

# Most Sensational Selling that ever took place in Omaha

The remarkable and startling bargains we offer for Saturday, are so many and so diversified that we almost feel that they should not all be placed on sale in one day, but the people come to us by the thousands, and we wish to test the capacity of our store, when we offer bargains that no other house on the world (much less Omaha) has ever attempted heretofore. Be sure of one thing, whatever we advertise, is bound to be the exact truth.

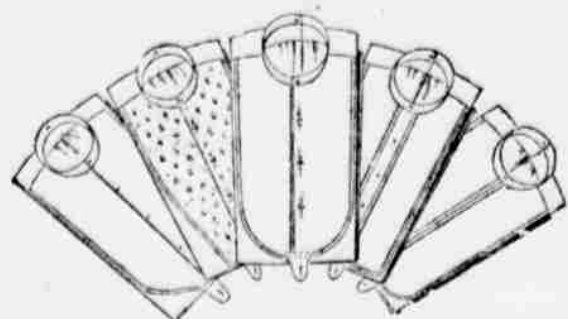
**FREE!**

Baseballs, Catcher's Masks or Boxing Gloves, with each purchase of a Boys' suit.

## BOSTON OMAHA STORE

J.L. BRANDEIS & SONS.  
65 DOUGLAS

A BOX OF USEFUL SOUVENIRS Given away free to every visitor in our matchless clothing department.



Saturday We Place on Sale the Entire Wholesale Stock of Shirts at Prices That Simply Baffle Either Imitation or Competition All on Bargain Squares

On the Main Floor on Bargain Counter at **25c** we offer 2,000 men's fancy colored Shirts, men's Summer Neglige Shirts, men's Laundered Colored Shirts, with detached cuffs—all sizes—and 50 different styles—your choice for 25c.

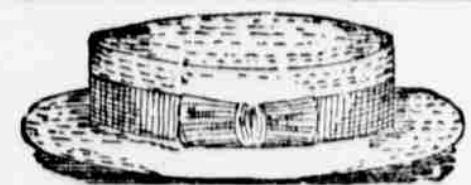
On Main Floor, on Bargain Square, at **39c** we offer nearly 5,000 men's elegant, first class made and perfect fitting shirts, in all sizes, in nearly 60 different styles, in madras, percales, penangs, chambrays, etc. Each shirt has two collars and one pair cuffs detached. At the same price, 39c, we give you choice of an immense lot of men's Neglige Shirts, with collar and cuffs attached, in all the sweetest styles and in all sizes. Also a big lot of men's fine white Laundered Shirts, with reinforced linen bosom and back, stayed seams, gusseted and continuous facings throughout—all sizes—long and short bosoms and sleeves—your choice for 39c.

On Bargain Square, on Main Floor at **50c** You get the choice of three thousand men's finest custom made shirts, including men's summer shirts with fancy silk bosoms—men's laundered shirts in percale, penang, madras, chevot and linen, in plain white and all the newest fancy colored stripes and patterns—collars and cuffs detached, attached or without—shirts with stiff bosoms, shirts with soft bosoms—in fact every possible style of shirt that is worn by man. Your choice of this immense and magnificent assortment for 50c.

In the Basement, on Bargain Squares at **19c** we offer you the choice of an immense lot of men's white shirts—white shirts with colored bosoms—men's fancy negligee shirts with soft bosoms, some with collars attached, others without collars—and a lot of men's summer work shirts. These are in a variety of sizes.

In the Basement, on Bargain Squares at **25c** we offer you a thousand men's Summer Neglige Shirts, in all the best and most desirable styles and patterns—attached or detached collars—men's white Laundered Shirts with fancy colored bosoms—all sizes—choice for 25c.

**Grand Underwear Sale**  
Men's Underwear, in Egyptian cotton, anglo mixture, white, lisle finish, fancy tinted, ecru, pink, blue, dark brown and fancy dark mixed, all sizes shirts (34 to 48)—drawers 20 to 45—special sale price only **25c**  
Men's Underwear, in fine basket weave—cellular knit—in ecru and blue, also fancy mixed, silk finished, all sizes shirts and drawers—also an elegant line of balbriggans, in ecru, blue, tans and brown—choice—per garment **39c**  
Men's finest French Balbriggan Underwear, with double-seated drawers, in blue, pink and dark striped—elastic seam Jean drawers—medium weight balbriggans—light and dark shades—fancy mixed lisle thread, in blue and pink—your choice of lot only **50c**



### OPENING SALE OF STRAW HATS

Every desirable style of men's and boys' straw hats on sale, but at prices you cannot duplicate anywhere in the city. A sample line of straw hats purchased at a mere fraction of their worth on sale at less than half price.

Mens' Straw Hats in all the leading shapes and braids, including Milan and Manilla straws in plain and rough braids, yacht and soft braids, plain and fancy braids, four special lots, on sale at

**25c, 50c, 75c & 98c**

A Very Special Bargain in Men's Fine Straw Hats, the Knox style. These hats cannot be bought in a regular way for less than \$2.50. Our special opening price only **\$1.50**



**Men's Caps at 25c and 45c**  
We have a most complete and varied line of men's fine caps, including outing caps, bicycle caps, yachting caps, golf caps, etc. Made of all sorts of material, in medium and "feather" weights. We offer some very special values for Saturday at **25c & 45c**

**\$10, \$8, \$7, \$5 Small Men's Suits \$2**  
Saturday on a rear table on the main floor in the men's clothing department. Boston Store will place from 100 to 400 men's medium weight cassimere suits in desirable patterns, breast measure 33 to 34 inches, and will offer the choice of the entire lot at \$2.50. Some of these suits sold for \$7.00, \$8.00, \$9.00, and even \$10.00, but the large sizes are all gone, and there is nothing left but sizes 33 to 34 and a very few 35 breast measures. The bargain is so great, however, that we feel satisfied that every small man or large boy will be only too glad to take advantage of the sale. Remember, the suits measure from 33 to 35 inches around the chest, and the pants and vest will run in proportion. Sale commences at 8 o'clock Saturday morning.

Saturday we offer you for the little sum of **\$6.98** Six Ninety Eight



Your choice of Nine Hundred men's gray clay all wool worsted suits, French facing, piped edging lined with extra good quality Italian cloth, round and square corner.

Men's black clay worsted suits, all wool French facing, piped edging, lined with wool serge and Farmer's satin—round and square cut. Men's all wool fancy striped and checked suits in worsteds, cassimeres, chevot and serges, round and square cut, plain and French facing, lined with Italian and Farmer's satin.

All at, a suit **6.98** and for **\$10**

you take your choice of over eight hundred men's \$16, \$18 and \$20 suits reduced to \$10. 800 men's fine suits, made to retail absolutely for from \$16 to \$18 and \$20 each, will go on sale Saturday at \$10. This lot includes men's fine 20-oz. all wool black clay worsteds in sacks and frocks, plain and silk-lined, also men's all wool black thibet cloth suits, French faced, fancy satin lined; men's high grade all wool Vicuna suits in black and Oxford mixtures. French faced, satin piped, and lined men's high grade all wool crepe cassimere suits, all of which will go at, a suit **Ten Dollars**

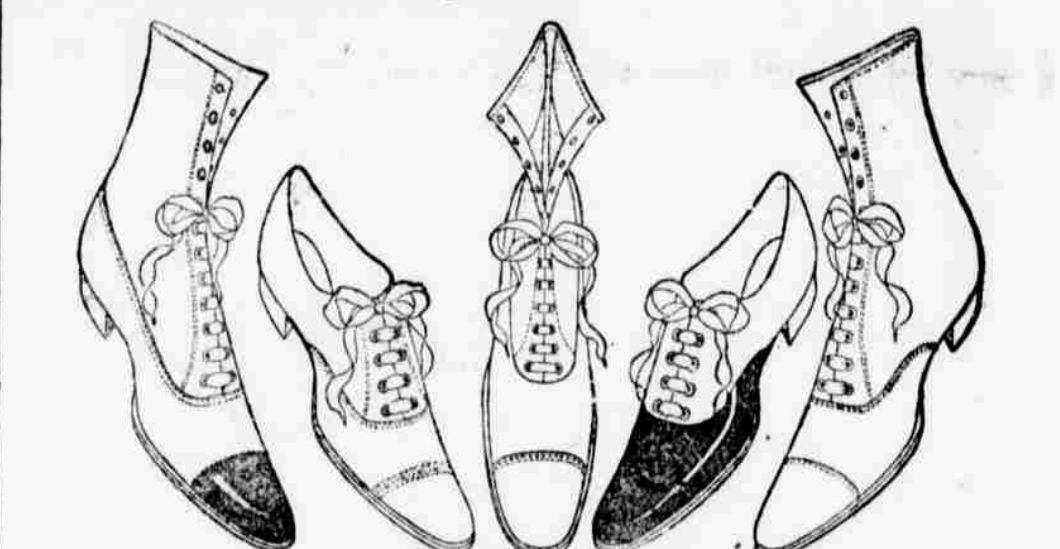
### OUR LATEST SHOE TRIUMPH THE WONDER OF OMAHA.

Wholesale and Retail Shoe Stocks Sacrificed to Make a Bargain Shoe Day Saturday Saturday we continue our sale of A. A. Rosenbush & Co.'s 292 Devonshire Street, Boston,

ENTIRE STOCK OF MEN'S Regent \$350 shoes in black and tan vici kid and Russia calf skins; all the newest styles, all Goodyear welt soles; all sizes, at **\$2.25 a pair.**

### Fine Shoes and Oxford Ties

Saturday we offer over 16,000 pairs fine turn and welt shoes, and Oxford ties at just about half their real value. No matter what excuse others may offer—there's not a store in the whole country that can or will duplicate our bargains.



2,000 pairs ladies' black and tan, plain and fancy vesting top shoes worth three dollars a pair—all sizes—go in basement at **\$1.59** pair.

We are Sole Agents for **Edwin C. Burt's 5.00** Ladies' Fine Shoes **Queen Quality 3.00** Shoes & **2.50** Oxfords Julia Marlowe Shoes and Oxfords Dr. Reed's Fashion Shoes **4.00** for Men

1,200 pairs ladies' black and tans, plain and fancy **OXFORD TIES**—go in basement at **89c** and **98c**

**LADIES' FINE SHOES** Made by Price & Wolf, to retail at **Five and Six Dollars,** go tomorrow at **\$2.50**

Made of Heyl's Patent Leather. Foerderer's Viel Kid in black and tan, all fine sewed—all sizes—all widths.

Ladies' New Golf Boots, **\$3 and \$3.50**

Big bargains in misses, child's, infant's, boys' and youth's **Shoes, Slippers and Oxfords** in blacks, tans and all desirable shades.

Specials in basement on bargain squares—Shoes and Slippers. **15c, 29c, 39c, 49c, 59c, 79c, 89c, 98c, \$1.25, \$1.65.**

### Boys' and Child's Suits.

THE marvelous growth of our Boys' and Children's Clothing department proves conclusively that for genuine value giving, for money saving prices and courteous attention to all, it is unexcelled and unrivalled by anyone anywhere. Saturday Boys' and Child's suit sale will be ONE GREAT CLOTHING SALE, meriting the attention of all who want to buy reliable and best Boys' Suits at such low prices that are absolutely impossible for anyone to match

**Boys' and Child's Vestee and Vest Suits worth \$4,** sizes 3 to 8 years, some with silk faced lapels, vests buttoning in front (same as men's) or sailor collar suits, with regular vestee and pants, all handsomely trimmed, latest spring styles in cassimeres, worsteds, flared or plain chevots, that sold as high as \$4—Saturday's special price **1.49**

**Boys 2-piece Knee Pant Suits worth \$3.50,** sizes 6 to 15 years, in black and blue chevots, striped and checked worsteds—fancy and plain chevots, lowest styles, strongest silk sewing throughout, reinforced seams, neat and dressy boy's suits that you would expect to pay \$2.50 for—Saturday's price **1.98**

**Boys' and Youths' Long Pants Suits,** ages 11 to 20 years—we have arranged for Saturday's selling, all the best \$6.00 and \$7.50, \$8.50 long pants suits in those stylish fancy checks and striped worsteds, as well as plain materials, excellent fitting, thoroughly well made, any width pants, on sale Saturday at **5.00**



Alterations made free by our expert tailors.