

BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE

French Flannels and New Waist Materials
 An extra special offering of the finest grade of silk embroidered French flannels in handsome dots, triangles, fleur de lis and beautiful border effects, also 50 pieces of the new Prunella waistings in all the new pastel colorings. These are positively the finest waist materials imported to retail for up to \$1.00. go on bargain square Monday, at **49c**

BRANDEIS

"BOSTON STORE" & SONS

\$2.50 New Tailor Cloths 98c yd.
 The largest assortment of these fashionable goods, including all the new rough effects, Russian crashes, canvas cloth, English vicunas, camel's hair, homespuns, meltons, venetians and broad-cloths in all the latest colors, including black. These goods were imported to sell up to \$2.50 yd., go on special sale Monday in dress goods department, at, yard, **98c**

Extraordinary Sale of Black Taffeta
 Monday morning we will place on sale 500 pieces of high grade black dress and lining taffetas at about half their regular value. Its an extraordinary sale and you should take advantage of it.

100 pieces all pure silk black taffeta—worth 59c, at **32½c** yard

100 pieces elegant rustling kid finish taffeta—worth \$1, at **55c** yard

200 pieces very wide, 27-inch and 36-inch dress taffetas, warranted to wear, \$1.50 quality—special Monday **77½c**

100 pieces yard wide taffeta, Sterling Mfg. Co., every yard guaranteed for 6 months hard wear, in three different finishes, this quality usually sells at \$2 to \$2.50 yard, special price Monday, at, yard **1.15**

\$1.00 New Crepe de Chine at 67½c yd.—65 pieces of 24-inch elegant new crepe de chine in all the new fashionable shades, selling all over at \$1.00, special, at, yard **67½c**

Silks ON BARGAIN SQUARES
 8,500 yards of silks consisting of plain and fancy taffetas and satins, cords, novelty silks, black satins and broadcades, all kinds of lining and waist taffetas, black hemstitched novelties, black and colored Louenes, 36-inch wide washable, black and white Japanese silk, worth up to **49c** \$1.25 yard, go at

\$2 Silks at 69c yd.—2,900 yards of elegant imported, new fashionable silks, 27-inch wide colored taffetas, including black, white and black fanlies, new Terry poppins, self corded taffetas and evening broadcades, worth up to \$2, go at, yd. **69c**

Unusual Dress Goods Bargains
 It is not difficult to grasp the true significance of these offerings. The greatness of the values is apparent at a glance. Another thing, you'll find the goods just as advertised.

50c All Wool Dress Goods 15c yd.—Monday we place on special sale 100 pieces of strictly all wool dress goods, extra heavy plaid mixed suitings; fancy novelties and plain henriettes in a big range of colors. These goods are suitable for street dresses or children's wear, and are worth 50c yard, on bargain square, yard **15c**

\$1.25 Dress Goods 49c yd.—200 pieces of fine fall and winter dress goods, comprising all the season's latest weaves and most stylish colors, 50-inch all wool Venetians, 46-inch all wool chevrons, 54-inch camel's hair plaids, poplins, prunellas, storm serge, granite cloth, whipcords and henriettes and other all wool fabrics, worth in the regular way up to \$1.25, special sale on bargain square **49c**

75c Melton Skirtings 39c yd.—Extra heavy melton skirtings, the best wearing material, especially suited for golf skirts, walking skirts, capes and jackets, can be made up without lining, worth 75c yard, Monday they go on special sale on bargain square, at, yard **39c**

\$3 Imported Dress Goods, \$1.49 yd.—All of our finest foreign dress goods, including the new French panne cloths, silk and wool Aolentines in plain and fancy effects, satin faced Venetians, steam finished chevrons and 58-in. wide all wool suitings in the proper weights to be made up with or without lining. These goods are worth up to \$3.00 yard, go on special sale in dress goods department, at, yard **1.49**

WOMEN'S ATTIRE



New lots of raglans, automobiles, tailor-made suits, box coats and golf skirts, will be placed on sale Monday.

Just received a large lot of stylish raglans with full yoke front and back, big full sweep, man-tailored, in oxfords, tans and blacks, made to sell at **\$15.00, 998** at

(Other stylish raglans from \$12.50 to \$29.00.)

Tailor-Made Suits \$12.50 45 samples of a New York Manufacturer, in some of the swellest of this fall's creations, blouse, Norfolk, etons, etc., taffeta trimmed, with full taffeta drop skirts and new high cut flare skirts. The lot includes values worth up to \$27.50, all go **1250**

Automobiles \$8.98—Automobiles made of heavy English kerseys, with high storm collars, elegantly stitched, with full satin lining, 42-in. length and extremely jaunty effects, at **898**

A full line of beautiful automobiles at \$14.85 up to \$45.00.

Ladies' Golf Skirts—Made of heavy frieze, all colors, wide stitched flounce, perfect hanging and serviceable garments—worth up to \$5.00—on sale **298**

Ladies' Tailored Suits \$8.50—Blouse, eton, Norfolk and reefer style suits with flounce and flared skirts—jackets taffeta lined, trimmed with stitched taffeta and satin, also braided—many samples included, worth up to \$17.50, Saturday **850**

\$7.50 Box Coats \$4.98—English kersey, 27-inch box coats, made with inlaid stitched satin reverses and cuffs, all lined with good heavy guaranteed length and quality. Castors, reds, royals and blacks—worth \$7.50—Saturday **498**

Ladies' Jackets—Made of good heavy kerseys, covertas, etc., heavy silk lining, very nobby styles—odd sizes and assorted colors. They are \$10 values—on sale Monday, at **398**

Monday Basement Bargains

1,000 pair of cotton blankets that generally sell at 50c pair, they are singles and we will sell them tomorrow at, each **19c**

1,000 felt window shades that generally sell at 25c, go at, each **6c**

One big lot of calico, the regular 7-cent kind **2½c** at, yard

One big lot drapery silkoline in mill remnants, just the thing for comforts, yd **5c**

One big counter of light colored outing flannel, the regular 10c kind, for Monday only we will sell three cases, at, yard **5c**

One big counter all weights of canton flannel in mill lengths, some worth 12½c, and none worth less than 7½c, all go at, yard **5c**

One big counter of short remnants black mercerized saten, these are also in mill remnants, but of a superior grade and worth up to 40c, suitable for linings and skirts, go at, per yard **6½c**

One big lot fleece back wrapper flannel, this is the Vicuna flannel, each piece branded, the regular price all over Omaha is 12½c—tomorrow we will sell it at, per yard, only **6½c**

One big counter finest quality drapery and comfort saten, heavy mercerized, worth 40c, go at, yard **10c**

One lot imitation French flannel remnants, in all the new Persian patterns, they are just received, and go at, yard **11c**

A big lot of remnants of plain drapery swiss and organza, made to sell at 15c, in mill remnants, at yard **1½c**

Finest quality light and dark percale, worth regularly 25c, tomorrow will sell all we have at, yard **8½c**

One case extra heavy black and white twilled shirting, regular price 15c, they go tomorrow at, yard **6½c**

MILLINERY

Second Special Exhibit of Late Fall and Winter Modes.



Ostrich Plume Hats—Fur Turbans—Tailor-Made Hats—

MONDAY we place on sale a recherche assemblage of the smart and swagger late fall and winter creations, comprising the very newest arrivals from Paris, London and New York, embracing a range of styles, which is at once striking and imposing in its grandeur of novel designs. First come the beautiful large picture hats, made of the soft French beavers with their wealth of lovely ostrich plumage, then there are the chic and dainty fur turbans of mink, chinchilla, baby lamb and ermine with their soft and filmy drapery of rich laces, chiffons, malines and exquisite panne velvets, and lastly a complete new line of the popular fashionable new London shaggy cloth tailored hats. And all at figures in keeping with the well known Brandeis methods of underselling everybody. Monday prices for these hats are

\$5, \$8, \$10, \$12 and \$15

The Best \$5 Trimmings in America—We say again that we will sell the best \$5 trimmed hats in America, a statement that we have proven time and time again. Come to morrow and see for yourself. 300 new, fresh hats for tomorrow, every one a millinery gem, at **\$5**

Trimmed Hats at \$2.39—350 pretty black and colored, exquisitely trimmed felt hats in all of the best shades, trimmed turbans and large hats. Not one of them was ever offered before for less than \$4.00, tomorrow **239**

Trimmed Hats at \$3.75—450 black and colored hand made velvet and French laces, ornaments, etc., a very fully worth \$6 each, fully worth \$6 each, tomorrow, at **375**

The Balance of the \$20,000 Millinery Purchase on Sale in Basement—\$1.50, \$2.00 Street Hats 15c, 39c.

1,200 black, navy, brown, cardinal and gray fine English wool street hats, some heavily draped with pretty silks and others trimmed with bands and quills—worth up to \$1.50, at **15c-39c**

Silk Waist Special

400 new Silk Waists, more elaborate than ever before, in all the latest styles, clever ideas, with solid rows of stitching and inlaid pleats, in all the fall colors, for day or evening wear, **\$3.50** on main floor at



Sale of Imported Hosiery
 At About One-Third the Value.

35c and 50c Imported Hosiery for Men and Women at 15c pair—MEN'S fine imported half hose or socks, in blacks, tans, fancy colors, including lace effects, also a great variety of silk plaited hose, all sizes, full regular made, some with double soles and spliced heels, Hermsdorf dye, 35c and 50c value. WOMEN'S fine imported regular made hosiery, fast black, brown and tan, plain and drop-stitched lisle, silk finish, 40-gauge gauge cotton, with double soles and spliced heels, pure Hermsdorf dye, all sizes, up to 50c value—on sale at **15c**

Misses' and boys' 25c Hose, 10c—Misses' and boys' fast black hosiery, fine and heavy ribbed, plain and fleece lined, with double heels, extra heavy soles—size 6 to 9½—worth up to 25c a pair—on sale at **10c**

Infants' and children's 15c Hose, 5c—Infants' and children's fast black hosiery—in plain, fine and heavy ribbed—full seamless, worth up to 15c a pair—on sale Monday at **5c**

Women's, Children's Underwear
 At prices that average one-half.

Misses' union suits, all sizes up to 16 years, in medium weight ribbed, silk trimmed—worth 50 cents—go at **29c**

Ladies' union suits, in fine Egyptian cotton and silver gray, in medium and heavy weight ribbed, all sizes, with light fleece, worth 75c—go at **49c**

Ladies' wool union suits, made of nice, soft wool, jersey ribbed, in silver gray, Florence style, buttoned across the chest, all sizes, medium weight, worth \$1.75—go at **98c**

Children's underwear, vests and pants, medium weight, ribbed, worth 25c—go at **15c**

Misses' and boys' underwear, all sizes, nice fine quality, in light, medium and heavy weight ribbed vests, pants and drawers, worth up to 40c—go at **19c**

Ladies' vests and pants, made of fine Egyptian cotton, hand-somely silk trimmed, medium weight, all sizes—go at **39c**

Ladies' underwear, in part wool, medium and heavy weight cotton ribbed, also plain heavy fleece lined, worth up to \$1.00—go at **49c**

The Greatest Clothing Sale
 Omaha has ever known is now going on at Boston Store.

We bought the entire Wholesale Clothing Stock of **Levy Rosenfield Co.**, 719 Broadway, New York.

They retired from business and we are selling this enormous clothing stock

Regardless of Cost or Value
 We offer you the choice of any man's suit in the entire stock for **\$5.98**

They are worth \$10 and \$15
 Every suit made up in the latest style from the best fabrics and in the newest patterns.

Your choice of any young men's long pants suits in this purchase—sizes 13 to 19 years **2.50**

Your choice of any boys' knee pants suits in this purchase—sizes 4 to 15 years **1.25**

Your choice of any of the **Men's Overcoats** in this entire stock for **\$5 and \$10**

They are worth from \$10 to \$20—you'll find the newest styles in the lot—overcoats, yoke overcoats and ulsters.

Your choice of any boys' or young men's ulsters in the stock—worth up to \$7.50, for **1.98**

The young men's overcoats go at \$3.98
 Child's reefer and top coats go at \$1.50 and 98c.

We are sole agents in Omaha for **Rogers, Peet & Co's Men's Fine Clothing**
 You can't get better looking or better fitting clothing if you paid a tailor three times the price—Suits and Overcoats, \$17.50 to \$35.00.



SHOE SALE
 Extraordinary

Four thousand pairs

WOMEN'S SHOES

Every pair absolutely worth from three to four dollars a pair, in all the new styles of kid and box calf, in lace and button, regular and extra high cut, all sizes, go at

ON BARGAIN SQUARE
 On Main Floor **\$1.98**

In this tremendous lot of fine shoes you will find every kind worn today. Some are lined with kidskin—some have plain tips—others patent tips—there are heavy soles and light soles—plain kid uppers and cloth uppers. We never offered so many and such fine shoes for such a price before.

Slipper Sale in Basement
 6000 pairs women's plain and fancy warm House and Bed Room Slippers at **29c, 49c, 59c and 75c**

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