## KELLEY, STIGER \& COMPANY.

Our great discount clearance sale increasing in volume each day. The people now realize that we live up to the very letter oferere word

## 20\% 20\% 20\%

One-fifth off on all goods sold in Silk and Ve1vet Depts., Black Dress Goods Dept., Colored Dress Goods Dept., Lining and Skirting Dept.

| All previously marked down goods included, and all remnants in above stocks <br> 20 PER CENT DISCOUNT-on all black silks, colored silks, grenadines, crepe de chine, taffetas, colored or black, all silk velvets, black velvets. <br> 20 PER CENT DISCOUNT-on all black serges, cheviots, broadcloths, henriettas, silk warp henriettas, nun's-veiling, camel's hair cloths, fancy dress patterns, etc. <br> 20 PER CENT DISCOUNT- on all colored cheviots, tailor cloths, tweeds, serges, cashmeres, henriettas, party shades of cashmere, albatross and lansdowne, white and cream serges and henriettas, etc. <br> 20 PER CENT DISCOUNT - on all selicias, percalines, sateens, near silk, mercerized silks, moreens, canvas and hair cloths. <br> 20 PER CENT DISCOUNT - on all men's cashmere sox, men's flannel night robes, all ladies', men's and children's underwear, single garments on union suits-including the celebrated Munsing andYpsilanti suits and separate garments. The entire stock of women's, boys' and children's cashmere, silk and cotton hosiery. <br> 20 PER CENT DISCOUNT - on entire stock of blankets-woolen blankets, half wool blankets, cotton blankets, (white, red, gray or natural.) All our robe and lounging blankets, also cribs. All our embroidered white Flannels, plain white flannels, red or blue flannels, fancy flannels for sacques and night robes, French flannels for waists . <br> 20 PER CENT DISCOUNT - off all waists of French flannel, waists of fancy flannel, waists of |  |
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Ladies', Misses', Children's, Boys' Shoes On Sale at 20 per cent less than the regular price.
Ladies' Extension Sole Shoes- Ladies' Enamel Leather Shoes-Ladies' Patent Calf Shoes-
Ladies' Box Calf or Kid Shoes-Ladies' Ideal Kid ShoesLadies' Box Calf or Kid Shoes-Ladies' Ideal Kid Shoes-

Ladies' Hand-Turned Shoes Ladies' Misses', Children's and Boys' Overshoes and Rub

Unusual Attractions in Cloak Department.
33 \%
33 $\%$
33!\%
DISCOUNT

## Anntial Janı1ary Linen Sale

The last four days have been unparalleled in all our history for linen selling. If you will permit us to use the term, it was "A Hummer." It is not our aim nor intention to make any money on this sale, and this is evidenced by the enthusiastic crowds who daily show their appreciation of our marvelous offers.


Annual January Clearing Sale of Muslin Underwear, Skirts, Gowns, Drawers, Corset Covers, Etc.

Great Clearing Sale of Laces, Embroideries, Insertions, A11-Overs, etc., Regardless of Cost.

Corner Farnam and Fifteenth Streets, Omaha.


