

New Millinery Modes A collection that embraces the most charming creations of

both the European and American Masters of Millinery Art.

Trimmed Hats, the best assortment and values shown in

Our "Distinguished" Trimmed Hat at \$5.00 has the stamp of distinction on account of its superiority over others shown at the price. Hats in this assortment well worth \$8.00; our price ..... \$5.00 Silk Velvet Shapes, all colors and black, all newest Children's Hats, the soft brim every day style, ribbon band or streamer trimmed, at \$1.25, \$1.69, \$1.98 All Hats Marked in Plain Figures Here.

**Omaha** Headquarters for FOWNE'S GLOVES These Always Guaranteed

Brenlin The New Window Shade Material. Won't Crack, Won't Wrinkle. We Are Omaha Agents.

### Six Rousing Saturday Specials

In Ladies' and Children's Underwear values. Values never before equaled in this or any other store in Omaha.

Ladies' Union Suits, heavy fleeced | Ladies' and Children's Vests and lined or medium fall weights, long sleeved, ankle length, in white or cream; on sale Friday \$1.00 a garment, in gray, white or cream, at, per garment, 49c Pants, heavy or medium weights, 

Pants, good fall and winter weights, the most remarkable bargains ever known, at, per medium or heavy weight, all sizes, made long and full, worth to \$1.50 per garment; on sale, in three lots, at 98c, 75c and 49c 

## Drug Department Specials special Savings on Perfumes and Toilet Preparations that will interest.



pleteness, unmatched in variety, dependable in quality, pleas-ingly priced. Saturday's specials are certainly winning values. They're nearly all samples. Embroidered and Lace Lisle Hose, in plain black or colors, worth to 98c pair, at ... 49c 69c and 75c Embroidered Lisle and Fancy Colored Hose; spe-for Children's Pony Brand Hose and Ladies' Wayne Knit Hose.

Ladies' Hosiery

A display perfect in its com-

Pony Hose shown in fine, medium and heavy rib, best on the market, at ..... 25¢ Ladies' Wayne Knit, plain black or with white sole, shown 

#### the success in our great Saturday sales. This together with unmatchable variety @ lowest possible prices—the lever which propels the crowds to this famous store Special Special

Quality that breeds confidence is the keynote of



# **Delightful Display of New Fall Garment Styles**

Never before in the history of Omaha was a display so comprehensive in its scope, so beautiful in design, of such elegance in material and finish ever shown at these prices which are crowding our department with delighted purchasers. So extensive is the variety of modish suits, gowns, coats, etc., that the most particular buyer can be easily suited from our stock.

THE ADVENT OF THE NEW CROWN

JEWEL SUITS Settled the question of style leadership in Omaha. The diversity and surpassing beauty of design, the splendid quality of material and workmanship stamps these beautiful tailored sults as the equals of any \$35.00 garments shown clsewherethe best values ever offered at our 

ELEGANT TAILORED SUITS. The very best assortment shown in Omaha, imported models, in all the newest colors and materials; coats from 24 to 48-inch lengths; the best values shown anywhere at \$50.00, \$40.00 and ..... \$35.00

125 FINE TAILORED SUITS. In very newest styles and colors and fab.4 rics, manufactured to sell at \$20.00; speclal Saturday at ..... \$12.50 SAMPLE SILK SUITS.

75 handsome garments, worth regularly to \$25; on sale Saturday, choice \$12.50 EARLY FALL COATS.

Nobby light-weight jackets, lined or un-Nobby light-weight jackets, indevicts and silks, most attractive values at \$10.00,... \$7.95, \$4.95 and ..... \$3.95

Manufacturer's Stock of Children's Light Weight Coats-All the most popular materials, colors, styles and sizes, 4 to 14 years, made to sell up to \$6.00; on sale Saturday in 3 lots, \$1.95, \$2.95, \$3 95 Infant's Knit and Flannelette Sacques; special at 19c. Infants' Boottees, pr., 10c. Infants' Slips 19c.

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NEW SKIRT STYLES.

Volles, panamas, silks, etc., the best assortment in Omaha to select from; prices from \$30.00 down to \$15.00, \$12.50 and ..... \$10.00

A MAGNIFICENT SKIRT SPECIAL. Handsome volle skirts, trimmed with five rows of taffeta bands, good value at \$7.50 to \$10.00; on sale Saturday at ... \$4.95 Your choice of forty different skirt designs in panamas, serges and sliks, at. . 84.95

CHARMING NEW WAIST STYLES. Most beautiful designs and richest fabrics shown, at \$30.00 down to .... \$10.00

#### THREE WAIST SPECIALS. One table of Waists, in silks, taffetas and

HANDSOME LINEN WAISTS.

Greatly underpriced; Saturday, at \$3.93 and ..... \$2.98

FINAL CLEARANCE OF WHITE LAWN SUITS.

Odds and ends of stock that sold regularly up to \$7.00; choice Saturday, while they 

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We purchased the Omaha Bender-ing & Feed Co's entire stock of Garb-age and Ash Cans; on sale temorrow

Wash Machine Day Saturday We carry 84 different kinds of Washing Machines to choose from-of them all the FAMOUE ONE MINUTE MACHINE is the best. See it work. -EXTRA SPECIAL BARGAINS Enameled Sauce Pans, Preserving Kettles, Stew Pans, Pudding Pans and Frying Pans, worth 25c; all go for for 14 quart enameled Dish Fans, worth 12340



C alies-

Ladies' Outing Flannel Gowns, at 98c, 75c and ..... 50c Ladies' Fall Weight Union Suits, long sleeve, ankle length, lisle or cotton, in white or cream; special bargain Saturday, at 49¢ Ladics' Fall Weight Vests and Pants, 49c, 89c and ..... 25¢

## Saturday's Great Shoe Barg'ns

Values that will delight the most critical. Best bargain opportunities of the season.

Women's \$1.50 rubberheel leather sole Juliettes, patent leather tips, Little Gents' box calf, satin calf. and dongola \$1.50 shoes. .98¢ Women's \$3.50 and \$4.00 hand turned and welt sole Zeigler Bros.' oxfords and pumps \$1.98 Misses' and Children's School Shoes, the \$1.50 kind ... . 98¢ Men's \$3.50, \$4.00 and \$5.00 patent colt, box calf and vici kid, all Goodyear welts, from the Atkins, Brooks & Co. bankrupt stock; to close out quick ..... \$2.50 Men's box calf and vici kid shoes values up to \$3.00 ..... \$1.98 Men's genuine Army Shocs, good calf stock, Goodyear welt soles,

Youths' \$1.75 box calf, kangaroo calf, seamless and dongola lace and Blucher shoes, made and guaranteed to stand the hard knocks of the average school boy .... \$1.19 Boys' satin calf and box calf Bluchers, the \$2.00 kind at \$1.50 and ..... \$1.39 Bring the children in Saturday

and buy shoes for them. They will go away HAPPY.

Grover and Queen Quality shoes for Women. Stetson and Crossett shoes for Men-If you want the at .... \$2.25 best.

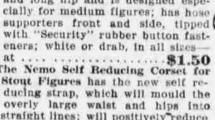
### Very Newest CorsetStyles

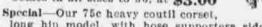
In complete assortment of the leading makes. Among the most popular models are:

Warner's Rust Proof No. 121-Shown in illustration-has medium bust and long hip and is designed especially for medium figures; has hose supporters front and side, tipped with "Security" rubber button fasteners; white or drab, in all sizes-

straight lines; will positively reduce abdomen and hips 3 to 5 inches. Comes in all sizes to 36, at \$3.00

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The E Z or Success Washer, same as you pay the dollars for all over Omaha-looks like a tub on a stand -Hayden's price \$6.75 The O K Wash Machine, worth \$5.75, at \$4.98 The O K Wash Machines, with fly Other Rotary Machines, with fly wheel, worth from \$5 to \$7 every-DIG SALE GARBAGE CANS

**Big Special Sale for Saturday** In the Grocery Department.

BUTTER AND CHEESE PRICES

