



# Greater Omaha

The making and merchandising of articles for the needs, comfort and luxury of mankind have expanded at Omaha in the last dozen years in a greater degree than at any other point in the United States. This has not been the result of chance or accident, but the fruition of well defined causes. The city's superb location, in the very heart of the great Transmississippi empire, a region of unequalled fruitfulness, has brought the business men, merchants, jobbers and manufacturers into direct touch with the population in a territory within a radius of 300 miles in which the greatest development in the history of the country has taken place. In no other like section of the country is stored so great a share of the nation's present and latent wealth and Omaha is proud to be the center of it.

It is but a few years ago that the jobbing business of Omaha was confined to a small area, representing a very limited number of lines. The expansion has been rapid until today the merchant of the west finds no occasion to go or send to Chicago or New York for any article or line of goods demanded by his trade. Omaha contends for supremacy as the chief jobbing center west of Chicago and St. Louis and is already a vigorous competitor with those cities.

In 1890 the jobbing trade of Omaha amounted to \$47,000,000. The success of the houses then located here led other concerns to seek a share of the advantages offered and the business increased until the total wholesale trade in 1900 aggregated \$70,000,000, an increase of almost 100 per cent in a decade. The rapid development of the territory tributary to Omaha in the last half-dozen years has been reflected in the growth of the jobbing trade in this city, which amounted in 1906 to \$84,760,000 and which is rapidly nearing the \$100,000,000 mark.

A hint of the extent of the jobbing trade of Omaha is shown by this official report of sales in 1906:

Groceries, Cigars, Tobacco, etc.	\$11,300,000
Lumber, Cement, etc.	10,500,000
Dry Goods and Millinery	9,500,000
Agricultural Implements	9,000,000
Hardware	4,500,000
Liquors, etc.	4,000,000
Boots and Shoes	3,500,000
Paper	2,500,000
Drugs and Druggist Supplies	2,500,000
Paints, Oils and Glass	2,000,000
Furniture and Carpets	1,800,000
Fruits and Vegetables	1,850,000
Rubber Goods	1,700,000
Candies	1,000,000

Every line shows an increase of from 10 to 100 per cent over the business of the previous year. The growth of the business spells more work for everyone connected with the mercantile and transportation industries, increased prosperity for prosperous Omaha.

**HARTMAN**  
Feather your nest  
1214-16 DOUGLAS ST.

**SURETY BONDS.**  
BOOST OMAHA BY PATRONIZING  
THE ONLY HOME CO.  
Surety Bonds  
Metropolitan Bond and Surety Co.  
406 New York Life Building

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
Louis Berka Chas. Steiger  
**BERKA & CO.**  
REAL ESTATE  
City Property, Farm Lands, Loans,  
Investments and Fire Insurance  
Office, 913 N. Y. Life Bldg.  
Tel. Douglas 7497.

**REAL ESTATE.**  
**HOME BUILDER**  
C. P. Traver  
Have several lots to select from, walking distance, prices right. C. P. Traver,  
Phone No. 4721. 1824 Farnam St.

**FURNITURE.**  
If you desire goods of high quality, low prices and easy terms, it behooves you to trade at  
**THE PEOPLES STORE**  
10th and FARNAM STS.

**MINES AND MINING.**  
For information concerning legitimate mining in British Columbia, address  
**F. H. KNIGHT**  
Offices—Bridge St.  
Grand Forks, N. B. G.

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
CALL FOR OUR PLAT OF  
**WEST FARNAM LOTS**  
\$1,200 to \$1,500 Each  
**Harrison & Morton**  
913 N. Y. Life Tel. Doug. 514

**REAL ESTATE.**  
**50 ACRES**  
A of a mile west of Elmwood park, gently rolling land, every foot can be cultivated; fine spring. Fine for a country home, dairy farm or garden land.  
**O'KREEK REAL ESTATE CO.**  
1001 N. Y. Life Bldg. Omaha.

**PIANOS.**  
Reasonable Terms  
Large stock of Weber, Mehlin, Henry and S. G. Lindeman, Schiller, **MATTHEWS PIANO CO.**  
Mfgs. and Dealers  
1215-16 Marney, Omaha

**BANKS.**  
**FIRST NATIONAL BANK**  
..OMAHA..  
Deposits \$12,000,000

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
**MORTGAGE LOANS**  
\$20,000 TO LOAN on improved city property. If desired loans can be closed without delay.  
**W. H. THOMAS,**  
503 FIRST NATIONAL BANK BLDG.

**REAL ESTATE.**  
\$10, \$12, \$15 Monthly Payments. \$25, \$50, \$75, \$100 Cash  
Are the terms on which we sell lots, houses, homes and properties of all kinds. Only 6 per cent interest. Start paying for a home today and waste no more paying rent.  
Russell & McKirrick Co., 423-24 Ramer Bldg.

**PIANOS.**  
Everything in Art and Music  
**A. HOSPE CO.**  
1513 Douglas St., Omaha

**BANKS.**  
**United States National Bank**  
OF OMAHA, NEB.  
United States Depository  
16th and Farnam Sts.

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
**ERNEST SWEET**  
613 New York Life Building  
Builder of High Class Residences  
Several Now Ready at 33rd and Harney (FARNAM 10th District)  
See Them Today

**REAL ESTATE.**  
H. B. Payne, S. P. Bostwick, E. M. Slater  
**PAYNE, BOSTWICK & COMPANY**  
REAL ESTATE, RENTALS  
CITY LOANS, INSURANCE  
Main Floor N. Y. Life Bldg.  
Telephone Douglas 1616.

**PIANOS.**  
**J. S. CAMERON**  
Manufacturers' State Agent  
GRAND and UPRIGHT PIANOS  
106-8 No. 13th St., Omaha, Neb.  
Tel. Red 2541.

**BANKS.**  
**OMAHA NATIONAL BANK**  
..OMAHA..  
Capital \$1,000,000

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
**GEORGE & CO.**  
Real Estate Abstracts of Title  
Investment Securities  
1601 Farnam St., Omaha, Neb.

**REAL ESTATE.**  
**W. Farnam Smith & Co.**  
Loans, Real Estate, Rentals  
and Fire Insurance  
1320 FARNAM ST. OMAHA.

**PIANOS.**  
**BOEMOLLE & MOELLER PIANO CO.**  
PIANOS  
Manufacturers and Dealers in High Grade Pianos  
Over 500 Pianos in Stock  
1311-1313 Farnam St. Omaha, Neb.

**BANKS.**  
**J. L. BRANDEIS & SONS**  
BANKERS  
Capital \$100,000  
4 PER CENT INTEREST PAID

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
**R. C. PETERS & CO.,**  
Bee Building  
MORTGAGE LOANS, REAL ESTATE,  
RENTALS, INSURANCE

**REAL ESTATE.**  
Investments, Real Estate,  
Rentals, Mortgage Loans  
INSURANCE  
**M. J. KENNARD & CO.**  
309-310 Brown Block.

**MUSIC BY MAIL.**  
**Illustrated Music School,** 1611 Farnam  
Music by Mail. Rec. stock of Weber, Mehlin, Henry and S. G. Lindeman, Schiller, **MATTHEWS PIANO CO.**  
Mfgs. and Dealers  
1215-16 Marney, Omaha

**SAVINGS BANKS.**  
4% Interest on Deposits  
**CITY SAVINGS BANK**  
16th and Douglas Sts Omaha

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
**GARVIN BROS.**  
Buy and sell REAL ESTATE. Collect Rents. Loan Money on Real Estate.  
1604 FARNAM ST.

**REAL ESTATE.**  
Real Estate Abstract of Title Loans Rentals  
**The Byron Reed Company**  
212 South 14th Street  
Phone 897 OMAHA, NEB.

**PHONOGRAPHS AND RECORDS.**  
**Columbia Phonograph Co.**  
Gold Records. Rec. stock of Weber, Mehlin, Henry and S. G. Lindeman, Schiller, **MATTHEWS PIANO CO.**  
Mfgs. and Dealers  
1215-16 Marney, Omaha

**INCORPORATORS.**  
We Incorporate Your Business and Represent Foreign Corporations  
**The Mercantile Incorporating Co.**  
425, 426 N. Y. Life Bldg. Omaha

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
**BIRKETT & TEBBENS**  
Real Estate, Care of Properties,  
Insurance and Loans.  
Phone Doug. 4754. 423 Bee Bldg.

**REAL ESTATE.**  
**BENSON & MYERS**  
318 N. Y. Life Bldg., OMAHA  
Special attention given to property for out-of-town clients.

**CIGARS, RUBBER GOODS AND DRUGS.**  
Prescription Agency Guaranteed. Syringes, Rubber Goods by Mail, cut prices. Send for free catalogue. Send us your mail orders for drugs. Freight paid on \$10 lots. Cigars at cut prices. 10c cigars, 5c. MYERS DRUG STORE. PAINT: 19th and Farnam. 1416 Marney.

**EMPLOYERS' TRAVELING AGENCY**  
IN THIS DAY OF SPECIALISTS you waste time and money selecting your help.  
**WE ARE SPECIALISTS**  
The best ability in the city is listed with us. Give us your needs—let us assist you—no charge to employers.  
**WEST. REP. & BOND ASSN.**  
Suits 722 N. Y. Life. Tel. Doug. 4283

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
**Globe Land and Investment Co.**  
Real Estate and Investments  
Farm and Ranch Lands For Sale or Trade.  
1028 Farnam St. Tel. Doug. 5528

**REAL ESTATE.**  
**THOMAS BRENNAN**  
First Floor New York Life Bldg.  
Makes a specialty of handling property owned by eastern parties, and has exclusive agency of every piece of property on his books.  
Loans Money at the Lowest Current Rate of Interest

**WHOLESALE AND RETAIL CIGARS.**  
IF ITS MADE OF **THE CIGAR MAN** TOBACCO I HAVE IT.

**REFERENCE AGENTS.**  
**HIGH GRADE POSITIONS**  
Keystone Surety and Reference Agt.  
Inc.  
E. S. CLOSTER, Gen. Mgr.  
Suit 404 Bee Building.

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
**\$900.00**  
Will buy a fine lot, south front, between 26th and 28th on Woolworth Ave., paved street and having all paid.  
**HUTCHINSON-BOLLARD CO**  
1822 Farnam St. Phone Doug. 419

**REAL ESTATE.**  
**WRIGHT & LASBURY**  
Real Estate and Insurance  
Tel. Douglas 152  
504 South Sixteenth Street.

**BREWERIES.**  
Always Ask for  
**Metz Bros. Brewing Co.**  
FAMOUS KEG AND BOTTLE BEER  
..OMAHA..

**OFFICE FURNITURE.**  
**Best Selection**  
**OMAHA PRINTING CO.**  
19th and Farnam Sts.

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
2514 INDIANA AVENUE, \$1,850.  
Six rooms, cellar, city water and sewer, street paved and paid for.  
Come and see us.  
**MCCAGUE INVESTMENT CO.**  
Tel. Doug. 415 1506 Dodge St.

**REAL ESTATE.**  
**BENSON & CARMICHAEL**  
Real Estate, Care of Properties,  
Insurance, Loans  
642 PAXTON BLOCK, OMAHA.

**WATER FILTERS.**  
DRINK PURE, SPARKLING WATER BY USING MISSOURI WATER FILTERS.  
**C. H. RUBER, Mgr.**  
1301. H. Farnam St., Omaha.

**OFFICE SUPPLIES.**  
**LOOSE LEAF DEVICES**  
Filing Cabinets, Files and Leaders. Office Fixtures, and Supplies of All Kinds.  
**ANCHOR PUBLISHING CO.**  
1828 Farnam St. Tel. Doug. 5522

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
**J. W. RASP CO.**  
REAL ESTATE, INVESTMENTS  
INSURANCE, LOANS, ABSTRACTS  
435 Paxton Block  
16th and Farnam Sts. OMAHA

**REAL ESTATE.**  
If you want to buy or sell improved city property; improved farm property; unimproved land, see  
**He Can Fit You Out**

**TELEPHONES.**  
**Nebraska Telephone Co.**

**OFFICE SUPPLIES.**  
Everything from a Pin to a Filing Cabinet  
**OMAHA PRINTING CO.**  
19th and Farnam Sts

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
**REAL ESTATE**  
**HASTINGS & HEYDEN**  
Home Builders  
1704 FARNAM ST.

**REAL ESTATE.**  
**ELEVEN ROOM HOUSE**  
Walking distance, on car line, rents at \$35.00 per month, for..... \$2750  
**National Investment Co.**  
Phone Douglas 6951. Douglas Block.

**PHOTO SUPPLIES.**  
**KODAKS PHOTO SUPPLIES**  
FERRISSING FOR AMATEURS  
Mail Orders Solicited  
**The Robert Dempster Co.**  
1215 Farnam St. Omaha.

**OFFICE SUPPLIES.**  
**A Fine Smith Premier Typewriter**  
all complete with metal cover, practically new, for \$35.  
Central Typewriter Exchange  
1607 Farnam Phone Doug. 605

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
1609 Farnam St. Tel. Doug. 3807  
**Shimer & Chase Co.**  
REAL ESTATE, INVESTMENTS,  
RENTALS, INSURANCE  
BUILDERS OF MODERN HOUSES  
Omaha, Nebraska.

**ABSTRACTS OF TITLES.**  
**S. M. SADLER & SON**  
Abstractors and Title Examiners  
New Location 305 South 15th St.

**SHOE REPAIRING.**  
**Standard Shoe Repair Co.**  
1204 FARNAM  
We do the work right, phone Doug. 7547 and we will call for your work. We sell polish, lace and shoe specialties.

**AUTOMOBILES AND SAFES.**  
**J. J. DERIGHT & CO.**  
Wholesale and Retail  
Safes and Automobiles  
1814-1818 FARNAM STREET

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
Geo. E. Small Albert Kimmert  
**SNELL PRINTING CO.**  
PARTICULAR PRINTERS  
310 South 19th St., Omaha, Neb.  
Telephone Douglas 5794  
COLOR WORK - - - EMBOSSEING

**ABSTRACTS OF TITLES.**  
**NEALESNORSTON**  
ABSTRACTS  
TITLE  
212 SOUTH 14TH STREET  
SEE ALSO "O" OMAHA

**CLEANING AND DYING.**  
We are headquarters for all cleaning, dyeing, pressing and repairing of ladies' and gentlemen's clothing.  
**YOUR TRADE SOLICITED**  
**THE WARDROBE**  
2614 Farnam—Branch Office, 1723 Leavenworth. Telephone Doug. 1729.

**LIFE AND ACCIDENT INSURANCE.**  
**TOM S. KELLY**  
Manager Life and Accident Departments for State of Nebraska.  
The Travelers Insurance Company  
Hartford, Conn.  
220 Bee Bldg. Omaha, Neb.

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
**Payne Investment Co.**  
CITY REAL ESTATE, LOANS AND RENTALS.  
LANDS AND RANCHES  
"The 'A' and 'B' Men"  
Main Floor, N. Y. L. Bldg., Omaha

**ABSTRACTS OF TITLES.**  
**Midland Guarantee & Trust Co.**  
Incorporated 1885  
Abstracts of Title, Title Insurance  
1714 Farnam St. Tel. Doug. 629

**LAUNDRIES.**  
"THE NEW WAY"  
We don't iron shirts at all. We press them. This gives an attractive finish without wearing out the linen.  
**EVANS' STEAM LAUNDRY**  
Est. 1874  
Allan B. Hamilton, Mgr.  
211 S. 13th St. Tel. Douglas 254.

**WESTERN SPECIALTY CO.**  
BROSERS AND DISTRIBUTORS  
Wholesale Dealers in  
NOVELTIES, FURNITURE GOODS  
Mail Order Supplies of All Kinds  
First Class Agents Wanted  
OMAHA, NEB.

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
**ALFRED C. KENNEDY**  
REAL ESTATE, LOANS, INSURANCE,  
RENTALS  
209 First National Bank Building,  
Tel. Doug. 793. OMAHA, NEB.

**ABSTRACTS OF TITLES.**  
**REED ABSTRACT CO.**  
Oldest Abstract Office in Nebraska.  
1710 Farnam Street, Omaha, Neb.

**TRUNKS AND LEATHER GOODS.**  
**TRUNKS OF Quality**  
Suit Cases, Bags and Fine Pocket Books  
**FREILING & STEINLE**  
Tel. Doug. 495, 1023 Farnam

**MONUMENTS.**  
**Largest Stock in the West**  
**J. F. BLOOM & CO.**  
1815 Farnam St. Omaha

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
**NEW 5-ROOM COTTAGE**  
Modern cottage with large rooms, near good car line 3022 Charles St., Price \$2,400.  
**JOHN W. ROBBING**  
1802 Farnam Tel. Doug. 529

**ABSTRACTS OF TITLES.**  
**BETTER BE SAFE THAN SORRY**  
Get a "KERR" Abstract  
1614 HARNEY ST.

**MOVING AND STORAGE.**  
**OMAHA VAN AND STORAGE CO.**  
Moves, Packs and Stores Household Goods.  
Phone Douglas 1589 1607 Farnam

**PUBLICITY DESIGNS.**  
**WHEATON**  
BEE BLDG  
Publicity Designs

**Omaha as a Jobbing Center**

**REAL ESTATE.**  
**D. V. SHOLES CO.**  
Real Estate, Insurance  
110 BOARD OF TRADE  
Tel. Douglas 45. OMAHA.

**REAL ESTATE.**  
I have two cottages located on 16th and Vinton Sts. They are almost new and modern except furnace. Price, \$1,750 each. Will sell or trade one or both for acreage near the car line.  
**W. S. FRANK**  
521 Neville Bldg. Tel. Doug. 5600

**MOVING AND STORAGE.**  
**OMAHA VAN AND STORAGE CO.**  
Moves, Packs and Stores Household Goods.  
Phone Douglas 1589 1607 Farnam

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**WHEATON**  
BEE BLDG  
Publicity Designs

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**W. S. FRANK**  
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