

# A Day of Exceptional Bargains

## EXTRAORDINARY SILK PURCHASE

This Sale of Silks Offers the Rarest Bargains in Years  
 15,000 yards of the newest dress silks, consisting of spot-proof foulards, fancy taffetas and Louisines for the popular jumper and shirt waist suits, from a Paterson, N. J., silk manufacturer, who closed out to us his entire stock of silks on hand at less than 50 cents on the dollar.  
 We have never offered such great values at the time when silks were so much in demand, not a yard worth less than 50c, some as high as 89c, all go on special bargain squares Monday, yard..... **29c**

**TAFFETA SILKS**  
 Fine black dress taffetas at much less than the regular value. 150 pieces of a special lot high class dress taffetas, the balance of the lot that created such a furore last Monday, at still lower prices to close out the lot.  
 50 pieces 20-inch oil boiled black taffetas, very lustrous and strong, positively worth 75c a yard, yard..... **42½c**

50 pieces 27-inch (Unbreakable brand) dressmakers' taffetas, in the natural and dress finish—these are positively guaranteed and here is a chance to buy \$1.25 black taffetas Monday at..... **87½c**

Monday only, yard..... **1.10**  
 Black and white summer silks, our own direct importation, 27 inch and 36 inch. Blacks are genuine Lyons' dye spot proof; the whites come in the regular Japanese natural finish.

27 INCH, WORTH 65c..... **39c**  
 36 INCH, WORTH \$1.00..... **69c**

## DRESS GOODS

**SPECIALS FOR MONDAY.**  
 Our entire line of \$1.25 and \$1.50 44-inch to 54-inch imported and domestic newest suitings, representing a beautiful collection of the foremost makers, in light and medium colorings; plenty of the source leather and new brown, French grays and new Pekin stripes in soft fawn and gray—in main dress goods department; special price, yard..... **87½c**

59c spring and summer suitings, all new patterns, latest colorings, yard..... **35c**  
 69c cream, black and all colors silk finished siciliana—at, yard..... **37½c**  
 50c new and light colored challises, yard..... **29c**  
 \$1.00 black silk finished Turkish mohairs, yard..... **69c**  
 \$1.75 black Lupin velvets, yard..... **\$1.29**

**DRESS GOODS IN BASEMENT.**  
 About 1,200 yards of 36-inch checked and striped wool suitings, also broken lines of 50c suitings—for quick selling, yard..... **20c**

## Embroideries

18 AND 27 INCHES WIDE SKIRTINGS FLOUNCINGS AND CORSET COVERS, also medium and wide bands and galloons in excellent Swiss, nainsook and batiste cloths, new lot and most elaborate patterns, yard..... **15c-25c-39c**

## LACES

Positively the biggest bargain of the year—many are in match sets—fine French, English and German Vals., all kinds, in 3 great lots, at... **2c-3c-5c**

## Underwear Sale

Children's knitted waists, all sizes, at..... **8½c**  
 Ladies' lisle thread, umbrella and close fitting knee union suits, lace trimmed, each..... **49c**  
 Ladies' lisle thread vests, hand crochet trimmed, also fine mercerized vests, in fancy colors, at..... **29c**  
 Ladies' extra fine quality cotton and mercerized vests, in pink, blue and white, at..... **15c**

## LONG GLOVES

Long gloves in pure silk, Milanese and Tricot weaves, extra heavy, black and white..... **1.25**  
 16-button length Silk Gloves, in black, white, tan, navy, nankeen and all the fancy shades..... **1.50-1.98-2.50**  
 Long Lace Mitts, pure silk, black, white and fancy shades, newest patterns, at..... **98c**  
 Long Lace and Net Lisle Ladies' Two-Clasp Gloves, Gloves, white only, all sizes; bargain square..... **39c**  
 Ladies' Lisle, all colors and sizes..... **10c**

## EXTRA SPECIALS IN Drapery Dept.

Ruffled Muslin Curtains, worth \$1.00 a pair regularly, special Monday, pair..... **69c**  
 Cluny Curtains, linen edge, mounted or French net; special price, pair..... **2.98**  
 Velour Rope Portieres, new styles, worth to \$5 a pair; go at, pair..... **3.50**  
 Snow Flake Curtains, big variety to select from; worth \$3 a pair; Monday, pair..... **1.98**  
 Dining Room Table Covers, big line of colors, worth \$3.50; to go at, each..... **1.59**  
 Best grade of Oil Shades, 3x7 feet, complete, for..... **39c**  
 Lace Pillow Shams, worth 50c pair; price, each..... **15c**

## BOBBINET SPECIAL

86-inch Bobbinet, full bolts, worth regularly 25c, Monday..... **12½c**

## PORCH PILLOW SLIPS

ART DEPT.—MAIN FLOOR.  
 Big lot of Washable Porch Pillow Slips, suitable for porch or hammock use, fast colors, guaranteed; special price..... **19c**



## ALLOVER EMBROIDERIES

These are fine nainsook, swiss and batiste allover embroideries this season's newest designs, in elegant Japanese effects, also blind and shadow designs, open eye-let, etc., positively worth up to \$1.25 yard—big bargain square, yard..... **59c**

# BRANDEIS BIGGEST SALE Carload of Rugs

Bought at a Great Sacrifice from a Yonkers, N. Y., Manufacturer  
**MONDAY ON OUR THIRD FLOOR**  
 The Biggest Stock, the Biggest Selling Space and the Biggest Bargains Ever Known in a Rug Sale in America

Every woman in Omaha knows that when Brandeis advertises a big sale there is no chance for disappointment. It is bound to be a genuine big bargain event. It is bound to save money for every woman who attends. We declare this to be greater in point of stock and bargains than any previous sale ever held. It is in giving bargains such as these that has made Brandeis wonderful success.

**65 Clerks to Wait on You—Practically Entire 3rd Floor Devoted to this Sale**  
 High grade room-size Rugs at Less Money than you have ever been able to buy them in America.

**\$25 Room-Size Rugs for \$12.98** || Hundreds of the highest class Axminster, Velvet and Brussels Rugs, 9x12 size, in the richest coloring, and the newest oriental, geometrical and floral patterns—such elegant rugs as these would be classed as big bargains anywhere else for \$25, Monday your choice, at..... **\$12.98**

**\$18 and \$20 RUGS for \$9.98**  
 Fine large Brussels Rugs—splendid rugs for parlors, living rooms, etc.—in beautiful and very desirable new patterns, would be excellent values at \$18 and \$20, Monday..... **9.98**

**\$15 and \$16.50 RUGS for \$6.98**  
 One lot of high grade Tapestry Brussels Rugs that should sell up to \$16.50. Only a few of these fine rugs, but we will sell them Monday for..... **6.98**

We will sell 9x12 Ingrain Art Squares—your choice on Monday..... **2.98**

We will sell all the \$3.50 Rugs from this purchase, all newest patterns..... **1.25**

It is because we buy in such immense quantities—it is because we always pay cash—it is because no stock is too large nor too fine to be handled by us that such wonderful trade advantages come first to us and enable us to give you bargains such as no other house in America even attempts to offer.

## SALE DRUMMERS' SAMPLES Fancy Linens

All the Italian Filet, eyelet embroidered and cluny lace pieces, worth up to \$8.50, at..... **3.98**  
 All the Mexican and Japanese drawn work scarfs and squares, worth up to \$4.50, at..... **1.98**  
 All the drawn work scarfs, squares and center pieces, worth to \$2.50, at, each..... **98c**  
 All the scarfs, squares and center pieces worth up to \$1.50, each..... **59c**  
 All the scarfs, squares and center pieces worth up to 75c, each..... **25c**  
 All the dollies worth up to 15c, each..... **5c**  
 All the 8-wheel Tenerife dollies, each..... **3½c**

## WALL PAPER

Now Located on Third Floor New Store  
 You want wall paper? We now offer you what you want.  
 Paper furnished for room 10x10 for..... **68c**  
 Paper furnished for room 12x12 for..... **\$1.04**  
 Paper furnished for room 14x14 for..... **\$1.59**  
 These snags in specialties—the papers are new tapestries, two-tones and florals—  
 Paper for room 10x10 will cost you..... **\$1.60**  
 Paper for room 12x12 will cost you..... **\$2.05**  
 Paper for room 14x14 will cost you..... **\$2.60**  
 These Bargains speak for themselves.

## GREATER BARGAINS THAN EVER IN HARDWARE AND HOUSEFURNISHING DEPARTMENT

**BASEMENT—OLD STORE**

- SINK STRAINERS**—Vrooman's Sink strainer, keeps sink clean, highly enamelled, at..... **19c**
- DISH DRAINERS**—Sets in sink prevents breakage, keeps dishes from resting in water, perfectly sanitary, for..... **9c**
- NEVER-RUST**—Glass Bar, polished bar holders..... **15c**
- TOWEL-RACK**—Glass Bar, polished bar holders..... **15c**
- GO-CARTS AND BABY CARRIAGES**—Most complete line in Omaha—Famous Heywood Bros. and Wakefield Co's makes, from \$50.00 down to..... **\$1.79**
- SALT BOXES**—Inlaid hardwood, nickel shield, hinged cover, worth 25c, Monday special..... **10c**
- EGG BEATER** like our special..... **6c**
- GALVANIZED TUB**—Like cut, family size—this sale at..... **49c**
- MARKET BASKET**—Covered, made of all willow—brown stained, handles, splendid for marketing or picnic..... **29c**
- WATER PAIL**—Galvanized Water Pails, 10-qt..... **15c**
- CLOTHES BASKET**—Whole willow, close woven, family size, oval-like cut..... **59c**
- LAUNDRY HAMPER**—Close woven imported whole willow, wood bottom..... **1.25**
- FIELD-LIKE**—Only color varnish that won't mar. Puts new face on old wood work, furniture, etc.—Sample Free

## LADIES' SKIRTS

From the Big Skirt Purchase  
 On Sale Monday at ONE-HALF PRICE  
 SKIRTS WORTH \$4, \$1.98  
 SKIRTS WORTH \$5, \$2.98  
 SKIRTS WORTH \$8, \$3.98  
 SKIRTS WORTH \$12, \$4.98

**SUMMER DRESSES**  
 A new showing of swell, dainty, summery affects in white and colored dresses, pretty colored lawns, batistes, swisses, etc., in princess, lingerie, 2-piece dresses and jumper suits, at—  
**\$4.98 \$6.98 \$8.98 \$9.98 \$12.50**



## Shirt Waist Suits

We are showing a beautiful new line of these popular summer garments in chambrays, gingham, lawns, etc., white and colors, at..... **1.98-2.98-3.98**

## Lingerie Waists

These beautiful summer waists are here in profusion, as we are positively showing the greatest collection of high grade, stylish lingerie waists west of Chicago—our big new department on the second floor is full of them—  
**\$1.98 \$2.98 \$3.98 up to 25.00**

**TIMELY SALE ON SUMMER NEGLIGEEES**

Long Kimonos, in pretty figured lawns, with white border trimming—very full cut..... **75c**



Japanese Figured Lawn Kimonos, in long full garments, and long Lawn Kimonos, with collar and belt..... **98c**

Swiss and Fine Lawn Negligees, lace trimmed, with or without collar, shirred girdles and yokes—some with belts and wide ruffles, dainty summer colors—at **1.50, 1.98 up to 4.98**

Dainty Lawn Dressing Saques, belted and loose backs, ruffled trimmed, full short sleeves, large collars..... **49c**  
 Japanese figured Nightingales and Shirred Lawn Jackets, with large collars, belts, shirred yokes and girdles..... **75c**

## July 4th Decorations AT STATIONERY DEPT.

Tissue Paper, with flag and shield design, roll..... **15c**  
 Tissue Paper Streamers, red white and blue..... **5c**  
 Paper Garland, with flag pendants, red, white and blue, at..... **25c and 15c**  
 Dinner Favors, patriotic designs..... **5c**  
 Lunch Sets, comprising table cloth, napkins and doilies, flag designs, per set..... **25c**  
 Paper Napkins, patriotic designs, per hundred..... **10c**  
 Waxed Paper for lunches—24 sheets for..... **5c**  
 Flag Outfits, comprising 2 stands and 12 flags, per set..... **25c**  
 Bells, folding style, red, white and blue, 25c, 10c and..... **75c**  
 Paper Flags, per dozen..... **1.50**  
 Post Cards, with patriotic and flag designs, 5c and..... **25c**  
 Chinese Lanterns, all sizes—at 15c to..... **5c**  
 Also Tally Cards, Plate Cards, etc.

## WASH FABRICS At Remarkable Low Prices New Basement

High grade summer wash fabrics, very specially priced in the New Basement Monday.

Persian printed cotton challies, in long mill lengths, bargain square, yd..... **2c**

Finest imported wash goods, dotted silk mulls, silk embroidered fine light weight madras, shadow plaid tissues. A splendid opportunity to buy these high grade fabrics, right off the bolt, at, yard..... **10c**

Very fine sheer Indian linons in dress lengths, an unusual good quality at, yd..... **10c**

Full bolts of bookfold imported silk mulls, white and cream silk Persian lawns, would be cheap at 25c yd., basement square..... **10c**

Silk finished dress sateens, gray, brown, red, green and tan shades, regularly sold at 15c yard, Monday bargain, yard..... **5c**

White, cream and blue, also other shades, in very fine baby flannel, worth 15c a yard, sold from the bolt, at, yard..... **6½c**

White dotted Swisses for waists and dresses, one small lot, regular 15c quality, at..... **5c**

