

Practice Economy With Every Purchase

We can't recall a time when merchandise—good, reasonable, new merchandise was as alluringly priced as now, in this unloading week sale. This entire page fairly throbs and pulsates with the bargain spirit for Saturday's shopping throngs, yet it's a mere fraction of the saving opportunities that await you. The Bennett store is a better store than ever today, by reason of this sale. It's worked incalculable good to thousands of families. Why not bring your wants here, too; surely you enjoy turning a dollar to good account.

BENNETT'S

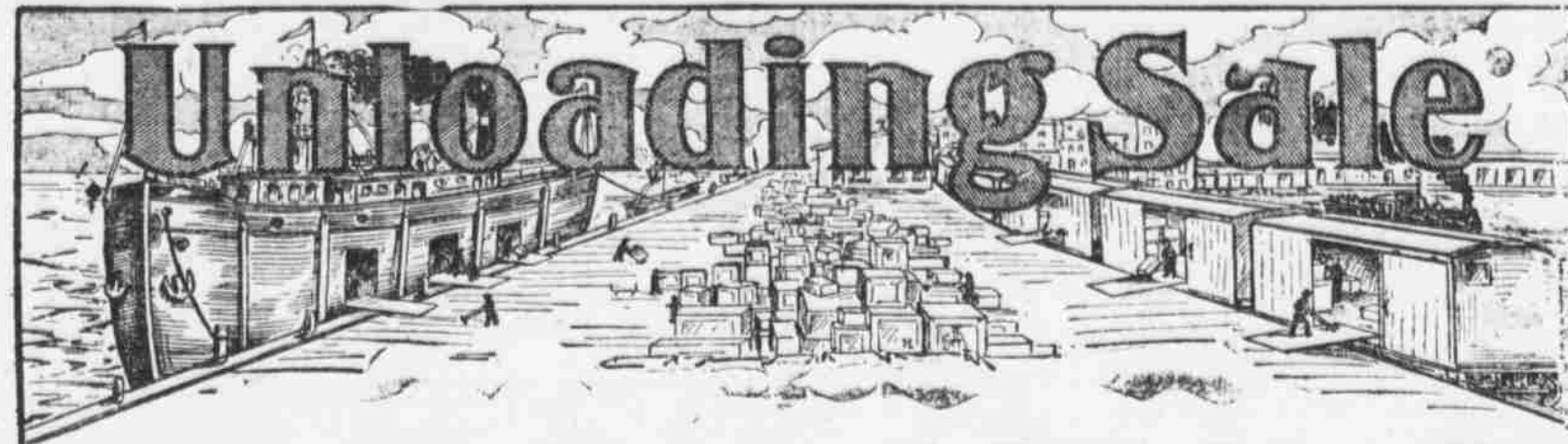
AMERICAN BEAUTY ROSE BUSHES—With bloom this year—18c values 10c

Greater Unloading in Lace Curtains

A notable day for buyers of the better grades of curtains. Never had finer bargains. Just run over each lot mentioned—They are just as described.

- Lace Curtains—Irish Point, Fish Nets, Arts & Crafts, Scrips and Cable Nets; values to \$2.75—now at, per pair 98c
- Lace Curtains—A similar range of styles as above, but values to \$5.50—These go—per pair, now at \$1.48
- Lace Curtains—Cable Point, Brussels Net, Etc.; values up to \$6.75—unloading price, per pair, at \$2.48
- Lace Curtains—Brushed Nets, Irish Point, Cluny, Etc.; values up to \$9.50 a pair—unloading price, per pair \$3.48

Greatest



Bargains

Picture Framing 25% Off
Last Day of Offer
500 Styles Frames

S. & H. FREE
Stamps
With Every Purchase
It Pays to Save Them

Men Get The Best Suit Bargains of Their Lives Here Saturday

Eight seventy-five dresses you up in tip-top style, giving you all the niceties of correct tailoring and modeling you would pay \$15.00 and \$18.00 for at any other time. A little over half of the purchase we told you of last Sunday still remains—300 suits in all—and the picking is just as fine as on the first day. Why not have two summer suits this year at the price of one? You men who pay up to \$20.00 can have them at the same or less cost and be just as well tailored as ever. Our unloading sale this week has been a tremendous success and this same clothing offer was one of its biggest boosters. The suits come from a Rochester maker at half his usual price. They are all wool worsteds, in dark, medium and light shades and in medium and dight weights. You could not select more desirable clothing if you searched the country over. The patterns are excellent, the cut right up to the minute; the tailoring—well, it's hand made and the best that goes into \$15.00 and \$18.00 suits. We have all regular and stout sizes up to 46. Where is the man who would not be glad to snap them up for eight seventy-five? You'll have to be here Saturday, remember.

\$8.75 Boys' Knickerbocker Suits—With two pairs of knickerbocker pants; made of Scotch Tweeds. Velours and fancy worsteds; they are splendid \$3 and \$6 suits for boys 7 to 16 years, now **\$3.50**

39c Men's Silk Half Hose—All pure silk, mind you; such as you would pay 75c for regularly. They are all perfect, and not a flaw in them. Fine summer hosiery, and all you pay tomorrow, is **39c**

29c Four-in-Hand Neckwear—All silk, 50c and 75c kinds; in plain and fancy patterns. We found a jobber going out of business and taking big losses to make a quick clean up. That's why these are **29c**

\$1.00 Big Line of Attractive Dollar Shirts—The summer lines are now in, and are just the finest patterns we have seen; all styles, of course, plain and pleated, mostly coat effects; great selections, for **\$1.00**



Drug Store Sav'gs You'll Recognize

- Hair Brushes, white, all bristle, 9-row, 3c kind, for 15c
- Hair Brushes, celluloid, long bristle, 9-row 3c kind, for 35c
- Beef, Iron and Wine, \$1.00 pint size, for 50c
- Syringe Special—Swiss Rapid Flow Fountain Syringe, quart, with 2 tips; usual \$1.75 value, for 75c
- Mechanics' Pumice Soap, per bar, 3c
- Bradley's Violet Sea Salt, 30c size 15c
- Kessey's Cream, the 2c size, spec. 15c
- Willow Liquid Green Shampoo Soap for 15c
- Dr. Graves's Tooth Paste, 2c size 13c
- FREE**—Souvenir bottle La Belle Perfume free with ounce purchase of perfume.
- Cameras and Picture Making Supplies
- Premotte Camera, the smallest and simplest, pictures 2 1/4 x 3 1/4 inches, at \$4.50
- Brownie Folding Camera, pocket size 2 1/4 x 3 1/4 inches \$7.00
- Ans Post Cards, glossy or semi-gloss, 2 dozen 25c
- Eastman's Blue Print Post Cards, 1 dozen 15c
- Printing Frames, 4x5 inch 20c
- Oil Burning Ruby Light, \$1 size 50c
- Mounting Cards, Curdo Slips in gray or brown, any size to 6x7, doz. 15c
- Black Developing Tray, 4x5, for 200 Photo Album, 100 pages, cloth back, for 50c

Women's Dress Accessories Alluringly Priced

- Little fixings that add so much to the completeness of your outfit—a pretty veil, a smart neckpiece or a bit of ribbon. We are featuring them at uncommonly low prices Saturday.
- Fancy Mesh Veilings—An assortment of splendid new effects; Tuxedo mesh and fancy mesh veilings in black and best colors—25c values for 10c
- Chiffon Veils—Three yards long, hem-stitched on one edge, in white and many shades, for driving, motoring, etc., very special at 98c
- Dutch Collars and Jabots—We show the newest summer creations in neck dressings—dainty Venise and lace trimmed effects considered very smart— 25c
- Knitting Day—Less than half regular—wide and narrow widths in white, pink, blue and other shades, values to 25c—for 10c
- Breadin Ribbons—A quantity of very handsome floral ribbons, the finest 50c all silk ribbons, up to 6 1/2 inches 25c
- Taffeta and Messaline Ribbons and a score of plain shades, also warp print ribbons for wear in the coal of the 15c
- Coronet Braids—In Hair Goods section—2 1/2 inches long and usually selling at \$1.00, for 69c
- Hair Nets, 10c kind, for 5c

The Most Beautiful Suits that \$30.00 and \$33.50 Will Buy are Now \$19.50

We know there are few parallel cases when such high class suits were so tremendously underpriced in May. Maker's misfortune proves a blessing to Omaha women folk. Our offer to take several hundred of them at a low figure was accepted. The picture illustrates the styles. Neat, conservative and pleasing, and fully worth \$30.00 and \$33.50—pick from lot now for **\$19.50**

\$15 Long Serge Coats—A bargain of the best kind on garments that are most popular today; beautiful workmanship marks every one; in fact, most of them are \$25 coats; tan, navy and black, at **\$15**

\$3.95 Women's Light Weight Jackets—Just such a coat you'll need all summer for cool evenings, for vacation days and the like; new, up-to-date jackets, in tan and grey mostly; worth \$7.50—Our unloading sale price— **\$3.95**

\$19.50 Foulard and Taffeta Silk Dresses—New Tunic effects—A lot of the cleverest new ideas; with neat, conservative patterns, and in many colors **\$19.50**

\$1.95-\$2.95 Girls' Reefers—About 200 garments, in a variety of styles so broad that all can be suited; plain and fancy garments; worth \$4.00, \$6.00 and \$7.50—Saturday, at **\$1.95-\$2.95**

\$1.25 The New Matinee Waist—Made of fine sheer lawn, with an accordion pleated side frill; finished with val lace; entirely new; all sizes, at **\$1.25**

\$1.25 House Dresses—with square neck and three-quarter sleeve, in light percales, for **\$1.25**

\$1.25 Girls' Gingham Dresses—made of Scotch Ginghams; \$2.25 value; 6 to 14 yrs. **\$1.25**



This Japanese China Berry Set 39c

A really wonderful bargain—large bowl and six saucers, the actual price of it is \$1.50—beautifully decorated. Just for one day, and only one to a customer **39c**

10c 1,000 JAPANESE CHINA CUPS AND SAUCERS—Beautiful enough to grace any table, very fine in quality and daintily decorated. Such values are crowd compelling—25c and 50c goods; Saturday **10c**

10c (Not over six pairs to a customer.) GLAZED CUPIDORS—Earthenware, highly glazed, every one made for 30c selling and well worth it. We have a large lot for disposal **10c**

25c BRASS CANDLERS—Heighten the attractiveness of your dinners with these Candeliers. The cost now is a trifle. We are selling Saturday— **25c**

25c Brass Candlestick, Candle, Curass, fringed lining and candle holder—the complete outfit worth \$1.00, while supply lasts for **25c**

Cut Flowers

- Another Carnation day that hundreds will avail themselves of—Beautiful, fresh cut and fragrant Carnations; in all colors, worth 75c a dozen— **25c**
- Rose Sale—1,000 of them; long stem; regular florists price \$1.00 and \$1.50 a dozen—Saturday, at **39c**
- Air Ferns, bunch **12 1/2c**
- 7 5-cent Cigars, 25c**
- And Still Less by the Box—You know the brands: Tom Keene, Hawk Eye, Henry George, M. & W. St. James, Otis Porcelain, Parker Hair, Larry Hells—per box of 50, **\$1.69**
- Harsness and Star Plug Tobacco—per 50c **50c**
- Tuxedo, Lucky Strike and English Curved Cut Tobacco, 10c can **8c**
- Our Chocolate Day
- We depart from our usual custom of offering only one or two specialties, and this week give you choice of our full line of 60c Chocolates, just for the one day—Saturday— **39c**

Pyroxoline Braid Trimmed Hats

A collection of very attractive Summer Hats at a very low figure to-morrow; there's a wide showing of white, old rose, light blue, Copenhagen, champagne, brown, navy, etc.; flower and ribbon trimmed; some **\$2.50**

- Tailored Hats**
- Sale of 100 Samples
- No two alike in the entire line; smart taxicab turbans in satin braids and other fetching models for street wear, from a house noted for the high character and exclusiveness of its styles. These hats clearly show it. They are \$10 and \$12.50 and \$15 values **\$5.00**
- Misses' Trimmed Hats**
- Misses' Trimmed Hats—light straws, in tam-o-shanter effect, with large bow flower trimming, at **\$1.75**
- Children's Milan Hats**
- Children's Milan Hats—Daintily flower trimmed; all light colors for summer wear; special for Saturday **\$1.00**

Shetland Shawls For Porch Wear

We have just received a shipment of these beautiful imported shawls from our New York office. They are in gray and white, 1 1/2 yards square; shell and honeycomb patterns and are fringed; splendid for wear in the coal of the evenings on the porch or trolley. The best part of it is they are \$2.00 and \$1.00 shawls. We are fortunate to have them for **\$1.50**

Week End Specials

Muslin Underwear

A quantity of beautiful coral covers will be a feature—light fitting one-piece French back styles, with lace or embroidery trimming—also a lot of drawers in several styles. They are all 39c garments. The price tomorrow is **25c**

Gowns and Long Skirts—Another table of leading line of dainty new corsets and pajamas garments. Quite a variety of designs—the usual price is \$1.50 and \$1.75. You'll find it well worth while to come Saturday. The price is **\$1.00**

Little Girls' Dresses and Gingham Dresses—2 to 6 year sizes—for **59c**

Women's Pure Silk Hose, Tomorrow 49c

- A rare treat. It's well worth any woman's time who enjoys the luxury of silk hosiery to hurry after these.
- All pure silk, with lisle top, toe and heel, giving added strength and wearing qualities—black only, splendid 39c **49c**
- Silk Lisle Hosiery**, with double soles and garter top, the usual 25c pair, at **29c**
- Lace Hosiery**, allover lace and lace foot, 10c goods, at, pair **29c**
- Mercedized Lisle Hose**, with double sole and garter top, the usual 25c kind—at, pair **21c**
- Seamless Hose**, black cotton with a mercerized finish, double soles, 12c quality, pair **10c**
- Glove Day**
- Silk Gloves**, two-clasp, double tipped fingers, always 50c—at, pair **39c**
- Chamois Gloves**, washable, natural and white shades, \$1.25 qualities, **79c**
- Kayser and Fowner's Silk Gloves**—in white, black and leading colors, 50c, 75c, \$1.00 wear and Handkerchief Departments Saturday.

Sleeveless Vests with Lace Yoke 8 1/2c

When have you ever heard of anything like it? It's sure to bring shoppers out to goodly numbers. These vests are attractive and perfect, and come in all regular sizes. For a summer's supply it's advisable to be on hand early—each 3 1/2c

- Sleeveless Vests**, with silk taped neck and wide narrow shoulder strap **12c**
- Sleeveless Vests**, fancy crochet and medallion trimmed garments, always 25c at **19c**
- Women's Knit Pants**, in all regular sizes, wide umbrella knee with a flash of lace at bottom, you could not expect for less than 35c. We are able to sell them Saturday at **21c**
- Sleeveless Union Suits**—quite the lowest price we ever heard of for a union suit; wide knee style, well made and **19c**
- Lisle Vests**—Stylishness and wide lace trimmed knee garments, worth 75c each; unloading sale price, **49c**

Handkerchiefs

Pure linen handkerchiefs, hemstitched, for women, 5c kind at **3c**

Armenian Madras and Angora linen handkerchiefs, worth 50c, for **21c**

(Double S. & H. Green Shirts in Underwear and Handkerchief Departments Saturday.)

See Us for Sheet Music

Our week-end music specials are intensely interesting this week. We are featuring that captivating Italian song—

"OH, MARIE"

that scored so heavily at the Orpheum and that is setting all the country to whistling. It was formerly entitled Rose Marie, being rewritten and simplified, but retaining all its original tunefulness. **19c**

Our Mr. Moritz and Miss Earnest have worked it up in duet form and it's immensely popular. Come and hear it. It's one of the most likeable songs of the present time. **10c**

SECRET MUSIC, 10c—Our 10-cent music is newer than any you'll find on secret music elsewhere, also a larger assortment of titles, among the newest are "That Mesmerizing Mendelsohn Tune," "Put On Your Old Gray Bonnet," "In Best Old Tennessee," "Next to Your Mother Who Do You Love?" There are hundreds of others at **10c**

Surprising Shoe Bargains for Men and Women

There are shoe ads and shoe ads in the paper this evening, but men, this one concerns you more vitally than any of them. It's making the strongest kind of an appeal to your economy and your good taste for style. There are just 250 pairs of summer Oxfords, Russian Tan Calf, Dull Leather and Patent Leather. The pick of the new, 1910 styles. We do not overstate facts when we tell you these shoes are \$3 and \$3.50 **\$1.98**

1,000 Pairs Women's Pumps and Oxfords

We bought a large jobber's entire surplus floor stocks of about a dozen different styles after his spring business was over—300 pairs of tan oxfords and two-eye-letties; the balance in patent leather and dull leather pumps and oxfords; new \$2.50 and \$4 lines, unloading, at **\$2.45**

Men's Work Shoes

200 pairs good, strong, all solid leather Work Shoes, with wide, plain toe and tips; you always pay \$2.50 for such shoes—here they are, at **\$1.95**

Women's Oxfords—Small sizes and odds and ends; on the bargain square at half value; those who can be fitted get **\$1.48**

Misses Oxfords—In chocolate, kid and Russian calf; wide toe; foot form lasts; in best sizes, 35-39 quantities, for **98c**

You are sure to save here on groceries and meats

- Besides you are always sure of pure, fresh, toothsome supplies—that's an important consideration. If anything isn't just as we say it is, send it back—That's your privilege and our wish.
- Bennett's Best Coffee, 5 lbs., \$1 and 100 stamps **50c**
 - Bennett's Best Coffee, 1 lb., 25c and 20 stamps **25c**
 - Bennett's Challenge Coffee, 10c and 20 stamps **6c**
 - Teas assorted, 1 lb., 25c and 100 stamps **25c**
 - Tea Blending, 1 lb., 15c and 20 stamps **15c**
 - Pride of Bennett's Flour, per sack \$1.20
 - Yacht Club Salad Dressing, at, bottle **25c**
 - Yacht Club Salad Dressing, large bottle **48c**
 - Kromo Sanded Raisins, 15c lb. pkg. for **9c**
 - Commander Seed-Cast Raisins, 12 1/2 lb. pkg. **5c**
 - Seedless Raisins, 12 1/2 lb. quality, 8c
 - Sterling Glass Starch, 6-lb. box for **50c**
 - French Cut Leaf Sugar, pkg. 25c and 20 stamps **25c**
 - Diamond S. Chill Sauce, bottle, 10c and 10 stamps **25c**
 - Double Stamps on Butter, etc.
 - Farrell Best Sugar Beet Syrup, 3 lbs. 25c while it lasts 10c
 - Dutch Hand Soap, three cakes **25c**
 - And 20 stamps
 - Full Cream Cheese per lb. **22c**
 - And 20 stamps
 - Virginia Swiss Cheese, 1 lb. **25c**
 - And 20 stamps
 - Small Sour Pickles per dozen **5c**
 - Sulder's Chili Sauce, cocktail or salad dressing, 1/2 bottle **25c**
 - And 20 stamps
 - Pure Fruit Jelly, glass 5c, 10c
 - Sterling Corn Starch, 1/2 pk. 4c
 - Diamond Crystal Shaker Salt, 2 pkgs. for **25c**
 - And 10 stamps
 - Arnold's Shield Sliced Beef, per jar **12 1/2c**
 - And 5 stamps
 - Star and Crescent Macaroni, three pkgs. for **25c**
 - And 10 stamps
 - Bennett's Bargain Soap, 5 large 25c 5c Waxer free
 - Gillett's Mustard, large jar **10c**
 - And 10 stamps
 - Rex Lye, 2 cans for **25c**
 - And 20 stamps
 - Hardy's Pure Fruit Jam, per jar **20c**
 - And 20 stamps
 - 10c cans, three for **25c**
 - And 10 stamps
 - Capitol Creamery Butter, 1 lb. bricks **20c**
 - Jan Rice, 7c quality, 5 lbs. **25c**
 - Galliard Olive Oil, small bottle **25c**
 - And 20 stamps
 - Galliard Olive Oil, medium bot. 45c
 - And 50 stamps
 - Galliard Olive Oil, large bottle 55c
 - And 100 stamps
 - Poppy Milk, 5c cans at 4c for 25c
 - Peanut Butter, 2 jars for **25c**
 - And 10 stamps
 - Shelled Popcorn, 2 lbs., for **10c**
 - And 10 stamps
 - Fels-Naphtha Soap, 6 cakes for **25c**
 - Capitol Country Gentleman Corn, for **11c**
 - And 10 stamps
 - Choice Pot Roast, lb. **12 1/2c**
 - And 10 stamps
 - Veal Chop, per lb. **12 1/2c**
 - And 10 stamps
 - Veal Roast, per lb. **11c**
 - And 10 stamps
 - Roast Beef, per lb. **7 1/2c**
 - Lamb Shoulder
 - Royal Honey, bottled, 10c
 - And 5 stamps
 - Egg-O-Sens, Cream Flakes, 3 pkgs. for **25c**
 - And 10 stamps
 - Bonemol, lb. 2 1/2c
 - Hen Food, lb. 2 1/2c
 - Chicken Feed, lb. 2 1/2c
 - And 10 stamps
 - Spotlight Noiseless Matches, 5 boxes **25c**
 - Cookie Special, cream honey, 1 lb. **12c**
 - Hen's Tourist Graham and Fairy Crackers, pkg. 10c and 10 stamps
 - Cudahy's Rex Hams, every one guaranteed, at 15c **14 1/2c**
 - Cudahy's Bacon, sugar cured, 4 to six lbs. average, by the strip, lb. at **15 1/2c**
 - Cudahy's Rex Ham, shoulder, 6 to 8 lbs. average, lb. **12 1/2c**

Fresh Fruits & Vegetables Cheapest Here

- Our Supplies Are Always Fresh and Always Dependable.
- Strawberries—Extra fancy—for Saturday, 2 qt. boxes **25c**
 - Oranges—Extra large; 80 to box size; sweets, per doz. **35c 40c**
 - Oranges, sweet and juicy—at, per dozen **17 1/2c**
 - Fancy Lemons, doz. **15c**
 - New Potatoes, lb. **3 1/2c**
 - Florida Tomatoes, basket **25c**
 - Asparagus, large bunches **5c**
 - Radishes, home grown, 5 bunches for **5c**
 - Spinach, special, peck **10c**
 - Leaf Lettuce, 2 bunches **5c**
 - Wisconsin Burbank Potatoes, at, per bushel **55c**
 - String Beans, qt. **5c**
 - Wax Beans, qt. **7 1/2c**
 - Peanuts, qt. **5c**
 - Apples for cooking or eating, per peck **35c**
- Hardware for the House at Cut Prices**
- Useful and handy articles always wanted at some time or other. Take your saving—we offer you Saturday.
- Brass Tool Hooks, usually 15c dozen, at **5c**
 - Handy Tool Sets, usually 10c each, at **5c**
 - Clay Pliers, nickel plated, special, 10c each **5c**
 - Ticket Pouches, usually 25c each, at **15c**
 - End Cutting Nippers, usually 25c, for **17c**
 - Screen Door Hooks, complete, usually 20c, for **15c**
 - Door Pulls, nickel plated, each 3c
 - Monkey Wrenches, 6 and 8 inch, 25c
 - Slit Taper Files, 6-inch, 10c
 - Rim Knib Locks, 25c kind, 10c
 - Fancy Towel Hooks, each for 10c kind, **5c**
 - Special purchase, many styles, 50c grade; Saturday special **25c**
 - JAP-LAC FREE**
 - A demonstration and free samples in paint department Saturday.
 - BASE BALL GOODS**
 - 100 Louisville Slugger Bats **75c**
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 - 100 Louisville Slugger Bats **75c**
 - Base Ball Shoes **\$1.75**
 - Just two dozen, padded top, like cut, Saturday complete, only **19c**
 - received 200 packages new, from **19c**
 - colors to a package; special package **19c**
 - These **19c**
 - large 25c kind, for **19c**
- 19c For This Padded Sleeve Board With Clamp**
- Wall or Floor Brushes, made of lamb's wool, long handles, best \$1.25 kind, at **99c**

Gandy Pans, big ones, in good condition, each **19c**

THESE TOILET BRUSHES—Just received 200 packages new, from **19c**

CARNATION PLANTS—Just received 200 packages new, from **19c**