

BOSTON STORE

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Shoe Special—Main Floor

Women's \$3.00 Shoes at \$1.98 Pair—Women's fine shoes in fourteen different styles, all sizes and widths—also women's newest Colonial, party, full dress and street shoes in patent leather with buckles—worth \$3.00 a pair, at 1.98



Shoe Special—In Basement

Hundreds of pairs of women's shoes, oxfords and slippers, children's shoes, boys' shoes and girls' shoes on sale in the basement at considerably less than their actual values. Immense varieties to choose from at \$1.39, \$1.19, 98c and 75c

\$500,000 STOCK DAMAGED BY SMOKE AND WATER AT STILL GREATER REDUCTIONS

Radical price-cutting has always been our remedy for clearing out stocks. And in disposing of the vast amount of smoke and water damaged merchandise, we have followed it with more vim and vigor than ever before. The results are magical. Here at a dull season of the year our store has been crowded day after day. The people fully realize the advantage this grand opportunity offers them. Trustworthy and thoroughly dependable merchandise of every description has never before been subjected to such great price reductions. We know not of a sale that can be compared to this one. These stocks MUST be sold out in short order and remarkably low prices will do the work. These we mention are mere instances.

Dress Goods

Of every description has been subjected to very decisive price cuts. We are determined to clean up and have brought forward more goods.

At 25c we will sell Melrose, granites, wool dress fabrics, in tans, red, wines, navies, also serge, chevots, fancy goods, all wool plaids, etc. These goods sold before the smoke damage up to \$1.00 yard, go at 25c

47c yard for stylish, up-to-date dress goods without any blenish, 54-inch Zebalines, all wool Melrose, tweeds, chevots, Scotch mixtures, serges, etc., worth up to \$1.25, go at, yard 47c

We will continue to sell at 25c all wool challis in light and dark grounds, new designs, that were marked to sell before our smoke damage up to 50c—go at 25c

In our dress goods department over 1,000 yards of shrunken seaside serges, extra wide, all colors, wines, cardinals, navies, browns, castors, black, cream, etc., marked to sell before the smoke damage at \$1.50, go at, yard 57c

Extra Special—\$1.00 Panne Velvets 19c.

All of our \$1.00 figured panne velvets, also plain and fancy silk velvets, go at, yard 19c

Great Clothing Offers

An unusual opportunity to buy stylish men's clothing at bargain prices.

Your Choice

of any men's suits or overcoats in the house, up to \$25 values, for \$10

This is an offering every man in Omaha should take advantage of. We are giving you the choice of every one of our finest suits and overcoats in the house (with the exception of the Rogers, Peet & Co.'s garments) at \$10.00. The regular retail prices range up to \$25.00. It is an opportunity you can hardly afford to miss. There are no end of styles and patterns to make your selections from.

Men's \$10, \$12 and \$15 suits and overcoats for \$5

These suits and overcoats actually sold for \$10.00, \$12.50 and \$15.00, the materials are all wool, the patterns are the newest, styles the latest. It is a great chance for money-saving and the prudent man will undoubtedly take advantage of it.



Don't miss this great sale of Laces The values are marvelous.



Embroideries were never sold for so little as we are selling them this sale.

At Half Prices and less than half

1/4-Price Embroideries and Insertion 1/4-Price At 5c, 10c, 15c and 25c yard, values up to \$1.00. Will be placed on sale Monday for the first time.

This is one of the grandest lots of fine embroideries and insertions we have ever placed on bargain squares, including the finest swiss, nainsook and cambric embroideries and insertions, in all widths, just a few pieces are slightly smoke damaged. There are neat and dainty patterns as well as wide open work designs, many of these embroideries are 5c, 10c, 15c, 25c worth in the regular way up to \$1 yard, go at, yard.....

15c each for allover embroidery and laces, and allover plain tuckings in half yard lengths, many styles worth up to \$1.00 yard.

Laces at 3 1/2c, 5c, 10c yard Many worth 25c. \$1.50 Fancy Laces at 10c, 15c, 25c, 39c yard

This is one of the grandest lots of extra fine torchon and valenciennes laces with insertions to match ever placed on sale. There are fine dainty patterns as well as wide showy styles, from 1/2-inch to 5-inches wide, worth up to 25c, go on bargain square, at, yard— 3 1/2c, 5c, and 10c 250 pieces fancy trimmings and laces, including galoons, applique and point venice, in black, white, butter color and linen shades, in narrow and wide showy styles, go at, yard— 10c, 15c, 25c and 39c

Damaged Handkerchiefs From Window

All the handkerchiefs that were displayed in our window during the recent smoke and water damage sale, now on sale.

\$1.50 Handkerchiefs 25c

All the finest embroidery and lace trimmed handkerchiefs, very slightly damaged by smoke, a very few of them water stained, the majority of them are the finest, hand embroidered convent made handkerchiefs—would sell if perfect up to \$1.50, go at..... 25c

All the plain white hemstitched and fancy colored border handkerchiefs, in a great variety of styles, some slightly damaged and mused, at..... 3 1/2c

Ladies' and Men's 25c and 50c Handkerchiefs 12 1/2c All the ladies' and men's plain linen, hemstitched and swiss embroidered handkerchiefs, the majority of them perfect, some mused and slightly smoke damaged—worth up to 50c, go on bargain counter, at..... 12 1/2c

Dainty Undermuslins at a Great Saving

Gowns, Skirts, Drawers and Skirt Chemise at 49c per Garment—they are worth fully one dollar.

Special bargains in dainty muslin undergarments for women, just double values, made of the finest muslins and cambrics, handsomely tucked and trimmed with fine lace and embroidery. All well made garments, full size, many styles, worth \$1, all go at..... 49c

Muslin Underwear Worth \$1.50 and \$2.00 a Garment, 98c All the high class undermuslins that were very slightly soiled by smoke—including the finest lace and embroidery trimmed gowns, skirts, drawers and skirt chemise—great variety of styles—worth up to \$2.00, go at..... 98c



Silk Bargains

that are far beyond the ordinary await you here tomorrow. Glance at these values and ask yourself the question, where can you duplicate them.

200 pieces all silk taffeta in all shades, including black and white, marked to sell before our smoke damage at 98c yd. These are all perfect, and go on special sale Monday at, yard..... 50c

A big lot of black taffetas, 36 inches wide, the kind that rustles, suitable for skirts and linings, marked to sell before the smoke damage at \$1.50—special Monday, at..... 88c

50 pieces all silk wash taffetas, very stylish for waists, in blue, pink, reds, greens, black and white—special, at..... 55c

Rich Silks at 39c, 50c and 69c yard

We place on sale tomorrow immense quantities of fine silks on the main floor on bargain squares. This offering includes plain and fancy taffetas, peau de soie, satin duchesse in black and colors, values range up to \$1.50 yd., go at three prices— 39c, 50c, 69c per yard.....

Extra Special—\$1.25 Crepe de Chine 68c yd. \$1.25 all silk crepe de chine, 40 different shades to select from. This crepe is strong and especially adapted for street and evening gowns & waists, special, yd 68c

Astonishing Cloak Values

Women's, Misses' and Children's High Grade Outergarments have never been previously offered at such great reductions.

\$20 Raglans, \$9.98

All of our raglans in castors and oxfords that were marked to sell before our smoke damage at \$20, on sale at..... 9.98

\$20 Automobiles at \$7.50

All of our 42-inch automobile coats, satin lined throughout, in black, castor, oxfords, handsomely trimmed, all sizes, at..... 7.50

\$10 Box Coats, \$3.98

All of our box coats that before the smoke damage were marked to sell for \$10, in kerseys, chevots and meltons, blacks, reds, castors, tans and oxfords, all of them lined throughout, all sizes..... 3.98

\$10 Misses' and Children's Jackets \$1.50

Children's and misses' jackets, long coats and Russian dresses, worth up to \$10.00, on sale at..... 1.50



Special Bargains in Furs

In order to close out our entire stock of furs, jackets, collarettes, storm collars, fancy neck pieces, fur capes and muffs, they will go at a fraction of the regular price.

PUPILS OF WIZARD EDISON

Men Who Have Made Their Start at Menlo Park Laboratory.

FAME AND FORTUNE FOR GRADUATES

Teela Kennelly, Krusie, Martin, Johnson and Scores of Others Trained and Inspired by the Electrical Genius.

Thomas A. Edison has invented many great men. Some of these have become scientists, like Kennelly; some have become inventors, like Teela; some have become well known business men, like Samuel Insull; others have become engineers, like Lieutenant Sprague; many have become millionaires. This will surprise many persons who have looked upon Mr. Edison as a mere inventor of mechanism, yet it is a fact that more than twenty men who have received training under him have gone forth from his laboratory and have become men in the world. In fact, it has almost passed into an axiom that intimate association with Thomas A. Edison means ultimate success and fortune for any man. One who has been with the inventor for many years, who has watched these men come in as pupils and go out splendidly equipped for the battle of life, was asked to tell who they are and the process of their instruction. "It is a fact," he replied, "that many of the men who have worked here with Mr.

Edison have become prominent in many ways. It has been set down to coincidence and to the opportunities they have had for forming powerful friendships while in the laboratory, but there is another and more potent reason for their success. It is the result of contact with Edison. He seems able, out of raw material and by the power of example, to create a working force in a man equal almost to that in himself. In the first place, he never would have a man around unless he were quick to learn and to execute. He cannot endure a stupid man and he is very frank to tell a man that he is stupid and to clear him out. The result is that the men who have gotten along with him all had good natural capacity. It was a survival of the fittest. All men thrown with him find him democratic and willing to listen to any suggestion they may make to him. He always had the effect of making his men work hard by giving them a first-class example. He taught them that if an experiment failed it should be regarded only as an incentive to make more experiments. That is the lesson a man learns from Edison—never to give up. In fact, any man with reasonable ability will have his faculties quickened by contact with Edison. The laboratory is like a university and he is its active president. At any rate, no ordinary university has turned out a greater percentage of great men than this laboratory. See how the list swells. First of the Group. "Teela stands first among Edison graduates in point of fame. He came to the works a mere youth, with little knowledge of practical electricity. He entered the testing laboratory and learned how to experiment. Of course, his natural capacity pushed him on, but at that time he said to me that succeeding under Mr. Edison was

not the result of what one learns from the inventor so much as it was absorbing the spirit with which Edison works. Undoubtedly Teela received his greatest impetus from and owes his present achievements to what he learned from Edison. "Among the men who have made a mark in the electrical world is A. E. Kennelly. He has been president of the Institute of Electrical Engineers. Mr. Kennelly was with Mr. Edison as mathematician and is supposed to be one of the best in the world. He is the only man in America who is able to interpret some of the very intricate systems of mathematics which have been evolved by that great English electrician, Oliver Heaviside. "All of Mr. Edison's early partners became well known in the world and wealthy. They were Charles Batchelor, John Krusie, E. H. Johnson and S. B. Bergman. Mr. Edison has often said that Batchelor was the cleverest man with his hands that he had ever known. He was the most patient man I ever saw. He put the first filament into the incandescent lamp. The filaments as first made were exceedingly tender and were to be clamped in. As they were of almost microscopic size, it was an undertaking which seemed almost impossible. I have seen him work for hours and then break the filament. Then he would go on, start again and make another one, until he made a perfect one. He was noted for his patience. We used to nickname him 'Edison's hands.' He built eleven different factories for Mr. Edison and he managed all of the European works for years. He made a large amount of money before he retired from an active career. "John Krusie, who died not long ago, was superintendent for Mr. Edison. It was his hands that were used for many years in his laboratory. He was an exceedingly clever

man and a thoroughly good mechanic. The underground system in New York City for the distribution of electric light was first installed by John Krusie. I have thought that Mr. Krusie ruined his health by building the underground systems in the daytime and putting them under the pavement all night. He was noted the world over for his mechanical ability. An Electrical Promoter. "E. H. Johnson was with Mr. Edison in the telegraph and telephone days, and then when the electric light was developed. He was noted for his ability to talk on any subject for any length of time. He was probably the finest promoter in the United States. He first took the electric light to England and placed it there for Mr. Edison. He is another 'rich' man. "S. B. Bergman was one of Mr. Edison's workmen and when Mr. Edison left Newark he took Mr. Edison's place there. At that time he attended to the manufacturing end. Since he has become the largest manufacturer of electric apparatus in the United States and now owns very large works in Germany. He is generally supposed to be a millionaire. "These were four early men. While in England one of them, Mr. Johnson, 'discovered' Samuel Insull, who became the head of the Chicago lighting industry and until recently was president of the National Electric Light Association. He is very wealthy and is a terrific worker. Mr. Edison once jokingly remarked of him that if he ran the New York Central railroad, the Standard Oil Company and a few other affairs he would still be grasping a few more things to run, and, if given time, he would be pretty sure to run the world. "Frank J. Sprague came to Mr. Edison

from the navy. He has been president of the Society of Electrical Engineers and is known the world over as the inventor of the Sprague electric system. Mr. Sprague spent many years at Richmond, Va., where the first electric railway in the United States was installed by him. He took part in the recent war with Spain. He is also wealthy. "Frank MacGowan, who became noted as an explorer, was sent by Mr. Edison to South America for bamboo. He made a journey across South America, and was the first white man to cross from the source of the Andes to the west coast of South America. If Mr. MacGowan had been a fluent writer his wealth and fame would have been equal to that of the great explorer Stanley and others. Mr. MacGowan had plenty of pluck, but he died from the effects of his exposure on this journey. The New York Sun called him 'the equal of Stanley in conquering new territory.' Took 'Phones to Europe. "The man who solved many ventilating problems in sky-scrapers, tunnels and sub-collars got his early training from Edison. He is young Seymour, the son of Mayor Seymour of Newark. He first took the telephone to Europe for the company. He got a New York paper out of a ventilating scrape in early days and so got his start. In the sub-cellar where the presses are run the heat was so great that it almost melted the lead of the forms. The men could not stand it. But Seymour made the place habitable. "Luther Stieringer is another man of mark who got his tuition in Menlo Park. For years he has been recognized as an authority on the distribution of light. He laid out the lighting of the Omaha exposition and a medal was awarded him for this

work. He also devised the scheme for lighting of the grand court at the World's fair. I heard that he had once a sort of raving compulsion to investigate anything of interest on any subject for Mr. Edison, and, as he said, made it a practice to open all doors which had the sign 'No Admittance' upon them. There Are Others. "Editors and lawyers have been educated by Edison. Thomas Commerford Martin, editor of the Electrical World, was once in the laboratory. R. N. Dyer, who is a well known patent attorney, came to Edison as a boy and shows the effect of his training in his success. So you might continue through all trades and professions. W. K. L. Dickson, who biographed the pope, learned his trade in working on the kineoscope. Acheron, who is a power at Niagara Falls and who invented carbonium, was here at the same time. H. Ward Leonard, who invented moving turrets for warships by electricity, got his early training from Edison. Philip Seibel, who installed the first electric plant ever put on a steamship (it was the old steamer Oregon), worked for Edison. So did Dr. S. S. Wheeler, the well known electrician, and C. J. Field, who has got rich installing street railways, and August Weber, who made a fortune in porcelain. Then there are a number of men who have remained indirectly connected with the Edison interests. But all of the names mentioned are of men who are in charge of interests of vast importance. Illuminating company interests alone represent investments of over \$15,000,000, the men in charge of which I have mentioned. Those mentioned in industries and mechanical interests are at the head of enterprises representing investments of \$20,000,000. Outside interests would probably be \$10,000,000. You see, Edison has been something more than a mere inventive power in the world. "There are many men now who have preferred to remain with Mr. Edison, as long as certain problems are being worked out, who otherwise might have gone out into the world full of the knowledge he had imparted to them to the end of becoming rich and famous like their early associates. There are also many young men working here now who in course of time will graduate and go forth to conquer the world. It is like a college here in that respect, and we could form an alumni society that in point of influence would stand well with any other society of its kind. But after all the point I maintain is that all this success, prominence and good fortune which has come to these men could never have come to them (so generally at least) had it not been inspired by Mr. Edison. In this respect he stands as a mentor of all trades and professions."

Travel Via the Lehigh Valley Railroad If you are looking for speed and comfort when going to New York or Philadelphia. Luxuriously furnished vestibule sleeping, parlor cars and day coaches. Dining cars a la carte service. Stop-over allowed at Niagara Falls on all through tickets to New York and Philadelphia. Passing of a Star. Cleveland Plain Dealer: "Madam," said the facetious boarder, "this turkey reminds me of a steadily waning dramatic star." "Well," said the landlady, "I suppose you want somebody to ask why?" "Because," said the facetious boarder, "it comes on in smaller and yet smaller parts."