

# TOMORROW THE MOST NOTABLE SALE OF THE YEAR

# Dressmaking Stock from Madame Macheret

32 E. 23RD ST. NEW YORK, WHO RETIRED FROM BUSINESS.

The Most Fashionable Goods from the Great \$35,000 Stock of Mme. Macheret.



Absolutely the most Elegant Silks, Dress Goods and Costumes Ever Shown in Omaha.

## THE CHOICEST GOODS FROM MADAME MACHERET'S NEW YORK STOCK INCLUDING ELABORATE DRESS SILKS, SHEER DRESS MATERIALS, UNMADE ROBES, DRESS GOODS, IMPORTED MODEL DRESSES, OPERA CLOAKS AND GOWNS.

THE establishment of Madame Macheret, 32 E. 23d street, New York, catered to a fashionable trade that demanded the best and most exclusive fabrics and gowns that could be produced. The quality of the fabrics employed in the making of the gowns was as renowned as the gowns themselves. This stock which we show Monday is fresh from one of the greatest style centers on the continent. Many of the most elaborate and elegant patterns, heretofore regarded as extreme luxuries are so priced during this sale that they are well within the limit of the ordinary shopper's purse. It is a sale and a style event of a most extraordinary and important kind. SALE BEGINS MONDAY MORNING.

All of the chiffons and mousseline de soie, in all colors—including white and black—Fifty-Cent quality—will go at, per yard **15c**

All of the sheer crepe chiffon cloths, 45 inches wide, in plain colors evening shades, worth one dollar and twenty-five cents, choice, per yard **49c**

Floral designs in printed nets, silk embroidered satin stripe mousseline de soie for evening gowns and summer dresses—will go at, per yard **69c**

### \$2.50 Sheer Dress Materials at 98c Yard

In the most exquisite designs imported by Madame Macheret, in mousseline silk chiffons in printed effects, every one of these new this season, all sheer goods for party gowns and reception costumes, a chance to get imported exclusive patterns for the coming inauguration Auditorium ball, at a fraction of the price that Madame Macheret sold these materials for in New York City. **98c**

### Elegant Unmade Robes

All of the unmade robes and evening gown patterns, containing 7 to 9 yards of exceptionally wide materials, go from \$10.00 to \$25.00 for the entire pattern. **\$10-\$25**

### Dressmaker's Taffeta at 69c

\$1.25 guaranteed dressmaker's taffeta at 69c. All of Madame Macheret's taffetas in black and colors, which are exclusively manufactured for the high class dressmaking trade—go in this sale, at **69c**

### Silks for Shirt Waist Suits

All of Madame Macheret's imported high class silks for fancy shirt waists, fancy tarletons and Louisene brilliants in brown and navy grounds with small shot and jacquard effects, also messaline taffetas in plain weaves, at per yard **69c-98c**

### \$1.50 Dress Goods at 39c a Yard

All of the short lengths and odds and ends from Madame Macheret's work rooms comprising many high cost materials in 44 and 50-inch Panamas, Sicilians, Covert cloths, serges, etamines and volles, in black, cream, blues, browns and reds, in lengths from 2 to 5 yards, many pieces to match, enough for walking skirts and entire suits. These materials are actually worth up to \$1.50 a yard—choice on bargain square, at, per yard **39c**

### \$2.00 Dress Goods at 69c a Yard

These include all Madame Macheret's best fabrics of this season's styles in diaphanous crepes, etamines, canvas cloths, cotiennes and chiffon crepes, sicilians, black, white and all colors, enough for skirts and dresses. **69c**

### \$3.00 Dress Goods at 95c a Yard

This embraces the highest class goods imported to this country. Finest tailoring cloths, Venetians, Amazon cloth, pastel broadcloths, chiffon voile, chiffon cloth, silk and wool crepes, Sicilian melange, cotiennes, etc., for party and street dresses. **95c**

## IMPORTED MODEL DRESSES, OPERA CLOAKS & GOWNS FROM MADAME MACHERET'S \$35,000 STOCK

- Elaborate street gown, by Mme. Macheret, New York, regular price \$125, our price **\$49**
- Pastel Blue Velvet evening wrap, by Worth, Paris—Madame Macheret's price \$150, our price **\$49**
- Chiffon Velvet evening gown, by Worth, Paris—lace and onyx spangle—Madame Macheret's price \$275, **\$125**
- Pearl Grey Embroidered Velvet three-piece suit, by O'Hara, New York—Madame Macheret's price \$200, **\$75**

- Black Velvet Hand-appliqued Three-Piece Suit, by O'Hara, (New York)—Madame Macheret's price \$175, **\$75**
- Elaborately Trimmed Black Lace Evening Gown, by Doucet, (Paris)—Madame Macheret's price \$200—our price **\$59**
- Black Lace Net Gown, over white chiffon and silk, by Paquin (Paris)—Madame Macheret's price \$200—our price **\$69**
- Blue Chiffon Evening Gown, trimmed with thread lace, by Paquin (Paris)—Madame Macheret's price \$175—our price **\$59**

- Voile street suits, by Mme. Macheret, New York, regular price \$150, our price **\$59**
- Black Velvet Evening Wrap, by Beer, Paris—Mme. Macheret's price \$150, our price **\$39**
- Opera Wrap, champagne and chiffon velvet, by Modes, Paris—Mme. Macheret's price \$225, our price **\$98**
- Crepe gown, by Mme. Macheret, New York, regular price \$150, our price **\$39**

### Unfinished Evening Gowns

All the unfinished gowns in Madame Macheret's stock valued as high as \$100 each, all goat. **\$29**

### Laces From the Dressmaking Stock

Great lots of trimming laces from the dressmaking stock—superb net top laces—Venice galloons, point lierre, real Clunys, black silk wood fibre laces—some of the most exquisite laces imported by Mme. Macheret from Calais, France. worth up to \$1.50 yard, at **25c-50c-69c**

All over laces from the dressmaking stock—all over black silk nets, up to 45 inches wide, dotted and plain—laces that are worth up to two dollars, at, **98c** yard.

Venice laces for making entire waists—in white, cream and ecru, black silk laces, Plat vals and Point Gauze—worth up to two dollars a yard—will go at, per yard **69c-1.39**

### Tailored Suits From Macheret Stock

All the exquisite tailor made suits from Madame Macheret's great stock made of volles, canvas cloths, imported novelty materials, etc., that were sold at \$50 and \$75—the very newest creations, at **\$25**

### Handkerchief Seconds at 12 1/2c Each

A special sale of ladies' and men's handkerchiefs—all linen, all widths of hems—the tiny flaws cannot be noticed—worth up to 35c each, at, each **12 1/2c**

**\$1.00 Ladies' Regular \$1.00 quality veils—many with chenille dots—in the pretty spring shades—special at, each **59c****

### Special Sale of Watches Jewelry Dept.

- Gent's Deuber-Hampden, 20-year gold filled case watches—with 17 Jewel Waltham adjusted movement **14.50**
- Ladies' enameled chatelaine watches—fine movement, pin to match, colors red, green, blue, jewelers' price \$4, at **3.49**
- Ladies' sterling silver chatelaine watches—fine Swiss movement, perfect time piece **2.49**
- Gent's 14k gold filled case watches—warranted to wear 20 years, fitted with 17 Jewel Rockford adjusted movement, jewelers' price \$20, special at **14.50**
- Gent's 14k gold filled case watches, 20 years guarantee, fitted with 17 Jewel Columbus, O. adjusted movement, jewelers' price \$20, special at **14.50**

### Bargains in the Basement For Monday

- Standard Shirting Prints, light styles, yard **2 1/2c**
- Standard Dress Prints, mill lengths, yard **3c**
- Chambray, seersucker and dress ginghams, yard **6c**
- Fine India Linon, mill lengths, yard **5c**
- Drapery Swiss, full pieces, yard **8 1/2c**
- Summer Lawns, batiste yard **3c**

One big table full pieces Minerva Suitings, chambray styles, at **7 1/2c**

### Special Sale of India Linons

An extraordinary sale of India linons in full bolts—not remnants—all perfect in every way—bought very cheaply and sold at a wonderful bargain.

- Regular 15c quality India linon, on sale at, **8 1/2c**
- Regular 10c quality India linon, on sale at, **12 1/2c**
- Regular 15c quality India linon, on sale at, **10c**
- Very finest grade India linon, often sells at 6c yard, at, **15c**

### \$1.75 Wilton Carpets at \$1.25

A very special sale of fine Wilton Carpets—with and without borders—a large and handsome line of late spring patterns—they are regularly priced at \$1.75 a yard—special in our carpet department at, yard **\$1.25**

A great display of the newest carpets and rugs—in all grades and in all late patterns—on sale in basement at special prices.

### \$25 Model Hats at \$10.00

#### Great Offer of the Famous Joseph Pattern Hats for Monday



We have just purchased 80 superb model hats from Charles Joseph, 5th Ave. and 30th St., New York. Joseph imports and designs the most exquisite pattern hats shown in America. We secured these fine hats at an extraordinarily low price, which enables us to offer the choice of the assortment Monday in our new pattern rooms, at **\$10**

Ready-to-wear Hats at \$2.98—A charming new assortment of street and ready-to-wear hats, made of the pretty new colored straws, effectively trimmed, all newest ideas, at **2 98**

Trimmed Hat Special at \$7.50—A stunning array of swell new hats—the most recent copies of high cost imported models, the most fashionable shapes and the prettiest garniture—a large & attractive assemblage, tomorrow **7 50**

Our Renowned \$5 Trimmed Hats—The new shapes in handsome flower hats, turbans and toques—graceful models, trimmed with dainty little roses, buds, etc.—the new spring colors harmoniously blended—such hats as you would expect to pay \$10 for—Monday **\$5**

### Boys' Spring Suit Sale

In Boys' Clothing Dept., Third Floor.



Boys' all-wool Suits at \$1.98—Great offer of boys' and children's pretty spring suits—good, durable and stylish little suits for school and dress wear—new patterns and colors—choice Monday at **1.98**

Boys' Spring Suits at \$2.50—A special lot of spring suits in a variety of the late styles—all stoutly fashioned and made for sensible every-day wear, seams sewed with strong thread—excellent bargain **2.50**

Suit Special at \$2.98—Scores of spring suits for boys and children—all sizes—new patterns—**2.98**

Boys' \$5 and \$6 Suits at 3.45 including every late style—sailor blouses, sailor Norfolks, double-breasted, three-piece suits, etc.—all the best and swellest styles for the little fellows—very special at **3.45**

Base Ball and Bat Free With Every Boy's Suit.

### Special Sale of Linens

- 10c dollies at, each **2c**
- 5c Turkish wash cloths, at **1c**
- 10c gray linen toweling, yard **5c**
- 50c scarfs and shams, each **25c**
- 70c scarfs and shams, each **39c**
- 80c scarfs, lunch cloths and center pieces **49c**
- \$1.50 lunch cloths and scarfs at, ea. **69c**
- \$1 fast color, turkey red fringed table cloths, each **59c**
- 30c extra heavy full bleached table damask, yard **19c**
- Extra special sale pattern table cloths **75c, \$1, \$1.25 and \$2.50**

### Special Sale of Pictures

- Cabinet Photo Frames with four, five or six openings, worth 98c each, at **49c**
- "The Young Mother" picture, large size, with oval green mat and ornamental gilt frame, at **49c**
- Anna Held Fencing Girls—fitted with green and black frames, regular price up to 98c, at **39c**
- Crayon Portrait Frames, 10x20, complete, with glass and back, worth \$1.75, at **98c**

- 50c Knee Pants, strictly all wool, at **25c**
- \$1 and \$1.25 Madras shirt for waists for boys **50c**
- 39c blue denim overalls **22c**
- 50c Boys' Shirt Waists, 4 to 16, made of best percales **29c**
- Indian and cow boy shirts, complete, ages 3 to 12, suit at **78c**
- 50c Boys' and Mother's Friend Waists, with pleats, at **15c**

