Werld-Herald Want Ad Guesser Makes a Very Bad Guera.

PRIZE SCHEME THAT FAILED TO PAN OUT

Want Ad Genius Makes a Bad Break and Then Tries to Cover by Crawling Through a Knot Hole.

The following inquiry, with reference to the relative number of want ads published in the Omaha newspapers, has been re-

of ved by The Bee:

Omaha, Nov. 36, 1904—Business Manager of The Bee: Will you please tell me what paper published the mest want ads on Bundays during the month of November and whether The Bee or World-Herald lead and by how much?

I made a bet that The Bee would lead by over 500 and claim that I won.

The World-Herald, however, published an article on Tuesday that 'The Bee could not be considered in their contest and that the News was accorded second place and used for comparison." Do I win my bet or not?

For Mr. Jensen's benefit and for others

For Mr. Jensen's benefit and for others interested it may be gaid the World-Herald's information on this subject is just about as reliable as the election news it published, through which many of its readers were duped into believing that the fusion candidate for governor was elected, or its inflated circulation statement which it is putting out in spite of the fact that only a year ago it was unable to satisfy the council or the district court that it had 5,000 circulation in Omaha.

The fact of the matter is that a new, imported genius at the World-Herald office ethought itself of a wonderful scheme.

The Bee has regularly published a larger number of actual paid want ada than any paper in Omaha. The fact that the World-Herald has been giving away a considerable percentage of its advertising has fooled a few people. So its latest London importation concected a wonderful scheme. His proposition was to the effect that he would give certain prizes to those guessing the number of paid want ads which the World-Herald would publish in excess of those published by its nearest com-This scheme was launched at the eleventh hour, being published first in the Friday evening World-Herald, with the dea that The Bee want ad solicitors would not have time to make any extra effort, to overcome the World-Herald's free advertising and padding on the following The attempt, however, failed and The Bee had a lead in paid want ads over the total number published by the World-Herald, in spite of the World-Herald's efforts throughout the week to swell its want ad column, together with the usual list of free advertisements and padding, the following Sunday.

A Big Fall Down. The next Sunday the World-Herald force by a tremendous effort, succeeded in mak-ing a gain of about 300, while The Bee published over 1,200 classified advertisements more than the World-Herald. The World-Herald camp was thrown into conshut their eyes and refused to see anything but their smaller competitor. The into his life. last Sunday of the month The Bee again broke its own record and published 2,565 paid want ads.

The result was that The Bee led the compared with everything published by relegated to the scrap pile.

With regard to the excuse that some to go into the World-Herald, in spite of the personal pleas of Mr. Hitchcock, the proprietor of the publication, having been

added to the force of want ad sollcitors. After the fakirs found that they could not get this business they suddenly claimed have discovered that these small oneline ads were "unfair" and are now using this as the only shield behind which they

As a matter of fact around the World-Herald office most of the employes are laughing in their sleeves over this stroke of genius that failed to hit the mark and outside of their office they quietly admit that they were badly beaten at their own game. They seem to consider the whole thing a tremendous joke on the new, imported genius, and the burden of their song is "Back to Foggy London with the

If Mr. Jensen only estimated that The Bee would run 500 ahead of the World-Herald in this contest he has a wide margin in his favor. He wins his bet.

Marriage Licenses, The following marriage licenses were issued up to noon, December 1: Name and Residence. Lillie Whitmore, Pottawattamie county, Thomas E. Cunningham, South Omaha....... 28 Mamie Martin, South Omaha.......... 26 Thomas V. Long, Worthington, Ind..... 25 Martha E. Mercer, Guthrie Center, Ia... 35

First Marriage for Judge Day.

18-K. Wedding Rings, Ednolm, Jewster. Judge Day performed his first marriage service Wednesday evening. The man and wife before the ceremony were named at Twentieth street and Ames avenue and orlando R. Livingstone and Mette Johnson. The marriage was a first night with

BADLY BEATEN AT OWN GAME all three of the principals, but the cere-mony went through, if parelle evidence may be believed, without a single faux pass. MAN HELD FOR HEINOUS CRIME

> Horace Clark, Middle Aged, Does Not Deny Ruin of Two Little

After investigating the case of Horace Clark, arrested Wednesday evening on the charge of having forced immoral relations with Margaret and Gladys Case of 1401 South Sixteenth street, Assistant County Attorney Magney filed a complaint of criminal assault against Clark in police court, charging the prisoner with assaulting Gladys, the elder of the sisters. It is probable another complaint will be filed against Clark, it being alleged he main-The prisoner was pale and nervous when brought into the court room before Mrs. Case and her daughters. Clark decided to walve preliminary examination and was over to the district court by Police bound Judge Berka. The bond was placed at

\$3,500 If the facts of the case as related by Mrs. Case and her daughters be true the case is a most revolting and helnous one. and fatheriess for three years, have been imposed upon by a man 35 years of age. Not only do the girls say they have been the victims of the man's lust, but physicians declare they have been contaminated with a loathsome disease.

Mrs. Case says she has lived in Omaha fourteen years and has been a widow three beck announced that \$10,000 set aside from years. She has eight children and has had a hard time since the death of her husband. Often she has been forced to go out and work by the day that her family should not want. She has known Clark for five years and during the last year the man made his home with the Cases. He ingratiated himself into the family to the extent that he was a member of the household, Mrs. Case states. Until recent developments aroused the suspicion of the mother Clark was above reproach in the eyes of Mrs. Case. The revelations of her daughters came as a terrible shock to her and she was at first slow to believe

Gladys has told her mother that her relations with Clark date back nearly a year, On her thirteenth birthday anniversary he gave her a ring, and she says the man has has to be reimbursed, and it must come intimidated her by telling her she would be sent to the reform school should she reveal the awful truth

Clark is a barber and has been employed at vactous places in Omaha. When asked whether he had anything to say regarding the case and the charges preferred against him he replied in the negative.

NEW CLOCK IN POLICE COURT Old Timepiece Goes to Scrap Pile and Judge and Prosecutor Smile.

An unusually broad and genuine smile graced the face of Police Judge Berka when he opened court. Some of his friends who did not, at first, know the facts of fusion, and, seeing that they were hope-lessly out of the race, they proceeded to promised him a box of cigars for Christmas or some strake of fortune had come

The cause for the smile is a new clock that has been placed on the wall in the police court room. The old timeplece had treasurer, whom, he said, had told him outlived its usefuliness; it was becoming World-Herald for the four Sundays in dilatory in recording the flight of time and November by about 3,000 paid want ads, as like all things material, had at last been

The judge is a stickler for the facts even when it comes 'o a piece of mechanism and advertisements published by The Bee were he believes the new clock will give the one line business notices, the statement is time of day without fear or favor. And correct, but the only reason they appeared not only did the judge have a smile year in The Bee and not in the World-Herald terday. City Prosecutor Lee could not was that the business men soliicited believed this advertising is a good invest- glanced toward the clock and saw that it Omaha.

MONDAY IS THE GREAT SALE.

Tapestry, Portieres and Silk Tapestries Bought by Brandels in One Immense Transaction.

AT BOSTON STORE NEXT MONDAY. We bought the entire stock of a big holesale house at nearly our own price. These goods are all in pairs, but as many of them are in patterns suitable for couch covers, we offer them singly. The great window display is causing much admiring comment. Watch Sunday papers for particulars. Sale is Monday, December 5. J. L. BRANDEIS & SONS.

CHANGE IN TIME.

New Service for Kansas City. December 4 the Burlington's St. Louis Express will leave Omaha at 4:25 p. m. This train makes connection at St. Joseph for Kansas City, arriving at 11:20 p. m. A from the palace in Lincoln. As he could good, late afternoon train for Kaneas City, saving sleeping car fare. Other good trains for Kansas City and St. Joseph at the morning in some other place than 9:15 a. m. and 10:45 p. m.

NEW TIME CARD.

Missouri Pacific Ry. On and after December 1 leave Union Station, Omaha, 9:30 a. m. and 11:15 p. m. for Kansas City and South Auburn; local leaves Webster street station 4:50 p. m. City ticket office, southeast corner Fig. teenth and Farnam.

If you have anything to trade advertise it in the For Exchange column of The Bee

Building Permits.

Money to Pay Firemen, Police and Other

WARM SESSION HELD AT CITY HALL

is Lacking.

Councilmen Lay Blame on Lobeck and Hennings, and City Attorney Wright Holds Council to Account.

The annual woe pertaining to the lack of city funds to pay salaries for the closing months of the year has been revived. In a note to the council Comptroller Lotained the same relations with both girls. beck mentions the fact that the fire fund is minus \$4,519.85, needed to pay November wages to the firemen, and \$1,615.51 due the men who have been cleaning the streets. Therefore, when the salary appropriation ordinance for November was passed by the ouncil at a special meeting yesterday the whole budget for Bremen and street cleaners was left out.

Councilmen had a vague impression that the scavenger tax sale would fill the coffers wherein the sisters, 12 and 14 years of age, to overflowing. The conference they held with City Attorney Wright and Comptrolle Lobeck just before noon was just a triffe short of being wildly exciting. The treasurer and comptroller were accused of wickedly deceiving the council, the members saying they had been assured money would be plentiful. When Comptroller Lothe general fund for a municipal asphalt plant had been eaten up and no money remained in the general fund, there was a howl. Lobeck admitted he had never been formally authorized to spend the money, but had been sanctioned to do so informally by the councilmen. The latter had forgotten about any such occurrence.

> Curtain Lecture by Wright. "I don't question but that you have been assured the scavenger sales would give you all the money you need," said Attorney Wright, "but your advisers seem to have overlooked the fact that we have \$111,000 to pay yeck into the funding bond fund for borrowed last year to tide the city over on account of the deficiency caused by the railway tax litigation. Now this money from the scavenger sales or we will be the object of a mandamus suit by persons holding warrants and judgments against the city who want their money. The scavenger law already has resulted in the turning of from \$199,000 to \$150,000 back taxes in your coffers, but from the time you adopted a resolution on November 9 authorizing all scavenger sale money to be put into the funding bond fund none of it has been used to help out the regular city funds. I shall insist upon the council keeping its promise and reimbursing the fund, which was used

> only by common consent." This statement caused the councilmen to ponder seriously. Then they began a bombardment of City Treasurer Hennings and Comptroller Lobeck that lasted until 12:30. Lobeck tried to tell them he showed them in September that the city was getting behind the game, but his effort to square himself was futile. Councilman Back admitted he had urged the spending of thousands of dollars on streets and alleys after the showing had been made, but laid the blame to the door of the there would be money galore,

Comptroller Lobeck produced figures to show that \$286,718 had been spent from the general fund this year, or \$31,000 more than the law allows, but said the excess had come from back taxes. He said the reason for the lack of funds was in the fact that more work had been done grading, leveling and repairing streets and alleys than ever before in the history of

that there would be no money to pay the firemen, hardly any to pay the police and little for anything else during the month

of December. Another meeting is to be called to try to devise a financial plan that will get the city out of the hole.

KENNEDY SUCCEEDS BARTLETT

New District Judge Takes His Seat in Court Room Number

Three.

The district judges held an official meeting yesterday. The principal purpose was to extend the judicial welcome to the new ermine-wearer, Judge Howard Kennedy, ir., who succeeeds Judge Bartlett. Judge Kennedy had intended to go over during the morning and hear a few little civil suits, but his exequatur falled to arrive not act with sincere legality until this document arrived, he concluded to pass

court room No. 3. The judges also fixed the amount of the bonds for deputy county attorneys in view of the change in tenure of office among these men. One thousand dollars has been the amount put up heretofore and it will continue to be during the new administration. The judges at their New Year's meeting will fix the salaries. The pay up till now has been \$100 a month and there is every reason to believe no chilling parsimony will be indulged in during the immediate future. Another thing which the judges are now considering is whether or not a new panel of jurymen will be necessary for January. A division of opinion exists as to whether there is sufficient business to carry the court through to the beginning of the February term.

ERRING ONES HAVE BAD DAY Lee Wallace, Forger, Goes to Lincoln and William Taylor is

Convicted. The criminal court has been giving a few jolts to impure humanity and is receiving a few in return. The jury that handled the business which William Taylor had with the criminal court brought in a verdict against the colored man of guilty in a charge of forgery. The foolish laborer had endorsed the name of O. P. Shrum on the back of a check in favor of the latter drawn by John H. Harte on the Omaha National bank for \$23,75. Taylor will be

Another forgery man drew a package of one year with the professionals at Lincoln This was G. S. Twynam Lee Wallace. He withdrew his plea of not guilty and acknowledged the sad affair. His sentence begins with the time of his arrest, October

The wicked came in for their turn in the official announcement of the county ator for other reasons would not push the sults. One of these was Ray Vierling, who was one, the criminal books on a charge of abandonment and failing to support his child. A regular suft for divorce has been begun and a nolle was entered against the criminal suit. Two others to be let free in the same manner are Peter McDermott, who was held for daylight breaking and entering, and Ed Leeder, who was thought to have committed forgery.

SNYDER Captain D. S., of Company K., Forty-eighth regiment. Indiana volunteers, at the home of his daughter, Mrs. M. E. L. Williams, 2722 Camden svenus, of paralysis, aged 5 years, 2 months and 7 days.

Funeral Friday at 2:30 p. m. from residence.

SALARY FUNDS ARE SHORT DOLLS OF ALL DESCRIPTIONS Toys Exhibited on Elaborate Scale for Children at the Child's Saving Institute.

> A doll bazar on a scale that has never before been undertaken in Omaha will open this morning on the ground floor of the Bee building, under the auspices of the nursery committee of the Child Saving Institute and a score or more prominent society women, the proceeds to go to the maintanance of that refuge for forsaken infants or the bables of mothers unable to care for them. Out of courtesy, the sev eral other organizations of the city that annually hold bazars, are not selling dolls and regardless of church affiliations, the vomen will assist at this sale, which will continue Friday evening and all day Saturday. The collection comprises over 200 dolls, ranging from the most expensive down to common dolls. Many sawdust gentlemen in correct dress are contributed by the various tailors of the city; lady dolls, brides and "society girls" dressed by the fashionable modistes and scores of other dolls, beautifully dressed from remnants of the gowns of the society women, who have contributed them.

And then there is another counter contributed by some of the children who have een placed in homes by the institute. These have come from all parts of the state and many of them are pathetic evidence of a gratitude expressed regardless of comparison. A fish pond and a candy table will be provided also, and if this ex periment results profitably, it is the in tention of the women to make the doil bazar an annual affair.

Announcements of the Theaters. The bill on at the Orpheum this week is serving to draw a series of the largest audiences of the season. Valerie Bergere, in her Japanese romance entitled "His Japanese Wife," is proving a good magnet. There remains but three more performances of the present show, tonight and Saturday matinee and pight.

Next week, commencing with a matinee Sunday the feature of extraordinary interest will be Dorothy Russell, the daughter of Lillian Russell. The same features, singing and beauty that made her mother famous is winning distinction for her.

Unless all signs fail the Boyd theater will see a large and fushionable audience this evening to witness the opening per formance of "The Two Orphans," by the all-star company organized by A. M. Palmer for the revival of this great old play. Mr. Palmer got the company together at the close of last season to ommemorate the thirtleth anniversary of the original production of the play in America. It was such a success that it was decided to make a tour of the principal cities of the country, Omaha being included in the route. Ten of the leading stars of the country play the principal roles, each picked because of especial adaptation to the part. The piece will be presented at the Boyd this evening, at a matinee Saturday and again on Saturday evening.

Mortality Statistics.

The following births and deaths have been reported to the Board of Health during the twenty-four hours ending at noon Thursday:

Births-James S. Monahan, 3354 Spalding street, boy. Deaths—Joseph C. Carpenter, Tenth and Dodge, aged 44; Captain D. S. Snyder, 2722 Camden avenue, aged 85.

Our holiday offer is extended till Decemper 16-one high-grade enlargement with every new dozen photos. H. Heyn, west side of 15th street (two-story building), 318-20-22 South 15th street.

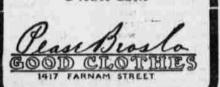
Eight New Street Cars.

Eight of the ten riew cars recently or-tered for the Beason-Albright line have seen received and will be placed in service at once. They are of the standard pattern with large rear platforms and will go far with large rear platforms and will go far to relieve the congestion on the line. In all thirty new cars have been added to the service of the Omaha & Council Bluffs Street Railway company during the fall months and the officials now believe they have sufficient cars to meet the require-ments of traffic.

In Obedience

today for style and comfort in dress without the extravagance demanded by the custom tailor, we are showing a line of READY-TO-WEAR clothing which for style, quality of material and excellence of workmanship has no equal. Suits and Overcoats \$20, up.

Christmas Presents That Please Men



Here is an Actual Bargain

for Boys Ranging in Age from 8 to 15. Boys' Overcoats at \$3.50 That Are \$5 Values.

Tomorrow we will offer a line of boys' overcoats that should bring mothers to our boys' department, on second floor in great numbers—that is if they wish to save a dollar and a half of good hard cash.

The coats are made of fine cassimeres, cheviots and friezes, in plain and fancy mixtures, with belt if preferred-cut full and roomy, nice and long to protect the legs of boys who wear short trousers-will fit boys 8 to 15 years of age only.

Fifteenth and Mebraska Clothing Co. CLOTHES FOR MEN AND WOMEN

"Halliday's Rheumatism Cure"

Cures when others fail

This is not a cure-all. It does but one thing. It drives out wric acid deposits from the system, whether the disease appears in the form of rheumatism, lumbago or gout. All of this class of diseases are caused by the presence of uris acid in the blood, and the deposits of this poison in the muscles and joints produces trritation, soreness and pain. Halliday's Rheumatism Cure does not cure in a day, but the improvement is gradual, and the cure is complete.

A oure guaranteed or your money back. Price 50c

ALL SIZES

Fifteenth and

BEATON DRUG CO., 15TH SMARARNAM STS. AGENTS

IBS 200] IBS

TO THE TON

ROCK SPRINGS

A NICE, CLEAN, FRESH SUPPLY JUST

RECEIVED. ORDER YOUR WINTER

SUPPLY NOW AS YOU MAY NOT BE

ABLE TO GET THESE GRADES OF

PRICES \$7.15 and \$6.65 RESPECTIVELY.

COAL LATER IN THE SEASON.

HANNA



Silverware and Jewelry

It would take many chapters to tell the whole story of the givable things at this silverware and jewelry storemost anything here would make such a charming Christmas token. We must confine ourselves to a few suggestions. Remember that the store's reputation is back of every piece of gold and silver. It allows no shoddy wares.

Brown & Borsheim Expert Watchmakers and Jewelers.

222 S. 16th St.



When trousers and Tow sers meet, there is apt to be a "parting of the ways. Yet the other enemies of your trousers - especially your extra winter trousers that have laid up in your trunk or closet all summer are the merry little moths.

If either have left vacies in your wardrobe, call on us to fill the breach in MacCarthy made-for-you Trousers, \$6 to \$12,

MacCarthy Talloring Company,

404-303 5. 16th 1: Next door to Wabash Ticket Office



Me Too, CUTTING PRICES ON ENGRAVING 100 Cards, with plate 75c | 100 Cards, from plate.... 50c Weddings, Announcements, At Home Cards, with Crane's Best Papers, at prices that will surprise you.

MOYER STATIONERY CO. 220 So. 16th Street.



Smoker's Articles Amber cigar and cigarette holders in

sterling silver cases, \$5.00 and \$5.00. Same in leather cases, plain, \$2.75; chased, \$3.00. Cigar piercers, 75c; sterling \$2.00. Cigar scissors, 50c; sterling, \$2.50. Cigar cutters, 50c; sterling, \$2.50. THE MANHINNEY & RYAN CO. AND STREET 15 III AND DOUGLAS STS. OMANA, NEB.

Dr. Bradbury

out Pain.

Fillings 50c up

Crowns \$2.50 up Bridge Work \$2.50 up

-1506 FARNAM-Teeth Extracted With-

Fourteen Years Same Location

The most sensative nerves removed without pain. Loose teeth made Written Guarantee

THROUGH CAR SERVICE

THIS FACT SHOULD BE REMEMBERED

UNION PACIFIC

is the only line owning its own track, and operating

Through Trains Daily

from either Council Bluffs, Omaha, Leavenworth, or Kansas City, through the states of Nebraska, Kansas, Colorado, and Wyoming, to Utah and points beyond.

SPLENDID EQUIPMENT, SMOOTH ROADBED, SWIFT TRAINS

CITY PICKET OFFICE, 1324 FARNAM ST., PHONE 816.



This your head to the left?

Then there's no use trying. It's too late! Nothing in the world can make hair grow on a bald scalp that has been smooth and shiny for years. It's too late! No use trying now!

Or is this yours to the right?

Good. Only look out for dandruff! It leads straight to baldness. But there's use trying now, for Ayer's Hair Vigor cures dandruff, keeps the scalp clean and healthy, and checks falling hair.

Made by the J. O. Ayer Co., Lowell, Mass. AYER'S CREERY PECTURAL—For conghe. AYER'S PILLS—For constipation.

AYER'S CREERY PECTURAL—For conghe. AYER'S AGUE CURE—For insisting and ague.



Candy

Gunther's Famous Chicago Candies

MYERS-DILLON DRUG CO., 13th and Farnam Sts.

By decision of the court

in Omaha

AND WE ARE IT

Maker

Wearer

We have registered the "Onimod" trade-mark and all the original and only Regent Shoe Co.'s shoes bear this trade-mark, so that you cannot be deceived.