### Embroidered French Flannels 49c Yard.

New Embroidered French Flannels, plain colors, silk dots, fleur de lis patterns, etc., also fancy printed flannels in polka dots and stripes, suitable for kimonas, waists, house gowns, etc., on

### Imported Waist Patterns \$3.98, \$4.98

Imported silk embroidered French flannel waist patterns. These are all exclusive designs-no two alike-each pattern put up in separate box, with handsome embroidered and applique trimmings to match, Monday they go on special 3.98, 4.98

# It will pay you to attend our sale of dress goods, silks and velvets tomorrow. We are offering the highest grade fabrics-of foreign and domestic manufacture-at considerably less than the usual selling prices.

Grade Imported Lyons Silk Novelties

sale at, per yard ......

including the new soft clinging fabrics, in all the latest weaves and colorings, also new 24-inch Peau de Cyrano, Peau Lumineux and Peau de Levant, the latest for waists, worth \$1.50 and \$2.00 a yard-sale price.....

linig taffetas-in 20 different shades-

worth 69c a yard-on cale Monday at,

Also costume velours and new fancy velvets for waists-per

yard ...... .... .... 69c Colored Taffetas 29c Yard \$1.00 Black Taffetas at 59c Yard \$1.00 Black Silk Velvets 65c Yard Extra special-100 pieces of all silk colored 65 pieces of heavy rustling black taffetas. We will place on special sale tomorrow all pure silk, in either kid or skirt finish, 40 pleces of black silk

cords, the scarcest thing in the silk mar-

ket-in the new browns, new blues, rose, 💽 🕇

chasseur, vieux rose, modes, white, etc.

suitable for skirts, waists and lining purposes, worth \$59c a yard—
\$1.00 yard, Monday, yard

Special Offer in New Velvet Cords

We have just received another shipment of the new velvet

New Waist Material 69c

All of this season's newest and most fashionable waist fabrics, comprising handsome embreidered albatross, the new corded chuddak cloth, finest imported French flannels in Persian, Dresden and floral designs, in a full range of colors, worth up to \$1.50 entire lot on special sale at,

Black Dress Goods at 98c Yard

50 pieces of extra heavy shrunk cheviot, 58 inches wide, for unlined skirts and tailor suits, also an immense line of the new melrose suitings, prunella cloth, Russian crash, broadcloth and Venetian cloth. These goods are positively worth up to \$2.50 yard. Go on special sale in our black dress goods department, per yard

Dress Goods on Bargain Square

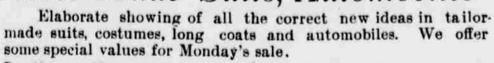
Cloth Suitings at \$1.49 Yard

Cloth suitings are very much in vogue and for Monday we offer an immense variety of all the new heavy fabrics, including 1½ yard wide kerseys, in the new herringbone stripes, steam shrunk meltons, pebble cheviots, double warp homespuns, broadcloths and Venetlans. These goods are especially adapted for walking skirts and tailor suits, worth up to \$3 a yard, on special sale in dress goods department at, per yard

New Wool Dress Goods 15c Yard

100 pieces of 40-inch wide all wool heavy plaid suitings, in gray, tans, blues and other colors. All good, serviceable plaids such as are seldem priced under 75c yard. Monday they go on special sale on bargain square-per

# Costumes, Tailor-Made Suits, Automobiles



Ladies' tailor made suits, blouse and Norfolk style, made of the very newest fabrics in the most desirable shades. splendid looking garments, perfect fitting, extra well made 12.50 and lined, actual \$15 to \$18 values, at ......

Silk lined tailor-made suits, made of cheviots, venetians, etc., blouse and eton styles, skirts made with flounce and pleated fronts, silk drape very fetching garments, fully 22.50 worth \$30, Monday special .....

Dressmaker made costumes of imported weaves, red mixed, green mixed, blue mixed, tan mixed, smooth and rough effects, waists made slightly blouse, all over tucked, silk and velvet 15.00 trimmed skirt handsomely draped, 35 of these 15.00 beautiful costumes on sale Monday at.....

Automobiles made of the finest kersey and meltons, silk lined, trimmed with inlaid velvet and starps, handsome novelties, in the 12.50 newest styles of collars and fronts, \$15 to \$18 values, at.... 12.50

Stunning automobiles, handsome novelties, the newest creations, made of choicest materials, finest silk linings, \$27.50 and \$30.00 values, at...... 19.00

### Skirts and Petticoats

Silk Petticoats made up in the newest



Silk Dress Skirts-Nobby very newest style, beautiful 8.98

Corduroy golf skirts, very serviceable and nice appearing garments, made with stitched flounce, special values

# Attractive Sale of Splendid Fall Millinery

Our second floor millinery department is a veritable fairyland of rarest hat confections, along with the fact that here are to be seen more trimmed hats and millinery goods than are in all of Omaha's stores combined. Bear in mind that we not only provide the absolutely correct and most approved styles, but we save you at least 33 1-3 per cent on every dollar's worth you purchase. Note the very extraordinary low figures we quote to prove to you that we undersell everybody.

Peerless Trimmed Hats Beauties at \$7.95 Here is an offering of charming and dainty trimmed hats, elegant in confusing profusion, embodying every notable design that the season affords. There are levely

large black picture hats of velvet and ostrich plumes, then there are a number of smart novelties in pretty molarge black picture hats of velvet and ostrich plumes, then there are a number of smart novelties in pretty mo-hair effects, trimmed with birds and breasts, while chenille and silk effects have just as important a showing. making a most elaborate display at \$7.95 each as it is possible to produce. Many stores ask \$15 for inferior hats-

The Best \$5 Hats in America—Have you Trimmed Hats at Two Forty — 600 seen our magnificent assemblage of hat beau- very desirable hats, medium size effects now ties at \$5? If not, we solicit you to do so and so popular, in both plack and colors, draped acquaint yourself with what we state is positively the best line of trimmed hats at \$5.00 in America. You will find the correct with good quality mohair felt and trimmed and most approved designs adopted in the fashion centers of the world for the fall

5.00 with breasts and ornaments, easily 2.40 worth \$4.00, at .....

Spanish Coque Boas 75c-One and one-half yard length Spanish Coque Boas, imported to sell at \$2-a limited quantity in millinery department at . . .

### Linen Sale

IN BASEMENT MONDAY

A big lot of colored table damask, checks, fancies and plain, all colors, regular price 35c-15c

A big lot of extra heavy, cream Scotch, all linen table damask, beautiful pat- 49c terns, go at, yard ......

A big lot of 64-inch, extra heavy snow white table damask, washes most 

One lot of 62-inch wide, all linen loom dice table damask, regular 50c quality, go at, yard ......

A big lot of 64 and 70-inch all linen German silver bleached table damask, regular 75c 50c kind, go at,

yard ...... One big lot full 72-inch wide round thread, embossed table damask, some with hemstitched borders, best wearing table damask made, washes beautifully-worth 75c \$1.25 yard-on sale

One big lot of all kinds of napkins. These were bought by us in job lot. many in this lot are worth nearly double the price we ask-dozen.

75c, 98c, \$1.25

One big lot of 8-4 pattern clothsthese are all ready for use 69c \$1.25-on sale at ......

500 pattern cloths, 21/2 yards long, worth \$2.00, on sale at ......

1,000 dosen cotton huck towels, regular 10c kind, in this sale 

One big lot of remnants of toweling from one yard to ten yards, in all grades, at about one-quarter regu-

# A Great Sale of High Class Rugs

The sale we have been telling you about all week and preparing for begins tomorrow. A WELL known New York retail house desired to discontinue their carpet and drapery departments. Not wishing to dispose of their stocks to eastern concerns they were compelled to accept the offers the western houses made. We bought their entire stock of rugs at a trifle less than half the actual value, that's why we are able to offer you such remarkable bargains. Notwith standing the extremely low prices we offer these rugs at, they are of superior quality and come in a wide range of high class and refined patterns. If you are wise you'll be on hand early tomorrow morning. Sales of such a character occur but seldom.

9x12 Rugs worth \$45, go at \$19.98

All the 9x12 large room size Moquette, Axminster, best grade of Smyrna and many other weaves that sell up to \$1998 big lot at .....

4x7 Rugs worth \$10, at \$3.98

and Smyrna rugs in beautiful and artistic Ori-

untal patterns, the Broadway price \$398 was \$10-tomorrow, as long as they last, at.....

8-3x10-6 Rugs worth \$25.00, go at \$14.98

All of the 8-3x10-6 Axminster, Electro Moquette and all wool double faced Smyrna rugs of the best grade, in the newest and most beautiful patterns; they sold in \$1498 offer them Monday at ....

9x12 Brussels Rugs worth \$22.50 for \$12.50

One lot of 9x12 Brussels rugs-these are one piece rugs, beautiful patterns and an excellent \$1250 wearing rug; they sold on Broadway in New York at \$22.50—our price Monday...

30x60 Rugs worth \$5.00, at \$1.98 36x72 Rugs worth \$7.50, at \$2.98 A big lot of 4x7 Wilton, Axminster All the 36x72 Smyrna rugs; these All of the 30x60 Smyrna, Moquette Mohawk and Frieze Breslon rugs, also are of an extra heavy grade, and from a well known mill, they sold in New York \$298 at \$7.50— on sale tomorrow, as long and Axminster rugs that sold at \$5.00 each in New York—you have an opportunity to buy tomorrow, as long as they as they last, at ..... last, at......

30x60 and 27x54 Rugs \$1.25 the best grade of Smyrna rugs and one big lot of Hartford Carpet Companies' best \$125 Axminster rugs. These always sell

at \$5.00 each-on sale at.....

## The Art Squares From This Purchase Go at About Half Price

This concern handled nothing but the standard makes of Art Squares, all of superior quality, and we will sell them at about one-half their price.

chain, Ingrain Art Squares, ranging in size from 7-6x9 to the big 9x12 size; they sold as high as size; they sold as high as \$10. You can buy any size 4.98

Strictly all wool filled, cotton Union Ingrain & Granite Ingrain Art Squares Strictly all wool Ingrain Large size Art Squares Size 7-6x9, their price Size 7-6x9, their price was \$3.50, tomorrow at.... 1.98 Size 9x9 and 9x10-6, their 2.98

Size 9x12 in beautiful patterns, extra heavy in this size; 

Pro Brussels Art Squares, in all sizes up to 9x9 feet-go

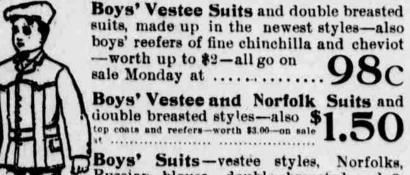
Art Squares and Calgo or up to 9x12 feet. These were sold at \$12.50. They are the most beautiful art squares made, look just 7.98

# Misfit Carpets at Less Than Half Their Actual Value

This purchase included a big lot of misfit and made up carpets. They are in Wilton, Moquette, Axminster, Velvet, etc., in all sizes and of a superior class of goods, most beautiful patterns. Bring the measurements of your rooms and if you can find rugs to fit them you will secure the greatest bargains ever offered in the carpet business of Omaha.

# **Boys' Fine Suits and Overcoats**

5c

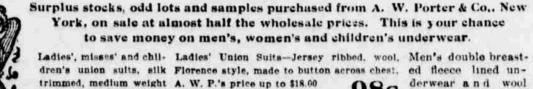


Russian blouse, double breasted and 3piece suits, all made with double seat and sknee, also cape and top coats, reefers and

Boys' Suits and Overcoats - The suits come in the new military style, Russian blouse and kai kai-\$298 to \$500 Overcoats in new yoke style—also top coats—on sale at from ......

A Watch Free With Every Boys' Suit or Overcoat at \$2.98 and Upward. 25c a pair for boys' Corduroy Knee Pants—worth 75c

# Underwear Samples at Half Price



Ladies' underwear-fine Porter & Co., that wholesaled Egyptian cotton ribbed. at \$2.00 a dozen and up-

heavy weight cotton ribbed vests and pants. worth up to \$3.50 a dozen-

Ladies' underwear—fine jersey ribbed, part ribbed, also fleece lined, vests, pants and wool, A. W. P. & Co.'s price up 49c drawers—all sizes— 25c lamb's wool underwear, worth 98c

Ladies' jersey ribbed un- Australian wool, all sizes, vests and pants, on sale 19c to \$18.00 a dozen, on sale at ..... 98c Men's camel's hair, Children's Underwear-Samples from A. W.

silk trimmed, all sizes, vests 25c at \$2.00 a dozen and up- 15c and \$1, at Ladies' underwear—extra fine, medium and Misses', children's and boys' underwear,

worth 75c, go at natural wool and derwear, worth 85c

medium weight vests, pants and drawers. Men's camel's hair and natural wool shirts. 19c and fleece lined sanitary wool shirts and drawers, worth \$1.50 garment.

Boys' and girls' underwear, fine and heavy Men's single and double breasted natural

# Very Swell Shoes

New and extreme styles for women's wear at parties, receptions, theater, home and street in the new patent calfskin, new ideal kid, Corona kid and patent calfskin-all bright shoes-also in new vici kid skin, new box calf, new velours calf, in light, medium and heavy extension edge soles, in all the extreme new styles of toes and heels-

\*\* \$300 \$350 \$400 \$500

Absolutely the finest shoes in Omaha, and yet at a saving of from one to two dollars on each pair-on sale on main floor.

BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE



Ladies' Gloves A New York imhigh grade kid gloves, in black, grays, modes and English reds, every pair perfect fitting. These gloves were bought to sell for \$1.00 and \$1.25 patt. but owing to the quantity, we will sell them on bargain square

25c Handkerchiefs 6½c

ported handkerchiefs, some all pure linen, hemstitched, all widths of hems, others lace edged, and many styles of fancy borders, also all letters in hand embroidered initial handkerchiefs, worth up to 25c, go ateach .......

### Hosiery Sale Largest bargain tables with big lots

of misses' and children's fast black hose, fine and heavy ribbed, all sizes, worth 10C up to 20c pair, go at ..... Boys' and girls' fast black, heavy

ribbed bicycle and school hose, some with double knees and spliced soles, also plain and fleece up to 25c pair, go at ..... 250 dozen ladies' fast black, full seam-

less hose, in fine gauge, with double soles and spliced heels, worth 19c pair. Ladies' fast black, full regular made bose, in plain and droped stitch

18c lace effects, all sizes, worth Sac, go at ..... Ladies' imported hose, made by the best German manufacturers, in fine maco cotton, plain and drop stitch lisle, worth regular 25c up to 75c pair,