ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, JULY 15, 1900.

SINGLE COPY FIVE CENTS.

Agents for **Butterick Patterns**

Astonishing Closing Out Sale of JONASEN JEWELRY STOCK

E THOUGHT Saturday's prices would close out even this purchase, but despite the enormous selling there are still thousands of bargains and as we must have room we have made still deeper cute still greater reductions and will offer to M. have room we have made still deeper cuts, still greater reductions and will offer for Monday ALMOST INCREDIBLE VALUES. Saturday's surging crowds bore witness to the genuine and marvelous bargain-giving, but Monday's closing out sale will far eclipse it. Jonasen's fine Silverwear at less than the market price of the metal; Jonasen's finest Watches and Clocks at about 10c on the dollar. Jonasen's elegant bronzes, onyx pieces and cut glass at ridiculously low prices to close them out (as there is small demand for them in general trade); Jonasen's rings, bracelets, flat ware, belt buckles, leather novelties, musical merchandise, stick pins, shirt waist sets, cuff buttons, French mirrors, ebony brushes, pocketbooks, fine umbrellas, shears, gold pens, spoons, etc., in fact the remainder of

Jonasen's entire magnificent line of highest grade jewelry and similar lines will all be sacrificed at the merest fraction of their former price read any price they will bring. BE ON HAND MONDAY EARLY. Extra sales people to see that you are waited on promptly. Every article will be sold---nothing reserved.

SUCH VALUES WERE NEVER OFFERED BEFORE AND ONCE THESE BARGAINS ARE GONE CANNOT BE

Attend the closing out of the Jonssen Jewelry Stock Monday

Monday's Prices in Our Cracker Department

NICE, FRESH, CRISP SODA CRACKERS Ginger snaps Graham and oatmeal crackers 814c Kennedy's milk biscuit 81gc Kennedy's butter crackers 6140 sell them at 45c. Boston butter crackers Animal crackers 8½c Pretzel letters 10c Shreded wheat biscuit 220 Barrel of ginger snaps Granose biscuit124c Penolia sandwich UNEEDA BISCUIT Imported lunch biscuit FINE MIXED COOKIES 10c Grape nuts 10e

We carry everything in fancy wafers and crackers. If you want fresh crackers Haydens' is the place to buy them. We also have in this department cereals of all kinds. We have just received some genuine Diabetic Gluten Flour and Meal and we guarantee the quality, only 124c per pound.

Special on Straw Hats

Great cuts to close. Prices less than half. Our \$1.25 hats on sale at 50c. A fine line of broken sizes, worth up to \$1.00, on sale at

Very finest straw hats on sale now at 98c. Fine line of pashas, fedoras and golf styles on special sale at \$1.50.

Sheet Music

and see the nice line of sheet music we can at 25c. show you at only 15c per copy-regular 25c, 25c and 50c sheet music-late songs, cakewalks, two-steps, waltzes, etc. We also have a lot of music we are closing out at only ic per copy. We have in this lot vocal and instrumental, pieces duets, violin and piano, cornet and piane, mandelin and guitar, guitar solos. One cent extra must be included for postage when sending for mail

Underwear

MEN'S \$1.00 FANCY LISLE THREAD UN-25 cases men's fine balbriggan and fancy liste thread shirts and drawers that was manufactured to sell for \$1.00. Being late in the season we bought the lot so as to

MEN'S 39C UNDERWEAR AT 15C. Men's 75c summer underwear at 29c. 500 dozen men's shirts and drawers that were made to sell at 75c, all plain and fancy colors. Every garment in this lot war-Lemon and vanilla waters 15c ranted perfect. We do not carry any sec-9c onds. This is the best underwear bargain 9c at 29c.

MEN'S \$1.00 NIGHT SHIRTS at 49c. 300 dozen men's fine cambric night gowns. made without collar, in plain and fancy colors. They would be considered cheap at \$1.00, but while they last will sell them

Scrivens' elastic seam drawers at 49c. Men's 20c 12-hose at 10c.

MEN'S \$1.00 SHIRTS AT 49C. Men's fine colored jaundered shirts, with separate collars, some to wear white collars and some with collars and cuffs attached, all at 49c.

Men's \$2.00 silk and madras shirts at 98c. Men's \$2.00 silk underwear at 98c. Ladies' 50c summer corsets at 25c. Special borders on ladies' under muslin. Ladies' \$1.00 gowns, extra long and wide,

1 lot of ladies' vests that sold up to 25c

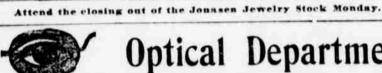
Ladies' 35c vests, in cotton and lisle, at Special bargains in ladies' hosiery at 10c, 15c and 25c. Ladies' \$1.00 summer corsets at 49c.

Closing out all the ladies' and children's fancy parasols at 1/2 price and less. I lot of ladies' gowns that sold up to Boys' shirtwaists, in dark and light colors,

Ladies' 50c fancy hose at 25c Ladies' 35c liste thread hose at 15c. Children's summer underwear at 10c, 15c

Wall Paper---Paints

Mixed paint, per gal., 98c.



Optical Department

We have on sale the Jonasen stock of optical goods. Gold, gold filled and steel frames. Extra fine lenses at 10c on the dollar. Spectacles and eyeglasses from 15c up. EYES TESTED FREE.

Attend the closing out of the Jonasen Jewelry Stock Monday.

Groceries at 50c On the Dollar Economy Brand Evaporated Cream...... 63c

French Mustard, large bottles 3c

Fancy Large Lemons, each only	1
3 Sacks Fine Table Salt for	10
Large Fackages Dreaklast Oats	5
ALTORIGIES OF COLUMN AND AND AND AND AND AND AND AND AND AN	34
Condensed Soups, chicken, oxtail, etc., one can makes six	
bowls of soup 81	.3
Sweet Pickles, Chow, Mixed Sour, all kinds, in large glass	
bottles, only 81	-3
Large Glasses Jelly, pure fruit, only	81
Half pound New Shredded cocoanut	10
Baked Beans in tomato sauce, can	4
Quart Cans Pumpkin, makes fine pies	67
Pure Corn Starch, per package	3
Imported Sardines, per can 8	1.3
Pure Fruit Jelly, per pail	15
Horseradish Mustard, per jar	1.3
Whole Japan Rice, per pound	5
Large Bottle Pure Tomato Catsup	10
Laundry Starch, per pound	34
New California Peaches, pound	71
Diamond C Soap or White Russian, 8 bars for	25
Separator Creamery Butter 16c, 17½c, 19c,	21
Fancy Dairy Butter	15
Full Cream Cheese, per pound	10
Bancy Herkimer Country Cream Cheese 1	
Java and Mocha Coffee, per pound	
Family Java and Mocha Coffee, per pound	

Attend the closing out of the Jonasen Jewelry Stock Monday.

Meats for Monday

Best Bologna 514c English Lunch Sausage 10c

 No. 1 California Hams
 8c
 Chipped Beef, per pound
 17½c

 5 lb. Best Brand Lard
 45c
 Chipped Beef, per can
 12c

 Large cans Veal oafs
 19c
 Luncheon Ham
 12½c

Attend the closing out of the Januara Jewelry Stock Monday

Attend the closing out of the Jonasen Jewelry Stock Monday

A July Silk Sale at Sensational Prices

beautiful novelties of artistic designing and rare workmanship FOR THIS SILK SALE AT PRICES THAT ARE POSITIVELY RIDICULOUS. This is our method of forcing out, clearing up and disposing of

THIS BARGAIN BULLETIN TELLS THE STORY

	THIS DARGAIN	DULL
	35c Brazilian Figured Silks—	15c
ě	for 40c Plain Silk Remnants—all	
į		15c
	colors, for	
	for	146
8	50c Colored satins, extra grade—	750
	only	25c
	55c Jap Silks, all colors but white	
	only	25c
ĺ	59c Changeable Lining Silks-	25c
9	for	The second second second
8	65c Satin Stripe Novelty evening	. 29c
	shades	And the second of the second o
	69c Plain Taffetas, 24-inch wide	39c
	go at	
	27-iach wide	. 45C
į	\$1.25 Fancy Waist Silks, real	
•	heavy quality	.49c
	60c All Silk Plaids, beautiful	
	colors, for	.25c
	\$1.00 White Corded Novelty Taf-	49c
	feta for	
,	\$1.50 Corded and Hemstitched	.69c
•	Taffeta, all colors \$1.00 Foulard Silk, Cheney Bros.	
٠	make	59c
•	\$1.50 Foulards, very best in	
•	Remnants, at	69c
•	\$1.00 White French Taffeta-	Ena
	on sale	၂၂၆
ĺ	\$2.00 Waist Silks, to close out—	QQn

White Crepe de Chene-

40c Black Japanese Silk-

for....

50c Black Satin Duchesse-75c Black India Silk, 24-inch wide.... 90c Black India Silk, 27-inch wide.... 75c Black Taffeta 19-inch wide...... \$1.00 Black Taffeta, 27-inch wide.... \$1.50 Black Taffeta, 36-inch wide.... \$1.50 Black French pure dye \$1.25 Black Silk Satin Duchesse 27-inch.... \$1.40 Black Satin De Lyon-\$1.65 Black Gro Grain-\$1.35 Peau de Soie Black-\$2.00 Black Brocade Satinsfor.... \$1.25 Black and Navy, 36-inch wide Surah...... \$2.00 Seal Brown Skinner's Satin, \$3.00 Black Grenadines, 45-inch \$4.00 Black Grenadines, 45-inch wide for 75c Black Faille Francaise for 40c Black Velveteen, for \$1.25 Black Velvet, for only

Winslow Taffeta Receives Words of Praise From a Prominent Omaha School Teacher. "I have used Winslow Taffeta for the lining of all of my gowns during the past two years, desire to testify that mere words of praise do not suffice to express my high regard for the wearing merits of this FAMOUS SILK. To my thinking the WINSLOW is the WORLD'S LEADING TAFFETA." The above is the exact statement as writen to us from this well known Omaha school teacher, who is at present

Attend the closing out of the Jonasen Jewelry Stock Monday.

Muslins, Linens. Sheetings

We have the honor of being the best house in the west to buy muslin, linen or wide sheet ing from, and we are now in shape to show you a complete line of household linens that will astonish you. Both in quality and price. For Monday we quote you a few specials: This is an extra fine quality of Damask. Napkins to match above Damask, per dozen.... 3.00 Some very fine things in Patter | Cloths, at yard 2.00, 2.50, 3.00 We have a cheaper line at \$1.25, \$1.50 and \$1.90. 1-4 Bleached Muslin, at, yard...... 5c No. 8 copper bottom wash boilers..... Any of the leading brands of Bleached Muslin, at, yard..... 7 c Warranted rubber hose 42-inch Pillow Muslin (bleached), at, yard 9c Closing out a line of colored Dimities, which sell every where at 12½c to 15c, Monday, yd. . 6c

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Flannel Department

1 case 30-inch wide Shaker Flannel, per vard, 5c. 1 case Drapery Cretonne, per yard, 8½c-worth 15c. 63 dozen California full size Embroidery Skirt Patterns, 25c each-worth 50c. 2 cases extra heavy Feather Ticking, per yard, 12½c. 1 case light and darkAmos teag Shirting, per yard, 5c-worth 10c.

The Greatest Clearing Sale

In Our Wash Goods Dept.

wash goods on sale Monday. Hundreds of pieces of fine waist linens. fine pks., fine dimities and batistes, worth 19c yard. from 15c to 50c yard; on Monday your choice, Fancy zephyr dimitles and dark corded yard.

All our half-dollar Foulards now on sale All our covert skirtings, all colors, 90 fancy lawns, 15c goods, on Monday, 31/2c HAYDEN'S CLEARING SALES are fa-

We have a few dozen of these Rockers and

Four styles of large Rattan Rockers, all

Fine oak chair, saddle seat, carved back

and brane arms, 95c

Oak Cobbler seat Rocker, golden finish.

Porch seats, 95c, \$1.50, \$1.85 and \$2.25.

We want you to see us before you buy

full roll, well made, good design and nice

you will never have another

leather seat-worth \$2.50,

Smaller rocker, at.....

finish. Prices, \$3.50, \$3.75, \$3.95.

chance like this-



now were conserved there there Porch Mats-each-This is the season of the year when a only..... rattan rocker or chair is most comfortable. We have just purchased from Wasey & Co., any kind of furniture, as we are just at this all their Rattan Rockers and offer them at the prices that they made to all furniture dealers when they were in business here. time making prices on really first-class goods that makes it imperative for you to Monday we will sell a large high back buy here and now. Rattan rocker, large, flat arms, just the A new lot of framed pictures, all the popular subjects in platino and carthing for a warm evening 9 9E bon finish aton the porch-regular

Draperies.

Clearing sale of Curtains and Draperies. All broken lots of Curtains consisting of 1,

Split bamboo porch blinds, first quality, all ready to hang with rope and pulley, in all sizes from 6x8 up. Prices \$1.35 up.

250

Crockery Hot weather bargains in our basement. Water Pitchers, crystal, each 16c.

All broken lots of Curtains consisting of 1, 11½ and 2 pair of a kind at prices to move them out of stock at once; this lot consists of all kinds Nottinghams, Brussels, Irish Points, Fancy Ruffled Nets and Novelties of all kinds.

Rope Portieres, all late styles; special prices to close before new ones arrive.

Tapestry Portieres, some special bargains in better class goods at \$4.50, \$5.50 and \$6.50, you get curtains that have been sold for \$7.50, \$8.60 and \$9.00.

Split bamboo porch blinds, first quality,

Carlsbad pattern of Flemish stone cooler complete with nickel plated faucet, worth \$2.95,—sale price \$1.69.

Attend the closing out of the Jonasen Jewelry Stock Monday.

Great Closing Out Sale

of all summer goods, such as Gasoline Stoves, Ovens, Lawn Mowers, Hose, Screens and Screen Doors, Screen Wire and Poultry Netting-and all kinds of odds and ends.

Our Basement is Running Over with Bargains



doz. clothes pins for

Steel gasoline ovens\$1.39 No. 8 18-in. oven, cast stove\$9.95 The best steel range in Omaha, 18x22 oven, high closet, duplex wood or coal, grate, regular \$36.00, for \$31.45 HOUSE FURNISHING GOODS. Complete cobbler's set39c 25c suit hangers 9c

PARE THE SIZE AND PRICE

AND THE RESERVE AND THE RESERV	
Steel frame wringer\$1.10]	WITH OTHERS.
6 doz. clothes pins for	high 6.1
No. 8 copper bottom wash bollers6c Warranted rubber hose	
Solid brass spray nozzles	high 9.1 No. 4, 32 in. wide, 29 in. deep, 46 in.
GASOLINE STOVES. 2 bur gasoline stove	No. 5, 34 in. wide, 21 in. deep, 48 in.
3 bur, with step	
3 bur. with step vapor	high 12.5

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Shoe Sale Monday

To make room for the 22,000 pairs fine shoes purchased by our puyer (now in the east) at 46c on the dollar, we are cutting the prices on every pair of shoes in our store.

98c for misses' shoes, 11 to 2, worth \$1.50 to \$2.00 a pair, in tan or black, button or lace.

for ladies' tan or black vici kid, lace or button shoes, worth up to \$3.50 a pair, sizes, 21 to 7.

for women's fine vici kid shoes, tan or black, formerly \$3.50 and \$4.00, while they last only \$1.87. for men's fine vici kid, box and velour calf shoes, both

black and tan, worth \$3.00 to \$4.00. The biggest shoes values in Omaha.

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