

KENNEDY WILL NOT LEAVE TOWN

Well Known Advertising Man to Remain with the Bennett Company. It was settled late Thursday evening that The Bennett company's advertising manager, Mr. William Kennedy, would remain with them. He was about to leave for Dallas, Tex. Everybody is pleased. The newspaper men of the town are delighted, for Kennedy has been very popular with all sections. He was presented Friday evening, in the name of the management, with a splendid gold watch, Hunting case, chain and fob, bearing suitable inscription and his initial. Presentation was made by Mr. J. K. Hannay in the name of the donors. "It is purely a matter of business, although an immense amount of sentiment naturally enters it," says Mr. Kennedy, referring to the turn affairs have taken. "I never did wish to leave Omaha, for I believe that Omaha offers more inducement to a hustler than any city of the south. I am perfectly satisfied with the arrangements arrived at between myself and The Bennett company, especially in view of the fact that I believe that we are on the eve of the fiercest retail merchandising competition experienced in the history of the West, I being a fighter on a happier on the firing line."

Home-seekers and Settlers. On the first and third Tuesdays of each month the Iowa Central Railway has on sale round trip excursion tickets to points in Minnesota, Dakota, Canada, Nebraska, Missouri, Arkansas, Oklahoma, Texas, etc., at rate of one fare plus two dollars. Return limit twenty-one days from date of sale. Stopovers allowed. For rates, time of trains, etc., call on agents or address A. B. CUTTS, G. P. & T. A., Minneapolis, Minn.

Good digestion waits on appetite unless you take DINNER'S DIGESTERS, the new and rational dyspepsia cure. At Myers-Dillon Drug Co.

THE BANKERS RESERVE LIFE OF OMAHA

Is rapidly becoming ONE OF THE FOREMOST of the life insurance companies of the Central West.

From "The Spectator," of New York, February 9, 1905.

The Bankers Reserve Life Company of Omaha, Neb., under the management of B. H. Robison, President, is moving steadily along in the estimation of the public of the Central West, where it operates. Its work last year was the cause of much satisfaction to the official staff and to the policy holders, the progress made in all directions being first class. The company possesses assets amounting to \$346,957, the net increase for the year being \$141,857. * * * New business written and paid for amounted to \$5,398,000.

In its effort to extend its business, the Company is working along conservative lines, seeking only high grade risks and keeping its expenses down to a reasonable sum. The success it has met with in the seven years of its existence is sufficient proof that its management is pursuing a wise course.

A Ten Million Dollar Company.

B. H. ROBISON, President.

.....CANDIES.....

That's Our Business

Manufacturing candies for the retail trade, and we make them right. Our plan of using only the best material, backed by years of experience, has made the name of DYBALL synonymous with candies of absolute purity.

.....ICE CREAM.....

Our ice cream is as good as our candies—that means the best. We retail only, and deliver to all parts of the city. Watch for our Easter novelties.

DYBALL'S PALACE OF SWEETS

406 S. 15th St. 1518 Douglas St. 317 S. 14th St.

Ask for our candy prices by mail or express.



Don't Delay

Don't wait until we're almost ready to tear off March from the calendar and then tear around here with an order for a Spring Top Coat. You can't "rush" rushed tailors. Early orders naturally receive first and best attention.

The new 1905 Top Coats are here. So also is top-notch Top Coat tailoring talent. \$2 to \$6.

MacCarthy Tailoring Co., 304-308 S. 16th St. Next Door to Wash Ticket Office Phone 1908.



Swell Spring Styles for Men

Your time won't be wasted looking at our new spring styles. They are at this store that are right in style, proper fashions in footwear. We'll be pleased to have you call at this store and post yourself on the new styles in up-to-date shoes.

\$350-\$4-\$5

Either price will buy a pair of shoes original, exclusive and correct—the quality and fit.

You can't do better than come in and see what we have for your feet. It's the best there is.

FRY SHOE CO.

16th and Douglas.

FURNACES



Are you going to build? We are just receiving three carloads of the best furnaces made. All bought for spot cash at the lowest price the market affords. We give each job our personal attention and have never failed to heat every room in the house. Our guarantee allows just what it says. We claim that we understand both the science and the practice of warm air heating, and that we employ the most efficient, polite and finished mechanics in Omaha. Will you investigate?

John Hussie Hardware Co., 2407-09 Cuming St.

C. L. HENDRICKS

OMAHA, Neb., March 16, 1905. Notice is hereby given that C. L. Hendricks, formerly in my employ at Omaha and South Omaha as a collector or salesman for policies in the National Life Insurance Company, is no longer authorized to represent me or said company in any capacity whatever.

CHAS. E. ADY.

Especially Interesting Rug Values Monday. See Ad on Page 6 of Illustrated.

HAYDEN'S THE RELIABLE STORE.

Great Sale of Ladies' Spring Suits Monday. See Ad on Page 8 of Illustrated.

Swell Spring Suits and Top Coats at.. \$10.00

The great success of this sale was no surprise to us, as any one seeing these has induced us to continue this offer for one more day—Monday, March 20th. The great success of this sale was no surprise to us, as any one seeing these garments cannot help but recognize their wonderful value.

The Suits

Are all hand tailored throughout by the most skilled workmen and are perfection in fabric, fit and finish; come in all the most popular shades in both single and double breasted styles—greatest bargains shown in the west—

10.00

The Top Coats

Are the noblest new spring styles, hand tailored, splendidly finished; the stylish individuality of these garments is unsurpassed by the finest and highest priced coats; their great worth is compellingly apparent; see them Monday—

10.00

\$3.50 to \$5.00 Boys' Suits at \$2.50

A special line of Boys' Knee Pants Suits—including Russian and sailor blouse, Norfolk and three-piece styles, in great variety of colors and fabrics—suits that are built not only for style, but genuine good service; such garments would ordinarily sell at \$3.50 to \$5.00—Our Special Sale Price..... **2.50**

ODD KNEE PANTS—One lot in all sizes, colors and fabrics—that are regular 50c and 65c values—Special Sale Price Monday..... **25c**

Fancy Goods and Notion Specials

200 yards Machine Thread..... **1c**

Best quality 100 yard Sewing Silk, made by Richardson Silk Co..... **5c**

Pearl Buttons..... **1c**

Ladies' Neckwear, worth 20c to 50c, at 15c, 10c and..... **5c**

50c Silk Belts..... **19c**

Warren Bros' best quality gros grain silk covered leather bonnet—1.00 yard, 10c; 12 yards for..... **25c**

75c Corset Cover Embroidery, yard..... **25c**

HAYDEN BROS.

Low Rates South and Southwest.

The Rock Island System offers the following low round trip rates from Council Bluffs and Omaha on March 21, April 4 and 18.

Amarillo, Dalhart, Dallas, Fort Worth, Waco, Houston, Galveston, Austin, San Antonio, Beaumont, Corpus Christi and many other Texas points..... **\$18.85**

New Iberia, Crowley, Jennings, Lake Charles, Alexandria and many other Louisiana points..... **\$18.85**

Dawson, Tunumear, Santa Rosa, Torrance, Almagordo, Roswell, Carlsbad and other New Mexico points..... **\$23.95**

El Paso, Texas, and Deming, New Mexico..... **\$30.35**

To points on Rock Island-Frisco Systems in Oklahoma, Indian Territory, Arkansas and Kansas in **One Fare for Homeseekers, territory..... the Round Trip**

Practically half of the above rates for one-way Colonists tickets on sale March 21.

For further information call or write, **F. P. RUTHERFORD, D. P. A.** 1323 Farnam St., Omaha, Neb

BEE WANT ADS PRODUCE RESULTS

Sold by the Insurance Co.

The Entire Wholesale Stock of Boots, Shoes and Rubbers of F. P. KIRKENDALL & CO., at 11th and Harney Sts., Omaha, sold by order of the INSURANCE COMPANIES at Market St., Chicago.

Every pair of absolutely perfect and sound SHOES was bought by J. L. BRANDEIS & SONS, OMAHA.

No one else from Omaha was (either in person or represented) at this sale—and none of these shoes were shipped to any one in Omaha except to J. L. Brandeis & Sons.

This immense purchase—the greatest and most colossal of any purchase of shoes ever made by a single firm in the entire west, is now coming in—a carload at a time—and is being assorted and marketed. The sale will begin THURSDAY, MARCH 23,

will be held at J. L. BRANDEIS & SONS, BOSTON STORE, OMAHA.

Your special attention is called to the absolutely perfect condition of

every shoe in the entire purchase. They are all in their own original paper boxes, own tissue paper and wrapping, own original wooden cases, without mark, or scuff or spot. Every pair fresh and clean.

The sale will embrace the MEN'S CUSTOM MADE SHOES made here in the Kirkendall Factory on 10th Street, as well as the Ladies', Men's, Misses, Boys, Youths', Children's and Infants' Shoes, composing the wholesale stock made in the Eastern Factories.

On account of the great quantities, and of our lack of sufficient floor space, it will be impossible to put the entire stock on sale at once. We will fill the

Main Floor Shoe Department and Basement Shoe Department, crowding every inch of room and will bring forward more and more as fast as it is sold. Watch the morning and evening papers every day now until the sale begins for further particulars. J. L. BRANDEIS & SONS, BOSTON STORE, OMAHA.



Spring Footwear

A little talk right now—before you need the shoes—will do more to please our friends than this spring. We have secured those novelties for men and women that will be seen nowhere else in Omaha until next season—novelties that are serviceable in both wear and comfort. We earnestly invite the shoe wearers of Omaha to come in and see them now, so that you can better know what is up-to-date. It is no trouble for us to show these shoes.

Drexel Shoe Co., 1419 FARNAM STREET, Omaha's Up-to-Date Shoe House. ASK FOR OUR FREE CATALOGUE

DR. BRADBURY DENTIST

15 Years Same Location 1806 FARNAM Phone 1756 Bridge Work \$2.50 up Porcelain Fillings \$1 up Gold Fillings \$1 up Silver Fillings \$1 up Crowns \$2.50 up Plates \$2.00 up Teeth Extracted \$1 up Nerves removed without pain Loose Teeth Made Solid. Work guaranteed 10 years.

DOCTORS FOR MEN



We have been the means of restoring thousands of afflicted sufferers to complete and perfect health. Will you place your confidence in the care of honest, skillful and successful specialists? Years of practical experience, thousands of dollars spent in researches and an immense practice have enabled us to evolve a special system of treatment that is a safe, certain and speedy cure for all private diseases and weaknesses of men. The change in thousands of cases is simply marvelous. Blighted lives, blasted hopes, weakened systems, debilitated and shrunken organs, and nervous wrecks have been quickly and safely cured by our method. We have evolved a system of treatment that is a powerful, permanent and determined medicinal corrective where men's characteristic energies have become weakened or debilitated, either through sexual excesses, indiscretions, abusive habits or the result of neglected or improperly treated private diseases.

Our object is not so much to do the work that other doctors can do, but rather to cure obstinate diseases which baffles them. The worst cases that we have been called upon to treat are those which have been improperly treated before coming to us. By our system of electricity and medicine combined we cure quickly and thoroughly diseases and weaknesses of men after all others have failed. All that deep knowledge, expert skill, vast experience and scientific office equipment can accomplish are now being done for those who come to us for the help they need.

WE CURE QUICKLY, SAFELY AND THOROUGHLY: Stricture, Varicocele, Impotency, Nervo-Sexual Debility, Emissions, Blood Poison (Syphilis), Rectal, Kidney and Urinary Diseases

and all diseases and weaknesses of men due to inheritance, evil habits, self-abuse, excesses or the result of specific or private diseases.

CONSULTATION FREE. Office hours, 8 a. m. to 8 p. m. Sundays, 10 to 1 only.

STATE MEDICAL INSTITUTE

1208 Farnam St., bet. 13th and 14th Streets, Omaha, Neb.

Shears for the home Every woman needs a good shear. A cheap shear or scissors is never economical, never stays sharp, never gives satisfaction. As a household shear we can guarantee that the Wise shear will give better satisfaction than any other. We have all kinds and sizes from 2c up. Pocket knives with blades—guaranteed to hold edge.

Drumming Hardware Company 1514 FARNAM BUILDERS' HARDWARE ETC.

SEE **BLACK'S COLLAR WINDOW** This Week. **Quarter Sizes** A Feature.

BY UNANIMOUS VERDICT OF THE WORLD'S BEST EXPERTS **I.W. HARPER RYE** BEST WHISKEY GOLD MEDALS CHICAGO 1893 NEW ORLEANS 1895 PARIS 1900 GRAND PRIZE ST. LOUIS WORLD'S FAIR BERNHEIM DISTILLING CO. LOUISVILLE, KY. DEPUTY STATE VETERINARIAN, H. L. RAMACCIOTTI, D. V. S. CITY VETERINARIAN. Office and Infirmary, 28th and Mason Sts. OMAHA, NEB. Telephone 139.

Ask for a **MERCANTILE** QUALITY IS OUR MOTTO!

BEST BECAUSE You are NOT paying for bill boards, fence painting, clocks, free deals, etc., but for Fine Quality Havana Tobacco, EQUAL to Imported Cigars. Sold direct to the retailer by F. B. RICE MERO CIGAR CO., Manufacturers, ST. LOUIS.

Are You Looking for an Opening for Business or an Investment?

The New Towns Along the Line of the **Chicago Great Western Railway**

Offer wonderful opportunities for business of all kinds. The towns are located in the midst of the **Best Farming Country in Iowa** (The corn belt of the world.)

Thickly settled by prosperous, progressive farmers. Property is increasing rapidly in value. Business and residence lots—five, ten and twenty acre tracts, for sale. Prices low, terms easy, in

Fourteen (14) New Townsites Along the **Chicago Great Western Railway System**

Investments in buildings will net from 10 to 15 per cent annually. For full particulars, plats and prices of lots apply to

EDWIN B. MAGILL, Manager Townsite Dept. Chicago Great Western Railway 615 Paxton Bldg., Omaha, Neb.

"Town Talk" tells townsites tales tersely and truthfully. Sample copy sent for 2-cent stamp.