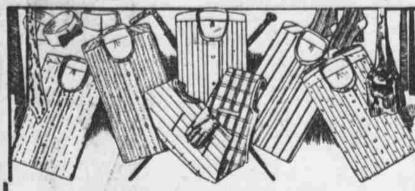
VOL. XL-NO. 12.

OMAHA, SATURDAY MORNING, JULY 2, 1910.

# Man's Suit at Bennett's \$12.50 Omaha's One Best "Bet"



Our Great Annual July

5,000 Summer Shirts, in an extraordinary purchase for our greatest summer event-the Annual July Shirt Sale. The greatest aggregation of fine shirts ever assembled in town at one time and selling at half or less

A maker who looks to us each year as a clearing house for his overstocks, sold us his entire surplus at a wonderful price concession.

There are no better shirts, none better made, none that fit better; the patterns are exceptionally good. The shirts are fresh, clean and new. Men will buy them in quarter and half dozens. We never had values to equal them-

SHIRTS		
worth	81.00	and
44 01	mill	

\$2.00, will sell for sell for-

worth \$1.75 and worth to \$2.50, will



Play the game for all there is in it tomorrow men. Play it with all the assurance in the world of winning. You simply can't lose. For the first time in the history of the Bennett business we are offering our complete clothing stocks, regardless of regular price, at twelve-fifty. We believe it's the greatest bargain in the United States for men. Clothing of the highest character, such as we have always sold, and that has been the upbuilding of our great men's business is embraced in lines we offer now. Take your pick of

Michaels Stern & Co., Fine Clothing. The Matchless "Rushmore" Models.

Garson, Meyer Co., Hand Tailored Clothes.

I. & S. Bing High Class Suits.

There are other lines equally as prominent that usually sell at \$18.00 to \$30.00—we offer them unconditionally and without reserve at this one price, \$12.50.

Any \$18.00 Suit Any \$20.00 Suit Any \$22.50 Suit Any \$25.00 Suit Any \$27.50 Suit Any \$30.00 Suit

All at One Low Price, and for One Day Only.....

There are several thousand Summer Suits involved in this sale. So you can realize how much it means to you. Every one was made to satisfy our usual trade. Not a dollar's worth of poorly tailored clothing, made for sale purposes, has entered this stock. The same degree of excellence is yours at \$12.50 just as if you paid us \$25.00 or \$30.00. There are men's and young men's styles. The kinds that appeal to the sprightly young chap or the conservative and staid business or professional man. Fancy cassimeres, fancy flannels, fancy worsteds, blue serges, black suits, gray suits and all sizes.



### Year's Greatest Sale Women's Suits at Bennett's, \$10 Buys any Wool Tailored Suit in the Stock

It's the first day of the annual July pick-of-the-stock sale. An event looked forward to with renewed interest each year. A single ten dollar bill for a handsomely tailored suit worth \$25, \$29.50, \$35 or \$40. Suits that are absolutely unsurpassed in quality, tailoring, fit and style. On account of reversed weather conditions this spring there is a finer assortment of suits to sell at \$10 than we have ever had in any of these events. You can find a suit in any color or black that pleases you best. Even extra large sizes are included for those who need them. You are going on a vacation perhaps, wouldn't another suit help out just fine? Nearly every suit is made of plain or solid color material, either fine worsted or serge, in medium or dark effects. They'll make excellent fall suits too. We believe this price will sell out the stock in a day. This store never made a greater sacrifice price. It's the pick of the stock mind you, any colored or black wool suit for women

Lingerie and Lawn Dresses for the 4th

White Dotted Swiss and Lingerie Dresses, of immaculate snowiness, in charming new styles assist you to look your prettiest with the fullest degree of comfort. Low cut Swiss Dresses with embroidery and ribbon trimming; also Lawn Dresses with very elaborate creations in lace and \$7.50 embroidery.....

Meats, Fruits, Vegetables

### Important Purchase and Sale "Fantana" White Waists

Felsenthal Bros., N. Y., \$3.50, \$4 and \$4.50 Waists at \$2.50 Twelve select styles from one of the select waist houses in the country. "Fantana" waists are matchlessly beautiful and made from the daintiest of laces or embroideries and the sheerest of lawn. The makers were ending their summer season and to work up stock on hand chose twelve of their best models, struck an average price for the assortment and made us a low price proposition which was accepted. They are just in for the "Fourth"-high and low effects that

Need a New Corset for the 4th?

Here's a new lot of shapely models, particularly desirable for hot weather wear; made of light weight but firm batiste with high bust, long hip and soft skirt extension. They are attractively trimmed at top and have shirring string at the bust line. Fitted with two pairs supporters. These corsets are the equal in \$1.25 store. New goods, too; in all sizes.....

#### For Fourth of July Pleasures

Sporting Goods Dept., Basement Hammooks at Reduced Prices-

The July Clearing
\$1.50 Hammocks for ... \$80
\$2.50 Hammocks for ... \$1.69
\$2.50 Hammocks for ... \$1.98
\$2.50 Hammocks for ... \$2.75
\$5.00 Hammocks for ... \$3.98 Bathing Suits for Men and Boys \$1.25 Bathing Suits for . . 98c \$1.66 Bathing Suits for . . \$1.25 \$2.00 Bathing Suits for . \$1.50 \$3.00 Bathing Suits for . \$2.65

Nickel plated \$5.25

All or A. & R. 32 or 38 Calibre.
Nickel plated \$5.25

Hue steel \$5.50

American Buil Dog Revolvers, 22 32 or 38 calibre. \$2.48

YOUNG HENS-5,000 pounds

roast, at, per

Lamb stew, per

1b. .... 616¢

Cudaby's Rex

Hams, guaran-

teed, at, per

lb. ... 19%¢

Sugar cured Bacon, at, per

1b. . 11c-8%€

Fall lamb legs, |

1b. ... 12%¢

chops, lb. 15¢

Veal chops, per

Rib roast, all

bones out, per

1b. ... 124e

choice 11c-9¢

Pot roast, very

Veal stew, per

1b. ..... 61/2 6

1b. ... 12% ¢

Loin lamb

#### **Fireworks**

The annual sale now being held on the pavement on Harney street side of store. Buy all your supplies Saturday. It's the only chance you'll have as sale closes Saturday night.

Toys for the 4th

500 Jointed Dolls with movable eyes, curly hair; positively 50c Red, White and Blue Horns. 5c Silk Flags, three sizes, 10c and children, 50c kind ..... 19¢ Fans, firecracker shape ..... 5c

Extra fine, large Lemons;

usually 40c, per doz ... 30c

Texas Peaches-4 baskets to crate-per basket .. 20c

California Apricots, extra

fancy, per basket .... 45c

New Potatoes, peck .... 25c

Wax Beans, home g'wn, qt. 7 1/2 e

String Beans, home g'wn, qt. 71/2 ¢

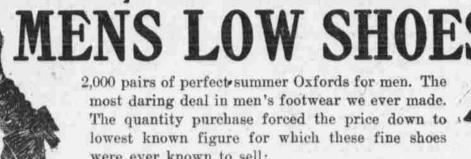
Green Onions, 4 bunches....5¢

Leaf Lettuce, 3 bunches.....5¢

Cucumbers, each . 5¢ and 714¢

lb. ... 17% Fancy Tomatoes, lb. .... 10¢

#### are simply exquisite. Every one \$3.50 to \$4.50 value. Pick of twelve styles for...... Bennett's Buy a Prominent Jobber's Stock of

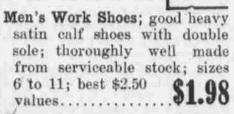


were ever known to sell: \$4.00 Tan Blucher Calf Oxfords. \$3.50 Tan Willow Calf Oxfords. \$4.00 Patent Colt Blucher Oxfords.

\$4.00 Patent Colt Button Oxfords. Dozens of popular summer styles, including high dome toe and short vamp effects, all sizes 6 to 10all widths; Saturday, pair..... Children's Pumps, with ankle

Women's Low Shoes for the "Fourth" eight handsome styles, pumps and oxfords, in patent colt and dull leather --stylish hot weather shoes, worth to \$3 pr. \$2.35

straps, a clear up sale of all stock odds and ends; all sizes, all widths, worth \$2.25 up to \$3.50; sizes 8½ to 11, \$1.35 11½ to 2, 2½ to 5½...\$1.35



#### Women's Underwear and Hosiery for the 4th—Departments All Day.

with short sleeve, taped arm and neck; usual 12%c garments ... Richelieu Ribbed Vests -

lace trimmed knee; 35c val-lace knee or cuff knee; 75c garments ..... 49c

Sleeveless Vests-Also vests , Knit Umbrella Pants-Wide, Imported Lisle Hose-Plain , Women's and Children's Hose gauze listes, ince boots and allover lace; 50c values— for Saturday ... 27c Pure Silk Mcse—For women: 

## BENNETT'S

Toilet Articles, Etc. Summer Time Needfuls at Cut Rates Dorothy Vernon Perfume, 50c kind, Peroxide Cream, 4-oz. jar, 50c size, White Tan Toilet Chamois, 5x7-inch, Witch Hazel Salve, 25c size for...15c Bathasweet Rice Powder; 25c usually, Sanitol Toilet Powder, 25c size for 14c Charcoal Tablets, large box for ... 10c Sticky Fly Paper, 3 double sheets. . 5c Poison Fly Paper, 5 sheets.......5c Rubber Syringes, 3 tips, \$1.50 value 

#### Bathing Caps

Bathing Caps of rubberized sateen, Messaline and Pongee Caps, bandanna styles, plain colors, plaids and polka dots . 50c 65c \$1 Silk and Satin Rubberized Bathing Caps, in bright colors, fancy rosette on side, for ..... \$1.25 Bathing Suit Cases, shepherd plaid ...... 50¢ Wash Rag Cases, plaids and plain colors, including wash ragat..... 25¢ 35¢ 50¢ Traveling Cases-Complete assortments, each ... 75¢ to \$2.00

CARNATIONS-Fresh Cut, All Colors, per doz. 25c

#### Bennett's Big Grocery Savings

fresh roasted, lb. ..30c Bennett's Reliable Cor-

Small size .....24c
And 20 Stamps.

Medium size ....45c
And 59 Stamps.

Large size ....75c
And 20 Stamps.