

Lace Curtains Monday  
Bobbinet Tuesday

# BRANDEIS "BOSTON STORE" & SONS

Tuesday Great Sale of Bobbinet

## SALE of LACE CURTAINS THAT NEVER HAD AN EQUAL

Two entire stocks of medium & high grade lace curtains on sale Monday

Some extraordinary special sales of Lace Curtains have been held at Brandeis'. Thousands of Omaha women remember the wonderful bargains in former sales, but we can positively say we never had such a grand lot of Lace Curtains and we never offered such phenomenal bargains.

Two immense Curtain stocks—the entire stock on hand of very fine hand made Lace Curtains that we bought at a great sacrifice from a well-known importer—also one entire stock on hand that we bought from a prominent Philadelphia mill.

### Some Special Sales and Bargain Giving Like This Have Spread the Fame of Brandeis Store All Over America

We are proud to be able to give the people of this vicinity such a bargain sale as this will be. Everyone who has seen the goods in the windows will be at the sale and we anticipate an enormous crowd. We devote a tremendous floor space for this purpose, so no matter what the crowd may be, you will have every convenience.

The wonderful bargains have been displayed in six of our great show windows and they have created a genuine sensation.

**\$10 Brussels Curtains at \$4.98 Pair**  
All the real Brussels Curtains; all the Cluny Curtains; all the Irish Point Lace Curtains; corded Arabian and very fine Scotch and English Curtains; could easily be called a bargain at \$10 pr., Monday. **4.98**

**\$20 High Grade Lace Curtains at \$7.50 Pair**  
All the very finest grades from the importer's stock; many of these cost to import \$20 per pair; they are fine, real hand made Arabian Curtains, genuine Battenberg Curtains, real Duchesse, Brussels, Cluny and Marie Antoinette Curtains and other highest grade Lace Curtains—Monday at, per pr. **7.50**

**\$5 and \$6 Curtains at \$1.98 and \$2.98**  
Cluny, Cable Net, Novelty Fish Net Curtains, corded Arabian and extra fine Nottingham; almost unlimited assortment. We have never sold better curtains for \$6.50 per pair, but we bought them away below price. They go, at, pair. **1.98-2.98**

**\$5.00 Curtains at 98c Each**  
All the curtains of which there are from one to five pair of a kind. This lot is easily one of the bargains of the sale. Such curtains as you usually see priced at \$5.00 per pair, Monday, each. **98c**

**EXTRAORDINARY BARGAIN AT 69c.**  
All the highest grade 1/2 curtains. These are the drummer's samples of all the finest grade of imported curtains. They are Marie Antoinette, Fllet, real hand made Arabian, hand made Brussels net, in fact the grades that you generally see priced at about \$25 per pair. For the short windows now in all the modern homes, they are just as useful as if they were full length. This counter is going to cause a wonderful sensation. As many as ten of a kind to match up, at, each. **69c**

**\$3.00 Curtains at 59c Each**  
Worth up to \$3 per pair. One to four pairs of a kind. No matter how fine, no matter how much they are worth, they go at, each. **59c**

More Than 100 Salespeople to Wait on You.

**ODD CURTAINS and ODD PAIRS**

Thousands of odd curtains or odd pairs, that are worth up to \$25.00 per pair. These are all full sized and slightly manufacturer's seconds. Most of these curtains are worth \$25.00 per pair; we have them divided into three lots at, each. **25c-39-49c**

**25c-39-49c**

**TUESDAY we will sell all the Bobbinet—all the fancy Battenberg Edge Nets, worth up to \$1.00, at, yard. .... 15c**

**\$5.00 DRUMMER'S SAMPLES, 15c EA.**

In this lot are all of the drummer's samples of fine Nottingham Curtains. These are just the thing for the short windows, bathroom, wash curtains, etc. They are going to be sold (irrespective of what they are worth) at, each. **15c**

### TIMELY REAL ESTATE TALK

Real Estate Dealers Likely to Run Out of Rentals.

### HIGH RENTS CAUSE IN PART

Omaha Contractors Too Busy to Keep Up with Demands and Landlords Reap Profit of Scarcity of Buildings.

In the experience of some rental firms there never yet has come a time when they had not a single house on their list. But houses are so scarce now, especially those of five or six rooms, that many of them are likely to have this experience within the next few months. Omaha's population has evidently grown this summer, for the difficulty in getting houses is more pronounced now than it ever has been. The Byron Reed company Monday morning was compelled to put up a placard, "Nothing at all to rent." George & Co., had four houses listed. Payne, Bostwick & Co. had two and the Payne Investment company, out of 150 houses in its charge, had only one vacant. The majority of the houses that are listed for rent are above \$30 a month, and what is the poor working man going to do?

Are residence rentals too high? "No," say the property owners and the real estate men in chorus. "Yes," comes the unanimous voice of the renters.

Well, from one standpoint, rents are never too high as long as the owner can rent his buildings at the figures asked. But from another standpoint, they are too high. The condition that keeps them soaring is the scarcity of houses. Houses are snapped at by a dozen would-be occupants as soon as they are empty, so no wonder the land-

lords take advantage of their opportunities. If more houses could be built, which is asking a great deal, for the Omaha contractors seem to have been very busy all year—rents would naturally be more reasonable. Omaha needs more houses, say all the really men.

There will soon be five houses for somebody. Five families south of Leavenworth street and between Twenty-eighth and Thirtieth streets, have decided to give up their cottages on account of high rentals and will begin life in apartment houses. If more people would reach a like decision, there would be joy in the hearts of many house hunters, who had rather live in a tent than bear the discomforts of apartment house life. But how long will the room in the apartment houses hold out, if there is an exodus to them? Well, not very long.

"More families would move out of the proscribed district if we could find houses for them," said Probation Officer Mogy Bernstein, who decreed some time ago that children should move from the "red light" neighborhood. This district is bounded in a general way by Ninth and Thirtieth street and Davenport and Douglas. "We have induced about fifty families to move since we began to work with them nine months ago and we have about fifty more yet to move," said Bernstein. The majority of the fathers and mothers seem to be willing to take their children to other neighborhoods, but they say they can't find houses. They say to us 'show us houses,' and we are up the stump, for we can't do it. Vacant houses are like hen's teeth, hard to find. Again, rents are higher in other parts of the city and some of the residents in the district can't afford to pay more than they are charged now."

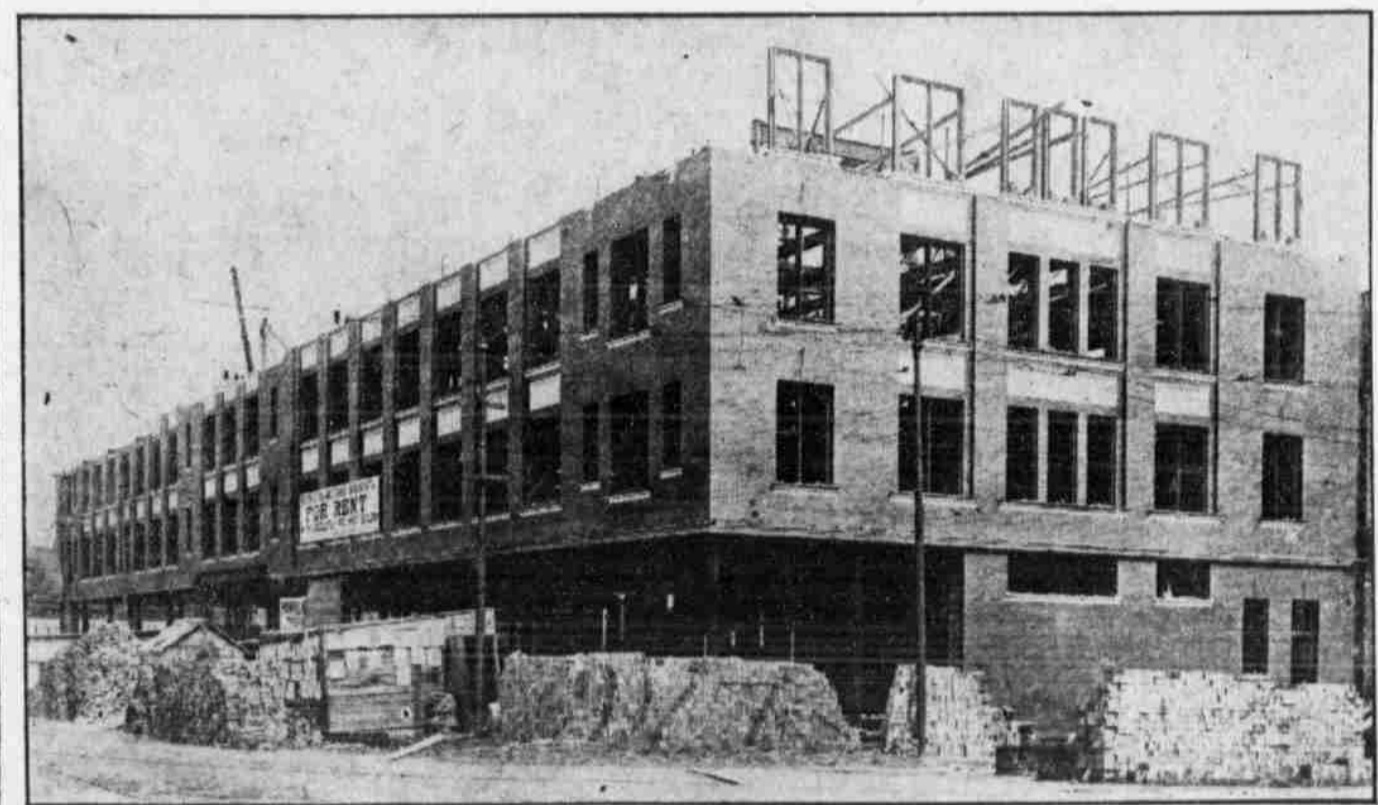
There is considerable demand for farm property in the fall as well as the spring, and in the last two weeks the demand has started in earnest. In the last two weeks J. H. Dumont & Son, alone, have sold four farms. One was near Blue Springs, in Gage county, one was the farm near Lincoln of Howard Baidrige of Omaha, one was Dr. J. H. Gifford's farm north of Fort Calhoun, and one was northwest of Omaha. Other firms report a good inquiry and satisfactory business.

Out in the western part of the state land keeps moving. J. P. O'Keefe wires in that he has sold another tract of land near Kimball, and says new settlers are coming to that part of the country in large numbers.

Improvement clubs claim the credit, and justly so, of securing for the outlying residence districts of the city many improvements which attract residents and enhance the value of real estate. On their insistence and repeated requests to the city council and park board streets and alleys are opened, sewers extended, sidewalks laid, trees planted and parks laid out and maintained.

More clubs are organized as the city extends its residence limits. The North-east Improvement club was organized in North Omaha only last April, but in its short existence it says it has "secured a special officer, an electric bell to protect its railroad crossing, also better streets and sidewalks." The members of the club say they pay their share of the city taxes and they have united to get something in

### Changing the Sky Line on North Sixteenth



HOW THE NEW HOTEL LOYAL LOOKED LAST WEDNESDAY.

return. The things some of the older clubs have accomplished it would take a column to tell.

At last there is a public passage with a cement sidewalk from Farnam to Harney street at Thirty-fifth, and the people who live on Harney street and Dewey avenue can get to the car line dry shod, without walking through anybody's yard or going a quarter of a mile out of the straight line. There was five years of controversy in the city council and the courts about it, but the owners of the narrow strip of property the city wanted finally had to give up. The pressure of the few yielded to the public welfare.

The owners of property in other districts, where a public thoroughfare is needed or may soon be needed, might well take notice of this and yield gracefully when the time comes. It is only a matter of time until an opening will be demanded from Harney street clear to Dodge, somewhere between Twentieth and Twenty-fourth. At present, there is not a street or public path for four blocks.

M. F. Martin has concluded negotiations for the lot at the northeast corner of Eighteenth and Webster streets, and promises to erect a three-story flat building to cover that lot and another he already owned. This is the place where Mr. Martin said some time ago he expected to build a hotel for colored people, and the colored people are now watching to see if he will make his promise good. Mr. Martin expects to have plans prepared at once and let the contract.

Two sales of property in the wholesale

district were made last week. The Milton Rogers estate sold to DeWitt W. Smith the four-story and basement brick building at 1114 Harney street, now occupied by the Gate City Hat company. The consideration was \$25,500. The Gund Brewing company of LaCrosse, Wis., bought thirty-three feet of ground adjoining the storage house at Fourteenth and Leavenworth streets, for the ultimate enlargement of the plant.

Mr. Smith, who bought the Rogers building, has invested \$80,000 in the last five years in Omaha property, and all through one firm, Payne, Bostwick & Co. This accounts, besides the recent purchase, two wholesale houses and one store, and flat building.

The proposed widening of Cass street west of Thirty-third, and the proposed paving of the latter street will undoubtedly enhance the value of real estate between Twenty-third and Thirty-third. To be sure, Cass street isn't widened yet and the other isn't paved, but the prospects are good. An appraisal committee, appointed by the city council, consisting of D. H. Christie, C. E. Glover and P. Wieg, met Friday and appraised the property which must be taken by the city in the widening of Cass street from Thirty-third to Thirty-sixth. Property in this neighborhood has not been in much demand on account of its inaccessibility.

James C. Hutson, the optician, has purchased a new home in Kountze place from Hastings & Heyden, located on Emmet street just west of Eighteenth. Also the large corner which adjoins the house on

the east, making a piece of ground 124 feet, fronting on Emmet street and 154 feet on Eighteenth. Consideration was \$2,500.

Few real estate men, except the wild-catters, venture to use cold newspaper print to prophesy the movement for a given period of prices on real estate, especially on designated property. But A. P. Tukey & Son have the nerve. In their Sunday advertisement they give a list of properties which, they say, at the risk of the loss of their reputation for knowledge of real estate conditions, will be considerably higher by next summer. They ask their readers to make note of the list again on June 7, 1908, with prices asked on that date, and prices at which the properties have been sold in the meantime.

### AUTO HITS CAR CONDUCTOR

Machine Crashes into Motor and Catches the Leg of the Conductor.

Ed Herman, a street car conductor, living at 4213 North Twenty-fourth street, was painfully injured at 1:30 Saturday afternoon by an automobile at Sixteenth and Farnam. The machine was driven by J. E. McGinnis of Griswold, Ia., and was going east on Farnam street. In attempting to turn north on Sixteenth street McGinnis collided with the rear end of a southbound car, which had been blocked and was standing on that side of the street. Conductor Herman, who was not on duty, was standing with his foot over the rail of the back platform and his limb was caught by the front part of the automobile. His injuries, which were not serious, were at-

### INTEREST OVER PROF. CLARK

Enthusiasm Animates Women's Club Members and Others Who Know of His Work.

The coming of Prof. S. H. Clark of the University of Chicago to Omaha, October 7 and 8, under the auspices of the Omaha Woman's club, is looked forward to with pleasure by the club members and others interested in the character of intellectual work. Prof. Clark is one of the foremost authorities on literature in the country and one of its best book lovers. He has charge of the department of public speaking of Chicago University. His address before the National Federation of Women's Clubs at St. Paul was deemed one of the greatest addresses given there, and those of the Omaha delegation who heard him are still enthused over him.

He dwelt at some length upon the financial side of literary club activity, and said: "Ladies, you do not spend enough money for the good things of this life. Conventions and customs consume so much of our money these days that the finest things in art are kept from us. Few of us

have the courage to wear last year's clothes that we may buy the books we want. I do not wish to be understood as approving the management which allows the roof to leak that Mrs. Smith may read Shakespeare, or that Mr. Smith may play golf. The real necessities of life should be supplied. But I really think that anybody, with an income of \$1,000 per year, who does not spend \$5 of that money for books does not care for culture. Sacrifice for what is good is the true test of character. Every book I buy makes me think I was a fool the day before yesterday. You cannot get the best there is in books if you read them only once, and that with a fine threatening at the end of two weeks. Culture is living—not talking about life. It makes no difference what a man remembers of his books; it is what he becomes through them."

Prof. Clark will lecture upon two topics while in Omaha, one being "The Spirit of Literature," and the other a reading, probably from William Phillips' "Elysium." The place of meeting has not yet been definitely determined upon, but it will be in one of the large auditoriums of the city. In order to accommodate the large number of persons that will surely want to hear him.

## BUY IT NOW

1805 BINNEY STREET



Modern 8-room house, with beautiful large lot, only one block from Sherman Ave car line. Paved street, cement walks, shade and fruit trees. Good frame barn. Property cost \$12,000. Our price \$7,500; \$3,000 cash, balance long time at 6% interest. Death only reason for selling. A REAL BARGAIN.

**Cassman Investment Co.**  
Room 1, New York Life Phone Douglas 514

## "77" Seventy-seven for Grip and COLDS

The best remedy for a Cold is Humphreys' "Seventy-seven," because it goes direct to the sick spot, without disturbing the rest of the system; because it checks a fresh cold at once; because it breaks up a stubborn Cold, that hangs on; because "77" is a small vial of pleasant pellets, that fits the vest pocket, handy to carry—easy to take—can do no harm.

All dealers sell it, most of them recommend it. 25c. Humphreys' Homeo. Medicine Co., Cor. William and John Streets, New York.