

Company

greatest store opens its gates to the holiday rush. Every-
 en accomplished, and every department is ready for your most
 sity and up-to-datness—and price. Nowhere in the west, cer-
 trading in than this huge emporium of everything that

is ideal store for the people are increased very materially by
 carrying on with all the vigor and determination in our power,
 and this system, and in that short time

books have been redeemed, and the
 ps are the satisfied possessors of
 genuine and honest character of the
 o matter how soon, and no matter
 mium you have in mind at start will

al opportunity to double up on the
 the usual number of Green Trading
 between now and the 15th—eight clear shopping days,

ps offer are the toys and Santa Claus novelties, ladies' cloaks, suits
 and bric-a-brac; musical merchandise department and the mill-

Think how easily you can help fill your book by trading in these

holiday rush business onto the earlier part of the holiday season.
 e want you to help us relieve the extraordinary strain upon
 your holiday purchases between now and the 15th. You'll
 ave a greater and wider choice, because after the 15th our
 wards satisfactory holiday purchasing, here's a little list

- | | | | | |
|------------|-------------|------------|-----------------------|-----------------|
| Books | Hosiery | Pyrography | Pianos | Dolls |
| Shirts | Men's Furs | Rugs | Silverware | Cigars |
| China Ware | Watches | Clothing | Indian Bead Novelties | Eiderdown Robes |
| Toys | Bric-a-brac | Carpets | Furniture | Dolls and Sleds |



A most lucky hit in Jewelry for Holiday Buying

Form No. 105.
THE WESTERN UNION TELEGRAPH COMPANY.
 INCORPORATED
 23,000 OFFICES IN AMERICA. CABLE SERVICE TO ALL THE WORLD.
 This Company TRANSMITS and DELIVERS messages only on conditions limiting its liability, which have been accepted by the sender of the following message.
 Errors are not guaranteed against only by repeating a message back to the sending station for comparison, and the Company will not hold itself liable for errors or delays
 in transmission or delivery of Unrepeated messages, beyond the amount of tolls paid thereon, nor in any case where the claim is not presented in writing within sixty days
 after the message is filed with the Company for transmission.
 This is an UNREPEATED MESSAGE, and is delivered by request of the sender, under the conditions named above.
 ROBERT C. CLOWRY, President and General Manager.

RECEIVED at BOARD OF TRADE.
 16.0M.M.BU. 21. collect 1105 A.M. DEC 1 1903
 PH. Chicago, Ills DEC 1. 1903.
 The Bennett Co., Omaha, Neb.

Your offer of sixty cents on the dollar for sample lines of
 Queen City Silver Company accepted. Will ship tomorrow.
 Hugh E King.

Queen City Silverware is a Standard—This is a providential opportunity for Christ-
 mas—the goods are O. K. in the strictest sense and the prices. My! they're so 'way down.
 Sugar Bowls 69c Cream Pitch 69c Syrup Pitchers with plate for 1.48 Pretty Bohemian glass fruit dishes 1.98
 The entire purchase of Fine Table Silverware, etc., on sale Monday.

Our Great Annual Toy Bazaar

Is now on—No grander display was ever known in Omaha and bargains and ideas
 are richer and brighter than ever.

Sleds! Sleds! We buy our Sleds in car lots and sell them
 at rock bottom prices.

Boys' Sleds

Boys' Sleds, hardwood, nicely varnished,
 with top board, painted and ornamented,
 hand holes on sides, flat run-
 ners, size 12x23 25c

Size 12x23 inches, varnished on wood, has
 neatly painted top, half round
 runners, price 68c

Hardwood, varnished on wood, with fancy
 striped top, side handles, all-
 around runners, size 12x17, price..... 50c

Same as above, size 11 all-
 around runners 85c

Black Beauty and Foxy Racer
 Sleds at 1.75

Girls' Sleds

Size 12x23 inches, varnished and or-
 namented, flat runners, at..... 25c

Size 12x26 inches, extra fine finish on
 wood, with top board highly painted and
 ornamented, side fenders, firmly secured
 to runners by plated holders, dragon
 heads, half round runners, 1.18

Size 12x18 inches, painted and striped
 throughout, with top board beautifully
 ornamented, has three knees, plated
 dragon heads, round side fenders,
 flat runners, half round shoes..... 25c

DOLLS

The big doll show is at BENNETT'S.
 No other place in the west carries such an
 immense line of dolls at we do.
 Dolls of all nations are on our counters,
 and prices that you can't afford to
 pass up.

The Famous Kestner Doll from 25c up to \$6.50

Monday will be Doll Day in our Toy De-
 partment. They are irresistible in quality
 and price.
 Kestner Doll, 12 inches long, closing
 eyes, splendid wig—Monday, at..... 25c
 Kestner Doll, 14 inches long, closing
 eyes, parted sewed wig, for..... 68c
 Kestner Doll, 17 inches long,
 jointed, closing eyes, sewed wig..... 98c
 Kestner Doll, 20 inches, full
 jointed, closing eyes, fine wigs..... 1.50

BIG LINE OF DRESSED DOLLS.
 Spanish Dolls, Jap Dolls, Indian Dolls,
 Scotch Dolls, China Dolls, Happy Hooli-
 gan and Foxy Grandpa and hundreds of
 others too numerous to speak of.

Rubber Goods

It will pay you to inspect these goods at
 our Rubber Goods counter.
 Finest India red rubber Rattles, 25c
 regular 40c goods—our price 25c

Tin Dishes

15 large pieces—
 Tin Sets 7c
 Largest size Tin Dishes—has great
 big cups, trays, etc.—only 24c
 Doll Hammocks—without frames 15c
 Doll Hammocks—
 with frames—plain—as above 28c
 Doll Hammocks—
 with frames and valance 48c
 COMPLETE LINE OF DOLL FURNI-
 TURE

Toy Dishes and Tea Sets

12-piece Decorated Tea 15c
 Set 25c
 12-piece extra large, decorated—
 our leader— 50c
FEWTER TEA SETS
 22-piece— 2.98
 Set 10c
 22-piece—large 18c
 We carry a complete line of
 these sets, up to 1.98

FLINCH

The newest and most fascinating parlor
 game. More scientific than authors. More
 scientific than whist.
**WE PLACE ON SALE AT OUR GAME
 COUNTER—MONDAY ONLY—**
 Flinch at 40c

We control the sale of Miss Helen's Fa-
 mous Kindergarten Game and Book—
 positively the best game on the
 market. Price—each 50c

Crokinole—\$1.00 boards—
 for 75c
 Archery—40 games—reversible net pock-
 ets—strong and deep—complete
 with stand—all for 2.50

Suitable Xmas Gifts in China Dept

OUR ASSORTMENT of fine China Christmas gifts
 far outshine anything ever shown in Omaha or
 vicinity. You should call and inspect our magnificent
 line of German, Austrian, Swedish and Japanese
 China. Our line of Cauldon, Wedgewood, Coalport
 and Doulton's English china. Our line of rich cut glass is fairly daz-
 zling with richness and splendor.

On lamps, jardinières, hand painted china, hotel goods, in fact,
 everything known to a modern, up-to-date stock of china, we excel all
 others.

How often do stores advertise a so-called bargain in good goods, and when you go to see
 them they attempt to palm off inferior goods on you. Any one can put a cheap price on goods
 you wouldn't carry home. BENNETT'S advertise nothing but goods of well known quality and
 give you just what we advertise and have it when you come after it; we are never "just out."

BARGAINS FOR MONDAY
 Rich crystal and gold breakfast sets, but-
 ter dish, creamer, sugar and 48c
 J. Fong's white china, dragon handle
 tankards, regular \$2.50 1.88
 value, at
 White china twisted salt and 10c
 peppers, each.....

BARGAINS FOR MONDAY
 Any other style, 8c
 American French 25c
 Decorated lamp chimney to match,
 complete, with large brass
 burner, each 48c
 Johnson Bros' flow blue
 100-piece dinner sets..... 8.75

BARGAINS FOR MONDAY
 Heavy hotel bell boy jugs, 10c
 any size, each
 All absolutely first and best ware.
 Crystal and gold water sets, pitcher, 5
 tumblers and embossed trays,
 for set complete..... 45c
 Rich cut glass olives, 6 in. size,
 worth double, at 1.48

Holiday Furniture

THE gift seeker will find our furniture floor unusually attractive. The largest stock of sea-
 sonable goods in the city, including many novelties of beauty and utility, particularly ap-
 propriate for this gift-giving event. We've used the pruning knife generously too, and these re-
 ductions from our already low prices should make the coming week the busiest in the history of
 furniture selling.

- ROCKERS**
 Golden oak or mahogany finish, saddle seat,
 polished, \$4.50 value, 3.00
 Golden oak or mahogany finish, saddle seat,
 polished, \$6.50 value, 4.95
 Golden oak or mahogany finish, hand-
 carved head on arms, \$12.00 12.00
 value, at
- COUCHES**
 Golden oak frame, claw foot covered with
 velour, deep tufting, 10.50
 Golden oak frame, covered with best velour,
 claw foot, mass filled, 18.50
 Golden oak frame, covered with genuine
 leather, deep tufting, spring
 edges, \$34.00 value, at 29.75
- PARLOR SUITES**
 3 pieces, frames are mahogany finished birch,
 neatly carved, covering is damask, \$15.00
 value, at 12.50
 3 pieces, mahogany finished frames, cov-
 ered with silk damask, 24.95
 \$22.00 value, at
- TOILET TABLES**
 Golden oak or mahogany beveled French
 mirror, drawer and shaped 8.95
 legs, \$11.00 value, at
 Golden oak, mahogany or bird's-eye maple,
 fine pollen finish, \$7.50 value, at 5.95
 mirror, \$15.00 value, at 12.75
 Golden oak, mahogany or bird's-eye maple,
 oval mirror, high polish
 finish, \$15.00 value, at 15.50
- MUSIC CABINETS**
 Golden oak or mahogany finish, neatly
 carved, 4 shelves, 3.49
 Mahogany finish, shaped leg,
 Spanish leather, \$4.50 3.99
 Golden oak or mahogany finish, with
 drawer, carved claw foot,
 polish finish, \$15.00 value, at 13.49
- MISSION PIECES**
 Weathered oak chair, wood
 seat, high back, \$5.50 value, at 4.65
 Weathered oak chair, seat covered with
 Spanish leather, \$4.50 7.00
 value, at
 Weathered oak rocker, massive frame,
 Spanish leather, reversible cushions and
 seat, \$17.00 14.00
 value, at

Books! Books!

A Great Special Sale of the World's Great Books

- Including Such Books as---
- The Sherrods, by Geo. Barr McCutcheon.
 - The One Woman, by Thomas Dixon, Jr.
 - Letters from a Self-Made Merchant to His Son, by George Horace Lorimer.
 - The Kidnaped Millionaires, by Frederick W. Adams.
 - Lady Rose's Daughter, by Mrs. Humphrey Ward.
 - Mettle of the Pasture, by James Lane Allen.
 - Many Cargoes, by W. W. Jacobs.
 - Incomparable Bellairs, by Agnes and Egerton Castle.
 - The O'Ruddy, by Stephen Crane and Robert Barr.

Latest Copyright Books \$1.08 Each

Large assortment of The Elsie Books, Louisa M. Olcott Se-
 ries, Henty Series, etc., at lowest prices.
 Books by James Whitcomb Riley, prose sketches and poems,
 illustrated.
 Padded, leather bound, gilt edged, gift books, poems by the
 world's immortals, 89c.

Fruit Dish for Nothing

Created by our Cero Fruto offer of last week, we have determined to give away Monday
 Another China Fruit Dish with Every Package of
 Cero Fruto we sell

This is a most generous offer. There are no limits attached to it. Buy as many packages as
 you care to, and you get the china fruit dish with every package.
 Cero Fruto is a ready-to-eat food; it is a concentrated, pre-digested food; it is a fruit and
 meat flaked food; it is the one great food for **Blood, Brain, Nerve and Muscle.**
 Remember our offer for Monday, Tuesday and Wednesday.

GROCERY! GROCERY!

The largest, cleanest and most
 modern Grocery in the western
 states.

- Best goods, largest assort-
 ments and lowest prices.
- Pancake Flour, 10c
 - 2-lb. pkg. 10c
 - Rolled Oats, 10c
 - 2-lb. pkg. 10c
 - Wheat for breakfast, 10c
 - 2-lb. pkg. 7c
 - Peas, 7c
 - 2-lb. can. 7c
 - Pineapple, 10c
 - 3-lb. can. 10c
 - Breakfast Cocoa, 13c
 - 4-lb. can. 13c
 - Olives, 9c
 - bottle. 9c
 - Pickles, assorted, 9c
 - bottle. 9c
 - Baking Soda, 4c
 - pkg. 4c
 - Golden Syrup, 12 1/2c
 - 3-lb. can. 12 1/2c
 - Maple Syrup, 12 1/2c
 - per lb. 12 1/2c
 - French Mustard, jar 10c
 - and spoon. 10c
 - Seeded Raisins, 12 1/2c
 - 1-lb. pkg. 12 1/2c
 - Currants, cleaned, new, 11c
 - per lb. 11c
 - Imported Sardines, 10c
 - can. 10c
 - Plum Pudding, 10c
 - can. 10c
 - Mince-meat, 8 1/3c
 - pkg. 8 1/3c
 - Catsup, 8c
 - bottle. 8c
 - Chile Sauce, 10c
 - bottle. 10c
 - Preserves, assorted, 9c
 - jar. 9c

Headquarters for Teas and Coffees

- B. F. Japan, Oolong, Gunpow-
 der and English 38c
- Breakfast Teas, lb. 25c
- Imperial Japan Tea, 25c
- per lb. 25c
- Tea Siftings, 15c
- per lb. 15c

Butter from Best Dairies Received Daily

- Fresh Country Butter, 16c
- per lb. 16c
- Medium Sour Pickles, 5c
- pint. 5c

Splendid Values in Cheese

- Imported and Domestic Swiss
 Cheese—fine— 18c
- per lb. 18c
- Wisconsin Cream, 12 1/2c
- Cheese, good, lb. 12 1/2c
- Neufchatel Cheese, 4c
- each 4c
- Hand Cheese, 2 1/2c
- each 2 1/2c

CANDIES

For everybody. We are cer-
 tainly in it to supply the city
 with pure goods at lowest
 prices.

- MONDAY SPECIALS.**
- Molasses Kisses, 4c
 - small pkg. 4c
 - Large package 8c
 - Broken Mixed, 12c
 - per lb. 12c
 - Large Crystal, 12c
 - per lb. 12c
 - Old Time Mix, 10c
 - per lb. 10c
 - Champion mix, 10c
 - per lb. 10c
 - Yankee Peanut, 15c
 - per lb. 15c
 - Peanut Taffy, 18c
 - per lb. 18c
 - C.ocolate Creams, 15c
 - per lb. 15c
 - Cracker Jack, 20c
 - per lb. 20c
 - Dates, 10c
 - per pound, 15c and 10c
 - Stuffed Dates, 23c
 - per box 23c
 - California Figs, 18c
 - at, 20c and 18c

For Xmas Presents in Smokers' Articles

- Come and see our big display of Cigars,
 Pipes, Snuff Boxes, Match Safes, German
 Pipes—any length—Turkish Pipes, Ash
 Trays, and
- 25 Bachelor Cigars 1.20
 - for 1.10
 - 25 Hand Made 1.80
 - for 2.75
 - 25 Helen Gould 1.80
 - for 50c
 - 25 La Belle Creole 60c
 - for 1.38
 - 25 Stogie, 100 1.38
 - for 50c
 - 50 Cigars, 50c
 - up from

Holiday Wines

- (SOLD IN DRUG DEPARTMENT.)
 Guaranteed absolutely pure and choice,
 Irving's Apricot Brandy, 4.00
 per gallon 60c
 Same, 60c
 per pint.
 California Wines of Rhine, French, Span-
 ish, Quarts and Xeres types,
RIBLING—per quart 65c
MADRIA—per quart
ST. JULIEN—per quart
PORT—per quart
DRY CATAWBA—per quart
SWEET CATAWBA—a very
 choice Atar Wine—quart.....