

NEW BOOKS AND MAGAZINES

Mrs. Angie F. Newman Writes of McKinley Buttons of Two Campaigns. MAGAZINE PRINTS A SENSATIONAL STORY

July Number of Everybody's Contains Thomas W. Lawson's "Frenzied Finance: the Story of Amalgamated Copper."

"McKinley Carnations of Memory, the McKinley Button of Two Campaigns," by Mrs. Angie F. Newman. Every admirer of the great McKinley will find pleasure in this daily volume.

"Oh, mighty soul that erst was with us! Men saw not, knew not, the fullness of thy strength. Till the sudden obscuration of thy sun left the world in darkness."

There are people who declare that the country is going to mass extinction and degradation. There are citizens of foreign countries, and how she herself decorated an Arab sheik, whose guests the American party were, with one of the precious buttons and how seriously the ceremony was accepted by him.

The most sensational feature any American magazine has captured in years is in Thomas W. Lawson's "Frenzied Finance, the Story of Amalgamated Copper," which begins in the July issue of Everybody's Magazine.

The unique feature of the July St. Nicholas is the beginning of a serial story for boys, translated from the Japanese for St. Nicholas, and written by one of Japan's most popular novelists, Genzai Mural.

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J. L. BRANDEIS & SONS BOSTON STORE & SONS

Final Sale of Remnants Sweetser-Pembroke Stock

All the remnants from the great Sweetser-Pembroke stock must go tomorrow. Our immense sales since the sale began left us with a very large accumulation of high class fabrics.

Fine Wash Goods in the Basement

The very choicest stock from Sweetser-Pembroke House. Irish dimities, Holly batistes, fancy lawns, newest and prettiest wash goods of the season—floral and all new designs—extra bargain

- Everett Classic Gingham—special wear—worth 12 1/2c yd., at— 6c
India Linens—Fine sheer quality, long lengths—10c goods, 8 1/2c at yard
Summer Shirting Prints—light styles—will go at, per yard 2c
15c Lawns—Pretty blue, pink, red, tan, brown, etc., at, per yard 3 1/2c

Two Afternoon Specials, 1:30 O'clock

40-inch Victoria Lawns and Dress Swags—worth up to 25c yard, at, yard 3 1/2c

Remnants and Travelers' Sample Pieces of Laces—Hundreds of styles, in basement, at, each 1c

Remnants of Toweling—in 1 1/2 to 2 yard lengths—worth up to 12 1/2c yard, for remnant 7 1/2c

Remnants of Table Damask—All lengths and qualities at about half regular price.

Sweetser-Pembroke Summer Dress Goods On Plain Floor

Wash dress goods that Sweetser-Pembroke sold for 25c yard—pretty lace lawns, in sky rose, navy, blue, etc.—fourths for shirt waist dresses—fancy lace organdies, etc.—main floor bargain square— 10c

15c Wash Dress Goods at 7 1/2c—Batistes, printed gauzes, dimities, light and dark colors, Dolly Vardens, etc., bargain square—yard 7 1/2c

50c Mousseline de Soie at 18c Yard—Extremely fashionable, dainty dress stuffs, street and party wear—a very special bargain at— 18c

Volles Etamines, Canvas Cloths, etc.—All colors, cream and black—3 to 8-yard pieces—in dress goods department at 29c

60c Silks at 2 1/2c Yard—Silks for shirt waist suits, fancy waists, kimonos, linings, etc., on bargain squares at 2 1/2c

Ladies' Shirt Waists at 25c in Basement

These waists are the talk of the town—no one ever saw fine \$1.00 waists priced at 25c until now. Thousands of them brought forward for special sale tomorrow—dainty fabrics, prettily trimmed—choice of the National Waist Co. stock at 25c

Another Sale of Oxford Ties and Slippers

1,500 pairs ladies' hand sewed, flexible sole, low cut shoes or Oxfords—for street wear—and 1,000 pairs ladies' one, two, three, four and five toe slippers in fine vic kid and shiny leathers—with Cuban heels, military heels, common sense heels and high French heels—in the new town— 1.59.1.98

TO LADIES

Especially will the exceptional facilities offered by our bank prove advantageous—Our location in the heart of the retail district, our banking hours, waiting room and telephone are of particular convenience. In addition we pay 4 per cent interest, and deposits may be withdrawn without notice. You are cordially invited to open a bank account with us.

Drafts and money orders sold. Checks on all banks cashed

J. L. BRANDEIS & SONS, BANKERS.

Banking hours 9 till 5. Saturdays until 9 p. m.

Shark Boy to Merchant Prince, and is founded upon the life of Sunsayemon Kinokuniya, a Japanese merchant of the eighteenth century, whose pluck, wisdom and enterprising spirit made him one of the most prosperous and respected men of the time.

The second installment of Mrs. Humphrey Ward's new novel, "The Marriage of William Ash," appears in the July Harper's, and develops the peculiar distinction of the young girl, Lady Kitty Bristol, in a most arresting manner.

Mr. James W. Alexander, the well known president of the Equitable Life, in a very instructive, interesting and scholarly contribution to the current issue of Leslie's Weekly, explains the meaning of what is known as the "college spirit," and abundantly justifies this spirit especially as it exists at Princeton. The number is called the "Convention Number," and has a beautiful illuminated cover of a scene at the republican national convention.

Notwithstanding the reduction of its price from \$2 to \$1 per year "The World Today" for July is the strongest issue of this great magazine that has appeared. There is certainly nothing in magazine literature to compare with it at the price.

MRS. J. BENSON OUR Infants' Wear Dept. is full of the prettiest goods made. Long and short Dresses, Kimos and Blouse Dresses for boys and girls, colored or white.

OMAHA—Friday cloudy with showers and cooler weather.

BENNETT'S

Summer Flowers Candy Friday Dept.

Thousands of fresh picked Carnations, assorted colors—Lovely Carnations as long as the supply lasts, dozen, 12c One Penny Each. Sale Begins at 9 a. m. Grocery Dept. Basement

The Greatest Green Sticker Hammock Sensation

Real hammock weather has hardly come. Our last big sale of hammocks so depleted our stocks that we were compelled to buy all over again.

FRIDAY AND SATURDAY ONLY with every hammock sold up from \$3.00

we will give \$10 in "S. & H. H." Green Trading Stamps. Enough to fill three pieces of your book.

FRIDAY AND SATURDAY every hammock seat sells under \$1.00 will carry \$1.00 in "S. & H. H." Green Trading Stamps.

Hammock racks, main floor.

Carpet and Rug Department

30x60 double-faced wool Smyrna rug, heavy wool fringe, special each 1.59

36x72 wool Smyrna, same as above 2.38

Salvage Smyrna rug, sizes up to 10-6x15, just the rug for rooms that get good hard wear. 5x9 Smyrna, at 14.75

6x13 Smyrna 14.75

9x15 Smyrna 27.50

WEDDING SILVERWARE

The most suitable wedding present is silverware. It has been so in all ages. The silversmith's art is seen in its nobility in our showings of wedding silverware. Your inspection is invited.

Friday and Saturday in the Dry Goods Depts.

Crazy Patch Pillows, for porch, bed or hammock, made from the finest art denim and best selected feathers—worth \$1.50—at 95c

And \$1.00 worth of "S. & H. H." Green Trading Stamps with each pillow. 25c

SWISS CURTAIN NET AT THE HARNEY STREET BARGAIN COUNTER—full width, attractive designs—36 and 20c qualities— 12 1/2c

BOYS' WAISTS AND BLOUSES—a grand cleaning up of our entire stock at forty-eight cents— 25c

WOMEN'S WASH SUITS—BLACK WITH WHITE DOTS—five clusters of ruffles in skirt, nine tucks to each cluster—comes also in blue with white dots— 3.95

WHITE TIGER SUITS—trimmed in embroidery and neatly finished in sailor style and in shirt waist effect—at 4.95

ODD LOTS—About fifty Suits—odds and ends of broken lots—out 98c

PLAIN BLACK LAWN—and black with white figures—dress—at 4.95

Friday Will Be Another Big Remnant Day

REMNANTS OF SILKS—From one-half to five yards—at, per yard— 18c

REMNANTS OF WASH DRESS GOODS—Volles, Etamines, Linen Novelty Suitings, Mercered Waistings—values up to 80c—at 10c

LADIES' DIMITIES, ORGANDIES AND WHITE WASH GOODS—values up to twenty cents—at 5c

REMNANT RIBBONS, LACES, EMBROIDERY AND ELASTICS at one-half off marked prices.

STAMP SENATION IN PEARL SHIRT WAIST SETS—DRY GOODS SECTION—100 sample shirt waist sets—values up to \$1.00 set—Friday, set— 15c

And 50 cents worth of "S. & H. H." Green Trading Stamps.

Notion Bargains

Wire Hairpins— 1c

Common Pins— 1c

Ironing Wax— 1c

Knives— 1c

Block and Tackle— 2c

Fancy Side Hose Supporters— 10c

Pair— 10c

Nailbag Dress Shields— 10c

Towel Combs— 10c

Curving Iron Lamps— 23c

Stoves— 5c

Green Trading Stamps Every Time.

Goats and Pants \$5.00

Young Men's Suits \$3.90

Special Pants Value, \$1.39

Summer Coats From 45c Up

Alfred Benjamin's Fine Clothing

25c and 35c Men's Hose Your Choice 45c

The Guarantee Clothing Co. 1519-1521 Douglas St.

BARKALOW BROS. 1612 Farnam St.

Brown & Borsheim, JEWELERS, 22 S. 16TH ST.

DEPUTY STATE VETERINARIAN, FOOD INSPECTOR, H. L. RAMACCIOTTI, D. V. S. CITY VETERINARIAN, Office and Infirmary, 28th and Mason Sts. OMAHA, NEBRASKA. Telephone 68.

Don't Miss Friday's Great Remnant Sale.

HAYDEN'S THE RELIABLE STORE.

Friday's Remnant Day in Omaha's Great Domestic Room.

ABOUT TWO CARLOADS OF REMNANTS FROM SWEETSER-PEMBROKE STOCK AND FROM SEVERAL MILLS WHICH WE CLEANED OUT OF THEIR SHORT LENGTHS AND MILL ENDS—ALL WILL BE LOADED ON OUR SPACIOUS COUNTERS AT A SMALL PORTION OF THEIR REAL VALUE. NO MERCHANTS OR PEDDLERS SOLD HERE.

- Remnants of 15c, 18c and 20c lawns, Swiss, organdies, dimities, batistes and other goods, in nice lengths, and several pieces to match, all at one price— 1c
Remnants of Indigo blue prints— 2c
worth 50c a yard—at 2c
Remnants of shirting prints— 2c
Remnants of full standard prints— 2c
worth 50c, at 2c
Remnants of wool dress goods— 15c
worth from 75c to \$1.50 yd., only 15c
25c, 30c and 35c a yard goods in the piece—at 10c
French batistes and organdies, dotted Swisses, worth 80c, mercerized foulards, worth 50c; printed bobinet worth 50c; French superior madras, 25-inch and 20-inch wide, worth 20c; imported fine 30-inch percales, fine colorings worth 20c; oxford shirtwaist suitings worth 50c and an immense number of odd pieces of other goods worth up to 50c a yard 10c
25c, 30c and 35c a yard goods in the piece—at 10c
FRIDA WILL BE THE GREATEST REMNANT DAY IN OUR INDIAN AND DOMESTIC DEPT. EVER KNOWN.
Muslin, bleached and unbleached, in long mill ends, sold regular at 80c to 125c a yard—on sale at 25c to 35c yard, will sell on special sale for 15c and 18c
Utica Mills sheeting, unbleached, 1 yard wide, sold everywhere at 25c to 35c yard, will sell on special sale for 15c and 18c
Friday only, at a yard 18c
Bleached pillow cases, 1 pair to a customer, regular 12 1/2c value— 9c
on sale at yard 10c, guaranteed pure linen, regular 55c value— 49c
on special sale Friday, at 49c
FLANNEL—at, yard 15c and 18c
checks, nainsooks, dimities, lace stripe, etc., regular 15c to 25c value— 5c
on sale at yard 10c, 15c and 18c
Remnants of table linen, in lengths of 2 1/2 and 3 yard—at less than cost.

PERFECT VISION

CAN BE OBTAINED WITH GLASSES FITTED IN OUR OPTICAL DEPT. LOWEST PRICES—

Flannel Department

REMNANTS OF 15c SILKOLINE— 8 1/2c

REMNANTS OF 15c CHEVIOT SHIRTING—at, yard 6 1/2c

REMNANTS OF 15c DRAPERIES— 10c

REMNANTS OF 10c SHAKER CROTONNE—at, yard 6 1/2c

\$1.00 FULL SIZE CROCHET BED SPREAD, Marseilles pattern—each 49c

Groceries and Fruits.

Freshest Goods, Lowest Prices.

Our Guarantee with Everything We Sell.

45-lb. sacks high patent Minnesota Flour— 1.10

Large Pure Tomato Catsup— 50c

THE VERY BEST FULL GRADE CREAMERY BUTTER, PER LB. 20c

OMAHA'S FRESH FRUIT HEAD-QUARTERS

Delicious, Large, Juicy Pineapples, 75c each

Large, Juicy Sweet Oranges, per doz., 1.25

California White Peaches, per package, 1.25

White Clover Honey, per gallon, 1.25

CHINA HOT WEATHER SPECIALS

Imported Malibica 2-qt. Pitcher, 1.25

Large Ice Tea Tumblers, 40c

Crystall Sherberts and Custard Cups, 25c

Handled Lemon Squares, 50c

HAYDEN BROS.

WATCH TALK

First cost should not be the largest saving on a watch. The real economy of honest wear and correct timekeeping is the true test of value.

S. W. Lindsay, Jeweler. 1516 Douglas St.

Stylish Jewelry

New and rich is what you find at our establishment. The best, prices always reasonable. Call and see for yourself.

MAWHINNEY & RYAN CO. 1521 AND DOUGLAS STS. OMAHA, NEB.

TRAVEL IN COMFORT.

Buy a properly proportioned, nicely balanced suit case or grip, made to make packing easy and holding the clothes where they can be got at. We are selling them at a discount of 30 per cent. Phone 1064.

OMAHA TRUNK FACTORY—FARNAM ST.

GREATLY REDUCED RATE COACH EXCURSION

TO ST. LOUIS

World's Fair MONDAYS JUNE 20th JUNE 27th 1904

TICKETS WILL BE ON SALE JUNE 20 and 27, good for return passage within seven days from date of sale. Everyone should visit this the greatest Exposition the world has ever known. This is a delightful season for viewing the wonderful sights. Ample Hotel and Boarding House Accommodations for all. REASONABLE RATES. See Local Agent for further information. T. F. GODFREY, Pass. and Ticket Agt., OMAHA, NEBRASKA. H. C. TOWNSEND, Gen. Pass. and Ticket Agent, ST. LOUIS, MO.