to $\mathbf{5 0 c}$ Munsing Underwear at $49 \mathrm{c}, 93 \mathrm{c}, \mathbf{\$ 1 . 5 3}$ and $\mathbf{\$ 1 9 8}$ ribbed cotton, fleecy lined and part wo

Smirl Auto Veils and Scarfs at $98 \mathrm{c}, \mathbf{\$ 1 . 5 0}$ and $\mathbf{\$ 1 . 9 8}$ Women's Freach Kid an L mbin Gloyes at \$125 and \$175 All the newest fall shades of tan, gray, green, blu mode, catawba; also black and white-all sizes-fitted
the hand-Main Glove Counter.

Thursday is Chocolate Day in Sweetland Those delicious bitter sweets with those soft, creamy cen ters and pure fruit and crushed nut flavors-regular price
40 c a pound-Thursday only, per lb. ..............25e BRANDEIS STORES
Paeonies Should Be Planted This Fall


Pay FOR THE CITT's HEALTH
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THE OMAHA LOAN \& BUILDING ASSOCLATION cred-
twentetry century fammer
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GRISWOLD
DETROIT, MIOH

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FISTULA-Pay When CURED


 ever the life of your hair good sense in buying and good judgment in applying Won der Dandruff Cure, your ba
der Dandruff Cure. Your barber knows how to do Single applieation 15 c ; 10 oz . bottle $\$ 1.00$.
"D DROTHY DODD" designs exThey deliver to the consumer more real They deliver to the consumer more real
value than is possible to procure elsewhere at the price.

## BENNETT'S

ersistent Advertising is the Road to Big Returns-

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