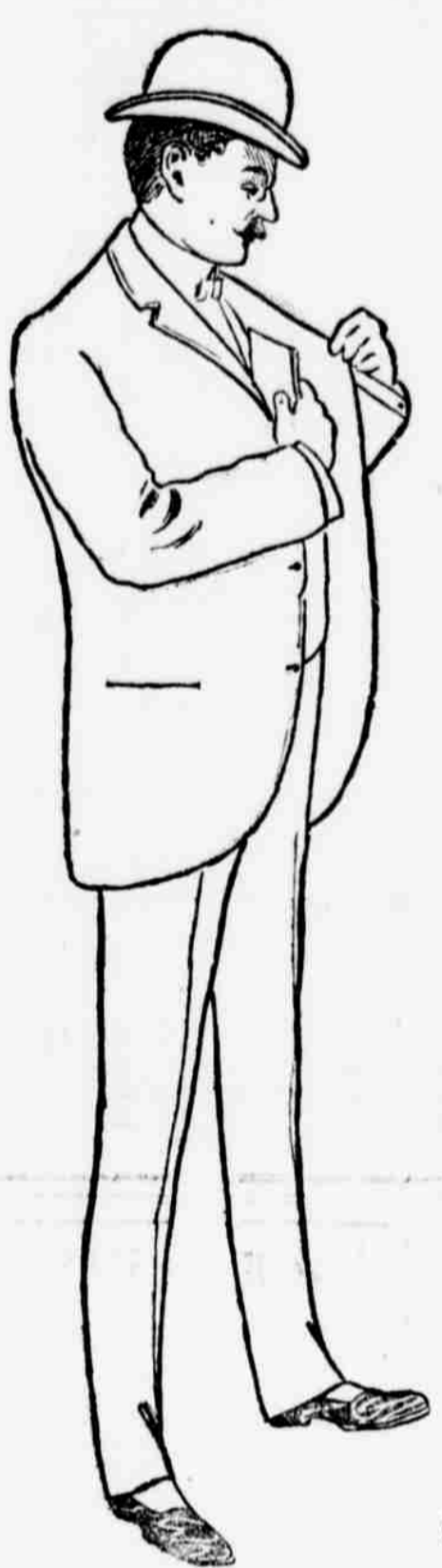


COMMENCING SATURDAY--THE BEGINNING OF A WEEK OF GRAND SPECIAL BARGAIN SALES of NEW FALL GOODS

\$1.50 Kid Gloves 59c—Ladies' high class real kid gloves, black and all colors, all sizes, worth \$1.50 pr—special **59c**

BOSTON OMAHA STORE **J.L. BRANDEIS & SONS.** **98c Kid Glove Sale**—We offer Saturday the best kid glove in the world for the money, made of genuine kid, new fall styles, every pair worth \$1.50, and fitted to the hand if desired—special **98c**

An Unusual Opening of Men's and Boys' Fine Fall Clothing



The best selected and one of the largest and most complete stocks in the city to pick from, embracing as it does the very newest fall and winter styles at prices fully 25 per cent lower than at other stores. Call Saturday and see for yourselves.

Men's Fall Suits \$5
In this lot you will find all wool cassimeres, fancy chevriots and extra heavy dickies, well made and trimmed, perfect fitting and regular \$7.50 suits, Saturday and all the week **\$5.00**

Men's All Wool Business Suits \$7.50—Our \$7.50 suits are elegantly tailored from the newest fall wooleens in an endless variety of swell patterns in all wool cassimeres, worsteds and chevriots, made straight, round cut and double breasted styles

Men's Imported Worsteds \$9.98—In this lot are men's very fine chevriot, worsted and serge suits, single and double breasted, they are made in the very latest styles and guaranteed perfect fitting, on sale Saturday and all next week at **\$9.98**

Young Men's Suits \$7.50—This is a grand lot of young men's suits made in the very latest styles with double breasted vests, over 20 different styles to select from, regular \$12.50 suits, but for this sale **\$7.50**

Men's Finest Fall Suits \$12.50, \$15, \$19
No finer or higher grade ready-to-wear suits to be found anywhere; equal to custom made goods.

Boys' Wool Suits \$1.25—This is one of the grandest lots of suits we have ever placed on sale, they come in blue, brown and gray chevriot, sizes 3 to 8, made in vestee style; size from 8 to 15 made with double breasted coats, choice Saturday **\$1.25**

Boys' All Wool Suits \$1.98—In this lot are suits that were made to sell as high as \$3.00; they consist of the newest and latest styles in boys' 3-piece suits, sizes 3 to 8, and boys' nobly double breasted suits, sizes 8 to 15, Saturday **\$1.98**

Boys' Imported Worsteds \$2.98—In this lot you will find nobly blue serge suits and elegant cassimeres suits, all made up in the very latest style, sizes 3 to 15 years

Boys' Long Pants Suits \$3.98—This is a lot of very serviceable chevriots and cassimeres suits for boys from 14 to 18 years old; they would be a bargain at \$3, for this sale at **\$3.98**

Fall and Winter Overcoats for Men and Boys—Saturday we open out what is without doubt the finest and most extensive stock of overcoats that will be seen in Omaha this year. Every style, color, pattern and cut of correct apparel for men and boys, for fall and winter wear, is shown in every usual size and extreme large size, for ordinary built men or the extraordinary or out-of-the-way. Overcoats and ulsters from the cheapest of the good kind to the very finest with silk and satin linings.

Extra Special Prices for this \$5.00 to \$19.00 Saturday, Men's Overcoats—Worth regular just about double the money.

Saturday a Genuine Omaha Sensation, an Omaha Bargain, a 15th and Douglas St. Omaha, Stock of Shoes. Every Pair of Men's and Boys'

Fine Shoes of the "Continental" Clothing Co.

Have been sold to us At a Tremendous Sacrifice

And we are going to have a sale Saturday the most exciting of any shoe sale ever held.

Everybody in Omaha knows that the "Continental" did not sell a pair less than \$2.50—the cheapest cost that, while the best sold for \$5.00. All these fine shoes go on sale Saturday, as well as the great purchase from the Chicago Wholesale Stock, and we divide both purchases into 4 lots—

Lot 1—Your choice of all the **Boys' Shoes** from the Continental stock—no matter what they sold for—at **98c**

Lot 2—Your choice of all **Men's Shoes** from the Continental stock, that sold for up to \$3.50 and \$4.00, at **\$1.98**

Lot 3—Choice of all the **Men's Shoes** that sold for up to \$5 and \$6, for **\$3**

Lot 4—All the **Men's Shoes** that sold for two dollars, go at **79c** In Basement.

Ladies' Rubbers, sizes 2 1/2 to 4, worth 50c, **10c** In Basement.

Child's Spring Heel Shoes \$4 to 11—**79c** In Basement.

Ladies' tan high cut Bicycle Boots worth \$2.00 **69c**

Ladies' Shoes worth up to \$3.50, sizes 24 to 44 **\$1.69**

Infants fancy colored soft soled shoes **25c**

Ladies' nice House Slippers **59c** In Basement.

Child's Spring Heel Shoes, 5 to 8 **59c** In Basement.

Over 12,000 Pairs Ladies' Very Fine New Fall Style Hand Turn and Welt Shoes in black, tan and oxblood—made to retail for up to six dollars, go at **\$1.98 \$2.50 \$3.00 \$3.50** and **\$3.50**

Special Sale of the Fine French Heel Shoes and Slippers at \$2, \$3, \$4, \$5, \$6, \$8 and \$10.

Special Sale of Yarns.

We carry the only complete line of knitting, crochet and worsted yarns in Omaha. We are agents for the Fleisher yarns, and carry a complete line.

For our opening sale Saturday we will sell all the domestic Saxony in every shade manufactured at **5c skein**

The best grade imported Saxony, every shade **10c skein**

Fleisher's Germantown Zephyr, all colors **10c skein**

Fleisher's Knitting Worsted, all the new mixed colors **15c skein**

Fleisher's best grade German knitting worsted, **25c skein**

The best Spanish knitting yarn **15c skein**

Coral Saxony **12c skein**
Shetland Zephyr **12c skein**
The best grade angora yarn, every color **10c ball**
Ice Wool, large ball **10c each**
Berlin Zephyr, regular price 8c **2c lab**

Special Hosiery Offers.

Ladies', misses' and children's hosiery in fast black, full seamless fine gauge and Derby ribbed, all sizes, worth up to 20c pair, go at **7 1/2c**

Ladies' fine imported hose, full regular made of fine cotton and French lisle thread, some with double soles, colored heels, in black and fancy colors, all sizes, worth regular up to 50c pair, **25c**

Boys' and girls' fast black, heavy ribbed bicycle hose and school hose, all sizes, worth up to 25c pair, **12 1/2c** on sale at **10c**

Men's half hose in plain black, tan and fancy colors, made full seamless, extra fine quality, go at, per pair **10c-12 1/2c**

Handkerchief Bargains.

Thousands of ladies' and men's fine handkerchiefs, plain white, with all widths of hem, lace edged, embroidery and insertion trimmed. Hundreds of styles to choose from, worth up to 19c each, **3c and 5c** in this sale at **10c**

Immense lots of ladies' and men's all pure Irish linen handkerchiefs in all widths of hem, guaranteed every thread with slight imperfections, in men, some with slight imperfections, worth up to 20c each, in this sale at **10c**

Large counter of ladies' fine imported Swiss embroidered and drawn thread hemstitched handkerchiefs, in men, some with slight imperfections, worth up to 35c each, **15c** go at **10c**

Boston Store Buys a Carpet Mill

The entire stock on hand of a New England carpet mill sold to wind up the estate. For spot cash the Boston Store bought it at less than **1-4 price**

We will sell all the stair carpet that generally sells up to 25c, for **9c yard**

All the 36-in. wide jute ingrain carpet **9c yard**

All the very heavy ingrain carpet that generally sells at 35c yard, all new and beautiful patterns at—**19c yard**

All the extra heavy union ingrain carpet that generally sells at 50c, all new and beautiful patterns, at **25c yard**

All the best grade strictly all wool, very heavy ingrain carpet that generally sells at \$1, in this sale at **39c yard**

All the pro-Brussels Ingrain Rugs, Ingrain Art Squares and Kiva Rugs, all sizes and the heaviest goods made, generally sold up to \$15.00 each, they go at—**6.98 each**

Saturday we will make the biggest bargain sale of all kinds of ingrain carpet, ingrain rugs, ingrain art squares, etc., that was ever attempted in Omaha. The goods are all sound and perfect and are sold at about **1-4 real value**

All the regular Ingrain Art Squares—these are worth up to \$7.50—in two lots at—**2.98 3.98** and **3.98** each

All the small Ingrain Carpet Rugs go at—**15c each**

There are also in this lot over 1,000 all kinds of fringed Carpet Rugs, worth up to \$2, we offer them tomorrow as long as they last at—**75c each**

Bring the Measurement of your rooms
This is without question the greatest sale of ingrain carpets that was ever held in the west.

Special Sale of Blankets and Comforters

These bargains are the result of a lucky purchase.

\$5.00 Blankets \$2.98

All the strictly all wool White, Gray and Red Blankets, sold wholesale as high as \$5.00, in one lot at, pair **\$2.98**

\$6, \$7, \$8 Blankets \$3.50

All the strictly all wool Blankets—all the heavy Blue Gray Bicol Plaid Blankets, all the fine White Alliantes—in fact all the blankets that this jobbing house sold as high as \$8.00—in one lot at—pair **\$3.50**

Bargains in Cotton Blankets

All the regular \$1.00 Cotton Blankets, pair **49c**

All the heavy White, Gray, and Tan Cotton Blankets, very large size, at, pair **75c**

All the extra large size heavy Cotton Blankets, pair **98c**

Best grade, very large, Soft Pile Cotton Blankets—white, gray and tan, at, pair **\$1.25**

Extra Special Bargains in Comforters.

Extra large size, silk lined covered and cotton covered, hand tufted, fine white cotton-filled Comforters—no larger size at any price—we offer them tomorrow at, each **\$1.25**

These are worth \$2.50

Grand special bargains in the Fancy Comforters at, each **\$1.50, \$1.98, \$2.08 and \$3.50.**

Grand Underwear Sale

Children's Underwear, in camel's hair, natural gray, jersey ribbed, fleece lined in vests, pants and drawers, good quality, worth regular **25c-25c** go at, each **10c-25c**

Misses' and boys' fine jersey ribbed and fleece lined vests, pants and drawers, all sizes up to 34, excellent quality, each **25c**

Ladies' Derby Ribbed Underwear, all sizes, silk trimmed, in medium and heavy weight, plain or fleece lined, go in this sale, each **25c**

1,000 ladies' perfect fitting Union Suits, in Oneita and Florence style, button across the chest, splendid quality, worth up to \$1.00, go at **39c-49c**

Ladies' Jersey Ribbed Underwear, with nice soft fleece lining, medium and heavy weight, in all colors, each **49c**

Ladies' fine jersey ribbed Underwear, in pure wool and all wool, in light, medium and heavy weight, worth regular up to \$1.25, in this sale at, each **49c-69c**

Basement Sale of Cutlery

Wallace Bros. Teaspoons **5c**
Wallace Bros. Tablespoons **5c**
Wallace Bros. Forks **5c**

ON MAIN FLOOR—JEWELRY DEPARTMENT—

Ingrain Watch—best timepiece in the world for the money—stem wind and stem set **98c**