ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, OCTOBER 7, 1900.

SINGLE COPY FIVE CENTS.

The National Wall Paper Co., one of the most gigantic trusts of modern times has gone to pieces. with the result of a break in prices of Wall Paper to one-half the trust prices. The Big Store the first to give its enstomers the benefit. The great sale begins Monday. All qualities and designs at half price and less. Paper that was 25c now..... 10c

Paper that was 15c now...... 6c Paper that was Sc now 4c Paper that was 20c now...... Sc Paper that was 10c now.....

Great sale on Paints and Molding during this half trust price sale. Remember this trust comprised all the leading wall paper companies of the country, which are now fighting each other, and the public will get the benefit in this great sale.

The Power of Cash

Shown in Hayden's remarkable Carpet values. Inspect with Winslow Taffeta from OMAHA to the COAST. their mammamoth line. The greatest variety in patterns and styles and the most astonishly low prices on the best goods the market affords that can be secured by spot cash buying in tremendous quantities.

Fine All Wool Carpets, full standard, regularly retailed at \$1.00, on sale at 60c and 65c.

Patent and fancy weave Ingrain Carpet, all best South down wood, on special sale this week at 75c.

Velvet and Axminster Carpets, a large line of choice pat. strong specials: terns, on sale at 95c and \$1.00.

Fine Brussels Carpet on sale at 65c and 75c. We are headquarters on Oil Cloth and Linoleums; all sizes stove rugs and bindings.

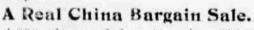
Drapery Sale.

In this department you always find the exact thing you are looking for. Our line this year is the most stylish and strongest we have ever shown. The choicest things from the leading mills of the country.

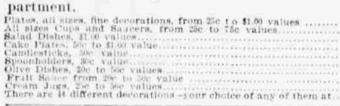
Rope Portieres, new line just in, \$1.50 Tapestry Portieres, full line of colors, in \$2.00 SILKS FOR 28C-Lacey Silks-Brocade Silks-Gros Grains and all prices, \$2.25 pair up. Lace Curtains, in Nottinghams, 49e up. Our new Art Draperies are now on sale. Brussels Curtains, \$2.98 up.

China Department.

In our China Department we carry more goods and occupy more space than any crockery jobber in the west. Our Chinadepartment would make three regular sized crockery stores.



4,000 pieces of fine Austrian China, direct from the factory in Austria to our de-



Special Sale of Stoves.

Do You Need a Heater?

wake up some morning and it will be cold and you want a stove up.

We have the Regal Universal-next thing to a furnace. This s the greatest heater made. The handsomest-the best madethe finest casting-the only mirror nickel plating-rotating firepot-will last ten times as long as any stationery firepot made-double heating-draws the cold air from the floor and heats it going up through the flues, to which a pipe can be conneced to carry the heat upstairs-a regular \$50.00 stove. This week \$39.00.

We have something like this, only not so much nickel, with a 16-inch firepot-a very handsome double-heating base burner-a regular \$40.00 stove. This week, \$33.00. Cyclose Hot Blast, this week \$8.49.

Modern Oak, 15-inch, this week \$9.95. Wood Air-Tight, 21-inch wood - this

No. 8 Laundry Stove, 2-hole-this week Standard Junior Oak Square-the best in Omaha-large 18x21-inch oven-high warming closet-duplex grate-for coal or wood asbestes lined throughout-cheap at \$38-

SELLS ON QUALITY. this week, \$29.95. The modollion-a very handsome smooth cast Cook Stove-large 20-inch ovenwith white enameled reservoir-very nicely nickel plated-would be cheap at \$23.00- all the new styles-at......

The Myrtle, a very nice plain No. 8 Cook-18-inch oven-4-hole top-this is a very fine baker and would be cheap at \$14.66-this week at \$10.95.

The Banker-weighs over 200 pounds-nice plain No. 8 cook-our old standby-always a very line baker-worth \$12.00-this week \$8.95.

Planished Stove Pipe, 27c. Plain Iron Pipe, 9c. Stove Boards, 69c.

Coal Hods, 13c

Letting Down Furniture







What does Hayden sell it for? This is the important question with both customer and dealer alike when it comes to furniture pricing. For years now we have regulated the price on furniture. Should we put a rocker on sale at \$1.95 down comes the price on this rocker elsewhere. Should we make deal and place eithe sideboards or extension tables on sale a lower prices than su h goods were ever offered for, you can de pend on it. down would go the prices everywhere. We only ask living profit, and y u can bank on it when you buy here you are buying as low a such goods can be bought anywhere, east or west. In proof o this the public buy here more and more. Our sales are on the upgrade and you are safe here.

We had a desk sile not long ago and sold every office desk we had on hand. Now it is a couch. We have just received 60 conches, new styl frames, selected coverings, and in order to increst you will give 15 per cent discount on any couch bought this week. We guaranteed every couch sold and posttively assure you they are of the best.

New and handsome designs in China Closets, rich golden oak, bent glass sides and front. China Closets at \$11.50, \$12.50, \$14.00, \$15.00 and \$18.00.

Are you interested in Bookcases and Desks? If so, he sure and see our 75 patterns before you buy. All golden quartered sawed oak-the finest money can buy-at \$8.85 up to \$45.00.

Pianos Sold on Easy Payments.

Agents for Butterick Patterns.

Send your mail orders to Big Store

Examples of the Big Suits, Skirts, Jackets, Capes and children's Garments, Store's Helpfulness Cont stock of ladies' tailormade suits, including the equally popular styles of blouse tight fitting and jacket styles. It you

Last week the National Wall Paper Co. the biggest trust in the country went to pieces; tomorrow the Big Store sells wall paper at half the trust prices.

Last week we succeeded in obtaining the western distributing agency for the famous Winslow Taffeta and beginning Monday we give our customers the benefit of the jobbing price. It is the same in all departments. Our customers buy at wholesale prices. Every advantage our tremendous spot cash buying can secure is shared with our patrons. This Week's extraordinary special sales afford the greatest bargain opportunity ever presented to Transmississippi

Winslow Taffetas \$1.00 The Leading Dress Goods House West

HAYDEN BROS, have been appointed western distributors of his famous silk and all merchants handling or those that desire to handle the Winslow Taffeta can secure any and all shades through this agency. This very important transaction places us in the closest touch with the mills and the advantage of handling thousands of pieces of this wonderful inffeta enables us to secure our

ock at a small margin above the actual cost of production. We supply dealers

Extraordinary value—200 pieces

27 inch wide Taffeta at Over 40 colors and black in a heavy grade pure silk taffets, full 27 nches wide-for extra value this beats the world. We have anything you want in Taffeta Silks for we show the largest line in the United States.

The results of securing several lots of especially good Black and colored Silks at New York auction enables us to offer for Monday these remarkably

PLAIN AND FANCY SILKS-in every

New Style Silks for Waists received during the weekoriginal conceptions, pretty patterns, at 69c, 75c and 98c. Big Bargains in Silks for Party Gowns, Evening Waists, Reception Wear.

white and Colored Corded 50c white and Cream all pure silks very fine Silks Liberty Satin imported Crepe de Chine-worth \$2.00-on sale

Remember that we are Black Taffeta Headquarters -we handle over 30 different lines, embracing every well known taffeta in the world. Our taffetas are the best because we have made a study of the taffeta .50c BLACK TAFFETA-BLACK TAFFETA-

Clip This Sample Silk Ticket, Mail to Us, and We Will Do the Rest.

Write name and address on lines below. Mark an X next the

Silk Sample Ticket	Black Dress Sitks	Winslow Taffetas	Name
	Cotored Dress Silks	Silks for Linings	State
	Fancy Waist Si ks	Suks for Trimmings	Hayden Bros., Omaha.

Men's Furnishings Sale Leaders in Men's 15c Four-Ply Linen Sheet Music

500 dozen latest style men's Collars, standing or turn-down-clean, new, perfect- Lily." "Coon Ban Contest Cake Walk. four-ply linen-sold everywhere for 15c-on sale at

Men's Medium Weight Merino Underwear, 25c.

derwear-medium weight-all sizes shirts composers of "Because" and "Always"), \$1.00 DRESS/TRIMMINGS 35c PER YARDand drawers-made to sell for 50c a garment—on sale 25c I Love You." The above all day at only 23c per copy; by mail. 24c.

Men's \$1.50 medium weght all wool Underwear-all sizes..... One lot samples of men's fine wool Unper garment-all in one lot-

Men's Shirts.

One lot men's Shirts-collars and cuffs separate or attached-in French percalesmade to sell for \$1.00—on sale

Men's \$1.50 fine Linen Shirts—in 75c Men's 50e Neckwear-in all the latest styles-four-in-hands, tecks,

Ladies' \$1.25 neal Kid Gloves 75c

Every pair warranted and fitted, all izes, from 544 to 8, \$1.25 quality, at 75c. Ladies' Corsets, in black and drab, pink and blue, all sizes from 18 to 30, every corset warranted, on sale at 45c. Special bargains in ladies' and children's hostery, in all styles, at 10c, 15c and 25c. Ladies' block Silk Hose, \$1.00. Boys' Lion Brand Shirts, in all new

Ladies' fine jersey ribbed Vests and Panis, in the medium and heavy weight. at the, the and bee Ladies' medium weight Silk and Lisle

Great Book Sale.

demption of David Carson," "Joan of the quarters for all the latest sheet music. Sword Hand." by S. R. Crockett. On sale at cut prices.

Monday's special prices on the very lates

shee music of the day. Such hits as "The Tale of a Kangaroo," "Ma Tiga "Bolo, Bolo," "Foolish William" (very 25c DRESS TRIMMINGS to PER YARDnew). "The Girl I Loved in Old Virginia," You Are So Dear to Me," "Little Miss Mignonette" (late song by composer of "The Bridge of Sighs" (new), "That's Why I Love You." The above all day Monday

Call and see the nice music we can show you at 15c per cony. Vocal and instru- \$1.00 DRESS TRIMMINGS 25c PER YD .-mental, cake walks, coon songs. We have just put out he last lot of derwear that were made to sell up to \$2.50 music we soll at ic per capy; by mail, 2c-Plenty of vocal and instrumental, plano duets, violin and piano, cornet and piano.

Men's 25c Hose-in blacks, tans and fancy guitar solos, mandelin seles, vielin solos, while it lasts only to per copy. This is your last chance to get music like this for a penny a copy.

Jewelry Dept.

Special for Monday: forks, \$2.98 per set. Teaspoons, odds and ends, 65c per set.

ALL WARRANTED. Tablespoons, odds and ends, \$1.00 per set. This lot consists of Rogers and other good price 2c. makes and worth four times the prices we Berry spoons, 65c

Silver plated napkin rings, 10c. Fine glass sait and pepper shakers, silver plated tops, 20c pair. Good five year cases. American movements, \$5.95.

Piano Sale.

THE LARGEST LINE OF PIANOS IN OMAHA. Chickering, Fischer, Lester, Franklin,

Haines, Behr Bros., Jacob Doel and twentyone other makes are being sold in or plano department at very low prices. sold on casy terms if desired None handled that we cannot guarantee to give excellent satisfaction. Pay us a visit and see the best piano ever sold for \$148 Planes stored, moved, tuned and repaired Square planes going at \$20.00, \$25.00, \$20.00 and \$35.00. Burdette and Newman Bros. and musical merchandise. Telephone, 1683, ified opticion.

HAYDEN BROS.

We Sell Dress Goods at Wholesale

Commencing Monday morning we will have the largest Dress Goods Sale that was \$4.00, \$10.00 and up to \$25.00. Be sure and ever inaugurated in Omaha. Owing to see them They are beauties, every one of them. the hot weather, and backward season FURS-We can save you money on furs. on Dress Goods we will have to im-

as well as Retail.

mediately reduce stock. Every lady in lar for on the market. Omaha knows the high class goods of new moreen and mercerized sates we carry and any lady who is contemp- petticoats in black and colors, made with lating buying a dress should avail herself of this grand opportunity. Here are a few of the thousnads of specials: Black Dress Goods

the leading shades of gray, regular price \$1.25 per yard 48-inch extra heavy all wool goods-54-inch tailor suitings, strictly all confined to us for Omaha.

educing price will be, yard ... 40-inch Fred Arnold's Henrietta in all colors, silk finished, extra weight-the finest cloth in the market. 40-inch silk and wool that we sell for \$3.50 per Ottoman plaids, fine colorings-50-inch all yard will go at .. wool ladies' cloth, regular 75c goods-45inch German vigerous, strictly all wool-48-inch gray and black plaids worth 98c, and 1,000 other 50c will go-per yard-

Weaves, at 38-inch all wool dress flannels-42-inch All our 1.98 and \$2.25 black union noveltles-36-inch silk and wool yard, at ... novelties—42-inch in all wool plaids. All our \$3.50, \$4.50 and \$5.00 2.75 42-inch all wool checks, worth up to per yard-36-inch cashmeres-56-25c and as good values-all vill go at-

We will sell on our front bargain square 250 dress patterns, worth \$1.50. \$1.25 and \$1.00 per yard—for entire O OQ Cheap Dress Goods Dept. pattern-on sale

250 patterns of 5 yards each, strictly all wool 54-inch wide, worth 55c per yardentire pattern will go Monday for-

Prientley Sir Titus Saits, Ariticre Magnii granite in 16 new fall shades, regular \$1.19 represented here-Lupin's cheviots, strictly wool in 27 new fall shades, all worth \$1.25 per yard—

refusing price will be yard—

refusing price will be yard.

sponge and finished—as good. per yard in this town, at .. All our high grade novelties All our high grade novelties that we

sell at \$4.50 and \$5.00

cheviots, will go at, yard .. blue and green-and 1,000 other weaves. A new line of FRENCH FLANNELS just arrived. We are headquarters for French challis and French flannels. French flan

Half wool plaids, per yard, ic Half wool cashmeres, per yard, &c.

Half wool novelties, per yard, bc. Half wool novelties, per yard, 125/2c. Half wool novelties, per yard, Inc. Half wool novelties, per yard, 19c Silk and wool novelties, per yard 25c.

MAIL ORDER DEPARTMENT-Our dress goods samples are now ready, send in address and we will send you a package of fall dress goods samples free, We guarantee every dress we sell to be exactly as represented or money refunded.

Altend the Greatest Dress Trimming Sale Ever Held in the

Country.

Thousands of yards of the finest Domestic Braids from the largest manufacturer in "Just As the Sun Went Down"), "She's a the United States. These goods are in odd Princess Just the Same" and "Just Dry lengths, running from 3 to 24 yards to each Two cases men's fine merino wool Un- Away Your Tears" (very late songs by piece-sold by the piece only at le PER YD. This includes a grand assortment of fancy black Ali-Silk Trimmings, as well as a

complete line of colors. This is the finest lot of 75c to \$1.00 Dress

Trimmings in the city-your choice 25c per LOG DRESS TRIMMINGS 15c PER YARD-These are all black and very stylish.

to DRESS TRIMMINGS 10c-This lot is a beauty-all the newest edges and fine insertings-just the thing for fine dress trimmings.

FINE FUR TRIMMINGS-The best line of fine Fur Trimmings in

Roger Bros.' best 12 dwt. knives and All perfect Pearl Buttons, Nos. 16 to 24, worth 19c to 25c, Hayden's factory sale price, per dezen, 35cc. One lot perfect hand-stitched Handkerchiefs, half-inch hem, mill length sale

> Mixed lot of Laces, Insertions, Embroiderles and Fancy Edges, worth 15c, Hayden's milt length sale price 2c. 25c All-Linen Handkerchiefs 5c.

Corducty dress bindings on sale at 252c all colors. the fancy ribbons for the. Best quality hump hooks and eyes at 2c

the hase supporters, 15c. 50c hose supporters, 25c. 10c and 15c hose supporters, 5c. A full line of new boleros from \$1.00 up. Watch for the grand handkerchief sale

Optical Dept.



"The Master Christian," Marie Corelli's organs at wholesale prices. Slightly used We have a large assortment of all styles new book. "The Reign of Law," "The Re- organs at \$8.00, \$10.00, \$12.50, \$15.00. Head- of frames and the finest quality of crystal lenses. Our prices are much lower than A complete line of mandolins and guitars others. No charge for examination by qual-

Crocery Specials. Granulated sugar, 17 lbs, for \$1.00, Jersey Cream flour, per sack, 95c.

2-1b. package self-raising pancake flour

10-pound sack pure Graham, 19c. 10-pound sack best corn meal, 10c. Fresh kiln-dried oatmeal, 25c lb. Fancy whole Carolina rice, 5c lb. Pearl Tapteca, worth 10c lb., 2 lbs. for 15c New Cape Cod cranberries, 712c pound. 3-1b. can Golden Drip syrup, 9c can. Economy cream, 8c. 3-1b. can baked beans, 845c can-Early June pens, regular 20c can, 1212c.

Fancy grated pineapple, 12% can. Tall can red Alaska salmon, 1235c can

Cracker Dept.

Nice fresh made ginger snaps, 5c. A. B. C. soda crackers, fresh and crisp, 5c . B. C. oyster crackers, 6c. Cheese straws, fresh and crisp, 12%c. Cheese sandwich, fresh and crisp, 1256c Shredded wheat biscult, He. Graham and oatmeal crackers, 842c. Kennedy's favorite milk biscuit, sige. Kennedy's butter crackers, 65c. Uneeda biscuit, 31cc. Barrel of ginger snaps, 22c. Lemon and vaniila wafers, 15c. Bremner's lunch biscuit, 9c. Pretzelettes, 10c Granose biscuits, 125c.

Specials on Teas and Coffees.

Kennedy's afternoon tes, 22c.

Bremner's high tea, 22c.

Animal crackers, 85c.

Boston butter crackers, be-

Faust oyster crackers, Sc

Nice mixed cookies, 19c.

Brownles, 125c.

Special parched Rio coffee, 17 inc No. 1 Golden Rio, 15c and 1719c Good Java and Mocha, 221sc. French Java and Mocha, Jic Best Highland Java and Mocha, Soc bs. for \$1.00. Choice new 1900 crop ten siftings only 20c

Fancy tea blend only 25c. Moyune Gunpowder tea only 3ke Fancy English Breakfast tea. 38c. Basket fired Japan (choice drink), 48c. Ceylon, Colong and Young Hyson, 58c.

Dried Fruits.

Now fresh goods at less than cost. Choice California prunes, 5c lb. Fancy Santa Clara prunes, 715c lb. Extra choice Italian prunes, 8%c lb. Yellow Crawford peaches, 94sc 1b. Choice Calfernia peaches, 16c ib. Extra fancy Muir peaches, 1214c lb.

Butter and Cheese.

want real style, elegance, come to the Big

Ladies' tailor-made Suits in the newest materials and all colors, regular \$25

Ladies' tailor-made suits, some full silk lined throughout; jacket in blouse style; ouble breasted, tight fitting, the new 5 and 7 gore flare skirts, some with flounce effects, the new inverted back and made from the newest pebble and plain cheviot coveris and o her late mate-

rials, on sale at only THE RAINY DAY SKIRT more popular han ever. We have them in all the newest tivies and prices, the lowest \$3.98, \$4.98,

\$6.98 and up to \$18,50. Ladies' sample high grade taffeta silk kiris, more elaborate than ever and made in the very latest fashion at \$12.00, \$15.00, \$20.00, \$20.00 and \$45.00. See them. Our stock of ladies' dress skirts is

complete in the very latest fall designs, flare skirt, inverted pleat back, some flounced, some stirched in silk and satin folds or very handsomely braided in all

We carry astrachans, beavers, minks, per sians, near sear, electric and every popu-

SPECIALS-See our magnificent showing deep accordeon pleated flounces, ruching corded ruffles and stitching, special prices

use, \$1.50, \$2.00, \$2.00 and up to \$7.00. We carry more children's jackets from 4 to 16, than any other house in the west. and at prices 25 to 50 per cent less than any competitor. Don't forget to see our wool waists in all the new styles from \$1.50

up to \$7.00. Ladies' Wrappers at 25c. Ladies' Eiderdown Dressing Sacques in all Ladies' petticoats with flounce at 35c. Ladies' Fur Collarettes, at 95c

EXQUISITE MILLINERY.



trimmed Hats ever shown in Omaha. Special cut prices on stylish street hats in all the new shapes.

> Big bargain sales in all departments. THE BIG COTTON GOODS SALE. continues all this week with bargains big ger and greater than ever. Three cases more of ficece lined wrapper loths in full pieces, and all new patterns,

per yard, ac. 1,000 pieces standard Apron Ginghams, (Amosheag) in every color and sized check, Four cases standard Dress Celtos, all de-

sirable colors and patterns, worth 6c, at 3% e yard. Five cases of good fancy calicos for comort covers, etc. 51/4c. 10.000 yards of shirting Calicos in 2 to 10 yard pieces, the 6c grade, at 254c.

See the new lines of imitation French

Flannel, for waists, dresses, etc., and the

heavy Rolo cloth for bath robes, etc., in

wash dress goods department.

Linen Department. 66-inch all linen damask, 50c yard. 68-inch all linen damask, (Irish), 59c yard. 72-inch all linen damask, 75c yard. 72-inch all linen damask, \$1.00 yard. % size all linen napkins, \$1.75 dozen. % size all linen napkins, \$2.25 dozen. 18-inch Barnsley crash toweling, 9c yard. 18-inch glass checked crash toweling, 31/20

Muslin and Sheeting.

36-inch brown muslin, 41/2c yard. 36-inch bleached muslin, 51-c yard. 26-inch fine bleached muslin, 7c yard. 8-4 unbleached sheeting, 14c yard, 8-4 bleached sheeting, 16c yard. 36-inch cambric, 74ge yard, 15 yards for

Bed Spreads.

11-4 crochet spreads at 98c each. 11-4 crochet spreads, (extra size), at \$1.25 11-4 fine satin quilt-Monday only \$2.98 10-4 colored fringed spread, (fine), \$1.25

Flannel Dept.

Double faced eiderdown, 45c per yard; worth fee: 10 different patterns of embroidered flannel, per yard 55c, cheap at 80c. 3 cases fancy outing flannel, extra heavy, regular 10c per yard, 4%c. 3 cases best grade 36-inch wide outing flannel, per yard 714c-cheap at 1214c.

1 case 10c shaker finnsel, per yard, 5c. Monday's Prices on Meats.

No. 1 California Hams..... Good Sait Pork 852 Boneless Ham 11s German Summer Sausage 15c 3 lbs. best Lard..... 25c No. 1 Sugar Cured Hams.......11 be Solid packed Oysters 25c

Special Drugs Perfume, the an ounce.

Fauntain Syringes, 2-quart, bic. Countain Syringes, B-quart, 65c. Tollet Soaps, 3 cakes in box, 5c box. Kirk's Juvenile Soap, Sc cake, Tooth Wash, the per bottle Tooth Paste, 5c tube. N. N. Shampoo Powder, 10-Imported Face Puniss. Jon box

Good country butter, 12% and the Pineapple cheese, 45c. Wisconsin full cream, 124-e. New York full cream, 14c.