

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MARCH 31, 1901.

SINGLE COPY FIVE CENTS.

HAYDEN'S

Grand Easter Sale on New Spring and Summer Fabrics

HAYDEN'S

We Send Samples Free to Out-of-Town Customers.

See Big Announcements of Wearing Apparel Sales on Page 20.

The newest weaves from all the world's leading mills are shown here in greatest variety and best styles. Women of taste come to Hayden's because they are sure to find all that is stylish and up-to-date and at a saving of fully one-third on prices prevailing elsewhere.

The Most Astonishing Bargains in Finest New Merchandise Ever Put on Sale.

Agents for Butterick Patterns and Publications.

Pianos Sold on Easy Payments.



The Leading Dress Goods House of the West

We Sell Dress Goods at Wholesale as Well as Retail.

Our spring dress goods stock is now complete. It is really two stocks—high art dress goods in the middle annex, and popular dress goods in the Economy Bargain Room.

- High Art Dress Goods In Black Priestley Leads Them All. Tailor Suitings—Volkirie. The newest Scotch Suitings on the market—60 in. wide, hard, smooth finish, nothing like it in Omaha, yard 2.98.

COUPON Any lady sending in this coupon will get a complete line of samples of goods advertised in this paper and if she selects a dress we will pay either postage or express.

- No samples sent to Omaha, South Omaha or Council Bluffs. We will gladly show goods to these ladies in our store. Whipcords, \$1.00, \$1.25 and 2.50 Suitings, 50c, 75c and 1.25 Scotch Tweeds, \$1.00 and 1.25

- Shirt Waist Material Lace Striped Albatross 1.00 Pin Striped Albatross 75c Silk Striped Crepe de Chine 75c Silk Striped Chudah Cloth 75c Embroidered Henriettas 1.25 Printed Henriettas, 40 inches wide 85c Printed Henriettas, 40 inches wide 50c Printed Henriettas, 40 inches wide 25c

- French Challis One of the most popular fabrics of the season. We have over 2,000 styles. Come in and examine them. Strictly all wool Pacific Challis 29c Silk striped Challis, in plain and Persians 29c Shearur, Louth & Co. Challis de Laine 45c Shearur, Louth & Co. Plain Challis de Soie 45c Gros Romans Marino de Laine 65c Gros Romans Royal Persians 85c

Monday That Wonderful Sale of Imported and Domestic Silks

A concern that imports the finest Japanese Silks and also controls the production of one of the largest silk mills in America, known everywhere for making most elegant fancy silks, sells to Hayden Bros. two stocks of silks. Rich and beautiful Japanese silk for waist, gown or drapery. A grand purchase of silks that is choice, new and novel—grace and elegance of design—rich and striking color effects—is characteristic of these handsome imported silk novelties.

- 500 Bolts of Finest Pure Silk Jap Wash Silks, in Black, Worth About Double Sale Price Black Jap, 18 inches 20c Black Jap Wash Silk, 24 in. wide 44c Black Jap Wash Silk, 27 in. wide 54c Black Jap Wash Silk, 36 in. wide 64c

Unmade Oriental Underskirt patterns of finest Japanese Wash Silk—hemstitched and embroidered, in beautiful colors—only a limited quantity—made to sell for \$15.00—on sale Monday—2.98

200 bolts finest and heaviest corded Washable Silk, in newest pastel tints, the finest washable Japanese goods produced—all go in this great sale at 39c

The greatest lot of fine Japanese Foulards shown by any store—all the rich oriental styles and colors, in extra fine-grades—actually worth up to \$1.50 yard—over 300 pieces in all, both the plain and satin finish—all go on sale at 50c, 69c and 98c

Fine silks from American silk mills—thousands of yards of finest novelties of all sorts latest waist silk and 27 in. wide colored taffeta lining silks, worth up to \$2.00—all 69c

Japanese Imperial High Art Silks—the finest and handsomest novelty ever shown—beautiful beyond description—made to sell for \$5.00 yard—on sale Monday 1.50

100 pieces Drapery Silks—Japan—floral, oriental designs—also all plain shades—all 32 inches wide—for pillows and draperies—on sale Monday 49c

- Dress Goods in the Bargain Room Extra Specials for Monday. Half wool plaids, double fold, 5c Half bright colors, at 5c Half wool serges, double fold, at 5c Half wool cashmeres, double fold, at 5c 10c spring novelties—10c 20c spring novelties—10c 20c spring novelties—12c 20c suitings—15c 20c suitings—15c 40c storm serges—19c 40c ladies' cloth—19c 100 and 150 novelties—25c Extra heavy homespuns—25c Fine black wool granadin—25c Black satin bowser, worth 70c, at 39c Black figured prunella—25c

Furniture ATTEND HAYDEN BROS.' BIG LACE SALE MONDAY. A period of furniture selling beyond our most sanguine hopes—induced by our vast array of new and up-to-date styles, supplemented by the lowness of our prices on all really first-class goods.

Oak Roll Top Desk Golden finish, six quarter sawed pigeonhole boxes... \$12.75

Picture Frames We have just received a carload of frames of all kinds, every shape and finish. Get your pictures framed this spring.

Oak Cane Seat Chair for \$1.00 We have made a deal whereby we are enabled to offer you better values in chairs than ever before.

Linen Department

- Monday's specials in linens, muslins and sheetings are values that cannot be duplicated in the west. Some of the good things are: 60-in. Bleached Damask at 60c yard, 75-in. Cream Damask (extra heavy) at 50c, 60-in. Mercerized Damask, at 50c, 60-in. Heavy hand loom Damask, at 60c, 60-in. heavy hand loom Damask at 50c, 12-4 4-ply Crochet Spreads at 20c each, 12-4 fine Fringed Spreads at \$1.25 each.

Carpets

Union Ingrain Carpet 25c. Heavy Cotton Chain, all wool filling, 35c. All Wool Lowell Extra Super Carpet 50c. Rug Specials—30-inch Smyrna Rugs, 28c. 27-inch Axminster Rug, worth \$2.50, \$1.50. 30-inch Wilton Rug, worth \$2.00, \$1.25. 25 rolls Linoleum, slightly damaged, worth from 60c to \$1.00 yard, at 25c, 35c and 45c. Carpet Sweepers \$1.50.

Sheet Music We want this to catch your eye.

Tomorrow we will place on sale favorite compositions by Carl Bohm, as a writer of the most delightful piano music. Carl Bohm enjoys an enviable reputation alike in Europe and America. His compositions are not classical, but of a quality at once high-class and refined.

- Hayden's New Wash Goods The greatest showing of all that is new, nobby and stylish. The greatest variety is Hayden's business motto, and you can expect to find more styles and kinds of washable fabrics here than anywhere else in Omaha.

The Grandest Sale of Granite Ware on Record

AT LESS THAN JOBBING PRICES.—Now is your time to stock up for the spring. There has just been another rise on these goods and these prices cannot be duplicated.

Decorated Water Carafes, 25c. Fine Decorated Salt and Peppers, 5c. Large size Decorated Plates, trimmed in gold, 10c. 10-qt. regular 75c, Sale 45c. 2-qt. regular 30c, Sale 23c. No. 8, regular 90c, Sale 50c. 6-quart, regular 45c, sale 23c. Regular 20c—Sale 10c. Large, regular 35c, Sale 19c. Regular 15c, Sale 9c. 3-qt. regular 30c, Sale 19c. 6-qt. regular 45c, Sale 23c. Regular 15c, Sale 7c. 12-inch, regular 20c, Sale 10c. Regular 15c, Sale 9c. 2 gallons, regular 35c, Sale 15c. GASOLINE STOVES We will handle the celebrated National Insurance Stove—way ahead of any other in the market.

HAYDEN BROS.