

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, SEPTEMBER 30, 1900.

SINGLE COPY FIVE CENTS.

HAYDEN'S Agents for Butter, Patterns, Mail Orders Filled.

One set best English decorated... 29c

Best quality velvet... 2 1/2c

18-in. Glass Check Toweling... 2 1/2c

Fine 36-inch wide Pure Black Silk... 59c

Women's fine Dress Patent Leather Shoes... \$1.87

Plain colors in Wo. 1 Edwardina... 22 1/2c

50,000 yards Yard Wide Percales... 5 3/4c

Finest 50c to \$1.00 French Flannels... 58c

HAYDEN'S Pianos Sold on Easy Payments.

Sensational Sales That Demonstrate "The Big Store's" Leadership

Astonishing bargain giving in finest, newest and most stylish goods, direct from the world's greatest markets. Varieties and assortments unsurpassed in America.

Buyers will find Monday's Sales the Grandest Genuine Bargain Opportunities ever presented in Omaha.

The Leading Dress Goods House of the West

Over 40,000 styles now in stock—more than all the other stores of Omaha combined. We wholesale dress goods as well as retail them.



We carry the product of the leading mills in the United States—Botany Worsted mills, Passaic, N. J., Goodalls celebrated woolen mills, Sanford-MacFarnsworth worsted mills, Arkonia mills, Folwell Bros., Philadelphia; William F. Read, Philadelphia, etc.

Black Dress Goods

Commencing Monday we will sell Dress Goods cheaper than others can purchase robes, etc.

house in Omaha—no jobs, no plug styles, no domestic goods in them—price, yard

Colored Dress Goods

54-inch strictly all wool Suitings in blue, brown, gray, etc.—goods worth up to \$1.00 per yard—will be sold Monday.

2 cases of short lengths from the Arlington mills, run from 1 to 7 yards in piece—for entire piece only

250 Bolts 27-in. wide Black and Colored Taffeta Silks.

This is beyond question the best taffeta value in our city—it is all pure silk and in the new soft finish that does not muss easily.

New Silks, Shown for the First Time in the Big Silk Dept.

Direct Importation of high art silks, for evening wear—beautiful conceptions, in all the much wanted shades. We believe these to be the handsomest silks of this sort that was ever before shown in town.

On Sale All Day Monday. A big lot of changeable brocade silks that may be used for numerous purposes at only 15c

Any one interested in Black Taffetas should visit this Dept. Monday. We have about 30 different lines of black taffetas, and in order to better acquaint the ladies of this city with the various makes that we handle, we will take several numbers from each line, and for Monday sell them at the most sensational reductions.

50 Pieces of Handsome Silk on Sale. Big scrolls in pink, blues, greens, all kinds of stripes, big brocades, taffetas, satins, gros grains and all kinds and colors, in very fine silk, worth \$1.00, and \$1.50, for 49c

We sell the best Black Dress Silks in the World and Monday you have the opportunity of buying a handsome black silk dress for about half the regular price.

Our constantly increasing sale of the famous Winslow Taffeta is the Highest Tribute to its worthiness, despite the fact that there are many cheaper taffetas in the market.

MAIL ORDERS FILLED. SAMPLES OF THE LATEST FALL SILKS SENT TO ALL WHO WRITE FOR THEM.

Special Notion and Ribbon Sale

Fancy ribbons, 50c quality—all new goods—per yard 12 1/2c. Fancy ribbons, 15c quality 4 1-2c. Special veiling sale, goods worth 35c and 50c—9c

Pianos! Pianos!!

Now is the Time to Purchase a Piano. if you want to save money—we have just received the first shipment of our fall stock.



Letting Down Furniture Prices

It is rarely in this world that our fondest dreams are realized. This is just what has happened during the past week so far as furniture selling is concerned.

Muslins, Linens and Sheerings

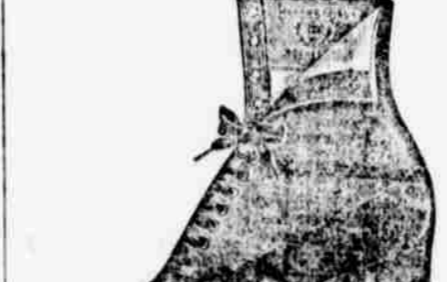
10-4 crocheted bed spreads, sale price, 49c each. 11-4 crocheted spreads, sale price, 60c each. 11-4 crocheted spreads, sale price, 75c each.

Draperies

We have just opened up a line of lace curtains closed out to us by the mills at one-third of their regular selling price.

Grand Shoe Sale

New fall styles at the most astonishingly low prices. Big spot cash purchases especially for this sale right from the factory floors afford the greatest bargains shop buyers were ever offered.



Ladies' Furnishings

Special bargains in ladies' and children's underwear and hosiery. Ladies' heavy ribbed vests and pants at 25c, 35c and 50c.

Quarter sawed extension table, polished top, heavy fluted legs, for \$5.50. Just in, fine new frame, 4 1/2 ft. opening, with furnished heading around edge.

Flannel Dept.

Three cases white wool flannel, per yard 25c, 30c and 35c. One case bleached extra soft and heavy Shaker flannel, 10c per yard.

China Department

A visit to our china department is time well spent. Beautiful line of onyx, bisque and metal novelties, dozen different styles and subjects.

Grand Silverware Sale

Just received, 50 gross pieces elegant quadruple plate silverware, bon ton holders, cake baskets, fancy spoons, manure pieces and sets, etc.

Meats and Lard

No. 1 California hams 72c. Fancy pickled beef 8c. Sugar cured bacon 11 1/2c. Solid packed oysters 20c.

Mail Paper and Paints

Great stock reduction sale to make room for several big carloads new on tracks here. Fine gilt papers, were 15c, go on sale at 6c per roll.

Bed Blankets

Thirty-nine cases cotton bed blankets from 55c to \$1.50. We have 500 pairs extra large and heavy tan and gray, size 74x84, price, \$1.50 per pair.

HAYDEN BROS.

Visit Our Optical Dept. and get your eyes examined free and glasses fitted for less than half the usual price. Perfect satisfaction guaranteed.

