

SOCIETY SLACKS ITS SWING

Will Not Do Much for Publication During Coming Week.

HOSTESSES MAINTAIN STRICT SECRECY

Not Willing to Tell Who Comes to Be Entertained During the Lenten Days of Fast and Abstinence.

The Masculine View.

She's really a lovely girl," he said. "A blonde, and extremely fair. Her hair is a graceful, small, wavy cascade. Indeed! And what did she wear?"

Madeline Bridges in Smart Set.

The hostess who can be induced to give her guest list nowadays is rare indeed. In fact she is looked upon as being as brave as she is exceptional, for half the invitations are accepted on the condition that the names shall not be known, and in turn the strictest secrecy regarding whom they meet at her luncheon or her dinner table, her card party or whatever it happens to be.

If there can be said to have been a pre-eminence of anything last week it was of dancing parties, and there were only four of those. Of course when one speaks of the affairs of the week he does not mean what has really happened, but merely what has been announced and done regardless of Lent. There was by no means a dearth of entertainment last week. There were things galore St. Patrick's day, and some of them were really elaborate, too, and of course they were all "informal."

Come and Go Gossip.

Mr. and Mrs. Philip Potter are at Excelsior Springs. Mrs. J. H. Penfold has returned from Buffalo. Mr. and Mrs. W. H. Green left Thursday for La Cruz, Mexico. Mr. Tom Craig has returned from a tour of the southern states.

A conspicuous social feature of the week.

The entertainment given Thursday at the First Congregational church under the auspices of a score of fashionable women, for the benefit of the Creche. The French play, "Rosalie," was given by Madam Argum, Mrs. Arthur D. Brandeis and Dr. Despecher, the program further including music by Mrs. B. J. Scannell and Mr. P. Paulson, a monologue by Dr. Despecher and an exhibition of legdemain by Mr. Frank Martin. The women realized \$135 from the program, most of which is clear.

At the annual meeting of the Council of the Omaha Rowing Association.

held Monday evening, the following officers were elected: President, president; W. E. Sheppard, president; F. D. Emplie, secretary; J. T. Thid, treasurer; H. Z. Hase, commodore; J. G. Hess, vice commodore; M. B. Fergent, E. W. Hart, A. J. Cooley of Omaha, directors.

Social Small Talk.

Mr. and Mrs. E. H. Sprague opened their house near Benson the middle of the week. Mr. and Mrs. Charles Stokes have sold their home on South Twenty-eighth street and have taken apartments for the present. Mr. and Mrs. William Todd will entertain in Monday evening's meeting of the West End Card club at their home on Mason street.

Colonel and Mrs. J. H. Pratt, who are making a tour of the gulf coast resorts.

Colonel and Mrs. J. H. Pratt, who are making a tour of the gulf coast resorts, spent a part of last week the guests of Captain and Mrs. J. L. Bevans at Fort Barrancas, Pensacola, Fla. going from there to Jacksonville. Master Hugh McWhorter, who has spent the past few weeks at Fort Barrancas, visiting his aunt, Mrs. Bevans, is expected home April 2.

The first complete style show of the season is to be held all this week at the Nebraska Clothing company.

Beautiful conceptions of all the latest productions of women's attire are on display.

WOMAN IN CLUB AND CHARITY

The following are the sentiments expressed by the various presidents of the Omaha Women's club in their inaugural addresses indicating the policy for which each stood during her administration. These, with the photographs of the writers, will form a part of the Nebraska club women's exhibit at the World's fair.

The good Lord has given to His children the power to do the best for themselves and a community of individuals working toward a broader sphere of life is an aspiration for every woman.

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The Pennsylvania club has announced its annual gathering for March 31 at Chambers'. A brief musical program and an address by General Anderson will be followed by a supper.

The marriage of Miss Emma Youngburg and Mr. Pezzi Jovett of Waverly, Neb., was solemnized Saturday evening at the home of Mr. and Mrs. C. G. Anderson, 1301 South Twenty-fifth street.

Mr. and Mrs. Philip Potter are at Excelsior Springs. Mrs. J. H. Penfold has returned from Buffalo. Mr. and Mrs. W. H. Green left Thursday for La Cruz, Mexico.

FORECAST OF THE WEATHER

Fair and warmer, followed Monday by showers for Nebraska and Iowa.

Then for the Baby

A Gold Ring, Hat Pin, Baby Spoon, Silver Cup, Battle, Gold Pin, Baby Spoon, Child's Set.

OFFICE OF THE WEATHER BUREAU

Normal temperature 1904, 1903, 1902, 1901. Maximum temperature 82 57 56 56. Minimum temperature 44 32 30 30.

OPENING Spring and Summer Millinery

March 23 and 24 Wednesday and Thursday. J. M. Schadell & Co., 1522 Douglas.

OSTEOPATHY

Mrs. John R. Musick, Osteopathic Physician, Office, Douglas Block. Tel. 323.

Flowers for Easter

American Beauties, per dozen \$1.00 to \$6.00. Roses, per dozen \$1.00 to \$2.50. Carnations, per dozen .50c to \$1.00.

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Pennell's Millinery Opening. Every One Invited TO OUR OPENING AT OUR NEW LOCATION 111 South 16th St., Opposite Old Post Office Saturday, March 26 FREE FLOWERS. J. W. & M. W. PENNELL

ALBERT EDHOLM JEWELER. 107 North Sixteenth Street, Opp. P. O. SELLS DIAMONDS. Now, then, Lenten Betrothal calls for a Diamond Ring by Easter—besides April is the month of diamonds. Easter Suggestions. For the Girl in Society. For the Bachelor and Benedict. Then for the Baby.

MARY T. GOLDMAN'S GRAY HAIR RESTORER. The one object of this preparation is to show the hair its natural color and to restore it to its original condition.

Millinery Opening. MRS. PHIL AARONS. North Side Milliner. Twenty-fourth and Franklin Streets. Display of Pattern Hats March 23 and 24. Beautiful Pattern Hats at \$6-\$7-\$8. Exact copies of French models.

Flowers for Easter. American Beauties, per dozen \$1.00 to \$6.00. Roses, per dozen \$1.00 to \$2.50. Carnations, per dozen .50c to \$1.00. Violets, per bunch .25c and \$1.00. Easter Lilies, each bloom .25c. Japan novelties, Azalias, Lilacs, Rose Plants, etc. Alfred Donaghue, Jr., Florist, 1607 Farnam Street—Omaha, Nebraska. Telephone 3333.

EASTER AT BALDUFF'S—All sorts of candy, eggs, pure and wholesome, birds, chicks, rabbits, brownies, natural ducks that swim, chickens, beautiful imported baskets filled with Easter sweets, satin and hand-painted eggs and tiny favors of all kinds. Special containers for expressing, free. Balduff 1520 FARNAM PHONE 711

Standard of Excellence WHEELER & WILSON BALL BEARING SEWING MACHINES. The result of almost fifty years' constant application by mechanical experts in the production of this marvelous machine which is acknowledged by consumers to be the standard of excellence in sewing machine building. THE NEWEST MACHINE WITH THE OLDEST NAME. We sell them for cash or on the easy payment plan. We rent machines at 75 cents per month. Second-hand machines, any make, from \$5.00 up. NEBRASKA CYCLE COMPANY, GEO. E. MICKEL, Manager. TELEPHONE 1663. 234 Broadway, Council Bluffs. 612 N. 34th St., South Omaha. Telephone 428.

BOOKS. BOOKS. BOOKS. 122 So. 15th St. MATTHEWS 122 So. 15th St. Is AUTHORITY on Correct Forms of Engraved Wedding Invitations Reception Invitations—Visiting Cards Embossed Stationery.

MRS. R. H. DAVIES 1511 DOUGLAS ST.

New Spring Millinery. Every smart, new millinery creation on which Dame Fashion has smiled her approval. Imported Patterns, New York Models. These are shown in our elegant new PATTERN ROOMS ON SECOND FLOOR. On the main floor are our swell street hats, exclusive styles, and cannot be seen elsewhere, together with the AITKEN STREET HATS AND THE SEYBEL SAILOR. We State No Values. We Give Them. Largest stock of HAIR GOODS in Omaha. 1511 DOUGLAS ST.

MRS. J. BENSON. We are showing many new and beautiful styles in Dress Trimmings. Cross stitch and Persian, on silk or linen—Appliques made in fancy lace braid with Persian and gilt. Jetted, Jeweled and Pearl bands. Jetted Flouncings and yokes to match. Faggoted yokes in black, white and colors. New laces and embroideries. EASTER GREETING. Entirely new and artistic designs in Easter novelties. The latest in fine stationery. Engraved cards with plate only \$1.50. THE MOYER STATIONERY CO., 220 SOUTH 16TH ST.

Flouten's Cocoa. The beverage that not only builds up the body, but gives strength and energy for the day's work. Best & Goes Farthest.