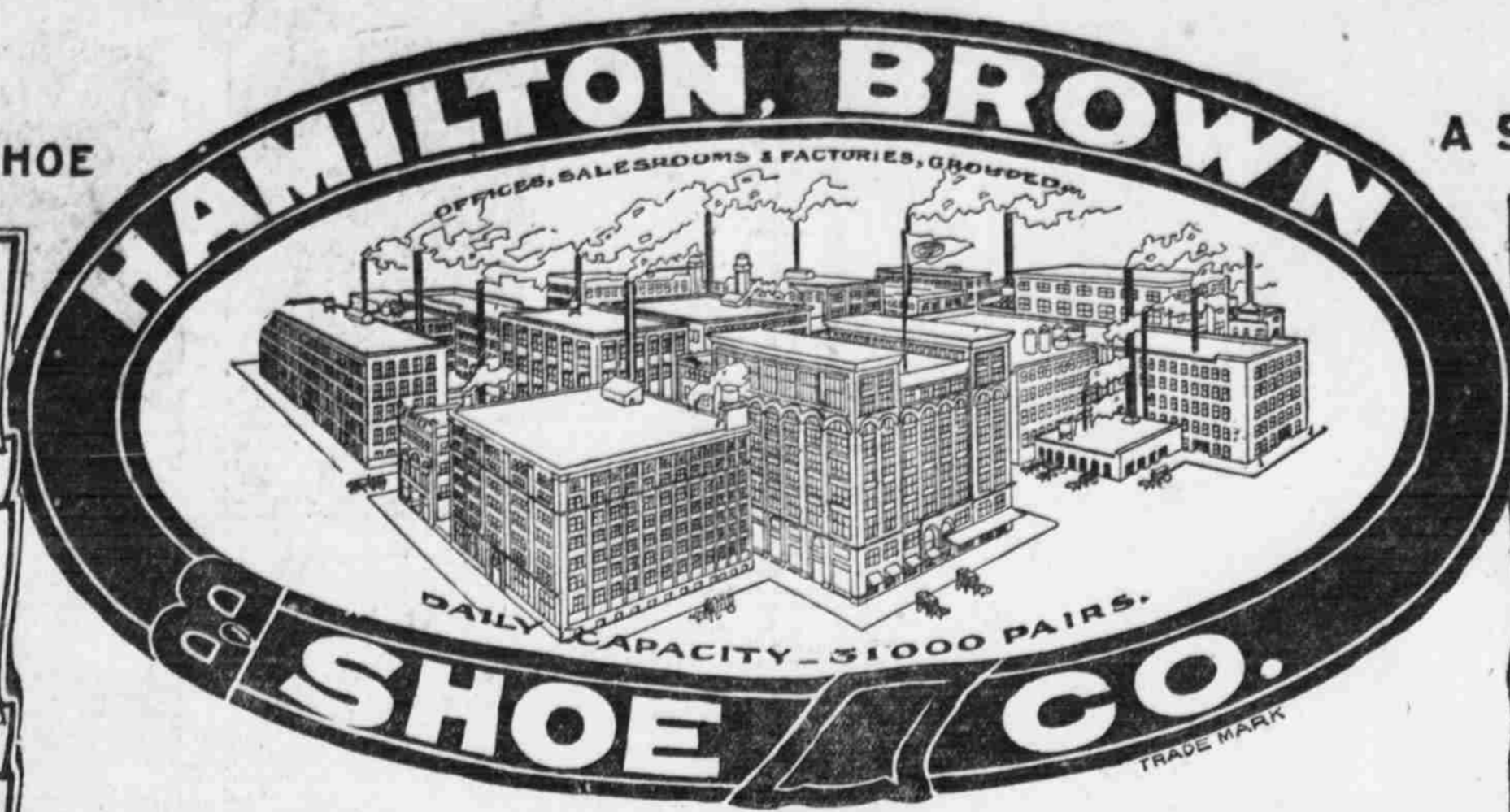


A SHOE

A SECOND



We did  
**\$9,018,582.98**  
 IN 1904

We will do  
**A MILLION A MONTH**  
**WATCH US!**



*American Lady*  
*American Gentleman*  
**SHOES**



IN 58,000,000 COPIES of the standard magazines for 1905 will appear our ads of the American Lady and American Gentleman Shoes.

**OF INTEREST TO DEALERS.**

15,157 merchants are already handling American Lady and American Gentleman Shoes. Write for "SHOELIGHT."

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**LARGEST IN THE WORLD**  
**ST. LOUIS, U. S. A.**



W. H. SHEELY, Texas, \$357,777  
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 J. G. WEST, Missouri, \$149,250  
 W. M. ATKINSON, Texas, \$142,559  
 G. T. EICHHOLTZ, Washington, \$134,250  
 F. M. FIELD, Indiana, \$129,232  
 G. P. DYER, Kansas, \$116,767  
 L. D. ADAMS, Tenn., \$107,357  
 GEORGE S. BERRY, Nebraska, \$103,412  
 J. T. LONG, Texas, \$251,351  
 S. H. FRENDEL, Texas, \$194,753  
 H. S. BURTING, Texas, \$170,208  
 J. T. DYER, Kentucky, \$148,824  
 E. O. ATKINSON, Texas, \$142,559  
 J. R. TEASDALE, N. M. & Ariz., \$133,853  
 GEORGE L. LUFKIN, California, \$125,850  
 J. W. HANSON, Missouri, \$112,602  
 G. O. SUFFORD, Missouri, \$106,850  
 H. W. BACON, Indiana, \$103,185  
 W. G. WILMOT, Nebraska, \$102,675  
 D. M. CREWSON, Kentucky, \$101,263  
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 H. G. BLACKMAN, Mississippi, \$100,710  
 G. W. HERRING, Colorado, \$100,653  
 J. R. MITCHELL, Colorado, \$100,653  
 C. P. LADD, Kansas, \$96,125

E. E. BURROW, Arkansas, \$326,449  
 C. L. McCAIN, Mo. & Ark., \$250,600  
 F. B. FOX, Mississippi, \$225,473  
 Minor Merriweather, Louisiana, \$176,859  
 G. L. HARRIS, Alabama, \$175,200  
 H. W. BOOTH, Mississippi, \$161,450  
 C. H. MEYERS, Arkansas, \$152,300  
 A. C. Brown, Ky. & Tenn., \$143,300  
 LEONARD JONES, Miss. & Ala., \$142,855  
 J. E. SPENCER, Missouri, \$140,602  
 W. T. STEPHENSON, Kansas, \$138,851  
 E. P. CARSTENS, Louisiana, \$131,501  
 W. R. WATTS, Georgia, \$130,643  
 B. C. HOUSEL, Oklahoma, \$125,351  
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 E. O. WATSON, Texas, \$110,461  
 T. S. HALL, Kansas, \$106,252  
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