# A GRAND EASTER OPENING SALE 

## U LidME EIS

Hundreds of the most artistic pattern hats from the ateliers of the foremost Parisian milliners.


The greatest millinery display in the greatest
$A \begin{gathered}\text { BEWITCHING secen of millinery elegance avaits you in our newo }\end{gathered}$ hibited. Thousands of artistio designs, the inspiration of scorres of master mill. iners are revealed in this comprehensive assemblage. Exclusive ideas predominate, our greatest endeavor being to present to omaha ladies the choicest con.
ceits of the mill inery mart in designs that cannot be duplicated We oolicit your ingection.


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Our New Millinery Department The Greatest and Largest in the West.


Superb millinery modes that reveal the oleverest

Supreme Millinery Elegance for Easter. Ladies' Pattern Hats at \$5. Exquisite Model Hats-the most beautiful millinery The greatest Easter millinery offering we confections ever shown by a millinery store in the Westchiffon,
\$7.50-\$9-\$10-\$12.50-\$15 \$25 A Special Event for Saturday.
 Ready to Wear Street Hatz.

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| Unitimmed atraw Hats tor indies and misoos, |  |
| Whut Untrimmed Straw hat, with ranoy edge, now and aturac- 6sc |  |
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presented. Hundreds of the very choicest designs of foreign and American masters, $t$ gether with beaulul concels from owr chiffon, braids and malines
\$5

| Sale of Ladies' Easter Gloves |  |
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| t $\$ 1.00$, , 81.50, \$2 | tt...........150-25 |
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$\wedge^{\text {A Forrual openius }}$ Our Ladies' Costume Room Q Suit Section We have brought forward in this superb showing many models from the style creators of Paris as well as matchless costumes of American make, adapted from French creations. This display will be a delight to every devotee tailored suits in extreme novelties, wraps for carriage and evening wear, crepe de chene dresses for street and
$\$ 35, \$ 49, \$ 57.50$ and up to $\$ 198.00$ $\$ 24.50, \$ 29, \$ 35, \$ 49$ and up to $\$ 75$

Elegant Silk Petticoats |Swell Jackets and Wraps Beautiful petticoats to com-
plete your tan covert, broadcloth,
Easter costume-- peau de soie and Shantung, heavy taffeta silk petticoats, jackets, coats and wraps, in-
double and triple ruffles, silk cluding swellest short and long underlay, lace trimmed flounces, effects, at $\$ 4.98$ to $\$ 45.00$. $\$ 9.98$ and up to $\$ 35.00$. Walking \& Dress Skirts ${\underset{c}{\text { sun- }}}_{\substack{\text { ning }}}$ Silk \& Satin Waists $\underset{\text { the }}{\text { Hundreds of new styles in all }}$
 Children's Wraps-In New Chilterers Dept.
The most up-to-date children's department west of Chicago, $\$ 20.00$. Special showing, little misses' two-piece suits, ages 13,

Hoile destroued by fire


## FEED

the babies and children on

## Scott's

## Emulsion

You will see an improve. ment in their little thin bodies at once. They can take it when they even refuse their mothers' milk. It is essentially a babies' food, surprising in its re
sults. Ahways the same,



