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THE CMAHA DAILY BEE.

E. ROSEWATER, EDITOR.

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STATEMENT OF CIRCULATION. State of Nebraska, Douglas County, ss.: George B. Tzschuck, secretary of The Ber Publishing company, being duly sworn says that the actual number of full and complete copies of The Daily, Morning Evening and Sunday Bee printed during the month of March, 1901, was as follows:

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a patriot.

Total .897,575 Less unsold and returned copies 12,897 Net total sales. Net daily average 25.534 GEO. B. TZSCHUCK. Subscribed in my presence and sworn t before me this ist day of April, A. D. 1901. M. B. HUNGATE, Notary Public.

That \$2,000 brick should have a spe cial guard detailed to watch it or Pat Crowe may get it.

Several cars are to the ground in Nebraska listening for the thud of plums dropping in Washington.

Several other people in this vicinity would like the assistance of the audi- prospect of an early complete suspentorium auctioneers to dispose of a few sion of hostilities, through the surrenwagonloads of old brick on their hands.

J. Storling Morton as the Arbor day the Washington authorities are considprogenitor has more monuments erected ering the question of limiting army into him than any other man living or crease and it is said the disposition is dead. And what is better, the monu- manifested to begin military retrenchments are for the most part also living ment immediately. There is no doubt and growing. that this can be safely done.

Lieutenant General Miles favors mak-Kansas City is again trying to stir up ing the strength of the army one soltrouble by sending a delegation to dier to every 1,000 population, namely, Washington to take the headquarters of 76,000, but it is the opinion that not the military department away from more than 30,000 active men will be Omaha, Kansas City ought to know needed in the Philippines next fall, enough by this time to let well enough when civil government will be in full alone. operation, and that with the recruits

under orders for the Department of the The effort to secure a jury to try the Pacific and men homeward bound for Omaha kidnaping suspect will without Manila, not to exceed 40,000 altogether doubt produce the usual number of in will be needed for foreign service and telligent men and women living right not more than 30,000 for home stations,

MORE OF AGUINALDO. Aguinaldo has given renewed assurance of his desire for peace and of his full acceptance of American sovereignty. He is now inclined to believe that the by commercial agents in China. In this rule of the United States in the Philiprespect both England and Germany are pines will be better for the people than far ahead of the United States. Anindependence and therefore he is urging other thing is that we must be able to his countrymen to surrender and swear compete with European goods in prices allegiance to this government, which he and quality. There is no doubt that out for Prof. Chrisman, late notoriety thinks they will do as soon as they come the Chinese are most favorably disposed seeker of the Kansas State Normal fac-

nesty offered. but the sentiment is not strong enough This is another slap in the face for to justify the belief that they will pay the opponents of the American policy

toward the Philippines. The man whom exorbitant prices for goods made in this country. They are shrewd traders they have lauded as an ideal patriot can see nothing in that policy to con- and understand a bargain as well as any demn, but heartily accepts it as best people.

for his country. Nor is this all. Some It is a very encouraging promise that of the anti-imperialists have referred to Minister Wu holds out to American mothers have them in good training. producers and it largely depends upon Aguinaldo's manifesto as simply a strong appeal against irresistible force, themselves whether it shall be realized. They must meet a formidable competiconveying a doubt as to its sincerity or as a reflection of his real sentiments, tion from the producers of other countries who are more familiar with He disposed of this by declaring that every word of the address came from Oriental character and requirements, hand in it. Evidently it was the cat. his heart and he hoped the American but undoubtedly American energy and people would believe in the sincerity enterprise will be equal to every de of his efforts to secure peace. The mand. With the proper cultivation of American admirers of Aguinaldo cannot the Chinese commercial field there is president's trip is making considerable fuss decline to accept this assurance unless every reason to expect that a trade will over what it is pleased to term "governthey are prepared to stultify them be developed of great proportions, not ment on wheels. selves by repudiating all they have said alone in cotton goods-which, however,

in praise of his character as a hero and will perhaps be the most important part of the Asiatic commerce-but in numer-Aguinaldo's action has been taken ous other kinds of merchandise. without any force or pressure on the

FARMS OPERATED BY TENANTS. part of the American authorities. He reached the decision to accept American erated by tenants has been pointed out repellant barrenness of city outlooks. sovereignty upon the advice of his own as a sign that the former owners were countrymen and after he had learned. rapidly sinking into a state of tenancy very much to his surprise, that a mathrough the foreclosure of mortgages. jority of the people preferred that sovereignty to independence. The effect or be the case by L. G. Powers, the chief of this new outrage? the latest utterance of the former insurgent leader ought to be to forever silence those Americans who have been deploring and deprecating the adminis-

tration's Philippine policy, since they increased from 4,500,000 in 1890 to a question of principle. cannot consistently demand independ-5,700,000 in 1900, and those operated by ence for the Filipinos when a majority tenants have increased between 40 and of those people do not desire it. 45 per cent, while those tilled by their

ARMY OF SEVENTY THOUSAND. 18 per cent. Both classes have in-The probability is that the army will creased more rapidly than the agriculnot be recruited to the maximum of tural population, which fact disproves 100,000 authorized by congress in the the assertion that the owners are being president's discretion, but will be limited

degraded into tenants. Mr. Powers states that it does not inpines has so greatly improved and the dicate the degradation of the rural population, but an uplifting that has raised not less than 100,000 families from the

position of wage-earners to that of still in the field, is so favorable, that lessees of small or large tracts of tillable land. When a wage-earner, he states, in a rural community gets a little capital ahead he often begins to

willing to lease their lands and retire to but it is an economic improvement for seem to realize. all concerned. If the tenant be suc-

cessful he may be able to buy the farm

in a few years. AN AUDITORIUM POINTER.

While the auditorium promoters are

he can get a better quality at a cheaper | janitor force would be eligible. This rate done up in a package with which is a remarkably large percentage. From he is unfamiliar. Another requirement the noise made at the annual election of is that we shall be better represented janitors one would easily get the impression that all the incumbents were changed every year.

> We have not yet heard whether the University of Nebraska has its lines

wake up to the chance they are missing. Give the Father a Show Baltimore American.

A mothers' congress is to meet next month in Cleevland. As the fathers of this great and happy land are never collectively heard from, it is to be assumed that the

> Putting it on the Cat. San Francisco Call.

It is well known to all Americans that our troops took no part in the looting of China and now the British, German, French and Japs deny that their troops had any

The Retort Courteous.

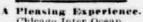
Washington Pos The democratic press in referring to the sentative of the Journal of Commerce: Yet this is much better than government by gentlemen with wheels.

> Every Little Helps. New York Herald.

This is the season when you can make your back yard patch agreeable to the eyes of a character which would lock up Texas." and feelings of your neighbors. It will be a small charm of green and color, it is true, The increasing number of farms op but every little heips to soften the dreary

Hitting 'Em in the Ribs. New York Sun

The makers of umbrella ribs have formed This, however, has been shown not to a trust. What do high-minded men think No good Bryanite statistician of the division of agricul- will be guilty of buying umbrellas any ture of the census bureau. According more. Bather let the rains of heaven fall to the new census figures the total num- borrow some plutocrat's umbrella. This is on the unbending head. Rather filch or her of farms in the United States has not a question of mere umbrella ribs, but



Chicago Inter Ocean The president of the French republic, who owners have increased between 15 and has just taken a trip in a submarine boat, view, because many of the business conexpresses himself as being greatly pleased cerns, as, for instance, iron mills, that tewith the experience. It is said that one come consolidated, never advertise anyway, and others apparently can only reof the most delightful sensations an ordinary human being is capable of feeling is main monopolists, as against an army that which comes upon him when he is of rivals who want to become monopolists safely out of a submarine boat. But it themselves, by liberal and constant ap-

money.

cannot be much more delightful than the peals to the public through the advertising columns of the daily press. sensation of safely stepping out of the basket after the balloon ascension

THE PUBLIC AND THE DOCTORS. A Discourse on Medical Ethics Spiced

with Comment. Philadelphia Press. The duty of the public toward the medi-

cal profession was the topic discussed by in American papers. The English adverlook for a farm to rent and operate. the members of the New York Medical tisements are too bald, too prosy and too Those owners of farms who have laid society the other evening, and, amid much mechanical in their makeup. The art of ten miles every day and received the by a goodly-sized "nest-egg" are often that was not conclusive, the most practical writing and displaying advertisements has munificent sum of 29 cents as his compennote was struck by Dr. Andrew H. Spears, the city, to live on their income. The duty the dogtors owed the public, which who drew attention to a certain scientific vertising, in fact, has been put in the hands result is an increase in tenant farms, duty, however, those most concerned do not

To those who are interested in the ad- means as general as it ought to be. Nearly Since the first of January a Wilkesbarre vance of sound sanitation, true science two-thirds of the large general advertisers (Pa.) alderman has properly "licked" are to be found in the New England states. twenty men who have been brought beand the protection of the individuals in the community from cranks and quacks New York, New Jersey. Pennsylvania and fore him on the charge of beating cheir the extraordinary vigor with which quack- Delaware. About a third of them are in wives. ery in one form or another flourishes these New York state. Outside of this state Mas-

days is somewhat disheartening. Under sachusetts and Illinois lead all the other terested in Scotch music as played for him on the outset of their brick-distribution the guise of a religion a denial of all the states in advertising. It may be added that by a piper a short time-ago that he has plan of raising money, perhaps they physical facts of life is carried on in cer- a little more than 25 per cent of all the gencommissioned a Glasgow firm to make him tain sets as a culf; which, if its devotees eral advertisers of the country center their

AGGIE'S SALUTE TO THE FLAG.

Minneapolis Journal: Had Aguinaldo discovered his mistake some time ago the Filipinos would have been saved from much tribulation

Indianapolis News: "Glorious sovereign One of the most significant features of rates and are purchasing paper direct in he day and one conclusively demonstrating their own territory at New York rates, banner of the United States" is pretty the more general distribution of wealth is notably so in cities like Chicago, St. Louis, strong language for one in Aguinaldo's position, but perhaps his remarks are to be taken in an Oriental sense,

Chicago and other western citles. They has naturally made all of the note brokers have discovered that the commercial paper more active than ever. And the demand represented as certain that field operations to understand the nature of the am- toward this country and all things being ulty. The fusionists in control of the which formerly came to New York without in the west being so great a number of will soon cease and that the Aguinaldo equal will prefer to patronize America. management of this institution should solicitation is now being absorbed by the brokers have opened offices in Chicago and manifesto will hasten pacification and banks of the west and south, and that if are selling the far western country banks reconcillation. The former insurgent chief they are to retain the large business they from that city. The dearth of paper has may be given an opportunity to assist the have so long carried on they must seek it also had another effect; it has caused the Taft commission in the work of establishin the places where it originates. The vol- note brokers to go to the smaller class of ing civil government. There is little reaume of the commercial paper discounted concerns throughout the country, soliciting son to question the genuineness of his "unin New York, it is stated on good author- their business at lower rates than they have reserved" acknowledgment of Americau sovereignty. The goal should be substanity, amounts to between \$500,000,000 and been in the habit of paying to their local \$600,000.000 annually. As the metropolitan institutions. This in turn has taken away tial Philippine independence, and hearty, banks have been taking this paper at 4 and a great deal of investment from the local loyal co-operation between the intelligent natives and Americans will accelerate the He per cent for six months, while interior institutions and thrown them into the sebanks charged all the way from 6 to 10 curity market. The whole situation in the rate of progress in that direction.

per cent, good bills were sent to New York banking fraternity is that high deposits Kansas City Star: Aguinaldo's address without question. Now, however, so much and the difficulty of investment on the should do much toward the speedy settle money has accumulated in the interior and part of the banks have had their natural ment of the military situation in the Philipthe banks have such large deposits that effect of creating an investment demand in pines. The importance attached to this act they have greatly lowered their discount the stock market and in the market for inby General MacArthur is shown by his rerates and sought out the business that for- vestment securities in New York. Banks lease of 1.000 prisoners. Doubtless ere merly went east. The situation is thus ex- that are not buyers of commercial paper long the military occupation of the islands plained by one of the foremost New York and are not in the position to buy comwill be reduced to garrison establishments authorities on commercial paper to a repre- mercial paper have been compelled to seek and the major portion of the army will be the security market, where a large volume sent home. This end is much to be de-"During the past two years mercantile of securities has naturally been absorbed sired, not only because of the hardships and interests have made a very large amount in this way. The southern banks have expenditures of war, but also for the benefit money, and examination of their been exceedingly prosperous, showing enorof the Filipinos generally and the removal statements shows that they have refrained mous increases in deposits. The south is of war speculations from the reach of perfrom going into outside matters to any in a very prosperous condition generally, nicious political agitators in this country.

Detroit Journal: The complete termina tion of hostilities is desirable, however, as the great tribune of the people now admits.

the same information at hand when he jobbers generally show pretty heavy gradually being duplicated here and in the was hidden away in the mountains, any merchandise accounts and they have been west. Interest rates in the interior of Kentime during the last year or more. Per liquidating these accounts, and conse- tucky that were formerly 8 to 10 per cent haps it was because he lacked a lexicon. quently have not been large borrowers of are now down to 5 and 6 per cent and local Anyway, the Filipino war is over, whether banks have difficulty in keeping their money Aguinaldo is still believed in by his old-"The plethora of money in the interior employed. In consequence they have joined time followers or not. They can get off titles and the enormous lines of deposits the city banks in the purchase of bonds the grass without shooting any more arwhich the banks of these cities hold have and choice investment stocks which have a rows, or they can be taken one by one. We prevented large lines of paper which for- stable invesiment value. No wonder local have accomplished in two years what Spain merly came to New York for discount at securities and securities of all kinds keep could not in 200 years, and in the history low rates from coming to this market, be- so high under these circumstances and no of the future the part of Aguinaldo leading cause the banks in the interior have come wonder the south and west are showing up to his florid message will be reckoned as that of a shallow adventurer rather than as a sincere and able leader of his race.

New York World; The grandiloquent, but abject address of the captive Filipine leader goes far to confirm the low opinion of his character hitherto expressed by his enemies. His rhapsody about the "glorious sovereign banner of the United States" does not comport well with the proclamations for "liberty or death" heretofore issued in his name. However, if his word can stop the devastating warfare that has so long desolated his country and distressed our people, he will have rendered a great service to humanity. In other lands and other times prudence and common sense have

he is so very human that he is still called not governed the action of men fighting for "Charlie" by the men among whom he freedom and independence; but Aguinaldo's advice to his countrymen to yield to "an irresistible force" is prudent and sensible. by a large majority the bill to stop the The struggle is hopeless-for such a people

TART AND TICKLISH.

Detroit Journal: Some skeptics are like the near-sighted man who skates right up to the danger sign to see what it says.

Chicago Tribune: Maud-How do you Mabel-He's splendid I haven't heard him preach yet, but he golfs beautifully!

Philadelphia Press: "I didn't know Bragg

was a publisher." "A publisher? Who told you he was?" "He did. He said he was 'a disseminator f light literature. "Huh! He's a bill clerk in the employ of he gas company."

Boston Transcript: Mrs. Peak-Oh, dear, day. Mrs. Greene-Why. you're not going to

move, are you? Mrs. Peak-Mercy! no. Mrs. Preve and I have only been around seeing how folks who moved out left their houses.

down in their rates to meet the New York such rapid expansion in their industries. method of doing business is inimical to ad-PERSONAL AND OTHERWISE. vertising, as it tends to eliminate compe-According to an old saw, "A cold April tition. But the facts hardly justify this

Diffusion of Wealth

Louisville Courier-Journal.

he barn will fill. Don Emilio Aguinaldo comes off with fly ng colors in his tussle with the dictionary. Cecil Rhodes is an inveterate smoker. He has a strong cigar between his lips all the time he is indoors during the day. The reddest nose in a Kansas town be ongs to a man named Springwater and the ocal paper says he never drinks a drop. The progress of advertising has been

worked when a boy.

a marksman's holiday.

of specialists, who have made an exhaustive Washington will be built on the estate study of the subject. But, great as has been which was once the home of Joel Barlow,

The sultan of Morocco has become so in-

The New York senate last Friday passed

killing and maiming of live pigeons to make and against such odds.

It is to Charles M. Schwab's credit that

A Pennsylvania mail carrier who walked

made great progress in this country. Ad- sation has resigned his position.

the progress of advertising, it is by no the Hasty Pudding laureate of America.

great in the United States during the last few years and there is comparatively little of the offensive advertising that makes the railway stations and omnibuses in England so hideous. Moreover, the newspaper advertising in the English papers is, on the

whole, less attractive than the advertising

The new French embassy building at

the fact that the note brokerage houses of Kansas City, Omaha. Denver, Detroit, St.

New York have opened branch offices in Paul and Minneapolis. This dearth of paper

Chicago Post: The War department is

great extent, but have kept their money acreage lands in certain sections having in their business. I mean by outside mat- nearly doubled in value during the last ters that they have not made investments three years, notably so in the state of It is a pity that he could not see it with their capital. The financial statements of The conditions noted in New York are

here in Omaha who have never heard including Alaska, Porto Rico and the nor read of either Mr. Cudahy or Pat temporary force in Cuba. As to the Crowe.

The Woman's club has been discuss ing public baths as one of the urgent needs of Omaha. There is no question but what the community could enjoy public baths with advantage, but several other public improvements have the first call.

South Omaha's councilmanic vacancies have developed a deadlock of the senatorial variety which may require something desperate to break. In the meanwhile, however, the four councilmen do not seem to be overburdened with the work of the six.

a windy day just to burn off a little ditions. The workingmen were told that dead grass, is now getting in his work. it was the intention of the administra-Heavy spring rains have handicapped out his neighbors' houses, but he cannot be entirely suppressed.

a meeting in Detroit in connection with less than the president is authorized the coming gathering of reformers and by the law to make it. political economists. Mark's latest efserious are not so spontaneous as his the country. humor and the doubt always lingers whether he means it that way or not.

The populist rank and file is not indulging in any wild rush to reach the deavoring to arouse southern interest in cashier's window with money to liquidate the debt of the state committee, bequeathed from the last campaign. The hewers of wood and drawers of water have evidently concluded to let the men who have partaken of the loaves and tishes of fusion rule and those who have a decline of 50 per cent from the pre ambitions for the future pay campaign bills.

Half the new English loan offered in ing suffered a heavy loss last year, and the United States, amounting to \$150,- as soon as a settlement is reached be-000,000, was snapped up in short order. This is the second time since the war be a trade recovery, which in a short started in South Africa that the investors | time will reach former proportions. of this country have taken large blocks of an English government loan. Not make greater efforts in the future than so many years ago the reverse was the they have done in the past to cultivate rule. The United States was the borrower and English financiers were out that with the advantage possessed called upon in order to float the loan.

In spite of the severe competition increase the output almost indefinitely, Omaha is steadily enlarging the terri- American cotton spinners should secure tory tributary to its wholesale trade. In a substantial portion of the other fivethis way jobbers are discovering that sixths of China's import trade in cotton the acquisition of new jobbing houses goods. One essential requirement is does not hurt, but on the contrary helps that our manufacturers study the wants If any of these students are expecting annual outgo for advertising of \$500,000,the jobbing houses here. The country of the Chinese people. A former conmerchant dealing in various lines can sular representative of the United States come to Omaha and make all his pur- says American merchants and manuchases on a single trip. As a result facturers must give more attention to Omaha is not only holding its old cus- the Chinese character. The consumers tomers, but gaining new trade. A few over there are conservative and stick to more jobbing houses strengthening lines ancient brands and trade. A Chinaman up only of those who have been in the that are yet weak would do much to is likely to buy goods of a certain brand service five consecutive years, twenty-

latter it is quite possible' that it can be withdrawn before the close of the present year and employed in home garrisons.

Of course President McKinley has no desire to recruit the army beyond what is deemed to be absolutely necessary. He is not in favor of a large military force in time of peace and undoubtedly he wishes to reduce the expense of that department of the government as ranidly and as much as practicable. It

to 70,000. The situation in the Philip-

der of the relatively few insurgents

was persistently declared by the opponents of the administration in the last presidential campaign that it sought to build up a great army, in order to carry out an imperialistic policy and also to overawe American citizens in any effort The man who sets out a prairie fire on they might make to improve labor con-

tion to have fortifications constructed him somewhat in his efforts to burn and garrisoned near all the large cities, with a view to suppressing movements in the interest of labor. Now the administration is considering the expe-Mark Twain has consented to address diency of limiting the army to 30,000

There is every indication that an army fort, in which he attempted to be of 70,000 will be ample for every reserious, leaves people in doubt as to quirement and its limitation to that how to consider him. His efforts to be strength will be highly satisfactory to

A TRADE TO BE CULTIVATED.

China's minister to the United States is a man of practical ideas. He is enthe business of exporting cottons to China. In an address a few days ago he stated that this country sells China but one-sixth of its imports of cotton goods, the value of such goods exported to China last year being but \$5,000,000. vious year. Of course the disturbances explain the reduced demand for our

cotton goods, all trade with China havtween the powers and China there will But American cotton exporters should trade with China. Minister Wu pointed scratch. by this country in having the raw ma-

terial at hand and with the ability to

permanent public school janitors, made promote this movement still further. because he has always done so, even if one, or more than half, of the present up to a certain point the so-called trust

people the bricks should be unloaded tributors. In selling bricks to our own public ravages. citizens the money raised comes out of the same pockets that contribute constantly to all the other schemes for raising funds through public entertain-

will realize that in justice to Omaha

ments. If it is possible to secure a small part of the necessary cost of the auditorium from people within a near radius of Omaha who will benefit from it at least should not be overlooked. There are probably in the neighborhood of a thousand traveling men going out of Omaha from ten to twenty bricks aplece and in this way relieve the pressure upon to a grave situation. those who are contributing in other

forms. We believe this suggestion is well promoters and that if acted upon will bring them a revenue entirely outside of the sources previously contemplated.

On May 30 will be dedicated at Sioux City a monument which will be commemorative of one of the most momentous enterprises in the history of this section of the United States. While the Lewis the Clark expedition, which was largely instrumental in retaining for the United States the great northwest territory,

was passing up the Missouri valley. Sergeant Floyd died and was buried near Sloux City. The monument stands over his grave as a reminder of the hardihood of the little band which penetrated the then wilderness and laid a portion of the foundation of the claim of this government to the land. What a revelation it would be to the members of the party if they could return and witness what has sprung out of that trackless wilderness.

The boundary line between the United States and Canada is to be resurveyed, as the old marks have been obliterated

in many cases and are uncertain in others. The original survey kicked up a large-sized row, but there is every reason to believe that the present one will be only a formal affair. Should the Canadians, however, adopt the irreconcil-

able land-grabbing attitude which has characterized some of their dealings, they will find Uncle Sam toeing the

A debate between the students of Creighton university and the State unineither city was willing to take the negative of the proposition "that the state has a right to tax for public education." to enter into the law they will have missed their vocation if they cannot

Under the proposed rule for a list of

ever were in the majority, would mean the abandonment of all the protective influences of the importance, or rather the necessity, as much as possible on outside con- that now restricts disease and limit its of advertising is growing in other parts of the country and has been especially notable In other words, avowedly unskilled, un- since the present era of business expansion

cientific, medically ignorant men and set in. Prosperity not only stimulates old women are permitted to prey on the credulity of the community at the very time efforts are being made to raise the can they hope to succeed

standard of medical and intellectual qualifications which shall admit the bons fide doctors to legal practice. This is 80 amazing a paradox that it is not to be wondered at that it exercises the minds of

leading medical experts. In New York in a proportionate degree, this source state the proposal of rational legislation in the line of limiting quackery is practically held up by the humbugs, who have so befuddled the minds of the legislators that they see some insidious at ; on who could, if they would, dispose of religion and private rights in a law that merely applies the logic of existing laws

In discussing this state of things, which disgraceful and ominous and unfortunately is just as true of other states as

it is true of New York, Dr. Spears has worth the attention of the auditorium gotten at one factor in the situation that is too often forgotten. And this is the disposition of the scientific physician, the student of public medicine, through an absurd theory of ethics, to draw aloof from the

laity and to keep his science to himself. As Dr. Spears points out, public ignorance exists, in matters of public medicine easily cleared up, because scientific medicine has failed to make itself felt properly by the public at large. As a set-off, Dr. Spears advocates greater publicity in the matter of progress in medical discoveries and the publication of lectures and papers from competent medical men, stripped of their technical terms, for he believes the world

should know what is doing in medical science and that it is the duty of the profession to give such information. In taking this position, Dr. Spears has put his finger on a sore spot, for if greater publicity means anything it means an intelligent use of the newspapers, and yet if all these things are over now. You and he as well as he and I, have touched hands for there is one thing a certain type of medical men agree on it is the refusal to aid the public in any way through the only medium day and then go like him upon the same by which it can be reached, save when they sad journey. If I could feel that I was gohave axes to grind. The profession is ing out of life as sweetly and calmly as he derelict, and it cannot be surprised if, de- did and leave behind me a memory as re-

spite its private efforts, the public seems for the nonce ready to support any idiotic vagary that comes along, and the average legislator disinclined to give the public and the profession the protection both deserve.

GROWTH OF ADVERTISING.

Part it Plays as One of the Forces of Civilization. New York Tribune.

In the last quarterly publication of the American Statistical association Sidney A. Sherman gives an instructive sketch of the great growth of modern advertising and the important part it has come to play as one of the forces of civilization.

Fifty years ago there was little advertising in the daily or periodical publications. and as a rule advertisements were inartisversity has been declared off because tic and unattractive in form and crude in conception. Today it is estimated that advertising influences sales to the amount of \$10,000,000, and that on the basis of ; per cent as an average this represents an

The largest advertiser in the world is said to be a sewing machine company. though it reckons its payments to can-One soap manu-

facturing concern spends about \$1,000,000 a year in advertising, and an appropriation of from \$300,000 to \$500,000 a year for advertising is by no means uncommon in the business world. Mr. Sherman thinks that

business in this city. But an appreciatio

wants, but creates new ones. And those who are in keep competition to meet those wants find that only by constant advertising

BRAVEST ARE THE TENDEREST. district.

Incident Showing How the Passion of Civil War Have Subsided. Louisville Courier-Journal.

pose of carrying on investigation into the The funeral of Maurice Thompson, th origin of malaria. He will direct the work naturalist and author, at Crawfordsville, from Berlin. Ind., was characterized by a knightly incldent. The dead man was a confederate soldier and though he did not die among the comrades with whom he fought full military honors were paid his memory. Mc Pherson post, Grand Army of the Republic,

of Crawfordsville turned out in uniform and | in New York. escorted the body of their former foe to the grave with all the mourning cere-

monies of their organization, the same as though he had been one of their members. This tribute to the dead has called out a touching letter from the poet's brother, now a resident of Seattle, Wash., to Captain H. H. Talbot, who read it at a full

meeting of the post: "Your letter of March 21 came to me as the kindest and best expression from the heart of one good friend to another in time of great distress. It was just like you and your old fellow veterans to do the noble

deed that you did when you buried Maurice with all the honors of a soldier. It is impossible for me to think of him as dead. The many, many times that you and I have strolled through the woods with him and fished with him along the streams will keep in my memory while life lasts. You no doubt recall the last time that we went out together in the woods north of Crawfordsville, a year and a half ago when I was back there, and the lovely time we had, but

> the last time and we will wait our little vered and honored as his, and could know that I have done for the people of the world as much as he has done, death would seem much less dreary to me than it does seem from my standpoint. I thank you and the old members of the Grand Army of the Republic, who could thus disrobe themselves of the thought that in the far-gone days he was their enemy and armed in battle against you and them, and could go to his grave and drop into it the sprigs of green, which, if they could feel the love they typify, would take root and grow to great trees. Remember me to all who loved him and especially each member of the Grand Army of the Republic that gathered about him at the last. Ever your old WILL H. THOMPSON." friend. This incident fortunately is one of many

that are constantly occuring to demonstrate the complete reunion of the country The passions aroused by the civil war have been subsiding for a third of a century and every now and then there comes out such a flash of foeling as this, which reconciles us to all that has gone before, it is such a demonstration of the divinity that waits deep in our poor humanity, but ready for

the supreme moment for the one touch of nature that makes the whole world kin The part that Captain Taibot and his comrades of the Grand Army have played in this demonstration that the wounds of the war have healed will be greatly appreciated in the south, from which Maurice Thomp son came and for which he bravely fought. The bravest are the tenderest, The loving are the daring.

set of pipes for his own use. Probably Germany will add to its indemnity demands upon China the value of the palace of the empress at Pekin, which has been occupied by Count von Walder-

Detroit Free Press: "That's mean." "What's the matter?" "Mayne's going to be married and I haven't paid for her graduating present see and his staff, but was destroyed by fire.

James S. Hogg, formerly governor of Texas, has been bitten by the oil craze now

Washington Star: "It's the only toime on earth," said Mr. Dolan, who was strug-gling with a balky horse, "that I wisht for an ottymobile." "Would yez sell the horse." "No, sir. I'd never give in like that. I'd hitch the autmal up in front to the ma-chine, an' then I'd see whether he'd go or not." prevalent in that state, and with the view of sinking a number of wells has purchased 40,000 acres of land in the Beaumont oil

Dr. Koch intends, in conjunction with the German colonial office, to organize various expeditions into German Africa for the pur-

Washington Star: "One er de bigges" damages dese hyun trusts is ll'hle to do." said Uncle Eben. "Is temptin' folks to lose time fum dere reg'lar business, hollerin' agin whut dey can't help." Henry Millard, jr., president of the

French Benevalent society of New York Pittsburg Chroniele: "Have you read the new base ball rules?" asked the Observant and of the French hospital of that city, has been made a knight of the Legion of France

Boarder, "No," replied the Cross-Eyed Boarder; "how many unpires are we allowed to as-sassinate at each game?" in recognition of his services to Frenchmen

Mr. Fitzsimmons, the arenic favorite, Mr. Fitzsimmons, the arenic favorite, whose home life has been held up as a model for all to admire, indignantly denies the story that he recently ill-treated his. "Tell us about it," replied a fellow memthe story that he recently ill-treated his

wife. He naively says: "In a domestic ber chased a poet away from the house squabble a door accidentally swung and who wanted to make love to my daughter." bruised my wife's face slightly."

IN THE BLOSSOMS.

Don A. Henderson, a son of Speaker Henderson of the national house of repre- Frank L. Stanton, in Atlanta Constitution sentatives, is working as a day laborer

sentatives, is working as a day laborer in San Pedro, Cal., earning \$2 a day. He and his father "don't hitch." The dis-tinguished Iowan is willing to aid his son in any way, but the young man prefers

in any way, but the young man prefers to make his own living.

The little village of Tyringham, Mass., where ex-President Cleveland is to spend the summer, is six miles from the nearest railrest and dearest of any; Rose-wreaths to wear! It's the spring of the year.

t's the spring o' the year, And 1'm out in the blossoms with Jenny! railroad station, surrounded by the famous Berkshire hills. The Cleveland house is 140

years old and beside its ancient fireplace the former president hopes to draw suf-ficient inspiration to compose a \$6 prize contribution for a Nebraska editor.



is ready when you are. The weather is ready also-it's come to stay now and there need be no more doubt in throwing aside the winter clothes and budding forth in spring attire. Some of the finest suits you ever saw for \$10, \$15, \$18, \$20 and \$25, made of the new worsteds and cheviots, in the new military style-fit and quality guaranteed. The only difference between the B. K. & Co. clothing and the custom tailors' is the price.

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vassers as advertising.

support any side of a contention.