HAYDEN'S GREATEST SALE.

100 Extra Clerks for Tuesday to Sell $300,000 Stock of People's Store.

This colossal sale brought even bigger crowds Monday than we looked for and we have to apologize to those customers who had to go away without being waited on. Tuesday the immense stock will be better arranged for selling, and in addition we have put on 100 extra salespeople and assure the best possible service. The earlier you come the easier to select.

Such tremendous bargains in fine new goods were never offered to Omaha buyers until "The People's Store" was compelled to sacrifice their immense stock for Hayden's ready cash. We make the prices that do the business.

BARGAINS ON SALE TUESDAY FROM THE PEOPLE'S STOCK IN DOMESTIC AND LINEN DEPARTMENT:

All the 25c, 39c and 50c towels at 25c each; 25c towels at 15c each; 32 and 40-inch wide India linen and lawn, was 10c and 15c, at Hayden's, 5c yard; 8c and 10c checked nainsook at Hayden's, 2½c; yard wide mill remnants, bleached muslin, at the Big Store, 3½c yard; 36-inch fancy drapery Swiss, was 10c, 12½c and 15c yard, all perfect, at Hayden's 8c yard; 25c and 29c bleached table linen, 15c; People's Store damask, marked $1.75, on sale at Hayden's, $1.00 yard; 2-yard long dresser scarfs, plain white and fancy printed, were 25c, Tuesday, 15c. Now is the time to pick up bargains in linens and domestics; take a look through our department, the largest stock and the lowest prices every time.

DRESS GOODS SALE.

Just hear the other fellows roar. All the blow and all the gush do not make prices. We have the People's 7-month-old dress goods, and any lady wanting a new dress, it is just like finding it. Just read: Neat new spring plaids, 2½c yard, all you want of them (no peddlers); half wool cashmeres, 5c; half wool serges, 10c; storm serges 42-inch wide, 10c; homespuns and silk and wool novelties, 9c; plaids, suitings, novelties, sold up as high as 69c, on this sale, 15c. See our 25c tables; there is not a yard on them that the People's did not sell from 50c to $1.00 per yard. See our 39c table, all goods were sold at from 75c to $1.98 per yard. All the cheviots that the People's sold at $1.50, we will sell at 75c; all the crepons that the People's sold up to $2.50 will go at 98c; all the golf plaids that the People's sold at $1.98, will go on this sale at 75c; all the French flannel that the People's sold at 75c and 98c will go on this sale at 49c. Sweeping reductions will be made each day until all this surplus stock will be closed out. Come early. Several special salesmen here to wait on you.

TUESDAY BIGGER AND BETTER BARGAINS FROM THE PEOPLE'S SILK STOCK

Such crowds, such bargains, such excitement, was never before witnessed at any silk sale ever held. We will be in better position to wait upon you, tables will again be filled to overflowing with these wonderful values: More silk at 10c. More silk at 25c. More silk at 35c. More silk at 29c. $2.00 fancy silk at 49c and 59c. $2.50 brocade and evening silk for 69c. $1.00 black silk at 50c.

Foulards and wash silk almost given away. No one ever dared to sell silk so cheap. No sale ever compared to this. Come and bring your friends. $25,000 worth of silk to be sold at once.

PEOPLE'S NOTIONS, RIBBONS, ETC.

Come and see the marvelous bargains. A lot of 25c, 35c and 50c belts from the "People's" store at 5c each. 5c, 10c and 15c dress trimmings 1c yard. Spool cotton 1c. Crochet cotton, best quality, 2c. A big line of 25c and 35c picture frames 10c each. 50c dresser scarfs 19c. Best quality corduroy binding 2½c yard. Best quality brush edge binding 1c yard. 50c belt hose supporters 15c pair. 50c handbags 15c. Ribbons worth 25c at 5c yard.

FURNISHING GOODS FROM "THE PEOPLE'S."

Men's finest 50c neckwear at 15c. Regular $1.00 neckwear 25c. Men's 25c hosiery at 10c. Men's 35c suspenders 15c. Men's 75c white and colored shirts from the "People's Store," slightly soiled, at 25c. All "The People's" 75c underwear at 25c. $1.00 kid gloves 39c. $1.50 kid gloves 69c. Ladies' 35c hosiery at 15c. Children's 25c hose at 10c. Ladies' 50c underwear 12½c. One lot of ladies' underwear worth up to $1.00 at 25c. One lot of corsets worth up to $1.50 at 49c.

THE ENTIRE GROCERY STOCK OF "THE PEOPLE'S STORE" NOW ON SALE IN HAYDEN BROS. GROCERY DEPARTMENT AT HALF PRICE.

"The People's" 25c baking powder, 9½c. All kinds of spices in pkgs., "People's" price 10c; ours 3c. 48-oz. cans sauced mackerel, "The People's" price 38c; ours 23c. 15c baked beans; our price 5c. Pickles in glass, "The People's" price 15c; now 5c. Their 6c prunes now 3c. Their 10c prunes now 5c. Runkle Bros. cocoa, their price 45c; ours 25c. Aunt Jemina's pancake flour 5c. "The People's" 10c Japan rice, 5½c. Their 8c Jap rice, 3½c. 25 lbs. sugar for $1.00. The People's 12c quality corn, 7½c. "The People's" 10c cans lye now 5c.

HAYDEN BROS.

Again in Service.

The Anchor Line steamship City of Rome will resume her regular place in the New York and Glasgow service at once, having just been released from the service of the British government. Her next sailing day from New York will be May 5.

Why Undress in the Dark

When by traveling in the luxurious sleeping cars of the CHICAGO, MILWAUKEE AND ST. PAUL RAILWAY you may turn on the electric lamp and make the berth as light as day.

City Office, 1504 Farnam st.

Grand millinery opening Wednesday and Thursday. Fred Kern, 1408 Douglas.

Stonecypher, printer, ad-writer. Up-to-date cuts for sale. 1201 Howard. Tel. 1310.

BOSTON STORE'S CHALLENGE

Our Annual Challenge Sale Starting Today the Greatest Mercantile Event in Omaha.

BARGAINS ALMOST BEYOND BELIEF

The Immense Buying Crowd that Thronged Every Aisle in Our Store Today Proved that Such Bargains Were Never Offered.

STILL GRANDER BARGAINS TODAY.

We say it again and prove it again. No other store can give you as good values as we do.

No one can give you so much for your money as we do.

No matter what happens.

No matter when or how.

We challenge any one to offer such remarkable bargains as these:

Ladies' laundered shirt waists, this season's style, 75c quality. Challenge sale price, 29c.

Ladies' $1.50 figured brilliantine skirt, challenge sale price, 49c.

Ladies' $5.00 silk lined spring jackets, black and colored, challenge sale price $2.49.

75c French coutille and summer corsets, black, white and fancy floral designs, all sizes, main floor, challenge sale price, 29c.

CHALLENGE SALE DRESS GOODS.

25c dress goods, 5c yd.
$1.00 dress goods, 29c yd.
$1.50 dress goods, 49c yd.
50c silks, 9c yd.
75c silks, 25c yd.
$1.00 silks, 49c yd.
$2.50 black silk velvet, 69c yd.

CHALLENGE SALE SUITS AND SKIRTS.

$12.50 ladies' tailor made suits, $5.00.
$17.50 ladies' silk lined suits, $9.98.
$3.98 silk capes, $1.50.
$7.50 all wool tailored skirts, $1.98.
Ladies' tailor made skirts, $2.98.

CHALLENGE SALE MILLINERY.

$1.00 pretty trimmed hats, 39c.
$1.25 trimmed walking hats, 50c.
50c untrimmed hats, 8c.
$1.00 untrimmed hats, 25c.
$2.50 trimmed hats, $1.00.
Copies $10.00 pattern hats, $3.98.
Copies $15.00 pattern hats, $4.98.
$1.00 and $1.50 flowers 10c and 19c.
Challenge sale of all kinds of dress trimmings, worth up to 75c, go at 3c and 5c yd.
1,000 bolts almost every style dress trimmings, worth up to 25c, go at 1c and 2c yd.
300 pieces silk fringed guimp, all colors, worth 35c, challenge sale price 3c yd.
25c fancy buckles, challenge saleprice 5c.
Big bargain table with torchon and silk laces, challenge sale price 1½c yd.
Four bargain counters with valenciennes, Mechlin, English and German torchon, silk and oriental laces, worth up to 50c, challenge sale price 3½c, 5c and 10c yd.
An immense quantity of all kinds colored embroidery, challenge sale price 5c and 7½c yd.
Embroidery and insertion, worth up to 35c, challenge sale price 3½c, 5c, 7½c and 10c yd.

CHALLENGE SALE CLOTHING.

$7.50 men's wool suits, $3.95.
$12.50 men's wool suits, $6.50.
Men's finest $17.50 business suits, $12.50.
$3.00 boys' suits, $1.25.
$5.00 boys' suits, $1.98.
Boys' wool knee pants suits, double knees and seats, 29c.

CHALLENGE SALE FURNISHING GOODS.

$1.00 men's laundered shirts, 39c.
50c colored laundered shirts, 29c.
Men's $3.00 spring hats, $1.38.

BOSTON STORE, OMAHA,
N. W. corner 16th and Douglas.

Remembrance.

It should ALWAYS be remembered
Only one Chicago railway line
Operates Library Buffet Cars
On ALL limited trains.
ONLY ONE railway line
Runs a limited day train
From Omaha to Chicago, Illinois,
With Drawing Room sleepers, library and dining cars.
ONLY ONE railway line
RUNS TWO fast night trains
From Omaha to Chicago
With complete dining and library car service.
THE OLDEST railway line in Omaha.
The greatest mileage of any Omaha line.
The most modern and best equipped.
THE NORTHWESTERN LINE.

Announcements.

A matinee will be given tomorrow of "The Old Homestead" at Boyd's. Denman Thompson will positively appear at this performance. Usually Mr. Thompson does not appear at mid-week matinees, but as this is his first appearance in Omaha in this play he has consented to play his part.

Sydney Flower, LL. D., of Chicago, has consented to give one more lecture in Omaha before he leaves. Tonight at Creighton hall he will speak on Zoism, the new religion on magnetism and perpetual youth.

The Attention of the

Traveling public is respectfully invited to the magnificent equipment offered to patrons of the CHICAGO, MILWAUKEE AND ST. PAUL RAILWAY between Omaha and Chicago. Solid vestibuled, steam heated and electric lighted trains. Palace sleepers and diners, buffet and library cars, free reclining chair cars, fast time and union depots.

City Ticket Office, 1504 Farnam st.
F. A. NASH General Western Agent.

Witnesses Wanted—Parties who were present Monday morning in Hayden's dress goods department when a young man was dragged through the store and called a "shoplifter," etc. Address D 35, Bee.

All palms, bulbs and other choice plants from Greater America exposition are for sale at Apairy building, Exposition grounds, at very low prices. Open Sunday.

CLOTHING AT A SACRIFICE

All Profit Pushed Aside—All Energy Devoted to Quick Selling.

THE CONTINENTAL MUST HAVE THE ROOM

Money an Object, Too—No Garment Reserved—Sale Affects Entire Stock of Fine Ready to Wear Clothes —Hats, Shoes, Furnishings.

The one great opportunity is now at hand. Never again will you be able to buy such reliable clothing at such prices, but we're determined to move the goods and we're cutting the price deeper than it's ever been cut before. $20,000 worth of clothing must be got out of the way this week.

Top coats worth $8 go at $5.00.
Top coats worth $10 go at $6.75.
Top coats worth $12 go at $7.50.
Top coats worth $15 go at $10.
Top coats worth $18 go at $12.75.
Top coats worth $22 go at $15.00.
Suits worth $10 go at $7.50.
Suits worth $12 go at $10.00.
Suits worth $22 go at $16.00.
Suits worth $25 go at $18.00.
Boys' long pants suits go at $3.85, $5.50 and $8.50 that are worth double.
Boys' 2-piece suits at $2.85, $3.85, $4.50.
Boys' reefer suits, $2.50.
Hats at 75c.
Hats at $1.00 and $1.50.
All our hats at half price or less.
Shoes at $2.50.

A shoe that will cost you $4 and maybe $5 at other stores.

This is a genuine cut price sale forced upon us by the tearing down of our Fifteenth street wall and by the arrival of the new spring suits for which we must find room.

CONTINENTAL CLOTHING CO.,
N. E. Corner 15th and Douglas.

Grand millinery opening Wednesday and Thursday. Fred Kern, 1408 Douglas.

TWENTY ARRESTS, NO FINES

"Blue Monday" Morning Passes in Police Court and in No Case is Punishment Imposed.

Twenty arrests were made by the police between noon of Saturday and 9 a. m. yesterday. The names of all of these were called in police court in the morning, and all were arraigned save those who were out on bond, yet in not a single case was a punishment imposed. All who pleaded guilty were discharged and the cases of all who pleaded not guilty were set for hearing at some future time.

One of the officers, who had an especially strong case against his prisoner, said: "There is very little encouragement for the police to make arrests when they feel confident that the chances are fifty to one against conviction. The testimony of a police officer seems to have very little weight in this court. The word of the prisoner is usually taken in preference to that of the arresting officer, and petty offenders throughout the city simply give the police the laugh."

Of the twenty offenders booked for arraignment five were plain drunks, three were vagrants, three disturbers of the peace, three were charged with assault and battery, three with hauling manure within the city limits, one with maintaining a nuisance, one with violating the garbage ordinance and one with driving a hack without a number.

For an appetizer Cook's Imperial Extra Dry Champagne leads all. For 40 years it has taken the lead for its purity.

Grand millinery opening Wednesday and Thursday. Fred Kern, 1408 Douglas.

CHALLENGE SALE $5, $4 SHOES, $1.39.

2,000 Ladies' $5.00, $4.00 and $3.00 Handturn and Welt Shoes at $1.39.

AT BOSTON STORE, OMAHA.

We have always told you that we sold more shoes and better shoes for the money than all the other stores in town put together, and we demonstrated this fact again yesterday and will do it again today in a manner which leaves no room for doubt and which is really remarkable.

$1.39 FOR LADIES' $5 AND $4 SHOES.

You just think of it, here we put on sale no less than 2,000 pairs ladies' fine black and tan hand turn shoes, absolutely made to retail this spring for no less than $3.00 and for up to $5.00 pair, and give you your choice for $1.39.

These are facts which cannot be denied, get your share today while this opportunity lasts, it is almost impossible for it to occur again.

We have also a big sale of men's shoes at $1.69, which are better than any man's $2.50 or $3.00 shoes that are offered anywhere else.

Our misses' shoes at $1.15 are better than anybody elses $1.50 shoes.

And we have splendid boys' shoes at $1.39, which are better than anybody elses $1.75 shoes.

Boston Store sells more shoes and better shoes than anybody else in town and you know it. Come to this sale today.

BOSTON STORE, OMAHA,
N. W. corner 16th and Douglas Sts.

Mortality Statistics.

The following births and deaths were reported at the office of the Board of Health during the twenty-four hours ended at noon Monday:

Births—James E. Lindley, 510 Corby, boy; O. C. Rosengren, 404 Williams, boy; J. W. Carroll, Thirteenth and Kavan, boy; Charles Smith, 2631 Decatur, boy.

Deaths—Albert Bell, 1108 South Thirteenth, 23 years; Hannah Bloom, Clarkson hospital, 56 years; C. A. Erickson, St. Joseph's hospital, 25 years; Blanch C. Davie, 1344 South Forty-eighth, 11 years.

Actress Goes Insane.

NEW YORK, April 2.—Miss Emily Coghlan, sister of Rose Coghlan, the actress, and herself well known on the stage, was taken to Bellevue hospital today apparently insane. She has been ill several days and yesterday she became so violent that her physician directed that she be sent to Belle-

Transport Commander Ill.

SAN FRANCISCO, April 2.—Captain Hart, commander of the transport Warren, is ill at St. Luke's hospital. Several years ago he met with an accident in which two of his ribs were broken. The old injury has caused the present illness.

Tracing St. Louis Absconder.

ATLANTA, Ga., April 2.—The Journal's Jacksonville, Fla., correspondent sends the following: The chief of police is in receipt of inquiries from St. Louis asking information concerning the whereabouts of Roland Griffith, cashier of a large corporation of that city. He is said to have absconded with $15,000. Griffith was traced to New Orleans, from which place he left for Florida, going by way of Atlanta.

DOES COFFEE AGREE WITH YOU?

If not, drink Grain-O—made from pure grains. A lady writes: "The first time I made Grain-O I did not like it, but after using it for one week nothing would induce me to go back to coffee." It nourishes and feeds the system. The children can drink it freely with great benefit. It is the strengthening substance of pure grains. Get a package today from your grocer, follow the directions in making it and you will have a delicious and healthful table beverage for old and young. 15c and 25c.

"Honest Injun" Doc.

Do you think it's a gentlemanly act after you receive from your patients money for attending them, to insist on them having your prescriptions filled at certain stores so you can get your "rake off." Now, Doc, is it a square deal to tell your patients when other druggists fill them that it's wrong. "Doc," our opinion of you is that you are a first-class "grafter," "sponger" and a — fraud.

Schaefer's Sure Death	20c
Cramer's Kidney Cure	75c
Duffy's Malt Whisky	80c
Paine's Celery Compound	60c
Birney's Catarrh Powder	35c
Ozomulsion	75c
Physcine	$2.50
Scott's Emulsion	75c
West's Nerve and Brain	25c
Pyramid Pile Cure	40c
Pinkham's Compound	75c
Wine of Cardui	75c
Miles Nervine	75c
Schaefer's Cough Cure	20c
Peruna	75c
Bromo Quinine	15c
S. S. S.	75c

SCHAEFER CUT PRICE DRUGGIST
Cor. 16th and Chicago Sts.

Fresh Mineral Water

We have told you before that our store is the PRINCIPAL MINERAL WATER DEPOT OF THE WESTERN COUNTRY. This statement is absolutely true and we go further by making this statement, which we challenge any one to disprove, that we have MORE KINDS of MINERAL WATER THAN is carried by any dealer WEST OF NEW YORK.

We mention a few kinds which are particularly hard to obtain, but which we always have fresh from spring.

POLAND WATER from Maine.
ALLOUEZ WATER from Wisconsin.
IDANHA WATER from Idaho.
CARABANA WATER from Spain.
BORO LITHIA WATER from Waukesha.
WEST BADEN WATER from Indiana.
RUBINAT CONDAL WATER from Spain.
VICHY WATER from France.
CARLSBAD WATER from Bohemia.
VERONICA WATER from Louisiana.

Sherman & McConnell Drug Co

New Location, Cor. 16th and Dodge.

Omaha to San Francisco 56 Hours 55 Minutes

UNION PACIFIC — THE OVERLAND ROUTE — WORLD'S PICTORIAL LINE.

Is the time made by "THE OVERLAND LIMITED"—14 hours 55 minutes quicker than any other line. Through Drawing Room, Pullman Palace Sleepers, Buffet, Smoking and Library Cars. Dining Cars, meals a la carte.

CITY TICKET OFFICE:
1302 FARNAM ST.
Telephone 316.

BAD TEETH MADE GOOD

We change old teeth to new ones. Better teeth mean better health. Our plates are comfortable and satisfactory.

Gold Set	$5.00
Gold Fillings	$1.50 up
Teeth Cleaned	75c

Taft's Philadelphia Dental Rooms.
1517 DOUGLAS ST.

A STORE FOR THE PEOPLE

Spring and enterprise combine to bring the standard of the store up to that of any in the land. The collection of spring ready-to-wear things under this roof today, speaks a quality of enterprise that the town has not experienced before, and the stock offers advantages in prices that only the greatest amount of capital can insure. There is no good reason why you should not get interested in the selling going on in this store. Space will not permit us telling much about them, only that the facilities that this store commands, the opportunities that the great output creates, etc., lifts the selection away above the best efforts of any hereabout.

$5 Men's Spring Overcoats.

That's the price of the best Spring Overcoat that's to be found anywhere in America for $5.

IT'S COVERT,
LATEST STYLE,
CORRECTLY TAILORED
PROPER LENGTH,

and it's worth eight dollars of any man's money. The only question arises is, do you want one? If you have one, you don't need it. If you haven't one, now's your chance to get the best overcoat you or your neighbor ever bought for $5. We've other coats as high in quality as you might want, then start at $5 and go at fifty cents and a dollar a jump—and your money's worth in every garment.

An assortment unapproached and unequalled in all the land, the same styles, the same fit, the same finish and one-third the price the merchant tailor asks you.

In the Millinery Store

Third Floor.

How seldom a woman gets their money's worth in millinery! And we are told that Omaha women pay more for their hats than do women of other large cities. Why?

This state of things will soon alter—is being altered. The store's latest move is to sell you ready-to-put-on millinery—the correct kind—the latest and choicest styles, at one-half and less—than can be found elsewhere. The department is ready for your looking. We've marked every hat in plain figures. You'll take no chance of going wrong in your Easter selection.

Nebraska Clothing Co
CLOTHES FOR MEN AND WOMEN

HAYDEN'S THE PEOPLE'S STORE STOCK ..... ON SALE .....

$300,000 Worth of Fine New Dress Goods, Silks,

Linens, Domestics, Wash Goods, Furnishing Goods, Notions, Embroideries, Ribbons, Shoes, Sheet Music, Groceries, Etc.--- sacrificed for spot cash, will be sold at the most ridiculously low prices ever named by any house in America. The most gigantic merchandising deal ever transacted.

The Biggest and Best Bargains Ever Put on Sale

"The People's Store" was in business for less than seven months and every dollar's worth of goods they sold us was new and stylish. They had the highest priced goods in Omaha, but there was not sufficient demand for them.

HAYDEN'S WILL MAKE THE PRICES THAT WILL DO THE BUSINESS.

40,000 Pairs of Shoes on Sale

The entire immense shoe stock of "The People's Store"—the Taylor, Crooker & Young stock—the French, Skinner & Miner stock, and the Underwriter's Salvage Co., bought for spot cash at a fraction of their value, will be sold at about one-quarter their real value.

All on Bargain Tables, arranged in sizes to make selection easy.

The earlier you come the better—a hundred extra clerks to wait on you.

HAYDEN BROS.

Selling "The People's Store" Stocks.

HURRY TIME FOR PIANO BUYING IS HERE.

The end of the great fire sale of Pianos draws near. Decisions must be made quickly, but this is easy with such tempting prices as the tags on the Pianos show. This sale enters into its fourth week with undiminished vigor, but it deserves to, for it has been A PIANO SALE WITHOUT A PARALLEL. The Pianos, the prices and the terms have made it so.

A Few of the Many Bargains.

Fine Upright Pianos, all varieties of woods, $138 and upwards.
Cabinet Grand Upright, worth $325, only $188.
Fine Hallet & Davis, walnut case, only $225.
Ebony Case Upright, only $100.

STEINWAY, A. B. CHASE, VOSE, STEGER, EMERSON AND PACKARD Pianos, $100 less than regular prices. New, clean, dry Pianos on which the factory made special concessions owing to our loss by fire, at correspondingly low prices.

Every instrument fully warranted. We sell on easy monthly payments and give handsome Stool and Scarf free with each instrument.

Schmoller & Mueller,
Reliable Piano House.
1313 Farnam Street. 337 Broadway, Co. Bluffs.

BIG G TRADE MARK. CURES in 1 to 5 days. Guaranteed not to stricture. Prevents contagion. THE EVANS CHEMICAL CO. CINCINNATI, O. U. S. A.

CURE YOURSELF! Use Big G for unnatural discharges, inflammations, irritations or ulcerations of mucous membranes. Painless, and not astringent or poisonous. Sold by Druggists, or sent in plain wrapper, by express, prepaid, for $1.00, or 3 bottles, $2.75. Circular sent on request.

HOWELL'S **Anti-Kawf** Cures when all others fail. Prompt in action. Safe and sure. Try it, 25c.

WANTED—Case of bad health that R-I-P-A-N-S will not benefit. Send 5 cents to Ripans Chemical Co., New York, for 12 samples and 1,000 testimonials.

THE BEST TEN-CENT CIGAR IN THE MARKET

MERCANTILE

CONTAINS THE FINEST CUBAN TOBACCO
F. R. RICE M. C. CO., MANUFACTURERS, ST. LOUIS, MO.
C. A. RAILSBACK, OMAHA, DISTRIBUTOR. **UNION MADE**