

BRANDEIS STORES

Last Sale of the Season
Women's Up-to-Date
Untrimmed Hats

We bought the entire stock of a well known eastern manufacturer at a tremendous reduction. This includes all his newest and most fashionable shapes in horse-hair, chip, Milan and Tuscan straws—all the favorite shapes this season—the favorite large and medium size shapes. They have been shown in our 16th St. window.

Worth up to \$3—
Thursday, on **49c**
Our Second Floor

All the Flowers and Foliage in Our Stock
All varieties of beautiful flowers for trimmings—all colors—your choice
Thursday at **Just 1/2 Price**

Thursday SPECIALS on Main Floor

- 50c Women's French Lisle Thread Hosiery, pair... **35c**
- 75c Women's Fine Thread Silk Hosiery, pair... **49c**
- 25c Women's Cotton Mercerized Lisle Hose, pair... **15c**
- Women's Fine Ribbed Union Suits, each... **25c and 49c**
- Women's Fine Ribbed Vests—special, each... **25c**
- Children's Fine Ribbed Vests and Pants, each... **15c**
- 5-in. All Silk Taffeta Ribbon—black and colors, yd... **12c**
- Women's Fancy Parasols, each... **59c**
- Children's Fancy Parasols, each... **39c**
- \$1 Elbow Length Silk Gloves, at, pair... **59c**
- Short Silk Gloves—black, white and colors, pr... **50c and \$1**
- Elbow Length Lisle Thread Gloves, pair... **25c**
- Short Taffeta Gloves—black and white, pair... **25c**

Thursday in Basement Cloak Dept.

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|---|---|--|--|
| Women's good quality gowns—all sizes—special— | Women's tailored linen suits—very pretty styles for mid-summer— | Women's colored wash dresses—good variety of styles, at, | Women's embroidery and lace trimmed drawers—special, pair— |
| 39c | \$1.98 | \$1.98 | 19c |

Thursday is Chocolate Day
IN SWEETLAND—BRANDEIS EAST ARCADE.

Those delicious Bitter Sweets, with the pure fruit and crushed nut flavors—they sell regularly at 40c pound—Thursday only, at, pound... **25c**

BRANDEIS BROS. & SONS

Saturday July 2d
One Day Only
Your unrestricted choice
Any Man's Suit
in our entire stock
\$15




These Suits Have Been Selling at \$22.50 to \$40
This grand semi-annual offer includes every suit in our stock. All the Hirsh-Wickwire suits—all the Rogers-Peet suits—all the full dress suits—all the Tuxedo Suits, etc.
Saturday at Brandeis Stores

Wanted---a tenant to divide this room
with a prominent well established firm of coal dealers.

Facing Farnam Street on the ground floor

The best location in Omaha for many lines of business is opposite the Court House and next to the City Hall. It is very seldom that it is possible for you to get one of the ground floor rooms in

THE BEE BUILDING

The entrance is just west of the main entrance of the building; it has an entrance from the court as well. The building furnishes heat, light, water and janitor service. The building is fire-proof and there is a large brick vault, so you can cut out your insurance expense. The room will be remodeled and redecorated to suit the tenant. The space can be arranged to give tenant 1,850 square feet if desired.

If this is the best location for you, now is the time to grasp the opportunity, and apply at once.
Apply to **E. W. BAKER, Supt., Bee Business Office.**

BENNETT'S
STORE WILL BE CLOSED ALL DAY MONDAY, JULY 4TH.

One More Day of Stock-Reducing Before Inventory

Forced stock-reducing always means lowered prices. It's the quickest means we know of to sell out lots of merchandise rapidly. We have been doing it consistently all week, but Thursday is the last day before we take the half-yearly inventory.

Extraordinary Garment Selling

- Rajah Silk Dresses, Pin Stripe Taffeta Dresses, Shepherd Plaid Silk Dresses and Plain Taffeta Dresses; all new summer styles that were \$25, reduced to **\$12.00**
- All Pongee Coats; our newest styles, up to \$30.00; any one in stock for **\$15.00**
- Colored Repp Suits; also natural linen effects; \$8.00 and \$9.00 values at **\$5.00**
- Lawn Dresses, light colors, high and low neck; some have lace yokes—now at **\$4.95**
- Women's Worsted Skirts, 19 gored, pleated, light and medium grays, \$10.00 values, now at **\$5.95**
- Women's Tailored Suits; any in stock; values to \$40.00, reduced to **\$15.00**
- Misses' Repp Suits; linen, colors pink, white, blue, lavender, \$9 kinds for **\$5.00**
- Misses' Wool Skirts; gray, blue, black and worsteds; \$7.50, full pleated models, now at **\$3.95**
- Children's Percalé and Lawn Dresses; high and low neck, \$1 values, now at, each... **75c**
- House Dresses for women, high and low neck, several styles—worth to \$1.75, for **\$1.00**
- Girls' Plaid Tulle or Nord Gingham Dresses, \$2.25 values, 6 to 14 years... **98c**
- Cambrie Petticoats, embroidery or tucked lawn flounce, \$1.50 values, for **\$1.00**
- Corset Covers and Drawers, special table, fine 39c garments, tomorrow... **25c**
- White Lingerie Waists, high neck and Dutch neck, worth to \$1.75, at **\$9c**
- White Lingerie Waists, very fine embroidery and lace models, \$2 values at **\$1.25**

All Linen Suiting at... 15 Cents.
Regularly 25c and 29c Per Yard.

We secured an entire case of these goods. It's the strongest bargain in wash fabrics our New York office ever sent out. As you know, linen suits, especial in the natural colors, were never so widely popular as this year. They make the coolest of dresses, coats, etc., being all pure linen they launder easily and wear indefinitely. Did you see them in the windows? Thursday you'll find them on sale—25c and 29c values—all at, yard, **15c.**

Light, Cool and Comfortable Corsets

Made of Summer **50c and 75c** Net, for..

A net or open mesh corset, being ventilating is consequently the coolest kind of a summer corset a woman can buy. They are especially desirable for house wear.

We feature for Saturday girder top and long hip styles with supporters, medium and high bust and long hip models and longer lengths in odd sizes, at **50c and 75c.**

Fireworks Sale.

Our annual sale of Fireworks will be held on the pavement, Harney street side of store, Friday and Saturday of this week.

Saturday, July 2nd

Bennett's Greatest Clothing Event
Any Man's Suit in Our Stock
\$12.50
Values \$20.00, \$25.00 and \$30.00



BENNETT'S

ONE DAY ONLY; SATURDAY, JULY 2d
Your Unrestricted Choice Of

Any Man's Suit In Our Entire Stock \$10

That Have Been Selling as High as \$30.00

One Day Only **Palace** CLOTHING COMPANY COR. 14th & DOUGLAS One Day Only

Sterling Blue Tubes are built up of four cross-grained layers of Fine Para Rubber and when completed are covered with an additional heat resisting blue layer. They are never porous and never oxidize, no matter how long you carry them. Initially higher in price—ultimately the cheapest tube on earth. *Sterling Rubber Works, Rutherford, N. J.*

For Sale by **Faxon & Gallagher Co., 10th Street Viaduct, Omaha.**


Miller HIGH LIFE BEER



DELIGHTFULLY pleasing and uniformly delicious. **High Life Beer** has been recognized for years as Milwaukee's Leading Bottle Beer. Always the same, always rich and satisfying. It's because we grow our own yeast and take the utmost care and time to malt our barley properly by the old process.

Brewed by **MILLER BREWING CO.** Milwaukee, Wis.
ORDER A CASE TODAY.

JESSEN LIQUOR CO., Distributors, 1030 Broadway, Council Bluffs, Ia. Both Phones 705.



My! How My Feet Hurt

How often a woman makes this exclamation.
HERE'S RELIEF
For the woman with foot troubles we say, "Come let us show you what our makers have done to ease the pain of your foot."
We have especially constructed women's shoes made one size smaller at the instep and two sizes wider at the sole. The snug fit over the instep and through the heel, and at the same time allows the foot to rest wholly on the sole as it should, and not on the uppers. The stock used is of the very finest soft kid. The soles are very flexible. The inner sole of oak bark tan leather, and not chemical tannage, and will not burn the sole of the foot.
Don't suffer with your feet when you can get shoes like this. Two styles; dress and common sense toe, turn or welt sole. Price of welt sole—
\$4.50
in turns—
\$3.50
Drexel Shoe Co.
1419 Farnam St.

--Fourth of July used to be **ALL** firecrackers. **NOW** it's developed into "firecrackers" and a mid-year "style show." And **HOW** can a man be stylish without a pair of **ONIMOD "Low Shoes"**

Same old prices—with materials still better—with styles still newer
\$2.50-\$3.50

Regent Shoe Co.
205 S. Fifteenth Street

Think of "Onimods" when you think of Men's Shoes—the name isn't hard to remember.



Low Rates East
ROUND TRIP

| | |
|---|----------------|
| \$40 ⁵⁰ , 41.85 and 43.20 | New York City |
| \$40 ⁶⁰ and 44.60 | Boston, Mass. |
| \$42 ³⁵ and 46.35 | Portland, Me. |
| \$32 ⁰⁰ , 33.00 and 34.00 | Buffalo, N. Y. |
| \$40 ⁷⁰ and 41.00 | Atlantic City |
| \$29 ⁶⁰ , 32.00, 33.00 and 34.00 | Toronto, Ont. |
| \$35 ⁰⁰ | Montreal, Que. |
| \$32 ⁰⁰ , 33.00 and 34.00 | Niagara Falls |

Liberal return limits and favorable stopover privileges.
Fast trains at convenient hours make direct connections in Chicago with all lines east.

PLAN YOUR TRIP NOW
VIA **THE NORTH WESTERN LINE**

Tickets on sale daily.
Ticket Offices
1401-1403 Farnam Street
Omaha, Neb.

A Light Weight Suit Case for Your Trip

We have the best and lightest cane suit case in the market. Olive color, leather corners, good handle, neatly lined, price... **\$4.25**
Others, up from... **\$1.50**

Freling & Steidle
Trunks, Bags, Suit Cases and Good Leather Goods
1803 FARNAM ST.

SPECIAL ADVANCE ANNOUNCEMENT

Biggest Underwear Sale Ever Held in Omaha.
One Thousand, Three Hundred and Fifty Dozen Garments. Surplus Wholesale Stock of **M. E. SMITH & CO.**
Men's, Ladies' and Children's; All Sizes. All Kinds. Go on Sale
Friday and Saturday
About One-Third
Actual Retail Worth
Hayden Bros.