

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, SEPTEMBER 23, 1900.

SINGLE COPY FIVE CENTS.

HAYDEN'S Greatest Six-Day Carnival at the "Big Store"

The greatest sale because of the most magnificent collection, the most inexhaustible assortments and the most astonishing special sale prices ever named. To give out-of-town customers an opportunity to take advantage of our tremendous spot cash buying, the "Big Store" will hold every day this week special carnival bargain sales in every department.

HAYDEN'S

Visitors are invited to make the "Big Store" their headquarters. Baggage checked free. Any desired information furnished and every accommodation free. Make yourself at home in "The Big Store."

Agents for Butterick Patterns. Mail Orders Filled.



The Leading Dress Goods House of the West.

Dress Goods Wholesale and Retail.

Never in our history did we sell new fall goods so cheap as we do now—while other merchants are talking up prices we are really putting them down, but read the following prices for AK-SAR-BEN WEEK and see if you ever saw goods as cheap as this sale. THIS SALE WILL LAST ALL THE WEEK.

Colored Dress Goods. Strictly all wool chevrons, 43 inches wide in blues and other shades—regular price is about 70c—on this week it will go at 59c

54-inch all wool cutting in all the new fall suitings—other people are advertising it at \$1.25—it is a snap at 75c

COUPON. Send your name, price and what the dress is wanted for, and we will send you a package of samples containing over 100 designs, free of charge—and if you send in for dress we will prepay express charges on it.

54-inch all wool chevrons, shrunk, sponged, and ready for use—34-inch all wool double wrap homespuns, etc., and other goods worth up to \$2.50—all will go on Monday at 98c

Black Dress Goods. 200 pieces Priestley's new fall dress goods the \$1.00 quality—on this sale—75c

Venetians, homespuns, tailor suitings and 18-inch wide, extra heavy—in all the new fall shades and weaves—\$1.50 to \$1.95, and... on Monday at 1.25

French Flannels. High grade French flannels, hand embroidered, the finest work ever seen—\$1.25 to \$1.50, and... on Monday at 98c

MAIL ORDER DEPARTMENT—We do the largest mail order business in this western country—send for samples—every dress guaranteed to be exactly as advertised—satisfaction guaranteed or money refunded.

French Flannels. High grade French flannels, hand embroidered, the finest work ever seen—\$1.25 to \$1.50, and... on Monday at 98c

Men's and Boys' Furnishing Goods.

Boys' \$1.00 Junior Shirts at 25c. 500 dozen Lion brand Boys' Junior Shirts, in all the very latest patterns, all sizes, from 4 to 12 years; every shirt warranted perfect and to fit; this is the best shirt made and are usually sold for \$1.00, on sale here at 25c.

Underwear and Furnishing Goods. A sale of 500 dozen samples of Ladies', Men's and Children's Underwear, that will be sold for one-third its regular value.

Special Sale on Ladies' Corsets and Gloves.

Muslins, Linens and Sheetings.

Great Carnival Sale at the Big Store.

10-4 Crochet Spreads, carnival price, each 49c. 11-4 Crochet Spreads, carnival price, each 69c. 12-4 Crochet Spreads, carnival price, each 75c.

Table Linens.

60-inch Cream Damask, carnival price, yard 39c. 64-inch Bleached Damask, carnival price, yard 39c.

Big Silk Dept. Specials for all Carnival Week.

We invite every lady that visits our city to call and inspect the newest Fall Silks. We want you to come here and see the largest and most progressive silk department in the west. We want you to see that famous Winslow Taffeta that wears so well, and that can only be found at Hayden Bros.

These prices are positively the lowest that have ever been quoted on black Taffeta of this quality. BLACK TAFFETA—13 inches wide 38c. BLACK TAFFETA—27 inches wide 58c. BLACK TAFFETA—35 inches wide 88c.

Extra Special in High Art Silks for Pretty Party Gowns. Exquisite novelties, artistic designing, rare nobby styles, Point de Sureau, Ray Chenna, Embroidered Luxors, Lace and Dress.

There is no Taffeta that wears like the Winslow. The wife of a well known clothing merchant in this city told us that she lined her dress with Winslow Taffeta over a year ago and that it is the best.

Our Autumn Opening Sale of Millinery



A grand gathering and magnificent display of exquisite fall and winter fashions in headwear. Many foreign patterns and creations from eastern fashion centers and extensive lines of beautifully trimmed hats from our own workrooms.

SPECIALS.

35c All Silk Ribbons, - 12 1/2c. 20c Tooth Brushes, - 7 1/2c. \$1.50 Triplicate Dressing Mirrors, 59c. 75c Hand Mirrors, - 29c. \$1.50 To Have and to Hold, 89c. 35c Wash Laces, per yd, 5c.

Grand Lace Opening Exhibition

We are just putting on exhibition a full line of elegant laces, in Trimmings, Edges, Bands, Boleros and full Lace Gowns. Boleros, from 25c to \$20.00 each. Lace Gowns, from \$12.50 to \$75.00 each.

Bed Blankets

75 pairs 6x7 1/2 extra heavy gray wool blankets, \$1.50 per pair. 75 pairs 11-4 gray wool blankets, fancy border, extra good bargain, \$2.50 per pair.

Now is the Time to Purchase a Piano

If you want to save money. We have just received the first shipment of our fall stock. If you are expecting to purchase, you should not fail to visit our Piano department.

Grocery Sale

Extra Select New York Count oysters, per quart, only 25c. Best Minnesota XXXX superlative flour, sack, 35c. This is positively the finest flour on the market.

Special Meat Sale Monday

SPECIAL MEAT SALE MONDAY—Picked Tripe, 5c. Best New Bologna, 5c. Picked Pig's Feet, 4c. Prime Roast Beef, 14c.

Butter and Cheese

Western grade creamery butter, per pound, 26c. Fine Elgin creamery, 27c. Dairly butter, 24c. Full cream cheese, per pound, 16c.

Jewelry Sale

To make room for new fall flat ware we put on sale Monday every heavy spoon, soup ladle, gravy ladle, jelly spoon, salad fork and gold plated sugar spoons at 9c.

Wall Paper and Paints

Great stock reduction sale to make room for several big cartloads now on tracks here. Fine gilt papers, were 15c, 25c on sale at 6c per roll. Wall Paper bargains that will surprise the shrewdest shoppers.

Drug Prices.

Livia Pinkham's compound, 60c. Pain's Celery Compound, 60c. Peppermint, 75c. Garfield Tea, 25c. Wine of Cardui, 60c.

Great Shoe Sale Monday.

New fall shoes at less than wholesale prices—the latest style shoes for men and women—new school shoes for boys and girls.

WOMEN'S fine vici kid lace shoes—made to sell for \$3.00—1.96 on sale at. WOMEN'S fine vici kid and patent leather, sample shoes—made by French-Shirmer & Urner to sell for \$5.00 and \$6.00—2.98 on sale at.

Men's Shoes. MEN'S fine \$3 and \$4 sample shoes in vici kid and velour—\$1.97 on sale at. MEN'S fine box calf, welt sole—lace shoes—worth \$4 and \$5—3.00 on sale at.

Shoes for Boys and Girls. BOYS' genuine satin calf \$1.35 shoes—sizes 9 to 13—1.00 on sale at.

Letting Down Furniture Prices. We are offering some very fine Bed Room Suits at smaller margins of profit than is usually asked for such goods.

in mahogany, golden oak, bird's-eye maple and white enamel. We wish to call your attention to the Good Form Closet Sets, for which we have the Omaha agency.

Special Carnival Week Stove Sale. Prices for this week only in our basement. The Standard Steel Range is one of the very best steel ranges on the market, has 6 patent boilers, made out of the best annealed patent boiler steel—very handsome in design.

Steel Ranges

The Standard Steel Range is one of the very best steel ranges on the market, has 6 patent boilers, made out of the best annealed patent boiler steel—very handsome in design, elegant nickel plating, asbestos lined throughout, large oven, 14x18x21-inch high warming closet, with tea shelves and towel racks, warranted in every way—a regular \$37.00 range—this week, \$29.95.

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HAYDEN BROS.