

# Bargain Day in Western History

since the opening of the new store. to make Saturday's sales bigger than ever before. Thousands and thousands of dollars worth of new and forced lower and lower on account of the unseasonable. We bought this merchandise at practically **asked Four Weeks Ago** prices, and Brandeis immense cash purchases are late goods at 40 per cent to 50 per cent less than regular price. **the Loss. We Offer You the Gain** filled with these wonderful bargains. Don't miss them. **Having Chance of a Lifetime**

3rd Floor New Store Free Exhibit "VILLAGE BLACKSMITH"



\$45,000 Painting "VILLAGE BLACKSMITH" Free Exhibit New Store

**Manufacturer was Hopelessly Overstocked**  
That is Why He Had to Sell Us These High Class  
**MEN'S SUMMER SUITS**  
At About One-Half the Price He Asked a Month Ago

You'll Save Five Dollars Easily on Your Summer Suit if You Buy It Here Saturday



In this big purchase were many hundreds of medium priced suits of better than medium quality—they are all new, well made and right up to date. They are made to sell at \$10 to \$12.50—we group them in one lot for Saturday—your choice.

**6<sup>90</sup>**  
**9<sup>90</sup>**

Here are Summer and Spring Suits that are worth every cent of \$15 to \$17.50—all favorite patterns, well tailored, correctly made and all new fabrics—just the suit to last throughout the summer. The manufacturer took the loss on these suits—the gain is yours—select one for.....

**TO OMAHA MEN WITH REFINED TASTES**  
who want the best hand tailored clothes that money can buy, we offer Saturday—  
Our \$35 Stein-Bloch Suits, reduced to..... **17<sup>50</sup>**  
Our \$30 Hirsh-Wickwire Suits, reduced to.....  
Our \$27.50 Newport "Prideful Clothes," reduced to.....  
Our finest \$25 Ready-to-Wear Suits, reduced to.....

**Men's Pants**  
Men's \$2 Pants, good worsted and mixtures, a big bargain, **98c**  
at.....  
Men's \$3.50 Pants, 1.75  
Men's \$5 Pants at 2.98  
Men's \$6 Pants at 3.98

**BOYS' KNEE PANTS SUITS AT BIG REDUCTIONS**  
Buy your boy a good up-to-date suit Saturday—one that he can take comfort in. Here are regular \$4 quality boys' double breasted, Russian or sailor suits, strictly all wool—a great **1<sup>59</sup>** big bargain Saturday, at.....

**IN BASEMENT CLOTHING DEPARTMENT**  
\$10 and \$7.50 Suits, in sizes 33, 34 and 35, Saturday, at..... **\$5.00**  
Men's regular \$7.50 Suits, all sizes, at..... **\$5.00**  
Boys' 50c Knee Pants, at..... **25c**  
Boys' \$2.00 Knee Pants Suits at..... **98c**

**Boys' \$1.00 Knickerbocker Pants at 39c**  
In bloomer, Knickerbocker or straight pant styles—and made of good, serviceable rough and ready wool fabrics—big Saturday special..... **39c**

Odd lots, mill lengths, sample strips  
**SILK RIBBONS**  
Bought at an absurd reduction from a Paterson, N. J., silk mill—blacks, whites and all colors of silk taffeta—also Dresden ribbons, graduated dots, plaids, checks and Roman stripes—heavy quality and hundreds of styles—extra special, worth up to 50c yard, at, yard—  
**3<sup>1</sup>/<sub>2</sub>c, 5c, 10c and 15c**

Down go the prices on  
**LOW SHOES**  
FOR MEN AND WOMEN  
We bought these way below their regular price—manufacturer simply had to sell these low shoes at once. That is how we offer you women's \$3 patent colt and gun metal oxfords—welt sole and two eyelet tie for \$1.59—all the styles are the newest and these low shoes are the most wonderful bargain in years, at, per pair..... **1<sup>59</sup>**

**Men's Oxfords**  
One thousand pairs of men's high quality oxford shoes in this lot at the biggest bargains shoes ever sold for—Here are \$3 patent colt oxfords \$3.50 gun metal oxfords..... **1<sup>98</sup>**  
\$3.50 vici kid oxfords.....  
W. L. Douglas sample oxfords.

**Women's \$2.00 Oxfords and Juliets, \$1**  
On Sale in Basement—New Store  
Never were there such fine shoes offered at such a price as this. These are the cream of our great purchase—thousands of women's fine vici kid oxfords and the popular Juliets—all sizes—made of selected leathers—all new 1907 goods—actually worth \$2 everywhere—extra special for Saturday, at, pair..... **\$1**

All over Lace and Embroidered  
**BOLERO JACKETS**  
About 50 styles in these elegant Bolero Jackets and Tokyo Jackets—made of fine sheer India Lawn and all linen lace and embroidery trimmed Irish crochet lace and fancy French Vals.—These are New York manufacturers' samples and all latest styles—worth up to \$8.00, at..... **1<sup>25</sup>**

**UNDERW'R**  
Infants' Fine Cotton and Merino Vests, high neck and long sleeves, silk finished, worth 25c, at..... **12<sup>1</sup>/<sub>2</sub>c**  
Ladies' White and Colored Lisle, lace and silk finished mercerized vests, silk ribbon trimmed, at, each..... **15c**  
Ladies' Lisle Vests, hand crocheted lace and ribbon trimmed, narrow crocheted shoulder straps, at, each..... **29c**

**COCCASION**  
Dipped Sauce Pans, white porcelain lined, blue mottled outside—Full 5-quart, regular 30c, at..... **17c**  
Full 6-quart, regular 35c, at..... **18c**  
**JUSTABLE WINDOW SCREEN**—Hardwood frame, black screen cloth, tremendous success last week—thousands on Saturday—regular 60c, at..... **15c**

Straight from an eastern manufacturer comes this immense purchase of  
**LEATHER BAGS & PURSES**  
Ladies' Genuine Seal Purses with straps and pearl clasps, lined with calf and silk moire. Ladies' Swagger Bags with two soft handles, with inside purse. Genuine Cow Hide Carriage Bags with change purse, mirror and card case. Some with cut glass smelling bottle. The Carlton Bag. Imported change purses in all leathers. At  
**10c, 39c, 59c and 75c**  
Positively Worth Up to \$2

**Beaded Belts** Importers' samples Beaded Belts with front and back pieces—worth up to two dollars—your choice for..... **50c**  
**Wash Belts** Plain, pleated and eyelet embroidered Pure Linen, sizes from 22 to 38 inch, no charge for extra sizes, w'th 75c to \$1 **39c**  
**Big Bargain Square of Jewelry Bargains**  
Hat Pins, Brooch Pins, Fine Collar Button Sets with pearl backs, cuff pins, rings, scarf pins, etc., worth up to fifty cents, at..... **10c**

Our New York Buyer Paid Less Than 1-2 Price  
For the Manufacturer's Samples of Men's and Boys'  
**SUMMER SHIRTS**

Big bargain squares in our old store piled with these new, up-to-date men's shirts for summer, made of best mohair, pongee and madras—positively worth up to \$2 each, in this big sale..... **49c**



**WHITE LAUNDERED SHIRTS**—With all linen bosoms—this is a manufacturer's surplus stock—shirts that are worth up to \$1.50 each, at..... **25c**

**Less than Half Price UNDERWEAR**  
for Men's Light Weight.....  
Thousands of garments of the famous "Otis" silk lisle Underwear—also the fine French mercerized lisle Undergarments—bought at a great price reduction. Buy Saturday.  
Otis silk lisle and mercerized Underwear—worth up to \$4 a suit—in suits only, at garment..... **85c**  
Mercerized mesh and French Lisle Underwear, worth up to \$1.25 garment, at, each..... **50c**

**Merchant Tailoring**  
Men's Clothes correctly made to measure at moderate cost—Old store, 2d Floor.

**Saturday's Extra Specials**  
MEET ME AT THE FOUNTAIN  
**SWEETLAND BRANDEIS**  
1-qt. brick ice cream (to introduce, 20c. Butter Scotch Patties, strictly pure and fresh toasted Marshmallows 19c per lb.

**Scarfs, Squares and Doilies**  
In Art Dept., main floor. Immense line fancy linens, scarfs, squares, center pieces, shams and doilies—Many hand made cluny and Battenburg—special prices.

**BIG SPECIAL SALE OF MEN'S GENUINE**  
**Panama Hats**  
At Less Than **1/3** PRICE  
Here are 500 imported samples—genuine Panama Hats—bought at one-third price from a New York commission house—all leading styles for 1907 and worth up to \$20, at—  
**1<sup>98</sup>-3<sup>98</sup>-4<sup>98</sup>**

**Straw Hats for Men and Boys**  
All the latest styles—all the extreme and moderate shapes—best assortment in Omaha, at—  
**25c-50c-98c-1<sup>50</sup>-2<sup>25</sup>-3<sup>50</sup>**  
**STETSON HATS**  
All the latest blocks—the standard the world over. **3.50**  
**Trunks and Valises**  
Basement, New Store—Trunks, \$3.25 to \$29. Suit Cases at 98c. \$1.50 and up to \$26

**Books for Graduation.**  
Appropriate gifts for commencement—in our book dept.—New Store—  
**25c and Up**

**Hair Dressing**  
Marcel waving a specialty. Elegant new parlors on second floor, new store. Appointments by telephone.

**Saturday Night**  
STILL 10 O'CLOCK In Basement  
Sh. Dept. — 300 pairs of men's \$2 heavy work shoes, at—  
**\$1.19**  
**Challies**  
For Dutch suits, jumper suits and kimono, 20c values yard—  
**5c**

**Ladies' Gloves in Basement**  
Real English lisle thread Gloves, black and brown, pair..... **15c**  
Ladies' long Gloves—fine imported net—black or white, pair..... **39c**  
**BRANDEIS BOSTON STORE**

**Handkerchiefs**  
Ladies' men's and children's fine handkerchiefs—plain white and fancy bordered, each..... **3<sup>1</sup>/<sub>2</sub>c**

**Base-ment**  
Genuine imported Teddy Bears, with voices, white and two shades of brown, prices **75c to 2<sup>59</sup>**

**BASE-MENT**  
Teddy Bear Outfits, Caps, Sweaters, Walking Suits, Pyjamas, overalls, etc., all the latest extreme novelties, prices—  
**15c to \$1**

**Base-ment**  
Fine and sheer India Linons—big bargain in useful mill lengths, at, yd **6<sup>1</sup>/<sub>2</sub>c**

**BASEMENT WALL PAPER**  
Just received, 225 bundles of new, nobly papers for today's trade, at prices lower than ever 20, 30, 40, 50, 60, 70, 80, 100 per roll, up to \$6.  
All these papers worth twice the price asked for them.

**Base-ment**  
Ladies' Hosiery, all sizes, fast black—summer weight, would be cheap at 15c pair—at, pair **5c**

**Base-ment**  
Ladies' High Grade Black open work and fancy lace hosiery, 25c values, pair **12<sup>1</sup>/<sub>2</sub>c**

**Photogrph Albums**  
Bought from the R. R. Company Celluloid leather and Silk Plush Binding—regularly sold at \$2.50—each—  
**50c**