

BRANDEIS & SONS
 Pearl Buttons All Sizes 5 Cents a Dozen
 Velvet and Silk Tailor Buttons at 5c Doz.

HOSIERY SALE

Reglar 35c and 25c Hosiery for Ladies, Men and Children at **15c**

Ladies' Hosiery, plain and fancy hosiery thread and plain and fancy cotton, in all colors and hundreds of patterns, new browns, blacks and all colors, all-over lace effects, lace boot, silk embroidered, all full seamless, some full-fashioned foot—these are all well known manufacturers' accumulations of odd lots.

Boys' and Girls School Hose, medium and heavy fast black hose for boys and girls.

Men's Hosiery, silk embroidered hose with split soles, in plain and fancy colors, including the new browns and grays, all sizes. This hosiery is regularly worth up to 35c pair, on big bargain square Saturday at, pair, **15c**

Sale of Ladies' Spangled Cape Collars
 A New York importer's samples and odd lots of all black spangled Cape Collars, in large and medium sizes; many absolutely new and elaborate patterns, extremely fashionable for spring—worth as high as \$1.00 **19c-25c-39c** each, at.

American Lady CORSETS \$1.00

The latest spring style of the universally popular American Lady Corsets—Longfellow model, all sizes, made of best quality French white batiste—2 pair hose supporters—regular \$1.50 and \$2 new spring corsets—also many P. D., Worcester and W. B. corsets, worth as high as \$4.00—at.

Ladies' Wash Kid Gloves at 75c Pair

All the new shades of Kid Gloves—every pair stamped "Washable"—all sizes—every pair perfect—regular one dollar and dollar and a half values—at—pair **75c**

Handkerchief Specials

Ladies' and men's Handkerchiefs—ladies' Swiss and lace embroidered and men's fancy colored borders, at—each **6c**

Men's and ladies' pure Irish linen Handkerchiefs—extra Saturday bargain at **12c-15c**

Embroideries and Turnover Collars

Ladies' daintily embroidered Turnover Collars and Stocks with tabs—also handsome Lace Collars in stocks and turnovers—a hundred styles—all new and very pretty—your choice Saturday at—**5c-10c-12c** each

100 Calling Cards for 39c
 Printed in a short time. Newest style type. In the Arcade.
J. L. BRANDEIS & SONS. BOSTON STORE

SHELLEY

The glories of Women's Spring Garments in all their bewildering beauty are on display in Omaha's Fashionable Store.

Silk Shirt Waist Suits
 Beautiful models, irresistibly attractive—**\$15.00 to \$75.00**

Covert Jackets
 Exclusive, jaunty designs, handsomely tailored—**\$5.00, \$10.00, \$20.00 and Upwards**

Rain Coats
 Elegantly tailored garments from the plainest elegance to the most fastidious conceptions—**\$10.00 to \$50.00**

Skirts
 High class tailored garments. This department is overflowing with smart, new designs—**\$5.00 to \$45.00**

Silk Jackets
 The finest collection ever sent to Omaha. Every style from the jaunty little jacket to the gorgeous opera cape.

WANTED—A BOY

In every town to sell our new Saturday Bee.

Will send any boy the first 10 COPIES FREE

It contains 18 pages of special magazine features, including 10 colored pages with BUSTER BROWN COMICS, altogether 30 pages, and is a big seller everywhere on Saturday.

YOU MAKE TWO CENTS PROFIT ON EVERY PAPER YOU SELL.

For Full Particulars Write to

The Omaha Bee,
 Omaha, Nebraska.

GUARANTEE CLOTHING CO.

1519-1521 DOUGLAS ST.

Saturday's Great Specials

MEN'S SUITS
 Odd suits, worth up to \$18.00—some in one size, others in another—running from 34 to 46—sale price, \$7.00.

OVERCOATS
 from the Rothschild stock, including Cravenettes, Spring Coats, Ulsters, etc., worth up to \$12.50—your choice, \$4.85.

PANTS
 Selling every pair for \$3.00—sale price \$1.90, including all wool, home-spun, novelty worsteds, black Thibets, fancy corduroys, etc.

MARTIN-COTT STOCK
 (L. Chance). Soft hats, worth up to \$2.50, for 90c; stiff hats, worth up to \$3.00, for 90c; caps, 19c, 30c and 45c, worth double and triple; gloves for 25c, worth up to 75c; engineers' reindeer gauntlets, 90c; buckskin gloves, 48c, etc.

SWEATER SALE
 Having bought a manufacturer's sample line of sweaters, we now place them on sale at 25c, 45c, 85c and 98c. Amongst the 98c ones you will find some that are selling elsewhere as high as \$2.50. The 25c ones are selling at 75c in some stores.

SHIRT SALE
 1,200 shirts, each and every one worth one dollar—sale price, 48c. All sizes, all styles, all patterns. This is the best lot of shirts we ever offered.

UPSTAIRS
 Men's pants, worth easily \$2.00—sale price, 98c. Men's suits, many of them that sold originally as high as \$12.50, to be closed out at \$4.90. Men's overcoats—your choice \$3.85— including Cravenette coats, ulsters, etc. Men's shirts of all descriptions, 25c. Boys' floss lined underwear, 15c. Blue flannel shirts, 95c. Odd drawers, 15c. Men's fleece lined undershirts, 25c. Good rain coats, \$1.90—etc.

JOHNSON & GOODLETT COMPANY

Cheap qualities in eatables are not cheap even at a low price. We handle only the best and most reliable goods obtainable and guarantee you satisfaction in every particular or money refunded.

NAHISCO—Sugar Waters—20c
 Per box.

RICE—Good quality, whole and clean, 3 pounds for—10c

POPCORN—Shelled—10c
 3 pounds for.

MAPLE SYRUP—25c bottle
 pure goods for.

TEA—Good 90c Japan—33c
 Tea for.

PORK LOINS—74c
 Per pounds.

LAMB LEGS—11c
 Per pounds.

BEEF ROAST—6c-8c
 Per pounds.

BACON—Lean Bacon—11c
 Per pounds.

CAKES—Our famous 3-layer—30c
 white—each.

ORANGES—Extra large—25c
 sweet, juicy navel—dozen.

OLIVES—Fine large Queen—35c
 in bulk—per quart.

JOHNSON & GOODLETT COMPANY
 Twentieth and Lake Sts., Groceries, Meats and Bakery. Phone 1575 and 474.

FRY SHOE CO.

LAST DAY of the Big Shoe Sale

Don't Fail to Come Tomorrow—Saturday

Get one of the **GOOD BARGAINS IN GOOD SHOES** that everybody has been getting here.

BARGAINS FOR MEN. BARGAINS FOR WOMEN. BARGAINS FOR GIRLS.

Remember, they are all from our own stock of reliable high grade goods.

DON'T MISS THIS LAST CHANCE FOR A REAL SHOE BARGAIN.

Remember Tomorrow—Saturday

FRY SHOE CO.
 16th and Douglas.

THE PEOPLES STORE

LEADERS OF LOW PRICES
 16TH & FARNAM STREETS, OMAHA.
 (THE PEOPLES' FURNITURE AND CARPET CO.)

The Old Reliable Credit House

Ladies' New Suits, Jackets & Millinery

A WORD ABOUT OUR CREDIT SYSTEM. We have no ironclad rules as to terms; we offer you the advantages of an adjustable credit system that is dignified and desirable. One that is made to meet the needs and conditions of everyone. By trading here you have all the advantages of cash buyers, even if you haven't the necessary cash—nothing is TOO GOOD or TOO MUCH for those who trade with us

A Distinctly New Spring Suit at \$15—made of the finest light weight Panama cloth in blue, black and brown—collarless—full blouse front—new shape sleeves—short new round lengths—price for tomorrow's selling, at **\$15**

Three New Style Cravenette Coats, \$10.00—for sleek weather, rain or shine—new models of blouse and straight front effects—in oxford, tan or olive shades—will be on sale Friday, at **\$10**

Clever New Shirt Waist Suits \$13.50—in both silks and mohairs—all made in the very latest style and come in all the newest colors—two specials, at \$17.75 and **13.50**

Ladies' Wash Waists 98c—We are closing out the balance of a prominent manufacturer's sample line of wash waists—many worth up to \$2.50—as long as they last, for **98c**

New Covert Jackets \$9.98—will be very popular this spring—made with new sleeves and fitted backs—hip lengths and silk lined—**9.98**

Dress and Walking Skirts—made of chevots and broadcloths, new pleated effects—regular \$7 and \$5 values—\$4.75

Ladies' 1905 Spring Hats—Advance styles for early wear now on display. All the latest designs and shapes are shown in Ladies' Ready-to-Wear Street Hats. Two specials for tomorrow at \$4.98 and **2.95**

Keen

Enormous Millinery Bargain Sale

Absolutely any winter hat in the House, they are worth \$7.50, \$8, \$10 and \$12—**SATURDAY Only 2.50**

INVESTIGATE, IT PAYS. 1508 Douglas Street.

MADE IN OUR KITCHEN TO SAVE WORK IN YOURS

NONE SUCH MINCE MEAT

In 2-Pie 10c Packages with List of Valuable Premiums. MERRILL-SOULE CO. STRACUSE, NEW YORK

USE ALTON FLOUR

WELCOME, SPRING, WELCOME

Unable to remain in concealment longer, the earth discarded its pure white raiment and donned a mantle of green to hasten welcome the approach of spring, laden with innumerable varieties of vegetables, consisting of:

FRESH MUSHROOMS, SLENDER CUCUMBERS, BRUSSELS SPROUTS, SNOWBALL CABBAGE, CURLY LEAF LETTUCE, BUTTER RABBIT, FIRM HEAD LETTUCE, CHOICE EGG PLANT, GREEN WATER CRESS, CRISP DWARF CELERY, SELECT NEW POTATOES, FRESH SPINACH.

Strictly Fresh Eggs, 26c per dozen
 Broyla Pies, 25c
 4 boxes, 25c
 Cream of Wheat, 25c
 2 packages, 25c
 Maltia Ceres, 25c
 4 packages, 25c
 Raisin Crisps, 25c
 4 packages, 25c

MEATS
 Boiling Beef, 5 lbs., 25c
 for, 25c
 Corned Beef, 7 lbs., 25c
 for, 25c
 Veal Stew, 5 lbs., 25c
 for, 25c
 Frankfurters, 4 lbs., 25c
 for, 25c
 Liver Sausage, 4 lbs., 25c
 for, 25c

75c a Foot

We sell 'em that way if you prefer it—2 feet, \$1.50—and for \$1.50 a pair we put on your boy's feet the best shoe you ever saw for that money.

Parents who have bought these shoes know it—and buy them again and again. That is our recommendation to you. Our guarantee is "your money back if you're not satisfied."

Bring the boys in Saturday.

Sommer Bros.
 Exponents of Good Living.
 28th and Farnam Sts.
 Telephone 750, 1123.

Drexel Shoe Co.,
 1419 FARNAM STREET,
 Omaha's Up-to-Date Shoe House
 ASK FOR OUR FREE CATALOGUE

Many Other Great Bargains, Saturday. See Large Ad Page 9.

HAYDEN'S

THE RELIABLE STORE.

Many Other Great Bargains, Saturday. See Large Ad Page 9.

Great Clearing Sale of Men's Odd Coats and Vests, at \$2.95

265 coats and vests that are worth from \$5.00 to \$9.50, come in meltons, serges, worsteds, cassimeres, chevots and fancy worsteds, in either single or double breasted styles—they are all coats and vests from suits that sold for \$10.00 to \$15.00, and the greatest bargain ever offered in the city at—choice **\$2.95**

These goods have been on display in our 16th street windows for the past few days. Don't fail to see them Saturday.

BOYS' KNEE PANTS SUITS—In two piece double breasted Norfolk or three piece styles, all shades and patterns, regular \$3.50 or \$4.00 values—at **2.50**

\$15.00 TO \$18.00 MEN'S SUITS—In best styles and fabrics, workmanship, and finish, the best clearing sale price **\$10**

15c silkline remnants, best made goods, special—at yard **8c**

10c robe silk, Cresent brand, great value—Saturday—at yard **6c**

1c baby and outing flannel remnants—great snap—at yard **7c**

OPTICAL.

Perfectly Fitting Glasses, at money saving prices.

See our optician on main floor. Complete satisfaction guaranteed.

HAYDEN BROS.

THE LANGE GROCERY CO.

Are you a customer of this store? If not, you should become one. Not only do we carry the largest assortment of imported and domestic goods, but because we sell at a price that is always within reach of every one, and our prices are never so low but what there is purity and a guarantee with anything you buy.

For Saturday we offer you our extra fancy navel oranges, regular 30c seller; our price **15c**

Muscadel Raisins, per pound **5c**

Fancy Hand Packed Tomatoes, per can **5c**

Extra Clean Tea Siftings, per package **8c**

A large assortment of Teas, any kind, per pound **35c**

Coffee, in pound packages, **10c**

Unleavened Biscuits, per package **4c**

Campbell's and Snyder's soups, per can **5c**

Quail Oatmeal, two pound package **6c**

Macaroni per package **7c**

Best Corn Starch, per package **4c**

Wetmore's Gelatin, per package **9c**

Pure Maple Syrup, 5 gallons **1.50**

Heinz' Best Sauer Kraut, per gallon **15c**

Jersey Cream Flour, 45-pound sack **98c**

THE LANGE GROCERY CO.

Importers of Fancy Groceries.
 Phone 1459. 606 South Thirteenth St.

The Only Leaders MURRAY & CO.,

Of Strictly First-Class Meats, 317 S. 16th. 'Phone 1744.

We do not make price our object as many do, but from a lifetime experience work only on quality. This we have beyond a doubt as a visit to this up-to-date market will tell. We carry more stock than any two markets, and as the customer may wish. And such is the certificate from Omaha's best people.

The Only Leaders MURRAY & CO.,

317 S. 16th 'Phone 1744

NEW SPRING STYLE Dunlap and Stetson Hats

Now on Sale.

C. H. FREDERICK CO.,
 1504 Farnam St.

A Wise Woman

Will try and preserve her beauty. A fine head of hair is one of the highest charms. The Imperial Hair Regenerator restores Gray or Bleached hair to any natural color or shade. It is clean, durable, and OXYGEN APPLICATION WILL LAST FOR MONTHS. Sample of hair colored free. Send for Pamphlet.

IMPERIAL CHEMICAL CO. 125 S. 7th St., New York.
 Sherman & McConnell Drug Co., 1515 & 15th St.

FOR A CHAMPAGNE COCKTAIL IT HAS NO EQUAL

COOK'S

CHAMPAGNE

Spring Shirts

Just received a new shipment of Spring Shirts—two separate collars and one pair cuffs, and one shirt—Garnier Percale, 84 count. Will be sold for Friday and Saturday only for 50c—usual price on this quality is \$1.00.

Our line of furnishings is the most exclusive. Special attention given to fat men in large sizes of neckwear and shirts. Also on regular sizes.

Special Underwear for spring weight—immediate weight. Also light weight Balbriggan for 25c, 50c, 60c per garment.

JOS. F. BILZ,
 322 SOUTH SIXTEENTH,
 Omaha, Neb.

PARKER'S HAIR BALSAM

Promotes the growth of the hair and gives it the lustre and silkiness of youth. When the hair is gray or faded it BRINGS BACK THE YOUTHFUL COLOR. It prevents dandruff and hair falling and keeps the scalp clean and healthy.