KELLEY, STIGER & CO.

Epecial Sale of Ladies' and Children's Spring and Summer Underwear.

As Long as Our Present Stock Lasts Easter Gloves, Man-Taltored Suits and Parasols-Special Agents Butterick's Patterns.

EASTER PARASOLS.

A special display this week of an entire that is new, attractive and up-to-date. We show many exclusive designs which you cannot find elsewhere. A look through will convince you. Handsome ceachings in plain and fancy effects, \$2,50, \$3.00 and \$3.50.

Plain coachings, with rish fancy border and fancy stripes, \$4.00, \$4.50, \$5.00. In the finer goods we have the new Dres-den effects, chiffon trimmed with sick fringe. and many other handsome novelties, from

LADIES AND CHILDREN'S HOSIERY AND UNDERWEAR. Spring and aummer styles in great varie-

ties. Prices are such as cannot be found Ladies' fast black seamless hose, double heel and toe, 23c quality, 15c pair. Ladies' fast black and tan hose, Richelieu

ribbed black with split feet and plain black high-spliced heel, double sole, superior qualities, only 25c pair. Ladies' Hermsdorf dye, extra quality liste

terns, this line is fully worth 45c pair; our price for Saturday, 35c, 3 for \$1.00. Ladies' fancy hose, including the latest novelties in checks, vertical stripes, a com-plete line of choice black lace hore, also tan, all fast colors; these are exceptional values;

Our price only 50c pair. Children's fast black seamless cotton bose. double knee, heel and toe, nothing to equal for less than 25c pair; all sizes, 5 to 9, only

Our line of boys' school hose is noted for excellent wear; the bicycle or leather se, triple knee, all sizes, 6 to 11, only 25c

Ladies' fine Egyptian cotton vests, high neck, long or short sleeves, ecru or white knee pants to match, 25c each.

Ladies' extra or medium size fine liele o cotton-ribbed vests, high neck, long or short sleeves, silk finish, knee pants to match. for Saturday 35c each.

Never before have we offered such bar gains in ladies' all silk vests, low neck sleeveless, also the patent shield vests, cov ers and protects the armpit, cream, white pink, sky, lavender and black; considered cheap at 75c; our price, only 50c each. We have the only genuine bargain in ladice' union suits, high neck, long or shor sleeves, ankle or knee length, white or ecru perfect fit, finished seams, all sizes, 50

The "Munsing" union suits for boys and girls; we have a complete line of sizes and styles. The superior quality, fit and finish of this noted underwear is well known by our customers. All sizes only 50c suit. KELLEY, STIGER & CO., Cor. Farnam and 15th

Your Sunday's dinner will not be complet unless you order a case of Schlitz Bock

The "Old Reliable Sloux City Route," 'Northwestern Line," je the best to St. Paul-Minneapolis. Two through fast trains daily from Union Depot 7:20 p. m.-6:55 a. m. Observation Parlor Buffet Cars on Modern Pullman Palace Sleepers on the night trains.

-Via Northwestern Line-

Right on top. Schlitz Bock beer. Order a case now.

Get out of that old suit and get into one of the handsomest man makers we are showing for spring. Read the ads of the Big Store on pages 7 and 12-and then come and see for what little money a good suit can be purchased for. Hayden Bros.

What you waste at some stores would go gallons, for 14c. a long way at the big store of Hayden Bros.-Read their ad on page 7.

Sam'l Burns, 1318 Farnam, is opening a new line of Libbey's cut glass. Prices \$2.00 to \$12.00. They are beauties.

On draught today at all Schlitz's saloons, Schlitz Bock beer.

the greatest clothing values of your life.

WE HAVE MEN'S ALL WOLL SUITS

50 beautiful new patterns of Men's Suits. \$10 regular \$15.00 to \$18 values, on sale at.....

Spring Overcoats

Almost Given Away

Entirely too many Top Coats for this

Men's \$6.50 Covert Overcoats, elegantly made, at Clay Worsted Overcoats, worth \$9.00, at

eleeve lining, worth \$12.50-at ...

Very finest grades, worth up to

\$18.00 at.....

Bilk lined, worth upto

Men's All Wool Cassimere and Worsted Suits, very stylish, worth

\$7.50 and \$9.00—on sale at......

Men's Fine Striped and Check Suits, worth \$10.00 and \$12.50-over

BOSTON STORE EASTER SENSATION. See the Immense Easter Egg Sus-

BOSTON STORE, OMAHA. This immense Easter egg is FILLED WITH BEAUTIFUL LIVE WHITE PIGEONS. Tied around the neck of each bird is a card; whoever brings in one of these cards

OLD PRICES WILL PREVAIL which are tied around the birds' necks to GIVEN PREE A BEAUTIFUL TRIMMED HAT.

The egg will open automatically and reease the birds. TODAY AT EXACTLY 10 O'CLOCK IN THE MORNING, Be sure to be on hand tomorrow morning

BOSTON STORE, OMAHA, N. W. Cor. 16th and Douglas Sts. keep and we never advertise prices unless

ad on page 7. Hayden Bros. Bock beer.

we have something extraordinary. Read our

Announcements.

Miss Anna Eva Fay and her company will give a special matinee today for women only. Tonight concludes the engagement. Miss Fay has been seen in this city before and on each visit has attracted much attention from the public and mystified skeptical audiences with her unique and seemingly fathomiess performances. For the last few years Miss Fay has been presenting an entirely new program, embracing many features never before witnessed, the principal of which is her latest and greatest oriental sensation, "Somnolency," an act so mysterious and wonderful in itself that it cannot and fine cotton, spring and summer weights. be properly described, but must be seen. Rembrandt ribbed, polka dots, fancy pat-This dainty little lady and her clever company have met with such great success that in many places long engagements have been imperative. For instance, seven weeks in San Francisco, five weeks in Denver, St. Paul, St. Louis and New Orleans, certainly the very strongest endorsement that the public can bestow on any similar engagement. Especially one strong feature intro-duced by Miss Fay is her matines for ladies Schnefer's Sarsparilla Co 65c duced by Miss Fay is her matinee for ladies

Remember to order a case of Schlitz Bock

Finest in the Land. The observation cafe car on the C., St. M. & O. Ry. to Sioux City, leaving Webster street depot daily at 3:40 p. m. Two trains daily for Sioux City, all points in northeastern Nebraska, South Dakota and northwestern Iowa. Direct connections at Sloux

City for St. Paul and Minneapolis,

Omaha Tent and Rubber company are prepared to fill all orders-tents, awnings and canvas goods. New location, corner 11th and Harney. 'Phone 883.

All palms, bulbs and other choice plants from Greater America exposition are for sale at Apairy building, Exposition grounds, at very low prices. Open Sunday.

Why Undress in the Dark When by traveling in the luxurious sleeping cars of the CHICAGO, MILWAUKER AND ST. PAUL RAILWAY you may turn on the electric lamp and make the berth as

City Office, 1504 Farnam st.

Stonecypher, printer, ad-writer. Up-to-date cuts for sale. 1201 Howard. Tel. 1316.

See C. F. Harrison's real estate bargains. Do not forget to ask for Schlitz Bock beer

50c violet water for 25c. 25c 4711 White Rose soap for 10c 50c society Hygienique soap 29c. 1/2 pt. can Sherwin-Williams paint for 15c. Mennen's Talcum Powder for 12c. 25c Cuticura soap for 29c.

50c Horsford's Acid Phosphate for 40c. Good paint Brushes, 10c, 15c and 25c. First class Bulb syringe for 50c.

EASTER EGG DYES by mail. Send us 12 cents and we will send you ferent colors of dyes-and one envelope containing 24 sheets of dye (calico) paper -From Union Passenger Station .for decorating eggs for easter-or send ? cents and we will send either one of the

Men's Easter Suits and Top Coats.

SOME EASTER WEEK DRIG BARGAINS.

25c Vermont Root Beer Extract, (makes

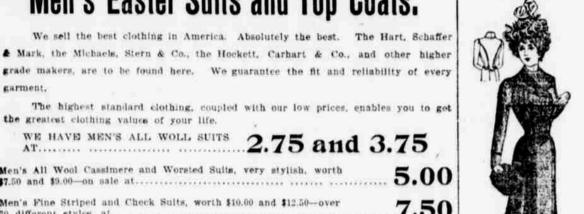
Write for cut price drug catalogue.

Sherman & McConnell Drug Co New location, Cor. 16th and Dodge.

Opp. (South) New Postoffice, Omaha.

2.75 and 3.75

1313 Farnam St., Omaha. 337 Broadway, Co. Bluffs



Sample Silk Waists. Stylish Sample \$6.00 Silk The regular \$7.50 quality Silk 3.98 Waists at Ladies' \$10.00 Silk Waists Finest \$15.00, \$20.00 and \$25.00 Silk Walsts 9.98

WOMEN'S \$18.00 SAMPLE SUITS \$10.00. WOMEN'S \$25,00 SAMPLE SUITS \$15.00. WOMEN'S \$35.00 SAMPLE SUITS \$20.00 WOMEN'S \$45.00, \$50.00 AND \$60.00 SAMPLE SUITS ON SALE AT \$25.00

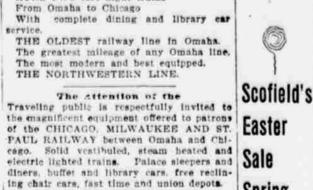
Sample Skirts.

Very handsome Skirts, regular value \$15.00-on	7.75
Women's \$10.00 Skirts on sale at	6.00
. Underskirts.	
The greatest line in Omaha. We make a specialty of FINE UNDERSKIR	TS.
Ladies' All Silk Taffeta Skirts, in colors and fancies, with one and two ruffles, worth \$5.00, for	2.75
500 Ladies' Underskirts in all the new shades, made from the very finest mercerized foulards, worth \$5.00, for	2.98
25 DOZEN LADIES' WRAPPERS AT 29C.	
as a second discourse to manualize supply \$1.05	

50 DOZEN LADIES' WRAPPERS, WORTH \$2.00-FOR 98C,

People's

Pictures and Notes Spronte Is the title of a handsome descriptive book let issued by the Illinois Central railroad illustrating the scenic features of Omaha, Council Bluffs, lows and northern Illinois as seen from the car window on the "Chicago Limited." For copy of same call on or address W. H. Brill, district passenger agent, Illinois Central railroad, Omaha, With Drawing Room steepers, library and



Jackets

Remembrance

Only one Chicago rallway line

From Omaha to Chicago, Illinois,

Operates Library Buffet Cars

On ALL limited trains.

ONLY ONE railway line

Runs a limited day train

ONLY ONE rollway line

From Omaha to Chicago

RUNS TWO fast night trains

THE NORTHWESTERN LINE.

The attention of the

City Ticket Office, 1504 Farnam st,

F. A. NASH General Western Agent.

HEMPEL-Mary, wife of C. A. Hempel, April 12, aged 49 years. Funeral services at residence, 827 South Twentieth street. Sunday afternoon, April 15, at 2 o'clock. Inferment in Prospect Hill Cemetery. Friends invited.

ARTRIDGE—Gretchen, daughter of C. W. Partridge, aged 3 years, at 12, o'clock m., March 12, Funeral from family residence Saturday? Private.

HORNBERGER—Henry, aged 50 years, of apoplexy, at his late residence, 4523 North Twenty-fourth street. Funeral Sunday at 2 p. m. from residence. Interment Prospect Hill cemetery. Friends invited.

Gold, Gold Facts

Syrup Figs (California)

West's Nerve and Brain...... Uncle Sam's Tobacco Cure

Pinkham's Compound

Carter's Liver Pills

SCHAEFER CUT PRICE DRUG

dining cars.

ALWAYS be remembered

Kid Gloves \$1.50. Ties 25c, 50c, \$1. Chemisettes 25c. Leather Belts 25c, 50c Pulley Belts 75c. \$1. Collars 2 for 25c. Silk Waists. Silk Petticoats.

kid Gloves \$1.

You will find us showing the correct styles at

SCOFIELD

the Syrup of Figs 50c Birneys Catarrh Cure 25e Carter's Pills..... 2De 50c Dodd Kidney Pills 50c Dodd Dyspepsia Tablets..... 20c 25c Ayer's Cherry Pectoral 10c Cascarets 20c Cascarets \$1.00 Bromo Seltzer 75e \$1.00 Listerine Miles Nervine 75e 35c Castoria 25c Cuticura Scap 25c Packer's Tar Soap Mennen's Talcum Se Bromo Oninine \$1.00 Pinkham's Compound Bromo Quinine 15e

J. A. - ULLER & CO CUT PRICE DRUGGISTS. Oldest Paint House in Omaha. 14th and Douglas Sts. OPEN ALL NIGHT.

on a fine instrument by attending this sale without delay. Hundreds of new

Steinway, A. B. Chase, Ivers & Pond, Vose, Emerson, Packard and Steger Uprights.

on which the factories made special concessions ewing to our loss by the re

Beautiful Knabe 71 Octaves, \$98. New Cabinet Grand Upright, only \$138.

Hallet & Davis, Kimball, Kranich & Bach and other medium grade plance at prices below factory cost. Every instrument fully guaranteed.

Although our prices are from \$100 to \$150 less than others, we still sell on easy monthly payments and give a handsome stool and scarf free with each

ChickeringUpright, large size, \$165

New pianes for rent. Fine tuning and repairing. Telephone 1625. Write for catalogues, prices and terms, or pay us a visit of inspection and see the wonderful PIANOLA-the greatest musical invention of the century.

The Old Reliable Piano House.

HAYDEN'S Remarkably Low Prices on **Greater Bargains**

A Genuine Sample Sale where the garments are bought right-that is-50 per cent of from reputable manufacturers is a great thing for a house -and especially at this time-right at Easter-when everybody wants to buy. Our Cloak department is crowded every day Because we are selling high class sample garments for less than other houses can buy them. Try the Big Store before you buy and you will not be disappointed.

Sample Suits.

A swell line of Sample Dress Skirts, worth \$25.00 on

Attend our Great Sale of Easter Millinery.

WELCOME

TO THE GREAT SHOWING OF

MERCHANDISE.

Saturday, April 14th,

The bright easterly array of

Ladies' Cloaks, Suits, Waists, Millinery Is ready, and there is no incompatibility in the blending of cour-

tesy and commerce. A hearty welcome awaits you, Our Purpose is to give Omaha not only the biggest but

the best stock of ready-to-wear clothing for men and women. We're under obligations to do better than we ever did, to consider present and prospective needs with exactness, and to bring from every fashion center the brightest products of the clever minds. Is it worth while to stop and ask you to come? We think so; with so many novelties to be admired. Those who like fashion gossip will be interested in these new departments that

we have added for your betterment,



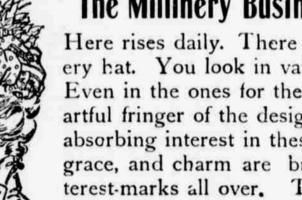
Ladies' Stylish Spring Suits. Style, fit and material-these form the trini-

ty of graces which make the perfect garment of the day. We have cultivated these three graces and when you come and see our pretty line of stylish spring suits you will

conclude that we understand them completely. The suits are stylish because they were made by the best cloak and suit makers of the world, who are far advanced in all matters pertaining to modes. They fit because we have competent people to fit them to you, and the materials are right because the garments where chosen by buyers of experience and ability. The crowds jostled each other yesterday to get a glimpse of our suit window, and judging from the remarks by

the spectators, there was no such a sight to be seen elsewhere in Omaha.

The Millinery Business.



Here rises daily. There is a charm and skill in every hat. You look in vain for hackneyed ideas here. Even in the ones for the least money you trace the artful fringer of the designer. The department is of absorbing interest in these spring days. Beaty, and grace, and charm are broadening, deep'ning the interest-marks all over. The women of Omaha are beginning to comprehend the scope of the place.

The exhibition of our collection of millinery is the event of the season. The reputation has been won by hard work. live up to it requires great efforts. But the day has not come In which this business takes any backward step.

The millinery room is a-bloom. You'd guess some fairy had plucked the rose buds and violets, so lifelike are they. Dame nature might well be jealous of these fadeless blooms, for makers of them have studied the secrets very successfully. Seems like a suburb of Arcadia, Not a skip in the collection. Not a doubt as to leadership. Everything of perfect rightness, including prices, which are much below those asked elsewhere in town. Hosts of patterns have been gathered for you, more than the writer cares to even attempt to describe. Come. Our heartiest wish is that you may enjoy the event.



Rabbits in the Window @ Beauty

That's our sign for Easter Egg Dye. Package Easter Egg I.fes, containing welve colors, 5c; by mail, 7c. Package con uining twenty-four sheets of calico paper or making "speckled" eggs, 5c; by mail, 7c. Both of above by mail, 12c. Good paint brushes 10c

2-pint can Sherwin-Williams' paint
Buttermilk Soap, box

50c Genuine Syrup of Figs

25c Tetlow's Swan Down Powder

50c La Blanche Face Powder

50c Pozzoni's Face Powder

51.00 Mme. Yale's Goods

51.00 Peptogenic Milk Powder

51.50 Fellow's Syrup

11. & H Soap, for cleaning

Sixteenth and Dodge Sherman & McConnell Drug Co Itself

Is marred by a broken down or missing Have it replaced by a crown or bridge. Only \$5.00 per tooth. Extracting . Vitalized Air Teeth Cleaned Taft's Philadelphia Dental Rooms.

1517 DOUGLAS ST. MANHOOD! WOMANHOOD oman's week The Kerr Medical Institute

Gn Lard, on Ham, on Bacon is a guarantee of purity. Swift and Company, Chicago, Kansas City, Omais-St, Louis, St. Joseph, St. P.

DO YOUR BUYING NOW.

Selling the most Clothing in Omaha. Selling

\$10