



**MEN'S SUITS**

We challenge anyone to show as fine clothing as we do and to sell it for so little money. The immense quantities of the very newest—swell—est—most correct clothing of the season—for men and boys—which we now carry is in itself a proof of the trade we have and the constant increase in the demand for the high class garments we sell. In proof of it we offer tomorrow most extraordinary bargains.

We Challenge Any Store in the United States to Equal These Bargains

10,000 yards organdies, plain black sateen, plain swiss, etc., long mill remnants, worth 15c, go at

1c yd

10,000 yards 36-inch wide percale long mill remnants, worth 15c, go at

2c yd

10,000 yards full standard bleached muslin, worth 7 1/2c, go at

2 1/2c yd

10,000 yards plain white dotted drapery and dress swiss, worth 15c, go at

5c yd

10,000 yards corded ging-ham mill remnants, worth 12 1/2c, at

2c yd

10,000 yards full standard dress prints, worth 7 1/2c, go at

2 1/2c yd

10,000 yards new fancy lawns, worth 8 1/2c, full pieces, not remnants, go at

1c yd

10,000 yards 36-inch wide imported percales, go at

8 1/2c yd

10,000 yards 32-inch wide imported gingham, worth 25c, at

8 1/2c yd

10,000 yards bicycle cloth, worth 12 1/2c, go at

8 1/2c yd

# CHALLENGE SALE

Beginning tomorrow, the third week of our annual challenge sale---we call your attention again to the absolute fidelity with which we back up our advertisements with facts---not only every day during these many years, but especially also in our challenge sales---when we give such sensational values. These challenge bargains are really so great that some few people have told us personally that they really did not think it possible for anyone to give them so much for their money, but that they'd come and see anyhow.

That's Just What We Want You to Do Too---You Come and See Tomorrow.

## BOSTON OMAHA STORE

J.L. BRANDEIS & SONS. 161 DOUGLAS

### Black and Colored DRESS GOODS

\$2.50 Black Dress Goods 49c, 75c and 98c

Having bought 50 assorted pieces of high grade black crepons in the new blazer effects, pure wool and mohair. These are goods that we heretofore sold at \$1.50 to \$2.50 yard, but go on sale in dress goods department at

49c 75c 98c

A late arrival of new black fabrics, including extra fine mohair, brillantines in plain and fancy weaves, seeded armures, figured mohairs, jacquards, very wide mohair sicilians, storm serges and German henriettes, go on sale Monday in black goods department at

49c

\$1.50 Black Cheviots 98c

As a special leader in black dress goods department, we offer 10 pieces 58-inch steam finished cheviots, guaranteed not to spot, the most popular spring fabrics, has the proper weight, and is actually worth \$1.50 yd., on special sale Monday

98c

### CHALLENGE SALE SILKS

75 pieces new plain taffetas, fine quality, including all the new scarce shades, positively worth 85c, Monday's price

Extra Special in Silk Dept. 49c

\$1 Panne Liberty Silks 59c

60 pieces new Panne Liberty silk, the first in Omaha, 20 different shades, also black and white, worth \$1, special price

59c

75c Pongee Silks 39c

35 pieces natural pongee silk, the scarcest thing in the silk market, worth 75c, at

39c

\$1.00 Foulard and \$1.39 Taffeta Silks at 69c

60 pieces new Cheney Bros. imported foulards, all new styles and 24 inches wide, some exclusive patterns, new rose, gray, blue, heliotrope, worth \$1.00 yd., Monday's price

69c

18 pieces guaranteed black taffeta, positively the best value ever given in black taffeta, every yard perfect and 27 inches wide, worth \$1.39, Monday's price, yard

### CHALLENGE SALE LINEN DEPT.

10,000 yds. strictly all linen Scotch table damask, worth 50c, go at

25c

Extra heavy quality all pure linen, fine German table damask, worth 75c, go at

50c

Many special bargains in two-yard wide double satin damask at

69c, 85c and 98c

Grand special offering in Dinner Napkins at 39c, 59c, 69c, 98c, \$1.98, \$2.98

doz. Every one a genuine bargain. Immense bargain in nearly 1,000 dozen all linen satin damask and knotted fringe huck towels, worth 25c go at

15c

Grand special sale of all-linen roller toweling at 5c, 7 1/2c and 10c yard.

Immense bargains in Cotton Huck Towels, worth 15c. At 3 1/2c and 5c each.

Special offering in one big lot--22-inch wide all linen lace cloth--would be cheap at 25c--go at

10c

Immense bargain in 2-yard wide Dresser Scarfs, worth 25c, at

15c

50c Colored Goods 25c  
50c wool cashmeres in black, reds, blues, browns, cream and all evening shades, go Monday at just half price

25c

\$1 Novelty Dress Goods 69c  
69c for choice of large assortment of the latest novelty weaves corded poplins, English granite cloth, two-toned vigoreaux, crystal bengaline, diagonals and cheviots, in all the new and correct colors. These goods are positively worth up to \$1 yd. Monday the entire line go on special sale

69c

\$1.50 Tailor Suitings 98c  
All the new tailor suitings, broadcloth, English camel's hair, satin faced vestings, costume cloth, promella cloth, homespun and cheviots, in all the late pastel shades. Never have been shown for less than \$1.50 yd. Monday they go on sale at

98c

### 3,000 New Pattern Hats



Special \$5 lot, including trimmed Leghorns, Turbans, Walking Hats, dress shapes. In this immense assortment you will find the very best trimmed hats for the money that can be produced. Your choice of these hats, which are displayed on four bargain tables, at

\$5.00

Our \$2.50 Hats are beautiful, every one of the latest shape, trimmed with sheer material, choice

\$2.50

### Immense Assortment of Low-Priced Hats in our Basement.

Ladies' Short Back Sailors trimmed with flowers, ribbons and ornaments

Children's Fancy and Novelty Braid Hats, trimmed with gauze and flowers

\$1.00

50c

### CHALLENGE SALE

10 styles of beautiful Brussels, Irish point, point de cadais, all high class curtains, none worth less than \$10.00, go at \$5.98

\$5.98

25 styles of Irish point, Brussels, Fish net and Battenberg effects, worth up to \$6.50, go at

\$3.98

100 different styles fine Nottingham Lace curtains, extra large size, fine quality, every pair guaranteed a bargain--Most of them worth \$3.50 pair--go at

\$1.98

10,000 yards lace curtain scrim, worth 10c yard, go at

2 1/2c yd

25 styles of elegant satin derby portieres, full length, worth \$3.00, go at

\$1.98 pair

Challenge Sale Brush Binding--In all colors, suitable for binding any kind sofa skirt, go at

3 1/2c yd

10c quality Double Warp Velvetten Skirt Binding in black and all colors, go at

5c yd

25c quality almost every style and color of Dress Buttons go on bargain counter at

1c doz

12 1/2c quality all shades of all silk dress trimmings, same style as the Jubly trimming, go on bargain counter at, yd.,

3 1/2c

2,000 yards strictly All-Silk Fringed Moss Trimming--almost every shade, also two-toned effects, regular price 25c yd., on bargain table at

2c yd

### UNDERGARMENTS

25c Ladies' Summer Underwear--jersey ribbed undershirts in plain white, ecru and fancy colors, some with silk crocheted trimming and silk taped, go on bargain square at, each

10c, 7 1/2c and 5c.

250 dozen Ladies' mercerized Silk and Swiss Ribbed Undervests, also Richelleu Ribbed Undervests in white, cream, pink and blue, silk ribbon trimmed, also with lace yokes and lace shoulder straps, worth regular up to 75c--go at

39c, 25c, 15c.

Ladies' Fine German Lamb Skin Gloves--in every weight and color, including black and white, with very neatly embroidered stitched backs, every pair guaranteed and fitted to the hand at glove department--at per pair

98c

Ladies' Extra Quality Imported English Suede Gloves, imported direct by us. All the very latest new spring colors, beautifully embroidered back, go at

1.25



Babies wanted! All sizes, to fit uncut infants' shoes. We have an unusually attractive assortment of babies' shoes in all colors of the rainbow, and can fit the little toes, including the baby, the little baby and the tiniest baby of all.

At 15c, 25c, 39c, 50c, 75c, 98c, \$1.25.

### CHALLENGE SALE NEW SHOES.

FOR BETTER LADIES' SHOES THAN OTHERS SELL FOR \$2.50.

FOR BETTER LADIES' SHOES THAN OTHERS SELL FOR \$3.00.

\$1.39

\$1.98

FOR BETTER LADIES' SHOES THAN OTHERS SELL FOR \$5.00.

FOR BETTER MEN'S SHOES THAN OTHERS SELL FOR \$2.50.

\$3.00

\$1.69



On Sale Monday all the NEW SPRING STYLES "QUEEN QUALITY" \$3.00 Shoes for women, In Black, In Tans, In Patent Leather, \$3.

### Challenge Sale BOYS' Clothing

We Give Away Free with every purchase of a boys', youths' or child's suit  
A Base Ball Bat,  
A Base Ball,  
A Base Ball Mask or  
Pair of Boxing Gloves.

### Notions Grand Challenge Sale

All the 25c nut and bolt steel shears go at only.... 10c

10c finishing braid, bolt .... 5c

20c silk elastics, pair only .... 5c

10c oil cloth bags, each .... 2c

25c Canfield dress shield seconds, pair .... 5c

25c French pompadour hair rats, each .... 10c

5c boxes steel hair pins, six boxes, go for .... 1c

10c Delong hook and eye imitations, card at .... 2c

15c wood towel racks .... 3c

Drapery pins worth 15c dozen, go at, dozen only .... 2c

10c envelopes --all styles, go at, package.. 1c

Pins, the 5c kind, go at .... 2c

Adamantine pins, the 2c kind, go, two papers for .... 1c

Brooks machine thread, spool .... 1c

Basting thread, 2 spools for .... 1c

Embroidery silk, dozen spools for .... 5c

All silk baby ribbon, three yards for .... 1c

Mercerized crochet silk, ball, only .... 2c

Best grade pure crochet silk, ball, at .... 5c

Crochet cotton, yard .... 2 1/2c