ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MARCH 31, 1901.

SINGLE COPY FIVE CENTS.

Grand Easter Sale on New Spring and Summer Fabrics

We Send Samples Free to Outof · Town Customers.

See Big Announcements of Wearing Apparel Sales on Page 20.

The newest weaves from all the world's leading mills are shown here in greatest variety and best styles. Women of taste come to Hayden's because they are sure to find all that is stylish and up to-date and at a saving of fully one-third on prices prevailing elsewhere. Our tremendous direct purchases for spot cash make this possible and also afford our customers the best assortments in America to choose from.

The Most Astonishing Bargains in Finest New Merchandise Ever Put on Sale.

Agents for Butterick Patterns

Pianos Sold on Easy Payments.

and Publications.



of the West More Dress Goods than all Omaha houses put together. More Dress Goods than all the other

We Sell Dress Goods at Wholesale as Well as Retail.

Our spring dress goods stock is now complete. It is really two stocks-high art dress goods in the middle annex, and popular dress goods in the Economy Bargain Room. Never in the history of the west was there such an array of fine spring dress

goods. Every shade, every weave made by the greatest manufacturers of Europe and America. Great items of importance. First-The same goods for less money than any other house. Second-Ten times the variety of any western house. Third-We guarantee every yard we sell or a new dress.

High Art Dress Goods In Black Priestley Leads Them All. Tailor Suitings-Volkirie

The newest Scotch Suitings on the market-60 in. wide,
hard, smooth finish, nothing like it in Omaha, yard
in Omaha, yard
heavy and very highly finished, the finest goods made, yard
finest goods made, yard4.90
Fine French Venetians, 38 in. wide50c
Fine French Venetians, 50 in. wide 1.50
Fine French Venetians, 54 in. wide2.50
LUPIN'S CHEVIOTS—THE FINEST MADE.
Lupin's soft plush finish black4.98
Lupin's soft plush finish black
Lupin's cheviots, all colors, 58 in
Cheviots 50c, 75c, \$1.00, \$1.50, \$1.98 up to4.98
Soft sheer clinging materials for late spring is over-
ruling all other materials—everything made in Voiles
and Veilings at 50c, 75c, \$1.00,
and Veilings at 50c, 75c, \$1.00, \$1.50, up to (yard)
Crepe de Chine, Crepe de Paris, Poplin Crepe, Panne
Crepe, all wool Crepe de Chines, etc., from 98c to (yard)
from 98c to (yard)
Batiste, Albatross, Poplin, Barege, Eoliennes, Drap de
Venisse, Spider Web Voiles, Summer 4.00
Flannels, etc., from 75c to (yard)
Vigoreaux, in French and German man- ufacture at \$1.00, \$1.50, \$1.98 up to (yard)3.50
ufacture at \$1.00, \$1.50, \$1.98 up to (yard)
Drinted Henriettas

Dress Goods Bargain Room Extra Specials for Monday.

Printed Henriettas

The very latest fabric on the market—nothing like them

ever seen in Omaha and only found in the very largest stores east—the regular price is \$1.00 yard— 75c we will introduce them at

LAH a Special	o loi Monday.
Half wool plaids, double fold. 5c	75c, at 29c
Half wool serges, double fold, at 5c	48-Inch checks, worth 29c
Half wool cashmeres, double 5c	\$1 crepons, black39c
19c spring novelties- 10c	Polka dot Henrietta 29c
25c spring novelties— 10c	All wool French flan- nel, plain, for waists25c
at	Strictly all wool, German Henrietta39c
25c sultings— at	10,000 yards of wool remnants— accumulations of the week in all goods worth from 25c to \$1.50 yard —go at
at	5c, 10c, 15c, 25c
\$1.00 and \$1.50 novelties- at	1,000 single dress patterns, some 50-inch wide, some 46-inch wide and some 38-inch wide—we will sell entire pattern for
Pine black wool granadin 25C	98c, 1.50, 1.98, 2.98
Black satin before.	A new line of dress goods for
worth 75c, at 39c	children's school dresses in plain, fancy and figured goods, at
Black figured prunella— 25c	10c to 25c

ATTEND HAYDEN BROS, BIG LACE SALE MONDAY. Hayden's New Wash Goods

No Samples of Goods Advertised in Bargain Room

as Sale is Over Monday.

The greatest showing of all that is new, nobby and stylish. The greatest variety is Haydens' business motto, and you can expect to find more styles and kinds of washable fabrics here than anywhere else in Omaha. and also secure designs and fabrics such as are only shown by the "elite" Broadway and Fifth Avenue stores of New York City.

Exclusive styles in Genuine French Swisses-

yard, at		
Exclusive styles	in French Tissue-productions suitable for either dress	70
evening wear-f	fancy combination effects to be had in yard, at	c
Exclusive novelti	les in Shirt Waist materials, in the nobblest ng effects, colors of the very best English dyes 50	
finish and gene some gowns as a over 200 styles.	ed Sublime, the nearest approach to a silk fabric in texts crait appearance, wears well, and can be made into as ha any Foulard silk at three times the price— yard, at	5c
mend this cloth price. We have	Dimity, the queen of utility fabrics, in every shade, concided in the control of	5C
lace stripe, sat	every make known to the trade-plain, embroidered in stripe, fancy embroidered stripes, crepon leading shades, 45c to \$1.00 per yard	
its "color super	riting and Walst Madras, recommended for fortist." We have 500 styles at 29c to	
Washable Chiffo	on, 42-in, wide, a fabric so much needed you can appreciate it is shown in all plain shades	5C
sells at 40c to 60	in plain colors, a fabric of real merit usually 25 or yard; we have all shades in this quality at	
Fine Printed Ba	stiste, is here shown in over 300 styles. We have a spe	
wash fabric in e	existence priced under 25c yd.; our price is only 1	
FINE PRINTED	DIMITIES in all the newest, and dainty designs; many	y of

them perfect copies of imported goods. We have over 450 styles

Dresden Jaconet Lawn, the best of all popular plain sheer

Send to Our Mail Order Department for Spring Samples.

COUPON

line of samples of goods advertised in this paper and

ı						_	
١	No sa	mples sent	to Omaha	. South	Omaha	or (Council
١	Bluffs.	We will gl	adly show	goods to	these la	adies	s in our
١	etoro						

store. Whipcords, \$1.00, \$1.25	and				2.50
Suitings, 50c, 75c and					
Scotch Tweeds, \$1.00 at	nd				1.25
Shirt W	ais	t M	ater	เล1	

Embroidered Henri	ettas		 1.25
Printed Henriettas,	40 inches	wide	 85c
Printed Henriettas.			

Printed Henriettas, 40 inches wide
French Challis
One of the most popular fabrics of the season. We
have over 2,000 styles. Come in and examine them.
Strictly all wool Pacific Challis 29c
Silk striped Challis, in plain and Persians 29c
Shearur, Louth & Co. Challis de Laine 45c
Shearur, Louth & Co. Plain Challis de Soie 45c
Gros Romans Marino de Laine
Gros Romans Royal Persians85c

ATTEND HAYDEN BROS.' BIG LACE SALE MONDAY.

Furniture most sanguine hopes—induced by our vast array of new and up-to-date styles, sup-

ATTEND HAYDEN BROS.' BIG LACE SALE MONDAY.

plimented by the lowness of our

prices on all really first-class goods we intend to tempt you to look us over by making you the great-

est inducements possible. The lowest price offered consistent with

good work. Before you buy look us

The housekeepers' friend-saves

many steps. We are now showing

a very fine Kitchen Cabinet, single

Picture Frames

We have just received a carlead of frames

of all kinds, every shape and finish. Get

your pictures framed this spring. The

After a good deal of correspondence with

the factory we have secured a great many

of these rockers and can offer you one at

Another rocker is of oak, cobbler seat,

golden finish, and sells regularly for \$2.95-

\$1.95

price will not prevent you.

A period of furniture selling beyond our

Oak Roll Top Desk Golden finish, six quarter sawed 12.75 4 ft. 2 in. Desk, golden finish, double base, two letter file cases, six pigeonhote

\$17.50

File Cases, Letter Press Stands, Type-writer Desks, Flat Top Desks, Office Chairs of all kinds, can be seen here and

Be sure and call on us in regard to

boxes-a \$22.00 desk for

at a saving to you.

ATTEND HAYDEN BROS. BIG LACE SALE MONDAY.

beaded spindles, brace arms, for \$1.00.

Oak Cane Seat Chair

for \$1.00

We have made a deal whereby we are enabled to of-

fer you better values in chairs that ever before, and offer you a golden oak chair, cane seat, carved back,

New line of Hall Trees-golden finish pattern, French bevel plate mirror, solid brass hooks. These racks sell

\$7.85, \$8.50, \$10.25,

\$11.85 and \$14.00

See us for prizes for eard parties just in an assortment

of burnt leather goods-pipe holders, shaving pads, pil-

Any lady sending in this coupon will get a complete if she selects a dress we will pay either postage or

No sa	imples sent	to Omaha	. South	Omaha	or Council
Bluffs.					adies in our
store.					

Whipcords, \$1.00, \$1.2					
Suitings, 50c, 75c an					
Scotch Tweeds, \$1.00					,
Shirt W	ais	t M	ater	ial	
Lace Striped Albatros					
Pin Striped Albatross					C

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п	

The Leading Dress Goods House Monday That Wonderful Sale of Imported A concern that imports the finest Japanese Silks and and Domestic Silks also controls the production of one of the largest silk

mills in America, known everywhere for making most elegant fancy silks, sells to Hayden Bros, two stocks of silks. Rich and beautiful Japanese silk for waist, gown or drapery. A grand purchase of silks that is choice, new and novel-grace and elegance of design-rich and striking color effects—is characteristic of these handsome imported silk novelties. Monday the big sale commen ces and we will show you more silks of this class at lower prices than you have ever seen or heard of before.

500 Bolts of Finest Pure Silk Jap Wash Silks, in Black, Worth About Double Sale Price Wash Silk, 24 in. wide

Unmade Oriental Underskirt patterns of finest Japanese Wash Silk—hemstitched and embroidered, in beautiful colors—only a limited quantity—made to sell for \$15.00—on sale Monday—

200 bolts finest and heaviest corded Washable Silk, in Rich and bright all silk Japanese Plaids, warranted newest pastel tints, the finest washable Japanese goods to wash nicely—about 50 bolts—latest out—worth produced-all go in this great sale at

double our sale price-all go

The greatest lot of fine Japanese Foulards shown by any store—all the rich oriental styles and colors, in extra fine-grades-actually worth up to \$1.50 yard-over 300 pieces in all, both the plain and satin finish—all go on sale at 50c, 69c and

thousands of yards of finest novelties the finest and handsomest novelty floral, oriental designs-also all wide colored taffeta lining silks, worth up to \$2.00-all

of all sorts latest waist silk and 27 in. ever shown—beautiful beyond de-plain shades—all 32 inches wide scription-made to sell for \$5.00 for pillows and draperies-69c yard—on sale Monday 1.50 on sale Monday at

Fine silks from American silk mills—[Japanese Imperial High Art Silks—[100 pieces Drapery Silks—Japan—

Great Lot of Fine White Washable Silks Warranted in Every Respect.

0-in wide worth 50c, on sale29c	White Wash Silk, 27 in., worth \$1.25, on sale 69c
White Wash Silk, 21 in. wide, worth 5c, on sale	White Wash Silk, 36 in. wide, sold at \$1.00 and \$1.25, all go at only 69c
n connection with the above sale we will sell 50 bolts worth \$2.25, on sale at	finest Black Taffeta Silk—36 in wide, . 1 35
We did not it and an are not all and are advantaged at the	

We fill mail orders on any of the above advertised silks if sent in at once. We send samples of all kinds of new spring silks to all who write for them.

Flannel Department one case all wood white Flannel, cheap

worth 10c, per yard	4c
One case all wool Embroidered Flannel, in	Oc
One case all wool Embroidered Flannel, in beautiful designs, worth 75c, per yard	90
One case Marion Cheviot Shirting, per yard	5c
Table 1	

One case all wool White Flannel, cheap Three cases 36 in. wide Silkoline, per yard, 12½c, 10c and One case remnants of Cretonne, in beautiful designs, regular price 15c, per yard Three cases remnants 29 in. wide extra heavy Shaker Flannel, per yard

Linen Department

Monday's specials in linens, mislins and sheetings are values that cannot duplicated in the west. Some of the good things are:
66-in. Bleached Damask at 65c yard. 72-in. Cream Damask (extra heavy) t 59c. 64-in. Mercerized Damask, at 50c. 68-in. heavy hand loom Damask, at 50c. 12-4 - +ply Crochet Spreads t 58c each. 12-4 fine Fringed Spreads at \$1.5 each. The best Fringed Spread n town at \$2.98 each. 4-4 Cambric Muslim at 69c yard. 4-4 Bleached Muslim, very good) at 69c yard. 8-4 Bleached Sheeting at 20c yard. 9-4 Brown Sheeting at 18c yard. 8-4 Brown Sheeting t 16c yard. 8-4 Brown Sheeting at 18c yard. 8-4 Brown Sheeting t 18c yard.

ATTEND HAYDEN BROS. BIG LACE SALE MONDAY.

CHINA DEPARTMENT 5c Decorated Water Carafa, 25c

Telk Creams

Terk Creams	IND THEOD CLISTIAN CO.
Decorated Collar Boxes, 25c	Fine Decorated Salt and Peppers 5c
Decorated Cracker Jars. 25c	Plates, trimmed in gold 10c
Fine fire polished gold finished Glassw and creams, sherbets, wine glasses, dishes, ice cream dishes, jelly plate etc	, rose bowls, spoon trays fruit
In our china department we have tle made. All kinds of burners, chin	on exhibition every kind of gas man-
Single A Mantles 5c Double A Mantles 7½c Engle Mantles 10c	Coso Mantles 10c Double Woven Queen Mantle 15c Weisbach Mantle 15c
	a fact that incandescent gas burners nto our china department we will show

ATTEND HAYDEN BROS.' BIG LACE SALE MONDAY. We make the important matter of carpet Carpets buying easy for you by showing the best styles from the best mills in the country at lower prices than any other store can offer you. Compare values and be

you the difference between using mantle and not.

Union Ingrain Carpet 25c. Heavy Cotton Chain, all wool filling, 39c. All Wool Lowell Extra Super Carpet 50c. Rug Specials-30-inch Smyrna Rugs, 98c. 27-inch Axminster Rug, worth \$2.50, \$1.59. 20-inch Wilton Rug, worth \$2.00, \$1.25. 25 rolls Linoleum, slightly damaged, worth from 60c to \$1.00 yard, at 25c, 35c and 45c. Carpet Sweepers \$1.50.

ATTEND HAYDEN BROS! BIG LACE SALE MONDAY. Sheet Music We want this to catch your eye.

Tomorrow we will place on sale favorite compositions by Carl Bohm, as Large, regular 35c, a writer of the most delightful plano music. Carl Bohm enjoys an enviable reputation alike in Europe and America. His compositions are not classical, but of a quality at once high-class and refined. For students and amateurs his is a stiye of music most desirable and attractive and for teachers desiring instructive pieces not strictly classical, his writings are highly recommended. The numbers in the following list will be found correct, complete and beautifully printed in our celebrated catalogue of 10-cent sheet "Beloved Child," "By the Mountain Spring," "Charge of the Uhlans," "Dance On the Lawn," "Dancing Spirits," "Fairy Dance," "Farewell to the Alms," "La Grace," "Love Song," "Lover's Oracle," "Maidens Dream," "May Has Come," "Seguidfila," Spanish; "Silver Stars," "Swallows' Song," "The Fountain," "To Thee," waltz; "Tripping Feet," "Voices of Spring," "La Zingana," Gipsy. All the above by Carl Bohm, and each one a big seller—our price 10 cents; by mail 11 cents. We also have lots of pretty new songs—two-steps, waltzes, piano solo, etc., in this same lot. Call or send for list which is furnished free. Remember we are headquarters for all the latest music that is published and sell it to you at greatly ATTEND HAYDEN BROS.' BIG LACE SALE MONDAY.

Pianos! Pianos!!

The only place in this part of the country where you find the celebrated Chickering Piano. The only piano without a rival for tone, touch and durability. We have them in all the different styles and woods. We also handie large assortments of Fischer, Franklin, Jacob Doll, Haines, Marshall & Wendell, Keller and several other makes to select from. All planos sold low covers, photo frames and other articles, at 25c. Telephone 1683. on easy terms. Planes moved, tuned and repaired. New planes for rent.

ATTEND HAYDEN BROS.' BIG LACE SALE MONDAY.

HAYDEN BROS.

ATTEND HAYDEN BROS.' BIG LACE SALE MONDAY.

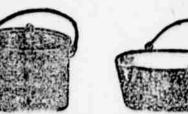
The Grandest Sale of Granite Ware on Record

AT LESS THAN JOBBING PRICES .- Now is your time to stock up for the spring. There has just been another rise on these goods and these prices cannot be duplicated.













6-qt., regular 45c. S-qt., regular 30c





Sale 15c. GASOLINE STOVES

Regular 15c, Sale 5c. We will handle the celebrated National Insurance Stove-way ahead of any other in the market. Come and see before you buy. We have a first-

class 2-hole gasoline stove for \$1.95. We are just putting on our new sample floor the largest line of cook stoves and steel ranges in the west. We can sell you a good No. 8 four-

REFRIGERATORS-We will have about 40 different kinds and sizes. The Gurney, the Jewel, the La Belle and several others, at less than job-

ATTEND HAYDEN BROS.' BIG LACE SALE MONDAY.