

THE OMAHA DAILY BEE.

FOUNDED BY EDWARD ROSEWATER

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Subscribed in my presence and sworn to before me this 30th day of June, 1910.

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The Inglorious Fifth.

The glories of many a Fourth have been dimmed by the sorrows of the Fifth and it has taken the American people a long time to realize the peril that lurks in a gunpowder celebration of their independence.

This year as in years past all over the country the Fourth of July has brought its victims, but apparently in fewer numbers than before.

The example of these cities must have its influence upon others and next year it will not be surprising if all over the land there is a united determination to enforce a rational celebration.

Modern business has much in it that is bad, but it is far from being ethically pagan and it is not, as implied by this assertion, as bad as the business codes that preceded it.

Chicago Business Ethics.

A Chicago minister recently told the students of the University of Chicago that the code of modern business was pagan and not Christian.

Modern business has much in it that is bad, but it is far from being ethically pagan and it is not, as implied by this assertion, as bad as the business codes that preceded it.

True, we have surrounded business today with legal restrictions and monetary influences, so that it may be said the business man deserves no credit for doing what he is by law compelled to do.

Towney's Economy Plan. Representative Towney of Minnesota, chairman of the house committee on appropriations, has made what will doubtless strike the country as a most practical proposal to congress for curtailment of public expenditures.

President Taft used to be secretary of war which may account for his reliance on army engineers when any big construction job is to be pulled off.

Senator Gore's intimation that a bribe of \$50,000 was offered to him suggests the thought at once that it was no impetuous crowd that sought the benefits.

Senator Daniel of Virginia and Senator McInerney of Louisiana, who have just died, were both protectionist democrats, made so by the industrial awakening of the new south.

government, rich in resources and complicated in detail, make necessary increasing drains upon the treasury.

The proposal of Mr. Towney came too late in the session to evoke expression as to congress' disposition toward it, but it will be strange indeed if it does not prove acceptable.

Another explanation vouchsafed for the defeat of the bond proposition recently submitted at the special election in Lincoln is that taxpayers are adverse to voting omnibus bond schemes.

It is up to Convict Erdman, the famous anti-saloon sleuth, to relieve an anxious public by telling whether he sides with the pie-biters or with the insurgents in this anti-saloon league schism.

It is understood that the bandits who held up that western train left nothing for the Pullman porters.

It is said that 47 western bank reports about \$15,000,000 drawn out, chiefly by farmers, to buy automobiles.

Business Promotes a Good Move. Business rather than human considerations have dictated the plan to war on tuberculosis.

High Livers on the Move. Committees of congress continue to investigate the increased cost of living, yet outgoing steamships carry more passengers.

Practicing Conservation. By signing the bill authorizing the withdrawal of 8,500,000 acres of power site, phosphate and petroleum land, the president has brought us a distinct step forward in the conservation of natural resources.

At the same time of signing this bill the president appoints five army engineers to act as a board to pass upon reclamation projects to be completed under the provisions of the appropriation of \$20,000,000.

It is suggested that the stoppage of the work of street paving in Omaha for lack of paving brick is due to a brick monopoly that prevents the use of brick not made in one factory.

The Omaha police also arrested a few people for disturbing the peace of their neighbors by premature celebrations during the hours usually given over to sleep.

Around New York

Happens on the Current of Life as Seen in the Great American Metropolis from Day to Day.

Few things give the onlookers a more pleasing thrill than to see the well groomed horses of a fire department dashing the streets. This is especially true of New York, where drivers and animals take long chances on narrow and crowded streets.

It was all that a policeman and an ambulance surgeon could do to get 13-year old John Sicha to abandon the ball game which the Wales Juniors, of which he is captain, were playing against the Westchester Juniors.

No Honor Among Holdups. It is understood that the bandits who held up that western train left nothing for the Pullman porters.

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NEBRASKA PRESS COMMENT.

Hastings Tribune: And now Governor Shallenberger says that he couldn't have called that special session if he had so desired.

Shelton Clipper: Buffalo county is given a representation of eleven in the populist state convention.

Rushville Recorder: The governor has decided to again ignore Bryan and refuses to call an extra session.

Albion News: Governor Shallenberger has decided not to call a special session of the legislature.

York Times: To those familiar with Colonel Bryan's tactics it looks as though he was in the senatorial race right now.

Stromberg News: No, the governor has not appointed a successor to President Childs of the State Normal board.

Falls City Tribune: It is not the business of the newspaper to act in the capacity of a public prosecutor.

Friend Telegraph: Governor Shallenberger is just at this time attempting to explain why he has not called the legislature in the interest of the county option and referendum law.

It was never taken from his home to the place down town where he had work.

That the aeroplane in its present state of development is far from being a satisfactory engine of war is the conclusion of Chief H. Curtis.

First—That no aeroplane can be made into an efficient war machine unless it is fitted for carrying two persons—

Second—That the dropping of projectiles is a waste of ammunition without a gun which can be aimed straight from overhead and can carry its missile to the target.

Vice Chancellor Emery got a lesson in "English as she is spoke" when hearing a divorce suit in chambers in Newark.

Albert Werner of Hoboken testified about the marriage.

Joseph Kahra, counsel for Scott, hastened to enlighten the court.

The regulation of automobiles is advancing by slow steps, but progress is surely being made.

The President's War. Boston Transcript.

POINTED PLEASANTRIES.

"Americans have such queer and incomprehensible ways of expressing themselves," said the ardent foreigner.

"I plead guilty," said the dem melon judge, "but I don't want to be mercy or de court."

"Senator, all the papers demand that you resign." "Well, I won't do it."

"I don't know what the sentiment is." "Sentiment be hanged! It has no place in business."

"I guess our boy Josh will be back on the farm soon," said Mr. Cortrosel.

Strickland Gillilan in Baltimore Sun. "Hal! I notice by the papers they have read me out again."

"There seems to be a feeling whereover I have been. That I'm a bully 'citizen—that praise has worn too thin!"

"I hope to be in twenty-five years from now—still on the job—still working for the good of the advertising profession."

The Bee publishes this tribute to a "brother in arms" because it, too, has helped in the good fight for honesty and integrity in advertising.

"I hope to be in twenty-five years from now—still on the job—still working for the good of the advertising profession."

The Rev. James M. Farrar of Brooklyn said: "I call him Bill Freeman of the honest smile."

Andrew McLean, publisher of the Brooklyn Citizen said: "The modern press is more influential today than it ever was."

Mr. P. J. Murphy of the Mark Cross company said that Mr. Freeman had made not only an aristocracy of advertising but also an aristocracy of non-advertisers.

"We have witnessed the sneer give way to respect." "It has witnessed us advance from the boot-kick to the hearty welcome."

"It has placed American business men where the public has faith in them and approves of them." "It has stamped our profession as

the greatest business force in the world.

Talks for people who sell things

Gathered at the Waldorf-Astoria in New York the night of July 21, over 300 advertising men did honor to William C. Freeman, advertising manager of the New York Evening Mail.

There were present newspaper men, magazine men, agency men, and outdoor advertising men—present also, if you please, were a number of advertising merchants.

The occasion was the twenty-fifth anniversary of Mr. Freeman's entrance into the advertising profession—twenty-five years of fighting for honest, straightforward advertising!

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Send your young peeps to TABOR COLLEGE

MUSIC Domestic Science, Art, Expression.

BLEES Military Academy

Concord with Ara-Notch Evanston with Buttonhole

The New Summer ARROW COLLAR

High enough to look well—low enough to feel well.