



J. BRANDEIS & SONS

BOSTON STORE & SONS

Buy Your Gifts Today

Come early in the morning and you can accomplish more. Don't delay until the last day. We are willing to do everything in our power to make your Christmas shopping easy for you. Do your shopping today.

New Lots of Christmas Handkerchiefs Just Received—On Sale Friday

We have just unpacked delayed shipments of fine Christmas Handkerchiefs, which we place on sale tomorrow for the first time. In order to clear them all away before Christmas we make the greatest bargain offers. Fine embroidered Swiss and scalloped edge all linen Handkerchiefs for ladies—also men's all linen Handkerchiefs—also a large variety of lace edge Handkerchiefs—many worth as high as \$1.00, at



12c, 19c, 25c and 49c

Ladies' Gloves Make Welcome Gifts

We sell the highest grade Kid Gloves that are made—these are all the sweetest shades for street and evening wear—Perrins, Reyniers, Dents, Monarch, etc., etc., at—pair.....

1.00-1.50-2.00

Special Holiday Rug Bargains

There is no better gift nor one that is more useful all the time than a fine Rug.

- | | | | |
|--|------|--|------|
| Imitation Oriental Rugs—36x72, worth \$4 each, at..... | 1.50 | All Wool Symra Rugs—36x72, worth \$4 each, at..... | 2.98 |
| Imitation Oriental Rugs—36x72, worth \$3 each, at..... | 2.98 | Bissel's Carpet Sweepers—Very acceptable gifts. | |
| | | The Champion Sweeper..... | 1.69 |
| | | Standard Sweeper..... | 2.00 |
| | | Grand Rapids type bearing Sweeper, at each..... | 2.50 |

MEN'S FANCY VESTS at 98c

Here is a present that cannot go amiss. Every man likes a fine, up-to-date fancy vest. Tomorrow we make a special offer of hundreds of white and fancy waistcoats, in the very latest styles, worth as high as \$2.50 each—very special, at.....

98c

- | | | | |
|---|------|--|------|
| MEN'S Xmas Suspenders | | Men's Holiday Mufflers | |
| All our \$5 fine silk suspenders, in boxes, at..... | 2.50 | The very latest styles of Oxford, full dress Mufflers, handkerchief Mufflers, \$5.00 Mufflers— | 2.50 |
| All our fine \$4 silk suspenders, in boxes, at..... | 2.00 | \$4.00 Mufflers— | 2.00 |
| All our \$3 silk suspenders, in boxes, at..... | 1.50 | \$3.00 Mufflers— | 1.50 |
| All our \$1.50 silk suspenders, in boxes, at, pair..... | 75c | \$2.00 Mufflers— | 98c |

J. L. BRANDEIS & SONS, BOSTON STORE

YOUR BEST CHRISTMAS OPPORTUNITY

The next two days you will have to do some hustling—you to make selections and we to wait on you. If you would avoid delays and unsatisfactory shopping, make your purchases now.

- Card Cases, Letter Books, Pocketbooks, Bridge Whist Sets, Cribbage Sets, Poker Sets, Address Books, Calendars, Christmas Box Paper, Paper Cutters, Inkstands, Desk Sets, Portfolios, Writing Cases, Rubber Band Boxes, Twine Boxes, Pocket Knives, Etc.

The Moyer Stationery Co.

220 South Sixteenth Street.

TWO MORE DAYS

to buy Christmas gifts—A Watch makes one of the most acceptable gifts—we have one of the handsomest stocks of these goods, in the city. We can supply you with almost anything you need in Sterling Silver Goods—We still have a nice stock of Diamond and Fancy Stone Rings—Signal Rings. Don't buy till you've spent a few minutes in our store. Look for the name.

S. W. Lindsay, Jeweler, 1516 Douglas St.

A New Fast Train—THE KATY FLYER

Leaves Kansas City at 2:20 A. M. daily, arriving at all principal Oklahoma, Indian Territory and Texas points the same day.

3 Daily Trains from Kansas City—Southwest.
2:20 A. M. 12:35 P. M. 9:00 P. M.
Ask the Agent or write "KATY," St. Louis.



Suggestions for Xmas Gift Giving

Our store is full of pretty goods for Christmas presents. Furs from the lowest price to the best. EVENING and other WAISTS of all kinds. Silk PETTICOATS, \$8.00 up; DRESSING SACQUES and KIMONAS, Children's CLACKS, CAPS and BONNETS, KID GLOVES, best makes, \$1.00, \$1.50, \$2.00; Neckwear of all kinds, Handkerchiefs, Ribbons, Shopping Bags, Jewelry Novelties, Umbrellas, Fancy Hostery, China Lace and French hand work Center doilies, Scarfs, Lunch Cloths, etc., Finished Pillow Covers, Pin Cushions, Crocheted Slippers for ladies and children, Table Covers, Kensington Mails and Nurse's Aprons, Fans, Belts, Manicure and Toilet Sets in all the latest and prettiest goods, Hand Mirrors, Brushes and Combs, Hair Receivers, Glove and Handkerchief Boxes, Pocket Books, Purses and Pen Cases.

MRS. J. BENSON, 212 South 16th Street, WALKER-ADV

OMAHA WEATHER REPORT—Friday Rain or Snow and Colder.

BENNETT'S

Store Open Every Evening Till Xmas

Just Two Days More! Just 2 Short Shopping Days!!

The early morning hours are best for Christmas shopping. This store opens promptly at 7:45, the telephones are in operation then. All we can do to induce you to shop early is being done, the advantages are yours—store less crowded—clerks less fatigued—stocks less broken.

Christmas Delivery Orders Received Up Till Noon Saturday
Wagons for Fort Crook and Bellevue, Saturday.

ABOUT ALL IN NOW!

- Santa Claus ready for the great grand day—Get in line with him!—Last call but one!—Get in line!
- Sleds**
FOR BOYS AND GIRLS—Thirty (30.00) Extra Green Trading Stamps with each sled..... 50c
Fifty (50.00) Extra Green Trading Stamps with each sled up from..... \$1
- Dolls**
Kid Body and Dressed Dolls on sale, Extra Green Trading Stamps..... 50c
Thirty (30.00) Extra Green Trading Stamps with each doll, up from..... \$1
- Toy Pianos**
\$6.00 Pianos..... 4.50
\$12.00 Pianos..... 6.00
\$20.00 Pianos..... 12.00
Fifty (50.00) Green Trading Stamps with each piano, at..... \$1
- BLANKETBOARDS**
Ten (10.00) Green Trading Stamps, (No delivery on this item)..... 25c
- TOY TEA SETS**..... 1.25
Fifty (50.00) Green Trading Stamps. This set is large enough for practical use.
- Banks**
We have them from all the best factories.
Thirty (30.00) Green Trading Stamps with each bank, at..... 50c
Fifty (50.00) Green Trading Stamps with each bank, at..... \$1

Christmas Snaps in Dry Goods

Late Shipment of Ladies' Christmas Neckwear Just Received
The newest and daintiest styles and colors, chiffon and silk stocks and jabots, at \$1.00, 75c and..... 50c

Our Line of Guaranteed Kid Gloves
For ladies and misses is the most satisfactory in the city.
Misses' Kid Gloves at..... \$1.00
Ladies' Kid Gloves at..... \$1.00
Ladies' Kid Gloves at..... \$1.50
Ladies' Kid Gloves at..... \$2.00
Every pair fitted and guaranteed.

Great Sale of Good Handkerchiefs at Bargain Prices

Plain hemstitched and lace and embroidery trimmed handkerchiefs, worth up to 50c, 25c-15c-10c-5c at, each.....

SPECIAL SALE OF PRETTY LINENS
About 500 odd pieces of fancy linens in Lunch Cloths, Sideboard Scarfs, Tray Cloths, Table Tops..... 6.50 to 25c
Dollies—pieces from, each.....

Kimonas, Robes and Dressing Sacques

Grand display on second floor—beautiful designs in all styles, long and short, loose and fitted backs, all prices ranging from—
9.90 to 50c \$35 to 98c
in Sacques. in Long ones.
Double Green Trading Stamps on Each Sale.

KNITTED UNDERSKIRTS

Plain and fancy colors, extra special for Friday, is a good weight, shaped top and embroidered edge, knitted skirt easily worth 50c, at, each 25c

FURS

An extremely late purchase of 250 Scarfs enables us to give you the best value of the season. Brown Marten Scarfs—both light and dark shades, will be placed on sale at..... 4.95-3.95
Worth \$10 each, on sale on bargain square, main floor.

CHRISTMAS CROCKERY ATTRACTIONS

- The Prettiest Department in Bennett's Big Store.
Nicely decorated Limoges China Dinner Sets, nice full size, splendid decorations, good handles and knobs, 101 pieces..... 16.50
CUT GLASS COLOGNE BOTTLES—each..... 48c
NICE BLUE JAPANESE CHINA CUPS AND SAUCERS—each..... 25c
FANCY DECORATED LAMPS—Beautiful floral decorations, 10-in. globe, stands 27 inches high, Friday special..... 2.48
See our strong array of Holiday China, Cut Glass, Lamps, Toilet Sets, Statuary, etc.
- OUR POPULAR PRICED TABLES**—At 98c, 75c, 48c, 25c and 10c—Loaded down with up-to-date special things at special prices.
Nowhere in the great west can our immense stock even be bordered on.

BENNETT'S SHOE SECTION

Double Green Trading Stamps Friday and Saturday on all Xmas Slippers Bennett's Shoe Section.

TURKEYS, GESE, DUCKS AND CHICKENS

All strictly fresh dressed—NOT FROZEN—every pound guaranteed—and thousands of pounds to choose from.
We guarantee the prices are the very lowest on basis of quality.

OVSTERS AND CELERY.
Fresh Michigan Oysters, crisp, perfect, per dozen..... 25c

HAMS FOR CHRISTMAS.
2000 choice Morrell's Iowa Hams, every one guaranteed, average 12lb each, eight pounds, at, per pound..... 12c
Thirty (30) Green Trading Stamps with each ham.

Meat Dept.—Basement.
ORDER EARLY—DO IT NOW.



UNEQUALLED OPPORTUNITY TO BUY PIANOS FOR CHRISTMAS

At this overstock reduction sale every piano in our building has suffered price-reduction in accordance with our determination to reduce our immense piano stock at any cost.

New uprights, dependable pianos, with splendid tone, double repeating action and hardwood cases, built up with cross-banded layers of wood impossible to split or warp, ivory keys—in fact the kind usually priced \$350 in any store—are now reduced to

\$193.00.

New uprights of the highest class in fancy, beautiful case designs shown only at our store—pianos that would sell everywhere for \$400 to \$600 are now offered for the first time in Omaha for

\$268, \$285, \$315

These include a choice from the leading factories.

NEW UPRIGHTS FOR \$128, \$135, \$148

—walnut, oak or mahogany cases—by far the best in town for the money.

50 BARGAINS IN USED PIANOS

STEINWAY, STEGER, KNABE, CHICKERING, VOSE, MALCOM, LOVE, KRANICH & BACH, etc., etc. large list draws lightly on the purse.

During this sale we accept terms of \$10 cash and \$1 monthly until paid for. We take old instruments in exchange at their full market value. Out-of-town buyers should visit our store at once or write for catalogue, prices and full information. This is your best opportunity.

SCHMOLLER & MUELLER
(THE BIG PIANO HOUSE)
Owning 4 Stores and a Factory.
1313 Farnam St., Omaha.

Xmas Rings

Rings are always in great favor with ladies. No matter how many they own they will always welcome just one more.

Why not select the stones yourself and have a ring mounted up as your fancy dictates?

Cut Glass makes the most charming presents. Our stock is very complete in new styles and artistic designs. No other articles combine the beautiful and the useful as the many elegant pieces exhibited by us.

Brown & Borshheim
Expert Watchmakers and Jewelers.
222 S. 16th St.

Diamonds Are Safe

Money put into poor jewelry is money wasted.
Money put in good jewelry is money well invested.

Why not buy a diamond?
Aside from their beauty and their deserved popularity as ornaments, diamonds are a safe and sensible investment. They are always stable in value. You can get your money out of them at a moment's notice. Buy diamonds and buy them of us. The prices range from \$5.00 to \$50.00.

Trenzer JEWELER
15th & DODGE.

ACCORDION AND SUNBURST PLEATING

COMPLETE GARMENTS A SPECIALTY.
Send for Price List and Samples.

Goldman Pleating Co.
200 Douglas Block, Opp. Hayden Bros. Omaha, Neb.

Al Borak Cura RICHARDSON DRUG CO., WHOLESALE DISTRIBUTERS, OMAHA, NEBRASKA

FRIDAY A GREAT BARGAIN DAY AT HAYDEN'S

Best Selected Lowest Priced Holiday Gifts. The Largest Stock of Toys in the City.

Sweeping Price Reductions
on Toys, Dolls, Games, Engines, Photo Albums, Fancy Work Boxes, Celluloid Novelties, Etc.

During the next two days our great toy department will be converted into one great bargain counter. Thousands upon thousands of toys, etc., at bargain prices.

50c Steam Engines.....	25c
Steam Toy Models.....	25c
Tiddlywinks.....	5c
25c Toy Pianos, six key.....	15c
\$1.00 American Harmless Rapid Fire Guns.....	40c
\$2 Kid Bodied Doll, 21 inches high, at.....	25c
Simplex Typewriter does perfect work, any child can use. Its Price.....	\$1.00

Thousands of other toys at about half price.

Holiday Handkerchiefs at Cost.

Pure Linen Hemstitched Handkerchiefs..... 5c
Fancy Embroidered Handkerchiefs..... 5c
The Scallop & Knot Pattern Handkerchiefs..... 5c
2c Fancy Embroidered Handkerchiefs..... 25c
New Initial Handkerchiefs..... 25c

At half regular price.
2c cards, choice..... 1c
5c cards, choice..... 2c
10c cards, choice..... 5c
25c cards, choice..... 10c
50c cards, choice..... 25c
\$2.00 cards, choice..... \$1.00

BOOKS—All go at cost.
Loulou St. Acrot's Bissel's Little Men, Little Women, Joe's Boys, etc., regular price \$1.00, at..... 50c

Standard Books—A complete line, all titles regular 25c books, choice..... 30c
\$1.50 Paired Poets—All popular authors—sale price..... 80c
Fine Brass Candle Stick, full sized, fancy colored, wax candles, brass shade holder and a fancy colored paper shade, all..... 50c
Special Closing Out Prices Friday:
X-ray cabinet, comb and brush set, triple mirrors, smoking sets, fountain pens, chaum pipes, cigar holders, card cases, collar and cuff boxes, pocket books, all go at sensationally low prices Friday.

The Elsie Books at 57c
We have a complete stock embracing the entire line of titles at present. Come early Friday morning, they will not last long at this price, 57c.

Oranges, Nuts, Fancy Groceries

ORANGES! ORANGES! ORANGES!
NUTS! NUTS! NUTS!

Fancy Groceries of every kind for your Xmas dinner.

One solid car fancy large, sweet and juicy Highland Naval Oranges, regular price, 50c, this sale, only..... 30c per dozen.

Fancy new Almonds, Filberts, walnuts, Pecans and Brazil Nuts, mixed, per lb..... 15c
Fancy New Halloween Dates for..... 25c
1-lb. package California Figs..... 25c
Large juicy Lemons, per dozen..... 12c
New Colorado White Clover Honey, per rack..... 15c
Large bright Cape Cod Cranberries, per quart..... 50c
Fancy New Dried Fruit for Xmas..... 50c
Choice Muscatel Raisins, per lb..... 60c
Fancy large table Raisins, per lb..... 50c
Choice cleaned Currants, per lb..... 75c

Fancy Seeded Raisins, per pkg..... 50c
Fancy Crawford Peaches, per lb..... 50c
New Moor Park Apples, per lb..... 12c
Fancy new evaporated raspberries, per lb..... 25c
Fancy large Hatter's Peas, per lb..... 12c
New Lemon, Orange or Citron Peel, per lb..... 15c
Xmas Specials in Breakfast Foods, Etc.

Malta Vita, per package..... 75c
Egg-O-Sce, per package..... 75c
Force, per package..... 75c
Scudo, per package..... 75c
2-lb. package Quill Oats..... 75c
1-lb. pure cane Granulated Sugar for..... 10c
10 Bars Best Laundry Soap..... 50c
1-lb. Jars Pure Fruit Jam..... 75c
Large bottles Finesse, assorted kinds..... 75c
3-lb. Cans solid packed tomatoes..... 75c
2-lb. Cans Early June Peas..... 75c
Good Japan Rice, per lb..... 25c
Large bottles Fancy Queen Olives..... 75c
2-lb. Cans Sweet Sugar Corn..... 75c

HAYDEN BROS.

AT BENNETT'S CLOTHING. CLOTHING

HERE'S A FEW SPECIAL OFFERINGS AT THE RIGHT TIME TO MAKE YOU MONEY.

- | | |
|---|--------|
| Smoking Jackets, sold for \$15 and \$12.50, at..... | 8.75 |
| Smoking Jackets, sold for \$10.00, at..... | 5.50 |
| Smoking Jackets, sold for \$7.50, at..... | 4.25 |
| Smoking Jackets, sold for \$5.00, at..... | 3.75 |
| Bath Robes, sold for \$15.00, at..... | 9.75 |
| Bath Robes, sold for \$10.00, at..... | 6.25 |
| Bath Robes, sold for \$7.50, at..... | 4.25 |
| Bath Robes, sold for \$5.50, at..... | 3.50 |
| Men's Umbrellas, sold for \$15.00, at..... | 9.50 |
| Men's Umbrellas, sold for \$12.50, at..... | 8.50 |
| Men's Umbrellas, sold for \$10.00, at..... | 7.50 |
| Men's Umbrellas, sold for \$6.00, at..... | 4.00 |
| Men's Umbrellas, sold for \$5.00, at..... | 3.00 |
| Men's Gloves, sold for \$1.50, at..... | 1.00 |
| Boys' Fur Mitts, sold for 75c, at..... | 50c |
| Men's Pure Linen Handkerchiefs, sold for 25c, at..... | 20c |
| Three for..... | 50c |
| Men's Fancy and White Silk Handk'fs, sold at 50c, at..... | 25c |
| Men's Mufflers, Way's, sold for 75c, at..... | 50c |
| Men's Mufflers, Way's, sold for \$1.00, at..... | 75c |
| Men's Mufflers Way's, sold for \$1.50, at..... | \$1.00 |
| Men's and Boys' Sweaters, sold for \$1.50, at..... | 1.00 |
| Men's and Boys' Sweaters, sold for \$2.50, at..... | 1.50 |
| Men's and Boys' Single Boxed Suspenders, sold for \$1.00, at..... | 50c |
| Men's Neckwear, single boxed, sold for \$1.00, at..... | 50c |
| Men's Neckwear, single boxed, sold for \$1.50, at..... | 75c |
| Men's and Boys' Shirts, sold for \$1.00, at..... | 50c |
| Men's Shirts, sold for \$1.50, at..... | 1.00 |
| Six for..... | 5.00 |
| Men's Hats, sold for \$3.00, at..... | 2.00 |
| Men's Suits and Overcoats, sold for \$12.50, at..... | 8.50 |

HOLIDAY GIFTS FREE

To each person making a purchase of 50c or more we give, absolutely free, our beautiful WEATHER SIGNAL ART PANEL and CALENDAR. The first edition of this article cost us over \$5,000, which will give you an idea as to the value of this gift. We supply over one million homes with our fine Tea, Coffee and Baking Powder. We extend an invitation to all to visit our store this week and see the fine display of premiums we offer with our tickets.

Grand Union Tea Company

402 Broadway, Council Bluffs, Iowa. 405 North 34th St., South Omaha.
115 South 16th Street, Omaha, Neb.

Smoker's Articles

Amber cigar and cigarette holders, in Sterling silver cases, \$5.00 and \$6.00. Same in leather cases, plain, \$2.75; chased, \$3.00. Cigar piercers, 75c; Sterling, \$2.00. Cigar scissors, 50c; Sterling, \$2.50. Cigar cutters, 50c; Sterling, \$2.50. OPEN EVENINGS.

JEWELER MAWHINNEY & RYAN CO., 15 1/2 AND DOUGLAS STS., OMAHA, NEB.

Only Two Days Left

To buy your Christmas gifts and we have hundreds of nice things suitable for presents—Watches, Diamonds, Brooches, Stick Pins, Cut Glass, Sterling Silver Novelties, Brush and Comb Sets, Chains, Cufflinks, Rings, Music Boxes and Albums. We've got the goods and at the lowest prices. Come now and make your selection.

P. E. FLODMAN & CO., 1514 Capitol Ave.