

A SPECIAL RATE

of interest on selected farm loans will be made for a limited period by the

Bankers Reserve Life Company

OF OMAHA, NEBRASKA.

A Solid Conservative Western Company.

OFFERINGS OF HIGH GRADE INTEREST BEARING BONDS, AND FIRST MORTGAGE FARM LOANS RESPECTFULLY SOLICITED.

Agents wanted to sell the new investment policies. For further information call on or address

B. H. ROBISON, - - - President.

GAS RANGES ON EASY PAYMENTS

Would you use the old style gas range that has been in use ever since gas ranges have been made if you knew that the Direct Action does the same work in one-third less time and uses one-third less fuel?

Would you use the old style gas range if you knew that the Direct Action would save you enough in gas to keep up the payments?

Terms on the Direct Action Gas Range are 50 cents per week on the smaller size and \$1.00 per week on the large ones.

Although we have been selling these ranges for only about one month we have sold a great many of them. This is what some of the buyers and users of Direct Action Gas Ranges have to say about them:

"The Direct Action Gas Range I purchased of you not long ago, I find to be just as represented by your demonstrator. It saves me much time in baking and consumes less gas than my last stove." (Name given on application.)

"I spend less time in the kitchen since I bought my Direct Action Gas Range." (Name given on application.)

"When I consider the time and gas saved and sanitary qualities of the Direct Action Gas Range, together with its moderate price and easy terms, I cannot say enough in its praise." (Name given on application.)

"It is far superior to my old stove." (Name given on application.)

"It bakes better and quicker than my old range." (Name given on application.)

"I will personally recommend the Direct Action Gas Range to any one you may send to me." (Name given on application.)

THE PEOPLES STORE
LEADERS OF LOW PRICES
16TH & FARNAM STREETS, OMAHA.
THE PEOPLES FURNITURE AND CARPET CO.

WHAT'S MORE BEAUTIFUL

Than a well set table? Glistening SILVER, sparkling CUT GLASS, snowy linens, etc., is half the battle won, if you wish to make ENTERTAINING A SUCCESS. To show that we are prepared to furnish you with some of these necessities we offer to the public the following SPECIAL LEADER for Monday and Tuesday.

All the wares is the renowned Wm. Rogers & Sons make.

6 Knives 6 Tablespoons 1 Butter Knife
6 Forks 6 Teaspoons 1 Sugar Shell

ALL FOR \$5.60

This is intended to be, and is, A VERY SPECIAL BARGAIN. Call any time during these two days. WE WILL BE PREPARED.

Remember our contest. Three valuable prizes—a GOLD WATCH, a LADIES' BROOCH and a FOUNTAIN PEN given to the three persons who come nearest guessing the correct weight of our Mr. F. Brodegaard. The contest is open till May 31st, when he will be weighed at 2 o'clock P. M.

We also sell watches, diamonds, jewelry, cut glass, in all the latest designs; hand painted china in the most artistic styles, and everything else pertaining to a first class jeweler's trade. OUR STOCK IS NEW, OUR PRICES MODERATE. Have your wares requested free.

AT THE SIGN OF THE CROWN
115 SOUTH 16TH STREET OPPOSITE THE BOSTON STORE

Brodegaard & Co.
JEWELERS

Fine watch repairing our special pride. Watch Inspectors for C. St. P. M. & O. R. R., and Inspector of Clocks of all the City Schools.

ALWAYS ASK FOR
Metz
OMAHA'S FAVORITE BEER

DR. BRADBURY DENTIST 15 Years Same Location
1606 FARNAM. Phone 1756.
Teeth Extracted.....25c
Porcelain Fillings.....\$1 up
Gold Fillings.....\$1 up
Silver Fillings.....50c up
Crowns.....\$2.50 up
Plates.....\$2.50 up
Bridgework.....\$2.50 up
Nerves Removed Without Pain.
Loose Teeth Made Solid.
Work Guaranteed 10 Years

BAKER BROS ENGRAVING CO.
DESIGNERS ILLUSTRATORS ENGRAVERS
1606 FARNAM ST. OMAHA

POPULAR EXCURSION
..TO..
DES MOINES
Sunday, May 7,
...VIA...
Rock Island System
ROUND TRIP \$2.50
Special train will leave Omaha Union Depot 7:30 a. m., returning leave Des Moines at 7:15

DURABLE DENTISTRY
We promise you a set of teeth that will not fall out just when you wish them to stay in—they won't come out except when you want them to. We make a full set of porcelain teeth on imported rubber plate for \$8.00. Come in and look at samples.

TAFT'S DENTAL ROOMS.
1817 DOUGLAS
H. L. RAMACCIOTTI, D. V. S.
Deputy State Veterinarian, Food Inspector and City Veterinarian.
Office and Infirmary, 2813 and Mason Sts. Omaha, Neb. Telephone 52.

F. P. RUTHERFORD,
1323 FARNAM ST.

BENNETT'S Sale of Pianos



The Past Week Has Been Great It Will Be Greater the Coming Week Conservative Buyers Consider Bennett's Piano Sale Should Not Be Overlooked

Our Immense Stock
CHICKERING & SONS (VERBS & POND), EVERETT, PACKARD & STARR, RICHMOND, SMITH & BARNES and many other leading makes of pianos have been thoroughly gone over. Every slightly used piano, every shop worn piano, every piano returned from rental, every piano the design of which has been dropped from the 1905 catalogue has been marked at a fraction of its value.

—THEY—
Must be Sold They Will be Sold

Six to ten dollars cash, and five to ten dollars per month for them. Our new stock is coming in and we must have the room.
THREE HUNDRED (\$50.00) TO FIVE HUNDRED (\$50.00) GREEN TRADING STAMPS FREE WITH FIRST PAYMENT.
One beautiful mahogany EVERETT piano, 1905 design, used in a studio three months, regular price \$425.00, now.....\$335
Ten dollars cash and ten dollars per month.
Five Hundred (\$50.00) Green Trading Stamps with first payment.
One large size IVERS & POND piano, Colonial case, used four months, cannot be told from new, regular price \$500.00, now.....\$350
Ten dollars cash and ten dollars per month.
Five Hundred (\$50.00) Green Trading Stamps with first payment.
One figured mahogany CHASE piano, used two months, fine condition, regular price \$250.00, now.....\$225
Many other fine upright pianos, some new, some slightly used, at \$1.97, \$165.00, \$122.50 down to \$25.00, a splendid piano for beginners, \$5.00 cash and \$5.00 per month.
Three Hundred (\$50.00) Green Trading Stamps with first payment.

Piano Dept Third Floor TAKE ELEVATOR.

Something Nice in Oxfords
If you want to see something nice in Ladies' Oxford Ties, you should call at this store and look over the handsomest line of these popular shoes to be seen in the city.
Every new and correct style of the season is shown here—all the stylish leathers—all the smart shapes—all the swell styles, in both black and tan—and the prices are easy to pay, because they're small for the style and quality of the goods.

FRY SHOE CO.
16th and Douglas Sts.

Keep Thinking
Don't forget that your clothes, when dry cleaned occasionally, will wear enough longer to more than pay for the cleaning. No garment should be laid away for the summer without first being dry cleaned. It removes all dirt and grease, which tend to rot the goods, and also kills all moth eggs and disease germs. Always send them to

The Pantorium
Expert Cleaners & Dyers.
407 S. 15th St. Tel. 962.

Twentieth Century Farmer
Only One Dollar a Year.

Our Monday Bargains are Exceptionally Interesting.

HAYDEN'S
THE RELIABLE STORE.

Every Department adds its Quota of Money Savers to Monday Sales.

Stupendous Clothing Values



\$15.00 and \$18.00 Men's Suits \$10.00 and \$12.50.

Just when you need them most, right at the opening of the season, a fortunate purchase enables us to offer our customers high grade clothing at a saving of about 45 per cent. A finer lot of men's suits was never shown anywhere at the price—styles the newest, fabrics the best, workmanship excellent. You can't help but find something just to suit. These garments would sell regularly at \$15 to \$18—our special sale.....**\$10-12.50**

ALL YOUTH'S LONG PANTS SUITS
Included in this purchase, ages 14 to 20, single breasted, round cut sacks and double breasted square cut styles in all shades and colors, worth up to \$12.50, our special sale.....**7.50**

KNEE PANTS SUITS \$2.50
Your choice of Eton, Norfolk, Sailor Blouse, Russian Blouse, double breasted or three piece styles, in immense variety of color and pattern, all well made and trimmed and worth.....**2.50**
\$4.00 to \$5.00, at.....**2.50**
Base Ball and Bat Free with Every Knee Pants Suit

Copyright 1904 by Hart Schaffner & Marx

FURNITURE
Evenings on Your Porch
Our Furniture Department is prepared to aid your comfort.
This Porch Seat is made of maple and is finished light or red—is strong and well made—price.....**85c**

This comfortable Canvas Seat has arms to rest your elbows, is adjustable, heavy duck, fancy stripes, hard maple frame—price.....**75c**

Fine bent wood chair and rocker, very strong and comfortable, high back, green or red. The chair, \$2.50; rocker, \$2.75.

Durable bent wood Lawn Seat—the most serviceable seat in the market. Come in four sizes. Painted green.
3-foot size, \$2.95. 4-foot size, \$3.25.
5-foot size, \$3.85. 6-foot size, \$4.25.
Everything in Furniture. Large, new stock. LOWEST PRICES.

HAYDEN BROS.

Are You Building a Home?
If so who can come as near to furnishing all your hardware requirements as we!

Builders Hardware—We have a most complete line and our prices are lower than ever.

Mechanic's Tools—Everything needed for every workman on the building.

Guttering and Spouting—You know our reputation in this line. Nothing but "old style" tin used in our shop.

Furnaces—This is the most important. We have never made a failure. We heat every corner of your home. We wholesale and retail furnaces.

Paint—We carry a full line of Heath's and Mulligan's inside and outside paint. Price exactly same as charged you at wholesale house.

John Hussie Hardware Co.
2407 to 2409 Cuming Street
"If you buy it of Hussie, it's right."

Special Lawn Mower Sale
During the first week in May only, any one bringing or sending this ad to us will be given a special discount of 10 per cent from our already low prices.

Winning Hardware Company
1514 FARNAM ST. BUILDERS' HARDWARE ETC.

Ask for a **QUALITY IS OUR MOTTO!**
MERCANTILE

BEST BECAUSE You are NOT paying for bill boards, fence painting, clocks, free deals, etc., but for Fine Quality Havana Tobacco. EGAL to Imported Cigars. Sold direct to the retailer by F. R. KICE MFG. CO., MANHATTAN, N. Y. LOUIS.

ALWAYS IN THE LEAD
As usual, we lead all our competitors with a new line of women's oxfords. A great number of different styles that have never been shown in Omaha before. The best we can do is to ask you to come to the store and see them. It's impossible for us to give a complete description of them—just come in and we will show them to you. They are, however, the shiny leather oxfords, the new tax oxfords and many others. The new "Drop" toe is the latest. Ask to see our line of women's \$2.50 oxfords—the best ever shown in Omaha.

Drexel Shoe Co.
1419 Farnam St.
Omaha's Up-to-Date Shoe House. ASK FOR OUR FREE CATALOGUE.

3 THINGS TO CONSIDER WHEN YOU SELECT A PAINT.

- 1. Durability.** How well and how long it will wear.
- 2. Appearance.** The satisfaction you will have.
- 3. Cost.** Not how much per gallon, but how much you get for your money.

LOWE BROS.,
HIGH STANDARD PAINT MEETS EVERY REQUIREMENT. We Carry Everything in Paint.

Myers-Dillon Drug Co.,
(Paint Department.)
1416 Harney. Tel. 3425.

ONIMOD Shoes for Men
Style illustrated is a snappy model, a great favorite with young men. Comes in Lace or Blucher style. Corona Patent Collar Patent Ideal Kid. Velour Collar. Tan Russia Calf and French Calf. Irresistible, comfortable. "Maker to Wearer."

\$3.50
Mail orders filled. Send for style book '11 and measurement blank.

Regent Shoe Co.
205 S. 15th St.

Attention, A. O. U. W.
All members of Union Pacific Lodge No. 17 are requested to attend the funeral of our late brother, W. E. Leeder, at 189 North 21st street, Sunday, April 30, at 2 p. m. All uniformed teams of Omaha and South Omaha invited.
CHARLES BORNE, M. W. PHIL M'ILLAN, Recorder.

Automobiles for rent. Phone 218.

It will be news most welcome to all persons who love music to know that Harold Bauer, the great pianist, is to visit America again next autumn. Bauer will be heard from the Atlantic to the Pacific and from Canada to Florida.

In a pinch, use Allen's Foot-Ease.

Mr. H. Heyn, photographer, is not now in original location, but at 215-26-22 S. 15th St. Two-story building west side of street.

Hardy's THE 99 CENT STORE
1513 Dodge St.

CHILDREN'S FOLDING GO-CARTS.
Reclining device, dash adjustment, extension foot board—making the most complete Go-Cart on the market.
SPECIAL SALE THIS WEEK.
Starting at \$2.48 for the rubber tired, and up to \$9.83.

Durable Dentistry
We promise you a set of teeth that will not fall out just when you wish them to stay in—they won't come out except when you want them to. We make a full set of porcelain teeth on imported rubber plate for \$8.00. Come in and look at samples.

Regent Club's Ball.
The Regal club, a boys' organization formed last January, with eighteen members, gave a dancing party Friday evening at Chambers' hall. Twenty-four couples were present. The arrangements were in charge of a committee composed of Paul Hommel, Robert Cunningham and Robert Fisher.